TheRetailCoach®

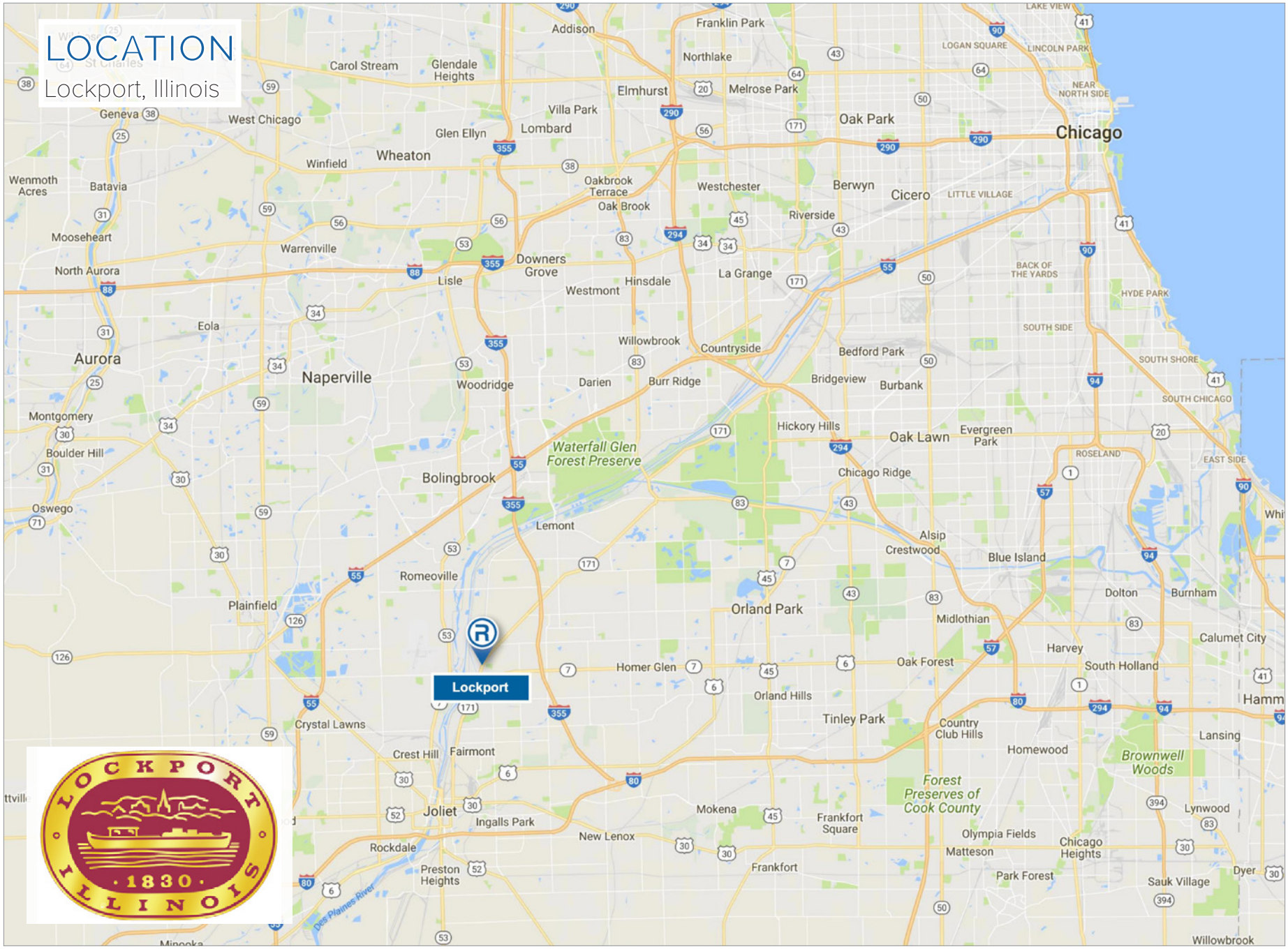
COMMUNITY WORKPLACE POPULATION

Lockport, Illinois

Prepared for
City of Lockport
February 2019

LOCATION

Lockport, Illinois



CONTACT **PAMELA J. HIRTH, DIRECTOR OF COMMUNITY & ECONOMIC DEVELOPMENT**

City of Lockport | 222 E. 9th St., 2nd Floor | Lockport, Illinois 60441 | 815.838.0549
phirth@lockport.org | www.cityoflockport.net

