Secondary Retail Trade Area — Laramie, Wyoming

RETAIL MARKET PROFILE

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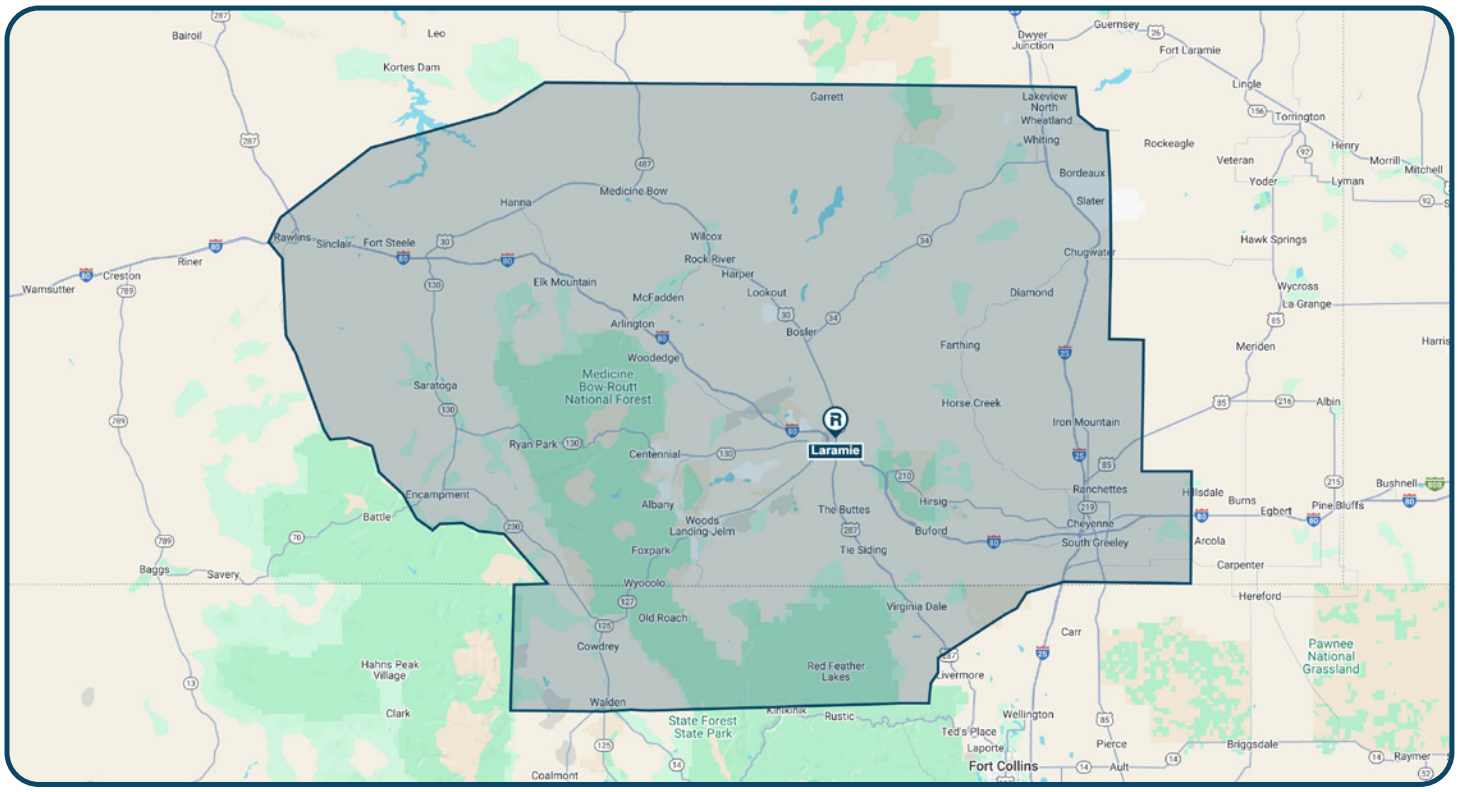

