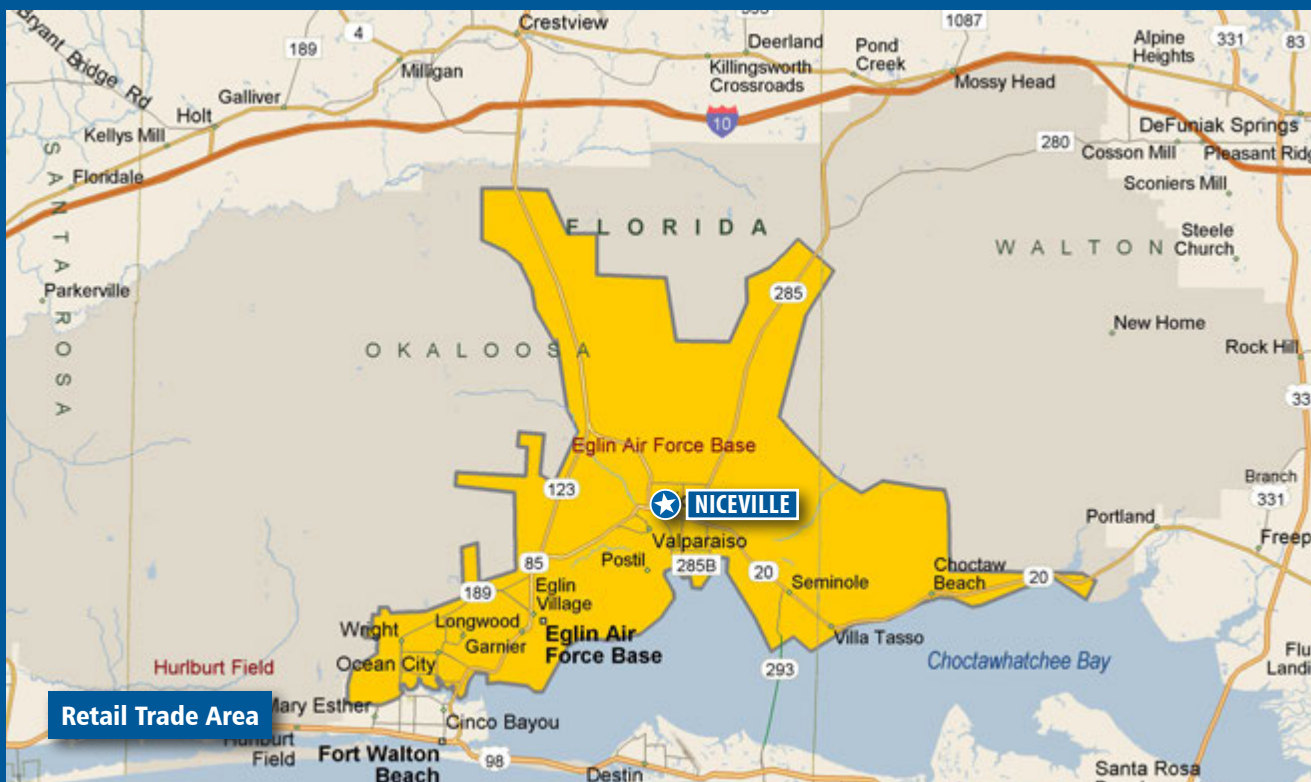


Retail Market Profile 2016



Retail Trade Area



Contact Information

Dora Cawood, Rental Manager/REALTOR®
 Ruckel Properties, Inc.
 1003C John Sims Parkway East
 Niceville, FL 32578
 Phone 850.678.2223
 dcawood@ruckelproperties.com
 www.ruckelproperties.com

May 2016. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	88,160	82,666	89,517	95,019

Income

	2016 ESTIMATE
Average Household	\$76,709
Median Household	\$59,243
Per Capita	\$32,455

Educational Attainment

	2016 ESTIMATE
Graduate or Professional	14.62%
Bachelor's Degree	17.59%
Associate Degree	9.23%
Some College, No Degree	24.44%
High School Graduate	25.55%
Some High School, No Degree	5.65%
Less than 9th Grade	2.91%

