Primary Retail Trade Area — Monahans, Texas

RETAIL MARKET PROFILE

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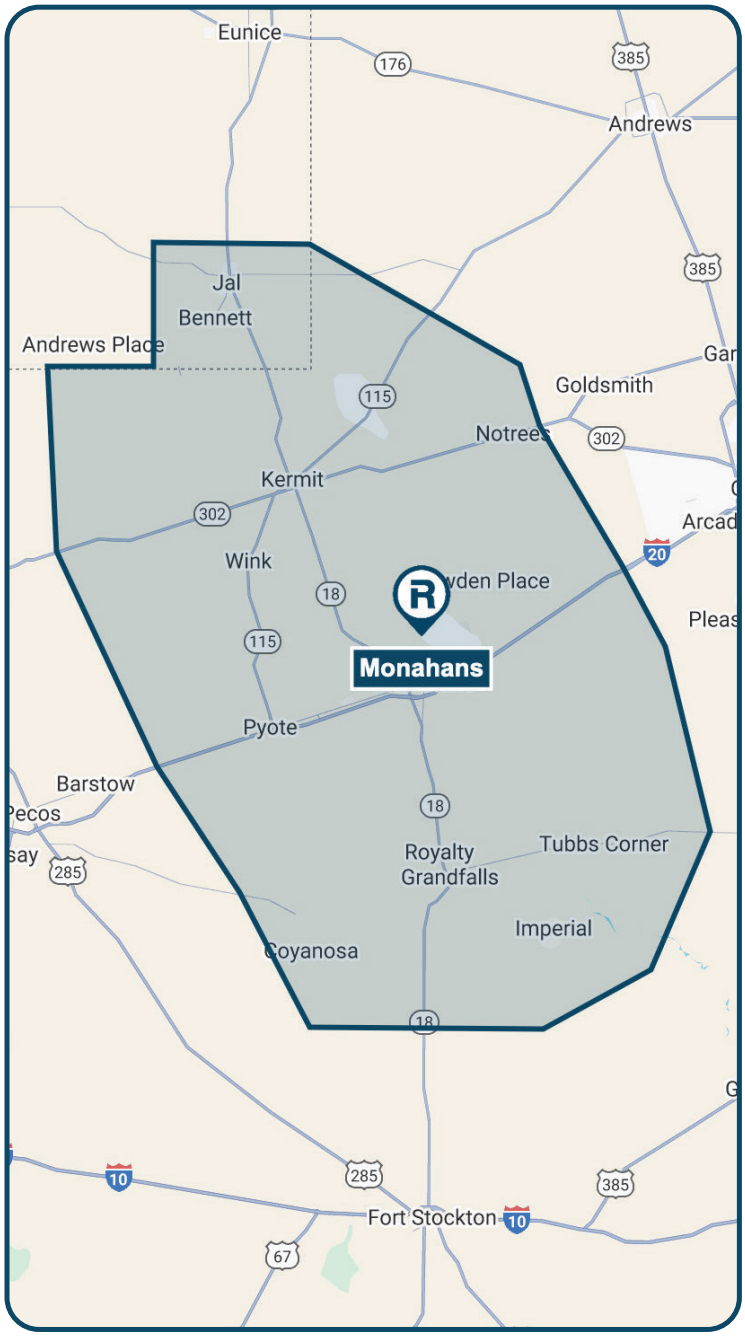
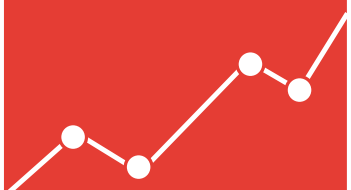


Population

2020	21,939
2026	21,015
2031	21,107



Age

0-9 Years	14.59%
10 - 17 Years	12.53%
18 - 24 Years	10.25%
25 - 34 Years	12.43%
35 - 44 Years	13.11%
45 - 54 Years	11.83%
55 - 64 Years	10.77%
65 and Older	14.49%
Median Age	35.16
Average Age	36.87

Educational Attainment (%)

Graduate or Professional Degree	2.86%
Bachelors Degree	8.11%
Associate Degree	6.10%
Some College	23.81%
High School Graduate (GED)	36.47%
Some High School, No Degree	11.65%
Less than 9th Grade	10.99%

Income

Average HH	$108,388
Median HH	$85,217
Per Capita	$38,734

Race Distribution

White	49.39%
Black/African American	2.90%
American Indian/Alaskan	1.50%
Asian	1.16%
Native Hawaiian/Islander	0.01%
Other Race	22.08%
Two or More Races	22.95%
Hispanic	62.94%
Non-Hispanic	37.06%

Aaron Farmer | **President, The Retail Coach, LLC** | **Cell:** 662.231.0608 | **Email:** AFarmer@TheRetailCoach.com

