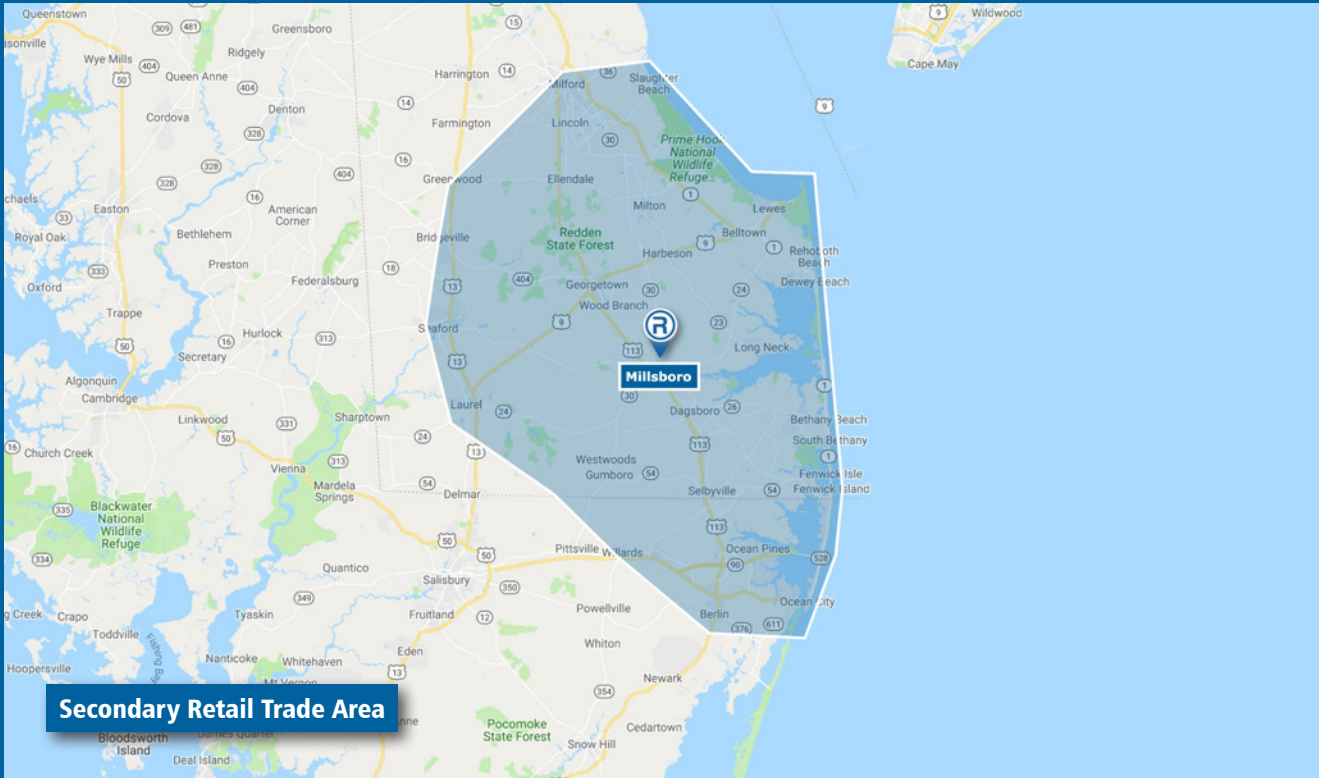


Retail Market Profile 2019



Secondary Retail Trade Area



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July 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Secondary Retail Trade Area	175,025	217,879	252,353	269,451

Income

	2019 ESTIMATE
Average Household	\$89,593
Median Household	\$65,668
Per Capita	\$37,455

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	11.0%
Bachelor's Degree	16.6%
Associate Degree	8.8%
Some College, No Degree	19.7%
High School Graduate	31.4%
Some High School, No Degree	8.6%
Less than 9th Grade	4.0%

