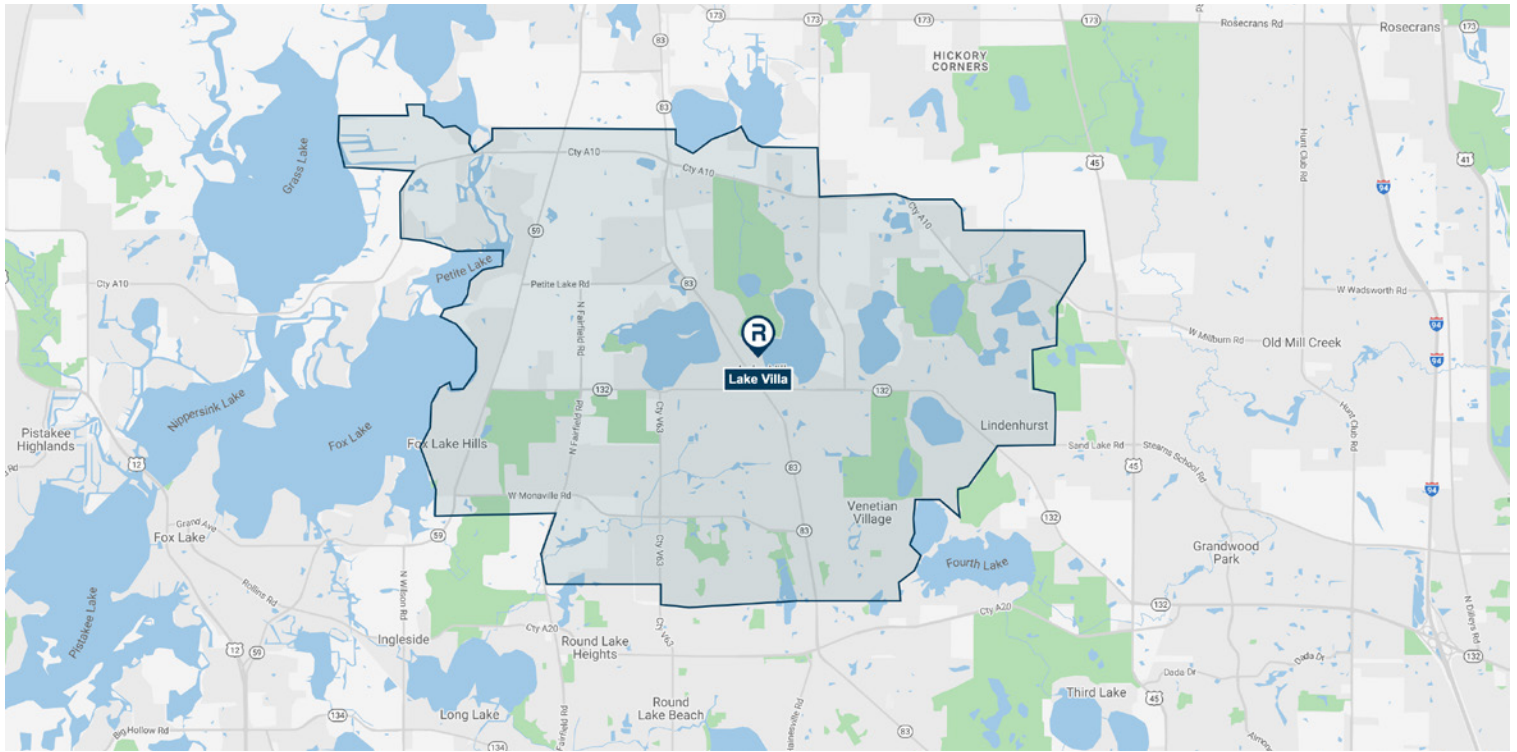


# Primary Retail Trade Area • Retail Market Profile

Lake Villa, Illinois



## Population

2023	36,095	0 - 9 Years	11.19%
2028	37,153	10 - 17 Years	11.74%

## Educational Attainment (%)

Graduate or Professional Degree	13.29%	18 - 24 Years	9.09%
Bachelors Degree	22.81%	25 - 34 Years	10.98%
Associate Degree	9.60%	35 - 44 Years	12.89%
Some College	23.37%	45 - 54 Years	14.22%
High School Graduate (GED)	26.04%	55 - 64 Years	14.57%
Some High School, No Degree	3.11%	65 and Older	15.32%
Less than 9th Grade	1.77%	Median Age	40.58
		Average Age	39.84

## Income

Average HH	\$129,228
Median HH	\$106,802
Per Capita	\$46,714

## Race Distribution (%)

White	72.25%
Black/African American	3.48%
American Indian/Alaskan	0.43%
Asian	4.21%
Native Hawaiian/Islander	0.03%
Other Race	7.60%
Two or More Races	12.01%
Hispanic	18.78%



### Michael Strong

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Village Administrator

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# Primary Retail Trade Area • Retail Market Profile

Lake Villa, Illinois