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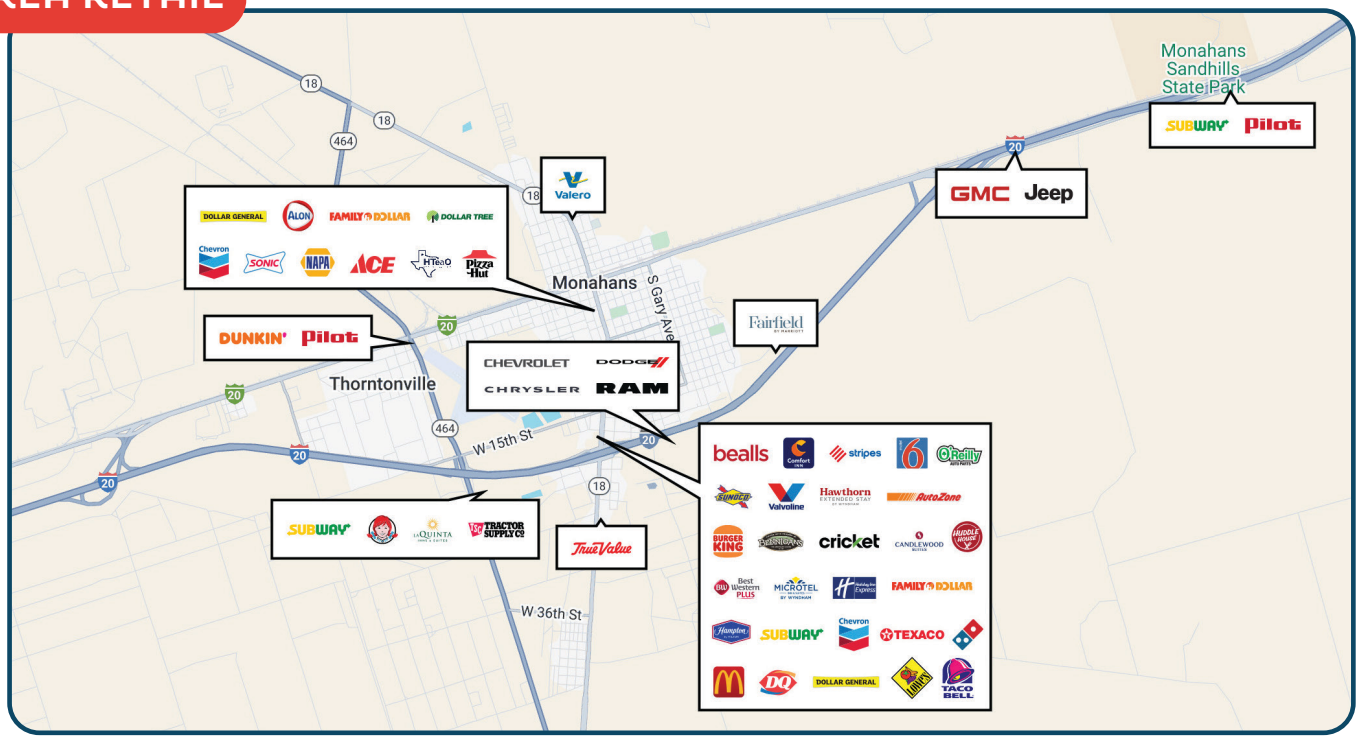
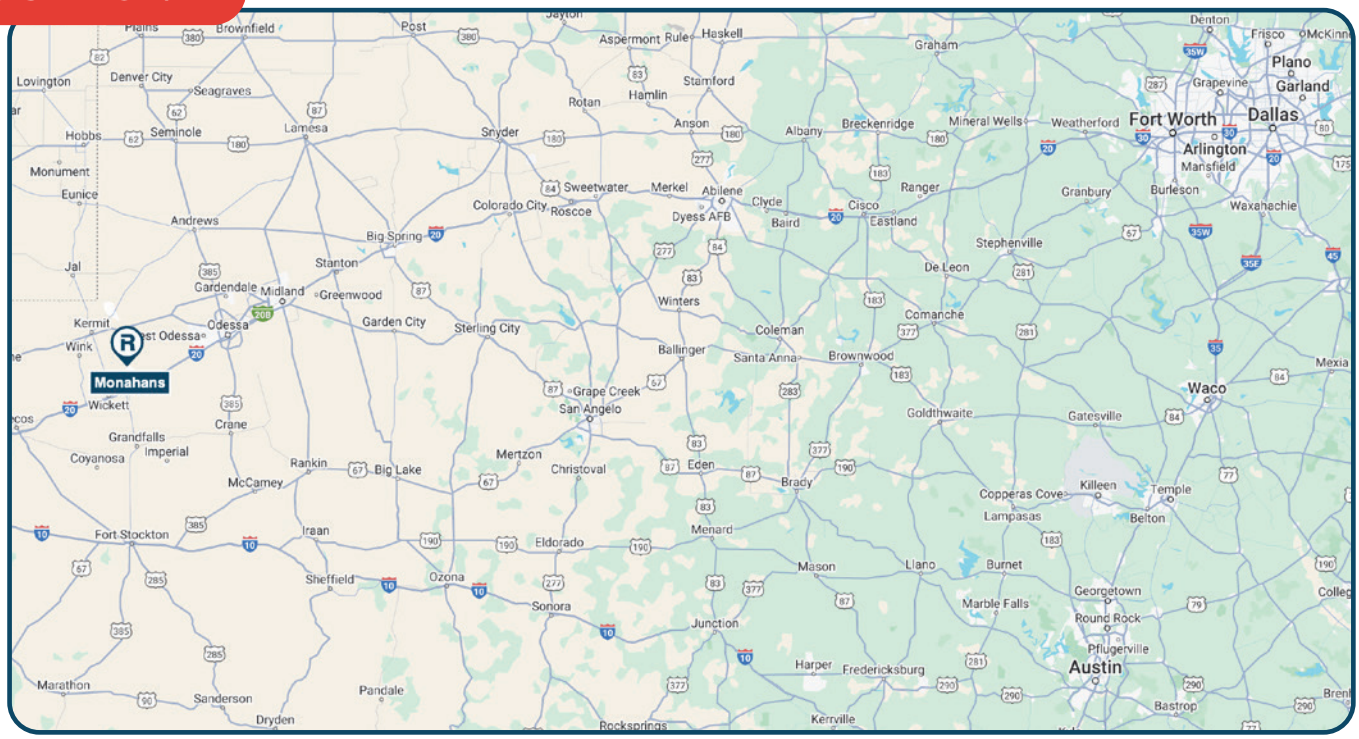
RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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