Race Distribution

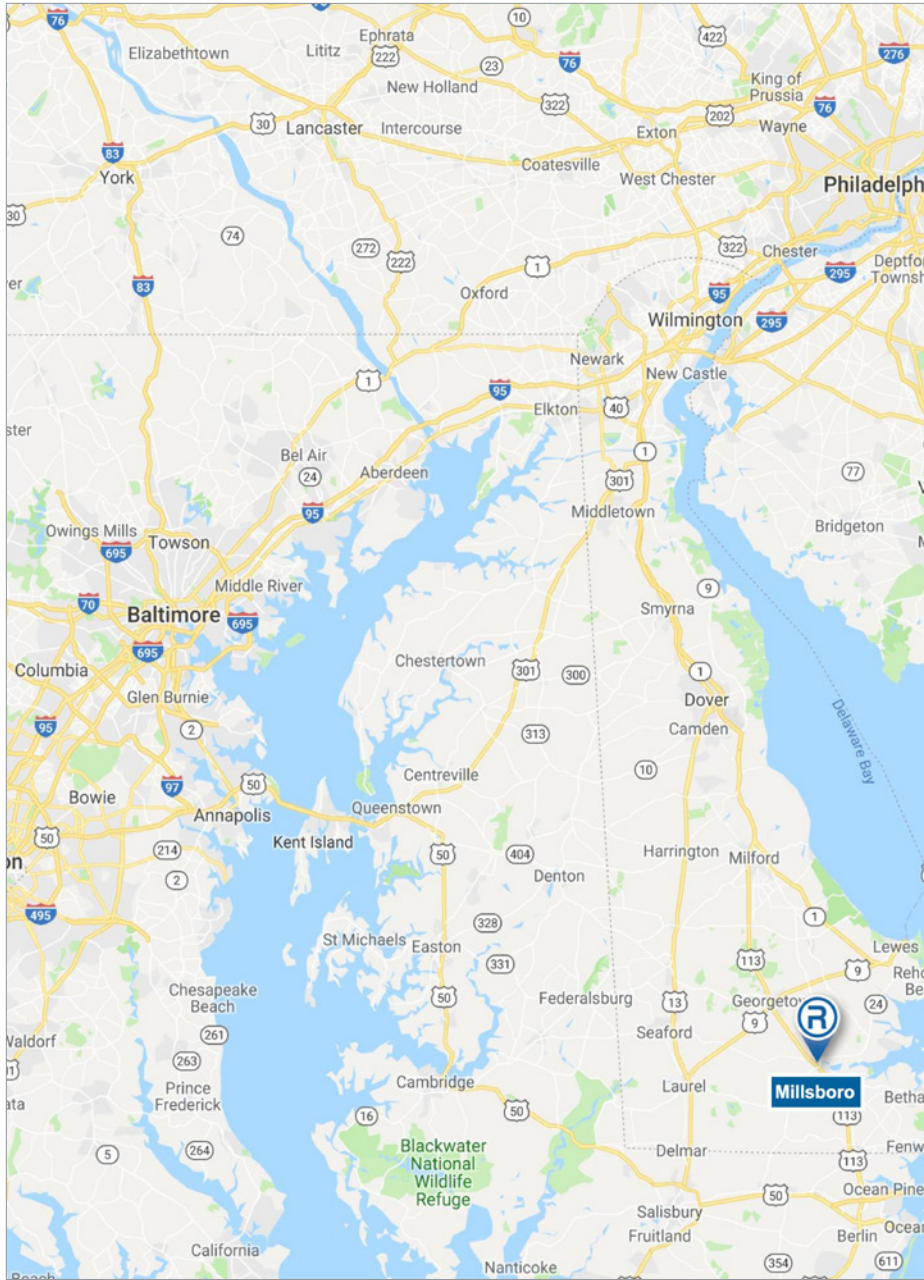
	2019 ESTIMATE
White	79.12%
Black or African American	11.71%
American Indian/Alaskan	0.75%
Asian	1.32%
Native Hawaiian/Islander	0.08%
Other Race	4.51%
Two or More Races	2.51%
Hispanic or Latino (of any race)	9.45%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	10.17%
10-17 Years	8.35%
18-24 Years	6.64%
25-34 Years	10.03%
35-44 Years	9.70%
45-54 Years	11.28%
55-64 Years	16.02%
65 Years and Over	27.82%
DISTRIBUTION	2019 ESTIMATE
Median Age	49.87
Average Age	45.93



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.