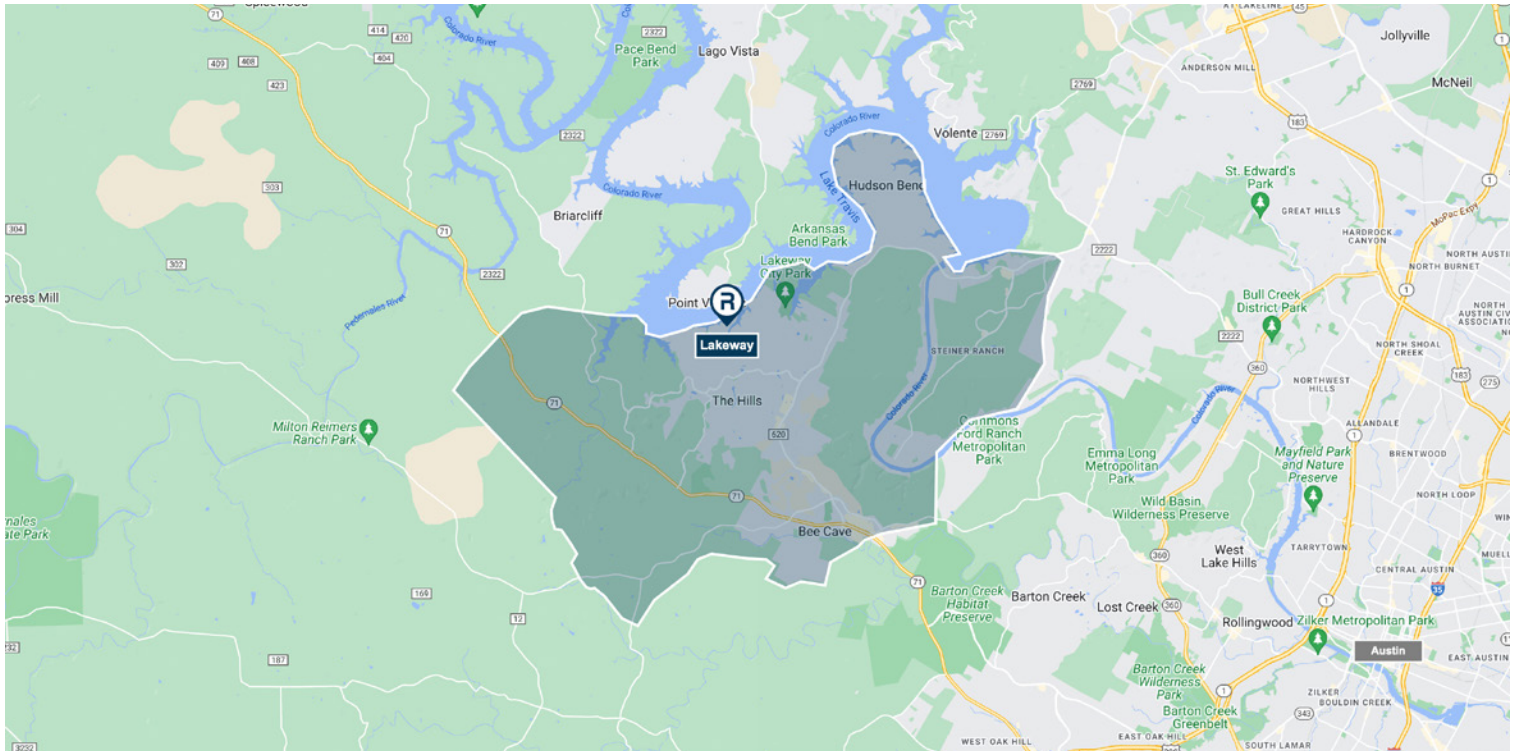


Primary Retail Trade Area • Retail Market Profile

Lakeway, Texas



Population

2010	45,649	0 - 9 Years	13.60%
2022	73,034	10 - 17 Years	11.39%
2027	79,126	18 - 24 Years	8.81%

Educational Attainment (%)

Graduate or Professional Degree	25.47%	25 - 34 Years	10.03%
Bachelors Degree	42.89%	35 - 44 Years	10.35%
Associate Degree	5.31%	45 - 54 Years	14.18%
Some College	15.32%	55 - 64 Years	15.51%
High School Graduate (GED)	8.57%	65 and Older	16.14%
Some High School, No Degree	1.59%	Median Age	41.23
Less than 9th Grade	0.85%	Average Age	39.64

Income

Average HH	\$202,225
Median HH	\$158,070
Per Capita	\$75,815

Race Distribution (%)

White	82.26%
Black/African American	1.50%
American Indian/Alaskan	0.34%
Asian	8.86%
Native Hawaiian/Islander	0.06%
Other Race	3.91%
Two or More Races	3.07%
Hispanic	12.15%



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Primary Retail Trade Area • Retail Market Profile

Lakeway, Texas