Race Distribution

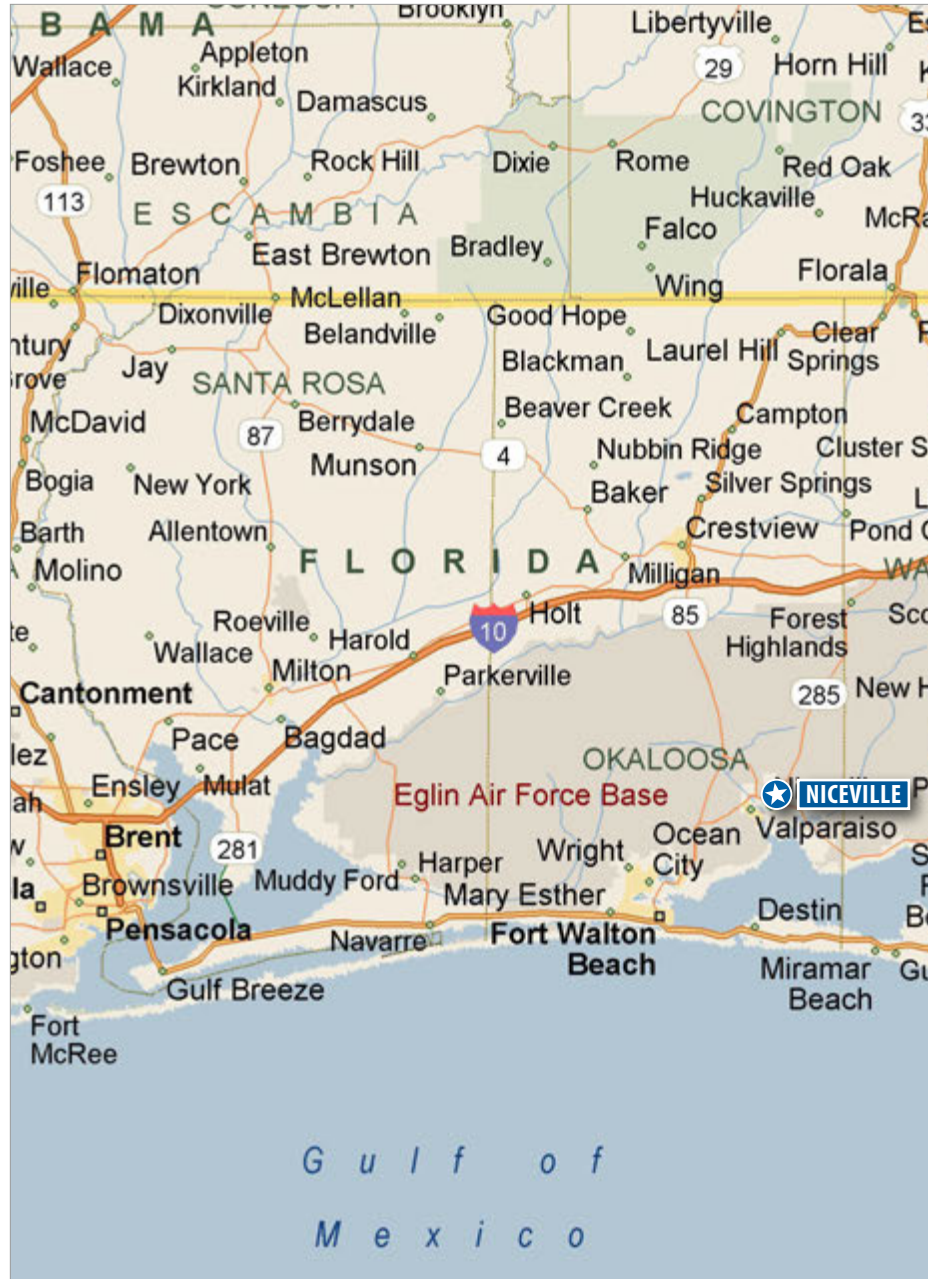
	2016 ESTIMATE
White	78.96%
Black or African American	8.57%
American Indian/Alaskan	0.63%
Asian	3.44%
Native Hawaiian/Islander	0.20%
Other Race	3.17%
Two or More Races	5.02%
Hispanic or Latino (of any race)	10.73%

