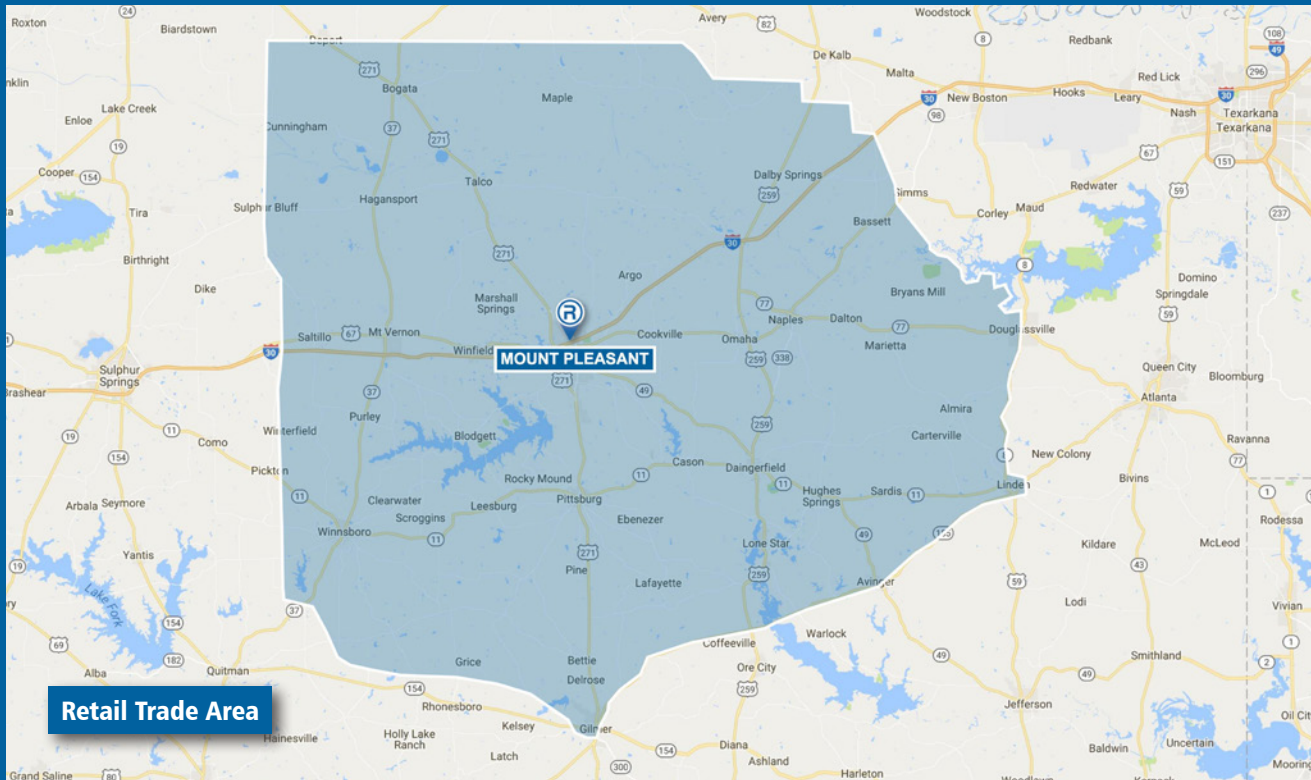


Retail Market Profile 2018



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May 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	97,086	104,125	106,017	109,286

Income

	2018 ESTIMATE
Average Household	\$62,927
Median Household	\$44,924
Per Capita	\$23,940

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	4.8%
Bachelor's Degree	9.7%
Associate Degree	6.5%
Some College, No Degree	24.3%
High School Graduate	33.9%
Some High School, No Degree	11.7%
Less than 9th Grade	9.1%

