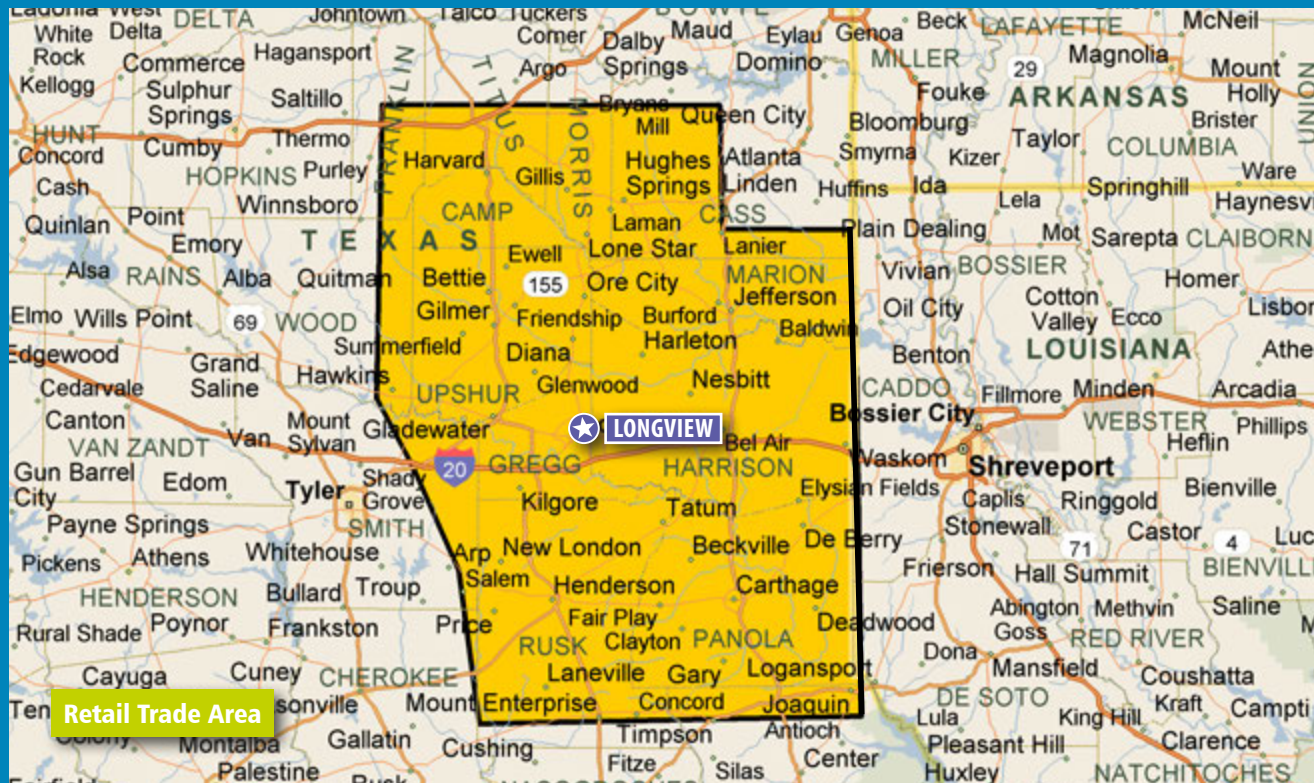


# Retail Market Profile 2015



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December 2014. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

	2000	2010	2015 ESTIMATE	2020 PROJECTION
Retail Trade Area	368,677	401,235	411,661	426,416

## Income

	2015 ESTIMATE
Average Household	\$61,468
Median Household	\$46,170
Per Capita	\$23,738

## Educational Attainment

	2015 ESTIMATE
Graduate or Professional	5.20%
Bachelor's Degree	10.81%
Associate Degree	7.18%
Some College, No Degree	25.86%
High School Graduate	32.22%
Some High School, No Degree	11.11%
Less than 9th Grade	7.62%