Population

2020	155,429
2025	157,478
2030	160,488

Age

0-9 Years	10.47%
10 - 17 Years	9.26%
18 - 24 Years	13.48%
25 - 34 Years	13.73%
35 - 44 Years	13.01%
45 - 54 Years	10.68%
55 - 64 Years	11.07%
65 and Older	18.30%
Median Age	37.27
Average Age	39.69

Educational Attainment (%)

Graduate or Professional Degree	14.75%
Bachelors Degree	19.90%
Associate Degree	12.21%
Some College	23.70%
High School Graduate (GED)	23.92%
Some High School, No Degree	3.58%
Less than 9th Grade	1.95%

Income

Average HH	$92,269
Median HH	$70,551
Per Capita	$39,931

Race Distribution

White	80.51%
Black/African American	1.91%
American Indian/Alaskan	1.11%
Asian	1.62%
Native Hawaiian/Islander	0.14%
Other Race	4.50%
Two or More Races	10.20%
Hispanic	15.13%
Non-Hispanic	84.87%

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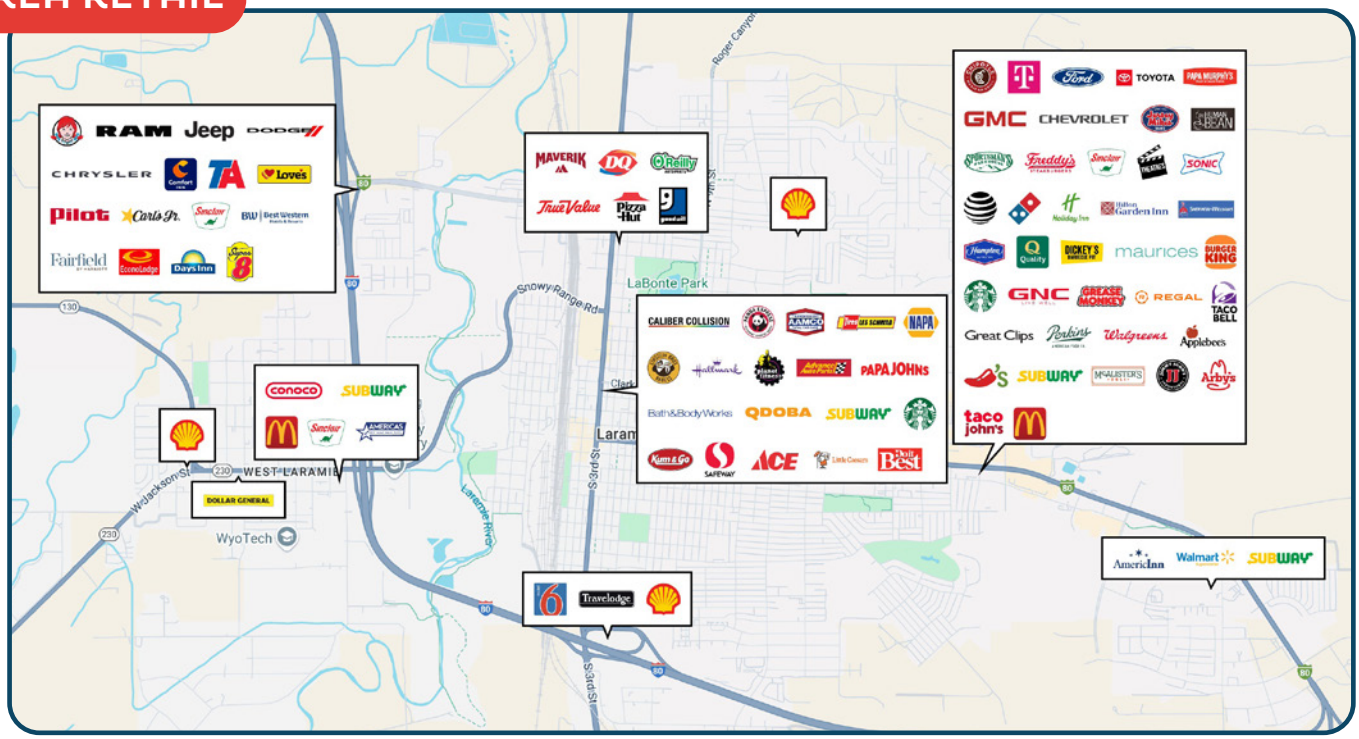
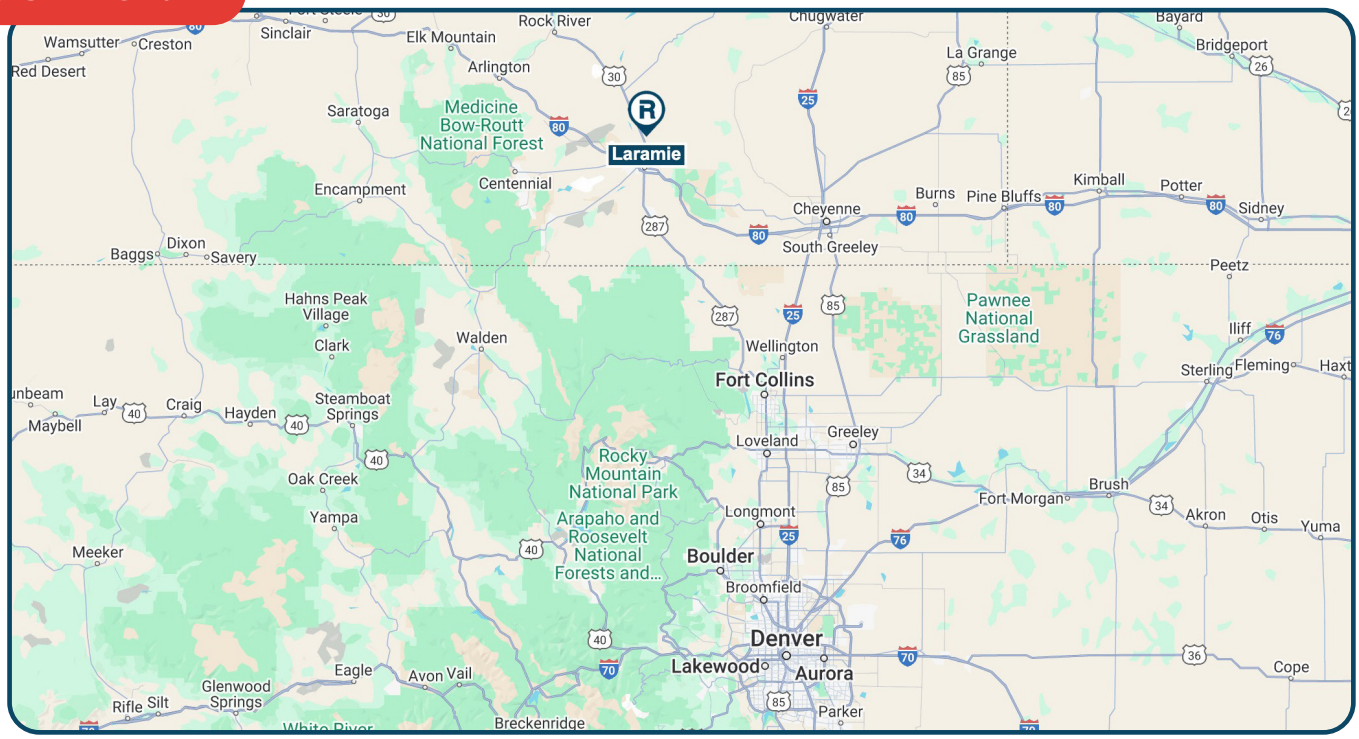
AREA RETAIL



LOCATION



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