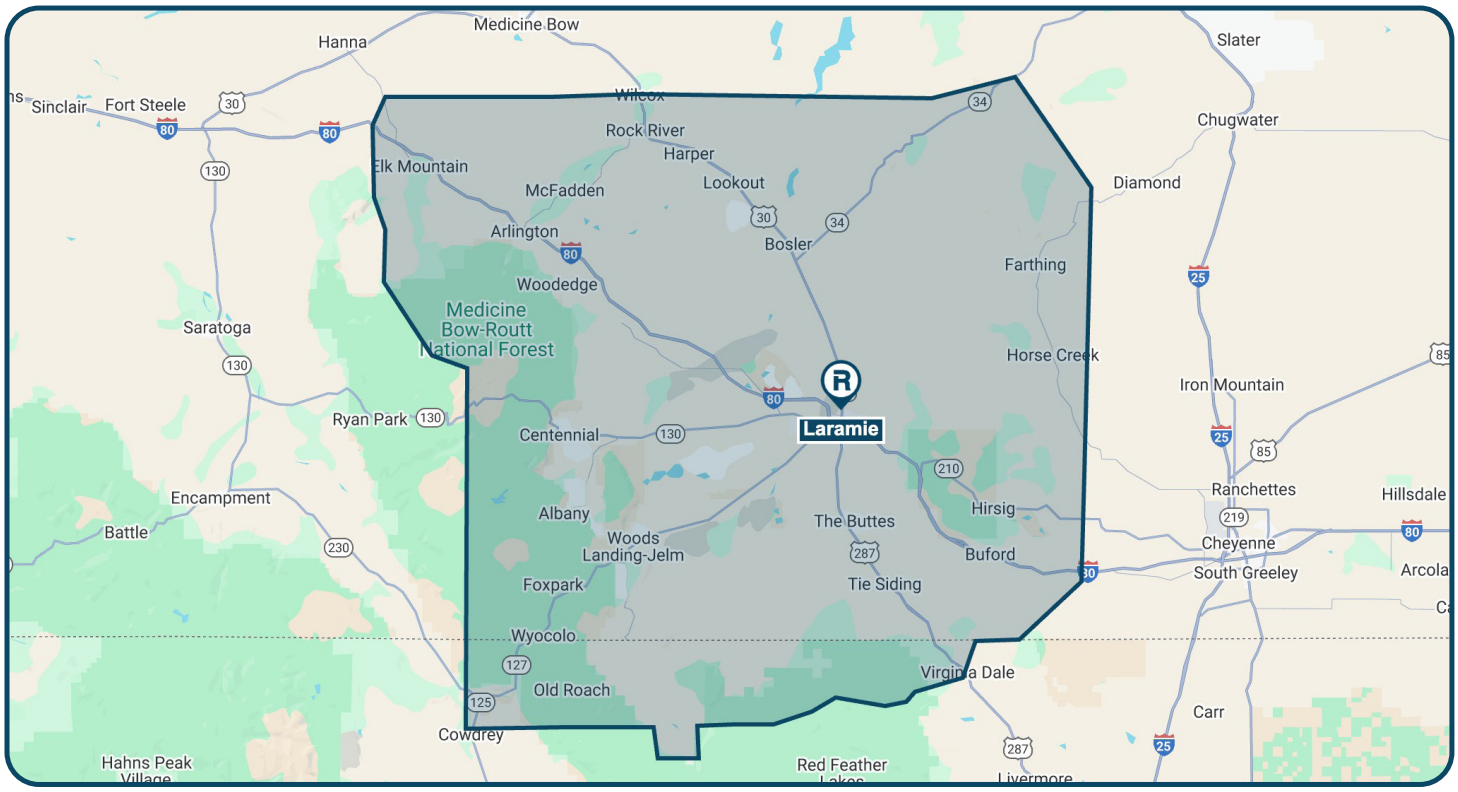
Primary Retail Trade Area — Laramie, Wyoming

RETAIL MARKET PROFILE

Derek T. Teini, AICP | City of Laramie, Planning Division
Community & Economic Development Director
307.721.5245 | Fax 307.721.5248
Dteini@CityofLaramie.org | www.CityofLaramie.org