## Race Distribution

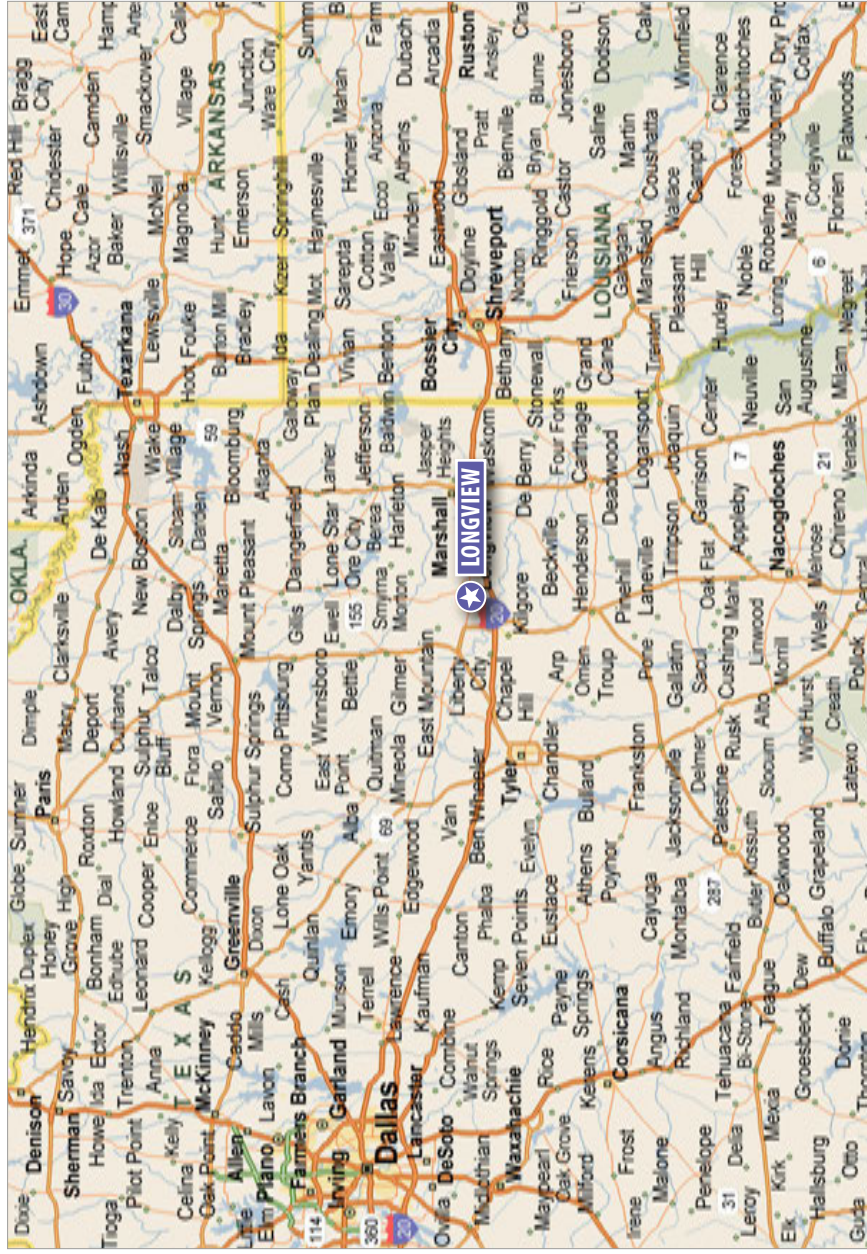
	2015 ESTIMATE
White	70.60%
Black or African American	17.38%
American Indian/Alaskan	0.71%
Asian	0.76%
Native Hawaiian/Islander	0.05%
Other Race	8.14%
Two or More Races	2.36%
Hispanic or Latino (of any race)	15.93%

## Age

GROUPS	2015 ESTIMATE
9 Years and Under	13.72%
10-17 Years	11.04%
18-24 Years	9.70%
25-34 Years	12.24%
35-44 Years	11.63%
45-54 Years	12.63%
55-64 Years	12.88%
65 Years and Over	16.15%
DISTRIBUTION	2015 ESTIMATE
Median Age	37.8
Average Age	38.8



## LOCATION MAP



## EXISTING RETAIL