COMMUNITY • WORKPLACE POPULATION

Lockport, Illinois

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	**795**	**7,999**	**10**
11: Agriculture, Forestry, Fishing and Hunting	**1**	**3**	**3**
111: Crop Production	0	0	0
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	1	3	3
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	**0**	**0**	**0**
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	**1**	**2**	**2**
221: Utilities	1	2	2
23: Construction	**75**	**487**	**6**
236: Construction of Buildings	23	69	3
237: Heavy and Civil Engineering Construction	4	50	13
238: Specialty Trade Contractors	48	368	8
31: Manufacturing	**3**	**28**	**9**
311: Food Manufacturing	3	28	9
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
32: Manufacturing	**5**	**132**	**26**
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	3	81	27
323: Printing and Related Support Activities	0	0	0
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	2	51	26
33: Manufacturing	**16**	**485**	**30**
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	4	97	24
333: Machinery Manufacturing	1	33	33
334: Computer and Electronic Product Manufacturing	0	0	0
335: Electrical Equipment, Appliance, and Component Manufacturing	1	3	3
336: Transportation Equipment Manufacturing	2	278	139
337: Furniture and Related Product Manufacturing	2	35	18
339: Miscellaneous Manufacturing	6	39	7
42: Wholesale Trade	**13**	**206**	**16**
423: Merchant Wholesalers, Durable Goods	13	206	16
424: Merchant Wholesalers, Nondurable Goods	0	0	0
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
44: Retail Trade	**68**	**921**	**14**
441: Motor Vehicle and Parts Dealers	13	99	8
442: Furniture and Home Furnishings Stores	3	9	3
443: Electronics and Appliance Stores	6	49	8
444: Building Material and Garden Equipment and Supplies Dealers	14	153	11
445: Food and Beverage Stores	19	359	19
446: Health and Personal Care Stores	6	229	38
447: Gasoline Stations	3	12	4
448: Clothing and Clothing Accessories Stores	4	11	3
45: Retail Trade	**26**	**456**	**18**
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	4	18	5
452: General Merchandise Stores	4	380	95
453: Miscellaneous Store Retailers	16	44	3
454: Nonstore Retailers	2	14	7
48: Transportation and Warehousing	**17**	**163**	**10**
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	10	125	13
485: Transit and Ground Passenger Transportation	2	7	4
486: Pipeline Transportation	2	8	4
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	3	23	8

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49: Transportation and Warehousing	**2**	**8**	**4**
491: Postal Service	2	8	4
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	0	0	0
51: Information	**9**	**60**	**7**
511: Publishing Industries (except Internet)	0	0	0
512: Motion Picture and Sound Recording Industries	0	0	0
515: Broadcasting (except Internet)	1	10	10
517: Telecommunications	5	21	4
518: Data Processing, Hosting, and Related Services	2	8	4
519: Other Information Services	1	21	21
52: Finance and Insurance	**59**	**299**	**5**
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	35	182	5
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	6	69	12
524: Insurance Carriers and Related Activities	18	48	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	**32**	**175**	**5**
531: Real Estate	21	159	8
532: Rental and Leasing Services	11	16	1
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	**66**	**251**	**4**
541: Professional, Scientific, and Technical Services	66	251	4

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
55: Management of Companies and Enterprises	**1**	**4**	**4**
551: Management of Companies and Enterprises	1	4	4
56: Administrative and Support and Waste Management and Remediation Services	**30**	**221**	**7**
561: Administrative and Support Services	27	169	6
562: Waste Management and Remediation Services	3	52	17
61: Educational Services	**30**	**1,079**	**36**
611: Educational Services	30	1,079	36
62: Health Care and Social Assistance	**118**	**1,162**	**10**
621: Ambulatory Health Care Services	104	506	5
622: Hospitals	3	509	170
623: Nursing and Residential Care Facilities	2	96	48
624: Social Assistance	9	51	6
71: Arts, Entertainment, and Recreation	**20**	**266**	**13**
711: Performing Arts, Spectator Sports, and Related Industries	5	55	11
712: Museums, Historical Sites, and Similar Institutions	6	38	6
713: Amusement, Gambling, and Recreation Industries	9	173	19
72: Accommodation and Food Services	**55**	**867**	**16**
721: Accommodation	0	0	0
722: Food Services and Drinking Places	**55**	**867**	**16**

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
81: Other Services (except Public Administration)	**105**	**539**	**5**
811: Repair and Maintenance	35	232	7
812: Personal and Laundry Services	39	163	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	31	144	5
92: Public Administration	**13**	**154**	**12**
921: Executive, Legislative, and Other General Government Support	11	106	10
922: Justice, Public Order, and Safety Activities	1	38	38
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	1	10	10
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	**30**	**31**	**1**
999: Unassigned	30	31	1

TheRetailCoach®

ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

C. Kelly Cofer
President & CEO
The Retail Coach, LLC

Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every Community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the Community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach –
“It’s not about data. It’s about your success.”

ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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