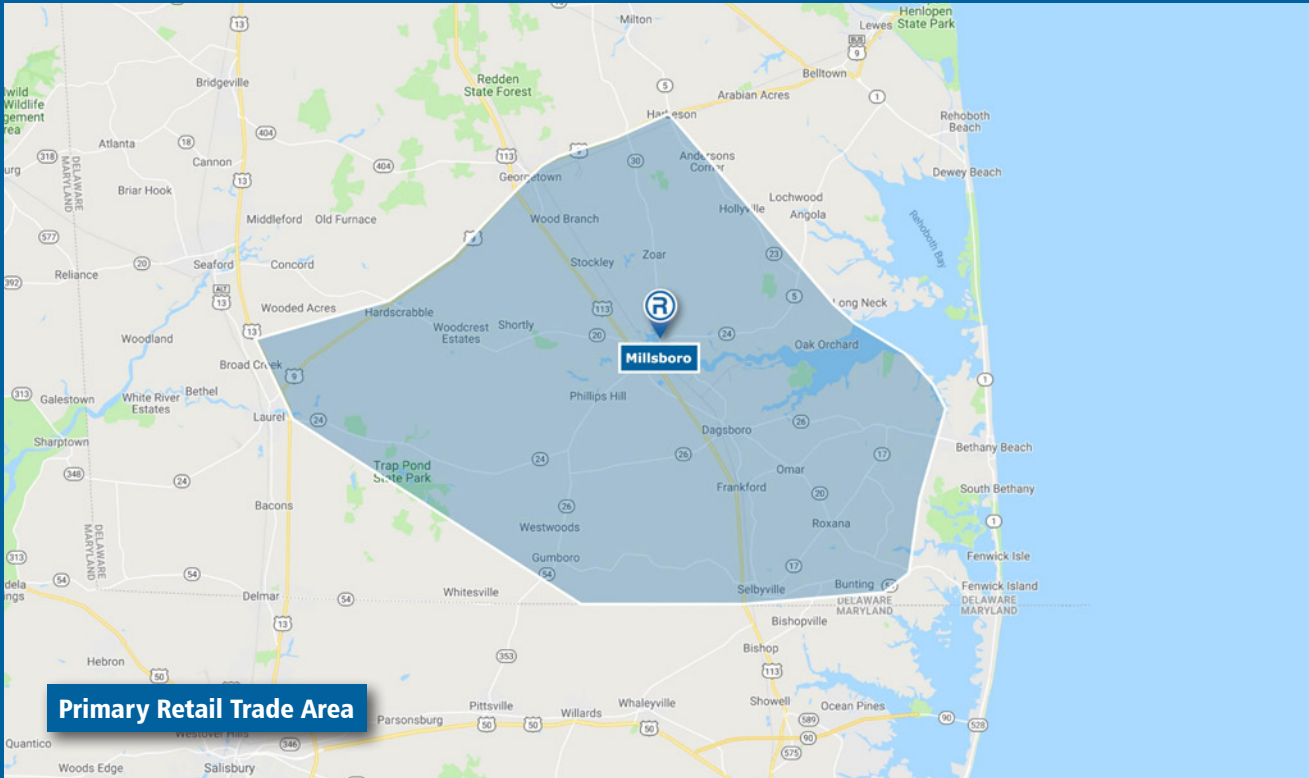


Retail Market Profile 2019



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August 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	41,884	53,179	64,629	69,678

Income

	2019 ESTIMATE
Average Household	\$83,851
Median Household	\$64,390
Per Capita	\$33,480

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	8.3%
Bachelor's Degree	13.1%
Associate Degree	9.3%
Some College, No Degree	18.6%
High School Graduate	34.9%
Some High School, No Degree	9.9%
Less than 9th Grade	5.9%