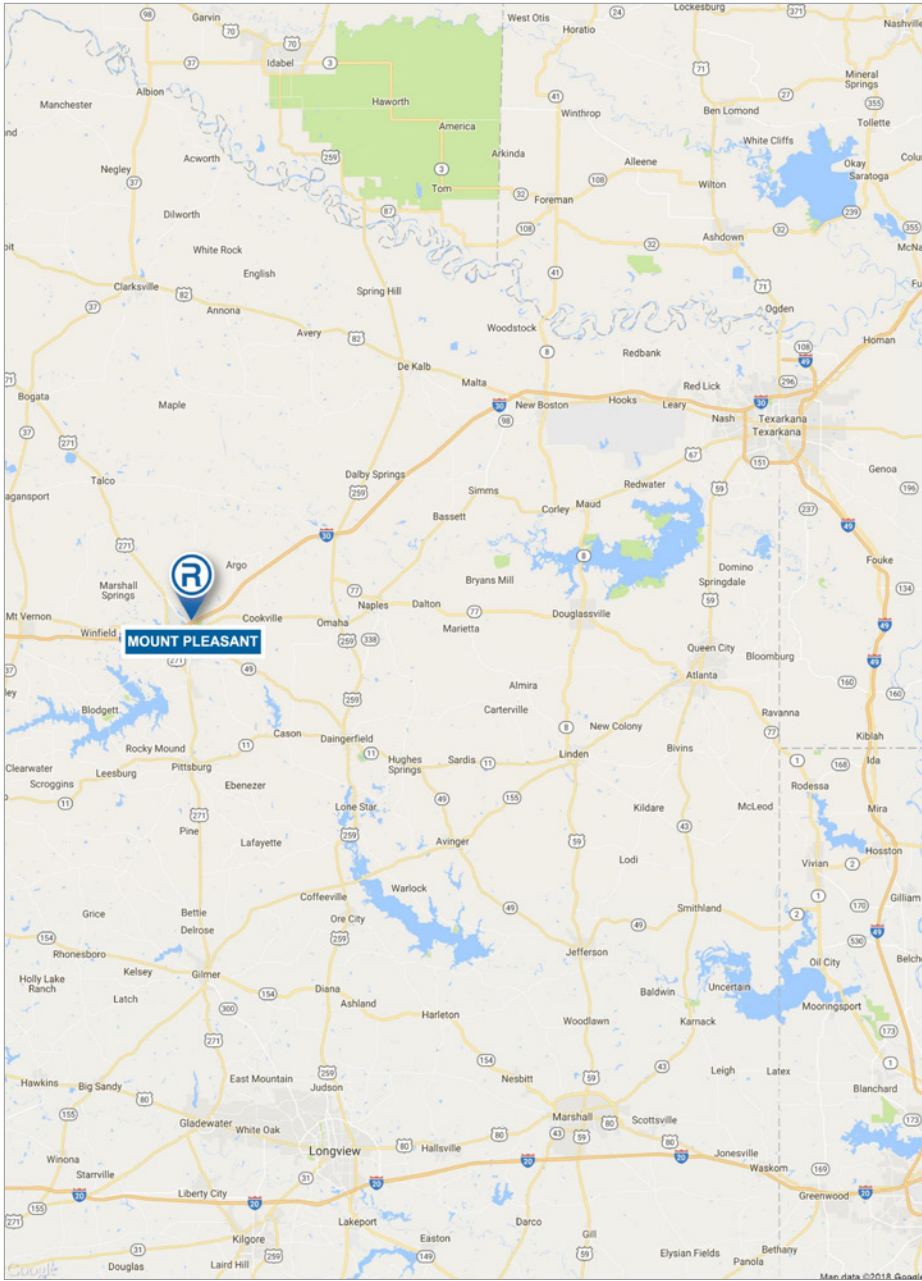
Race Distribution

	2018 ESTIMATE
White	73.77%
Black or African American	11.12%
American Indian/Alaskan	0.94%
Asian	0.73%
Native Hawaiian/Islander	0.06%
Other Race	10.79%
Two or More Races	2.58%
Hispanic or Latino (of any race)	22.55%