Age

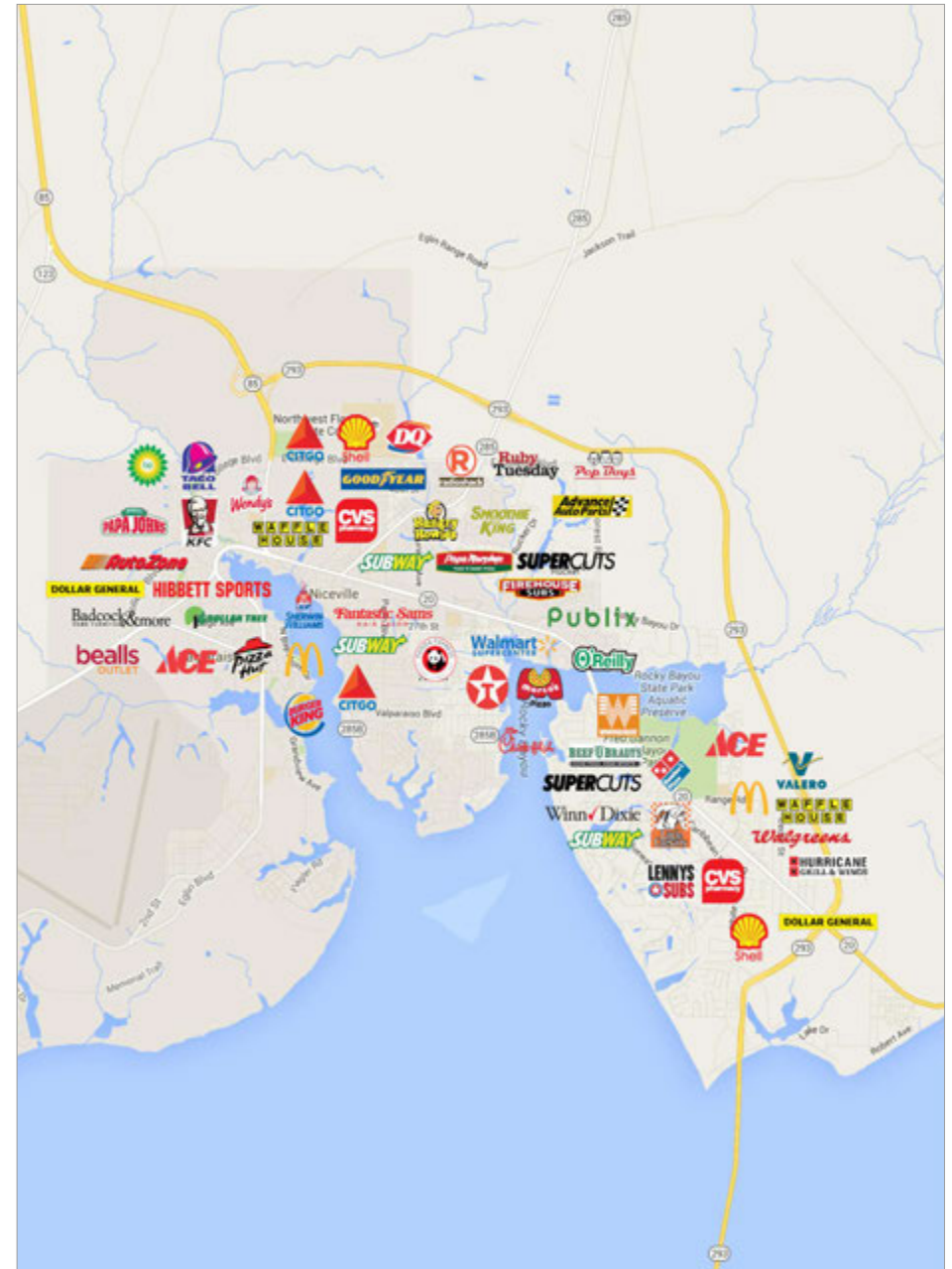
GROUPS	2016 ESTIMATE
9 Years and Under	12.61%
10-17 Years	9.14%
18-24 Years	9.94%
25-34 Years	15.28%
35-44 Years	10.93%
45-54 Years	12.43%
55-64 Years	13.05%
65 Years and Over	16.62%
DISTRIBUTION	2016 ESTIMATE
Median Age	37.8
Average Age	39.5



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.