Population

2020	38,366
2025	39,946
2030	41,498

Age

0-9 Years	8.13%
10 - 17 Years	7.30%
18 - 24 Years	26.84%
25 - 34 Years	14.87%
35 - 44 Years	11.12%
45 - 54 Years	8.93%
55 - 64 Years	8.23%
65 and Older	14.59%
Median Age	28.76
Average Age	36.38

Educational Attainment (%)

Graduate or Professional Degree	27.29%
Bachelors Degree	28.33%
Associate Degree	8.20%
Some College	18.31%
High School Graduate (GED)	14.31%
Some High School, No Degree	2.32%
Less than 9th Grade	1.24%

Income

Average HH	$92,447
Median HH	$62,747
Per Capita	$42,811

Race Distribution

White	83.35%
Black/African American	1.08%
American Indian/Alaskan	1.04%
Asian	2.58%
Native Hawaiian/Islander	0.11%
Other Race	3.53%
Two or More Races	8.31%
Hispanic	10.96%
Non-Hispanic	89.04%

Aaron Farmer | President, The Retail Coach, LLC | Cell: 662.231.0608 **| Email:** AFarmer@TheRetailCoach.com

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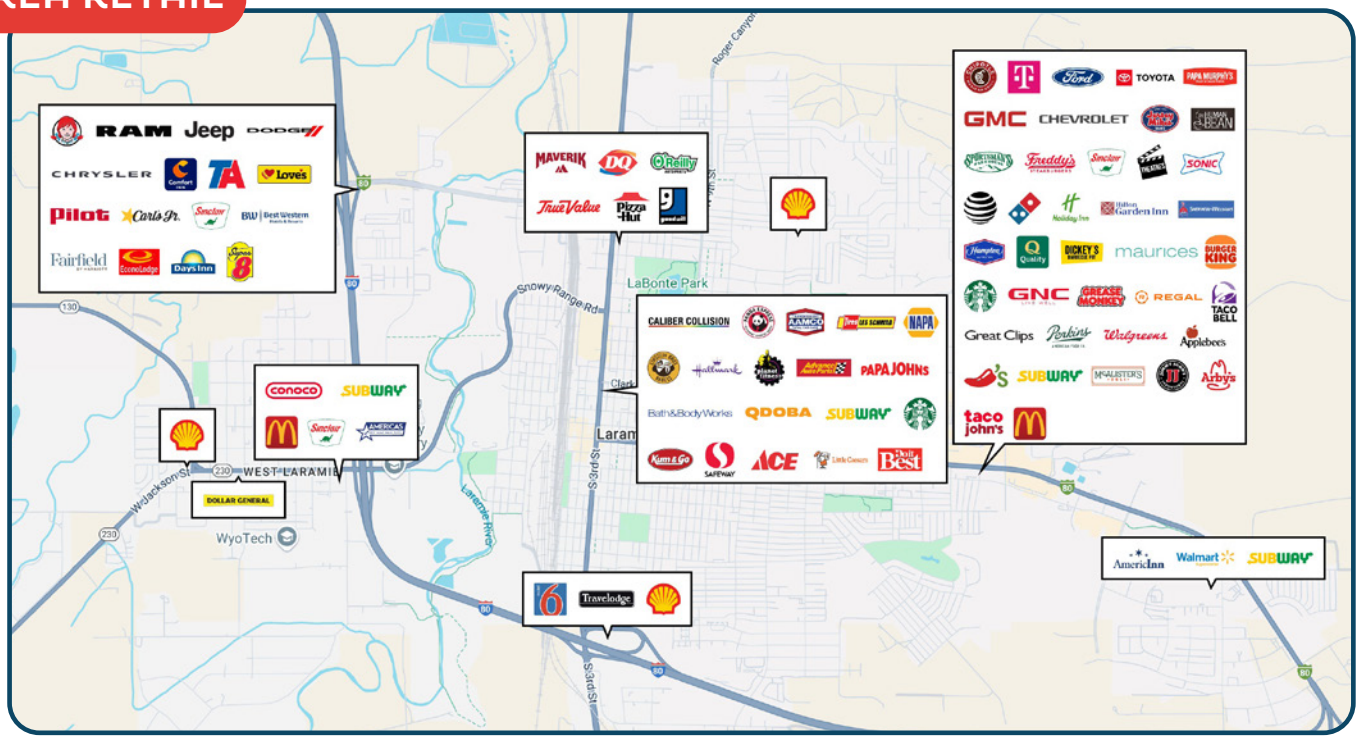
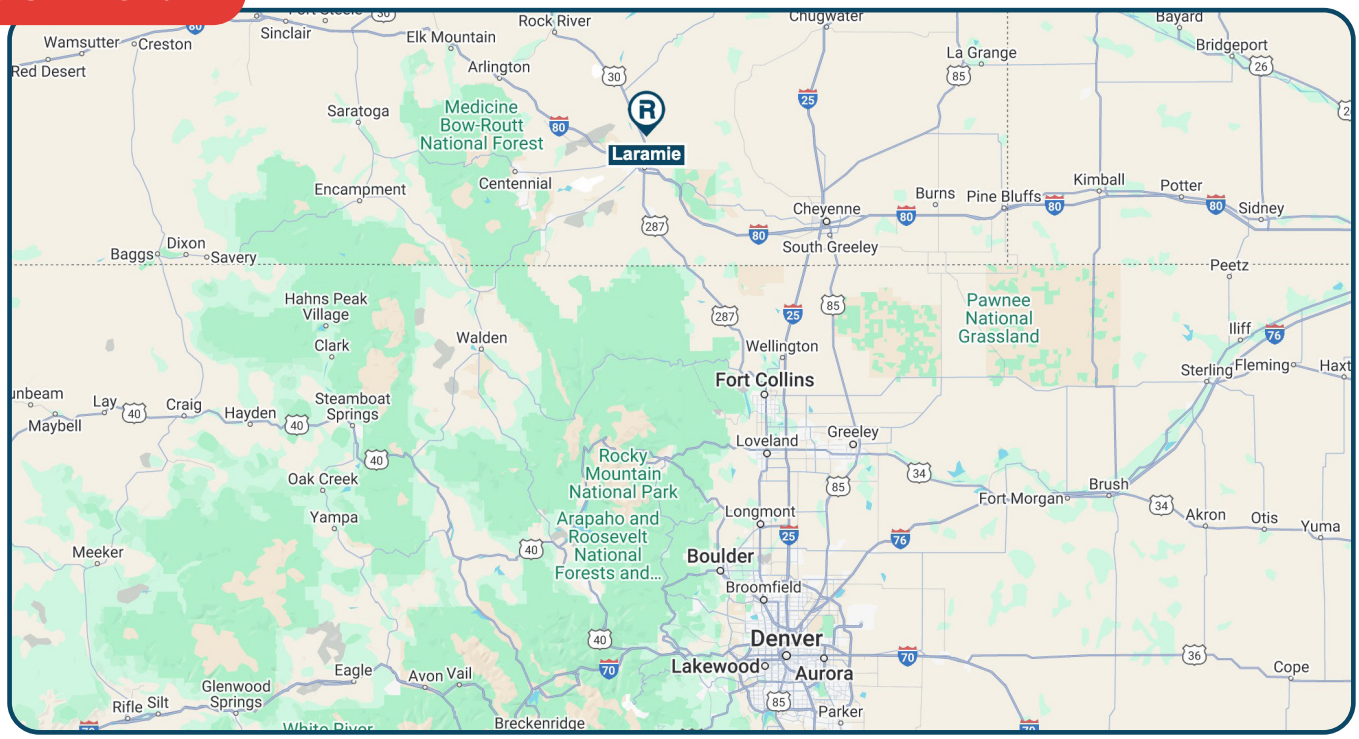
RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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Aaron Farmer | President, The Retail Coach, LLC | Cell: 662.231.0608 **| Email:** AFarmer@TheRetailCoach.com