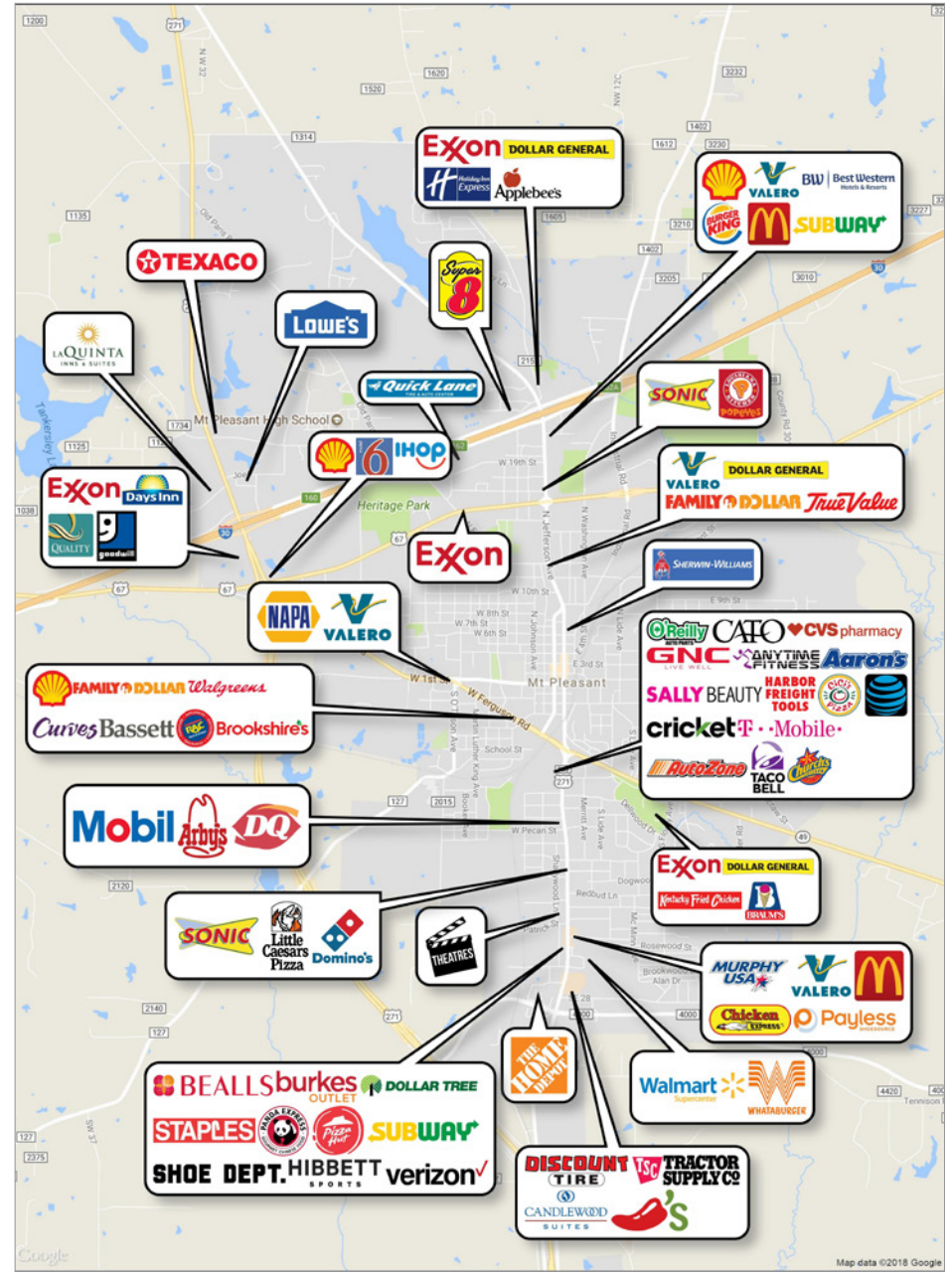
Age

GROUPS	2018 ESTIMATE
9 Years and Under	13.68%
10-17 Years	11.12%
18-24 Years	8.98%
25-34 Years	11.31%
35-44 Years	10.92%
45-54 Years	11.81%
55-64 Years	12.70%
65 Years and Over	19.48%
DISTRIBUTION	2018 ESTIMATE
Median Age	39.52
Average Age	40.09

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.