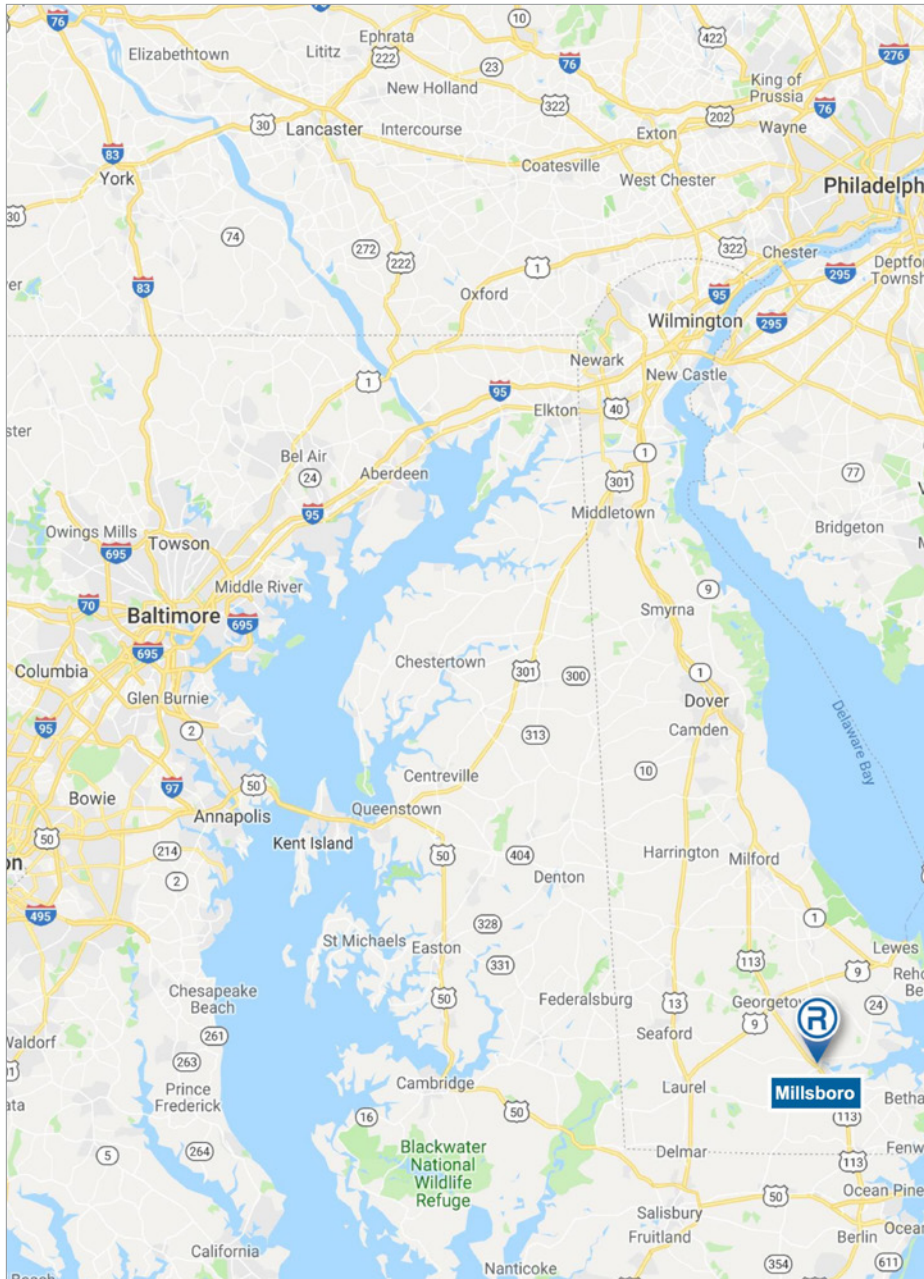
Race Distribution

	2019 ESTIMATE
White	78.83%
Black or African American	10.98%
American Indian/Alaskan	0.93%
Asian	1.43%
Native Hawaiian/Islander	0.07%
Other Race	4.98%
Two or More Races	2.78%
Hispanic or Latino (of any race)	10.20%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	10.49%
10-17 Years	8.60%
18-24 Years	7.00%
25-34 Years	11.06%
35-44 Years	10.28%
45-54 Years	11.76%
55-64 Years	15.63%
65 Years and Over	25.19%
DISTRIBUTION	2019 ESTIMATE
Median Age	47.36
Average Age	44.60

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.