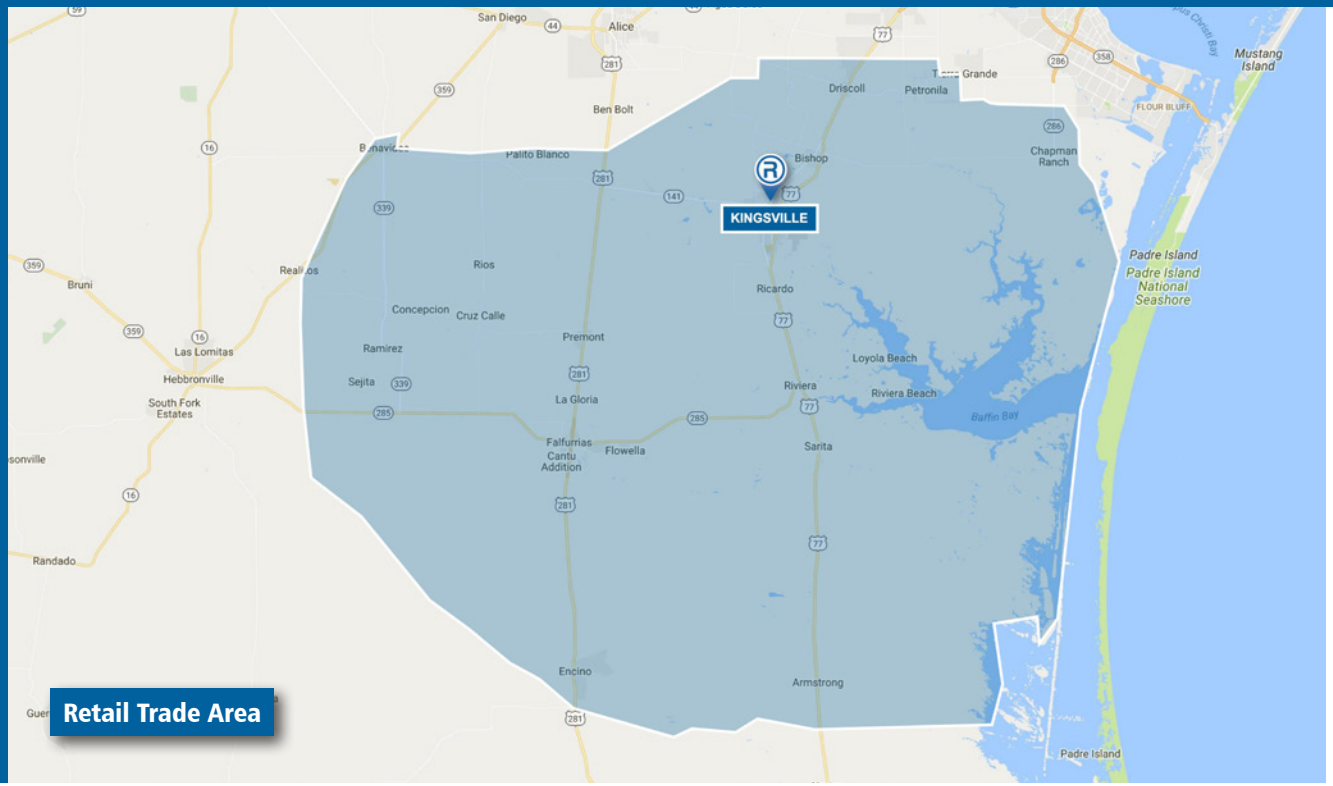
Retail Market Profile 2019



Kingsville
ECONOMIC DEVELOPMENT

Contact Information

Manny Salazar, Executive Director
Greater Kingsville EDC
635 East King Avenue
Kingsville, Texas 78363

Phone 361.592.6438
edcdirector@kingsville.org
www.kingsville.org

May 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	52,824	51,869	49,957	50,395

Income

	2019 ESTIMATE
Average Household	$57,511
Median Household	$41,270
Per Capita	$21,361

TheRetailCoach®

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	6.5%
Bachelor's Degree	14.1%
Associate Degree	5.1%
Some College, No Degree	24.1%
High School Graduate	25.5%
Some High School, No Degree	11.3%
Less than 9th Grade	13.5%

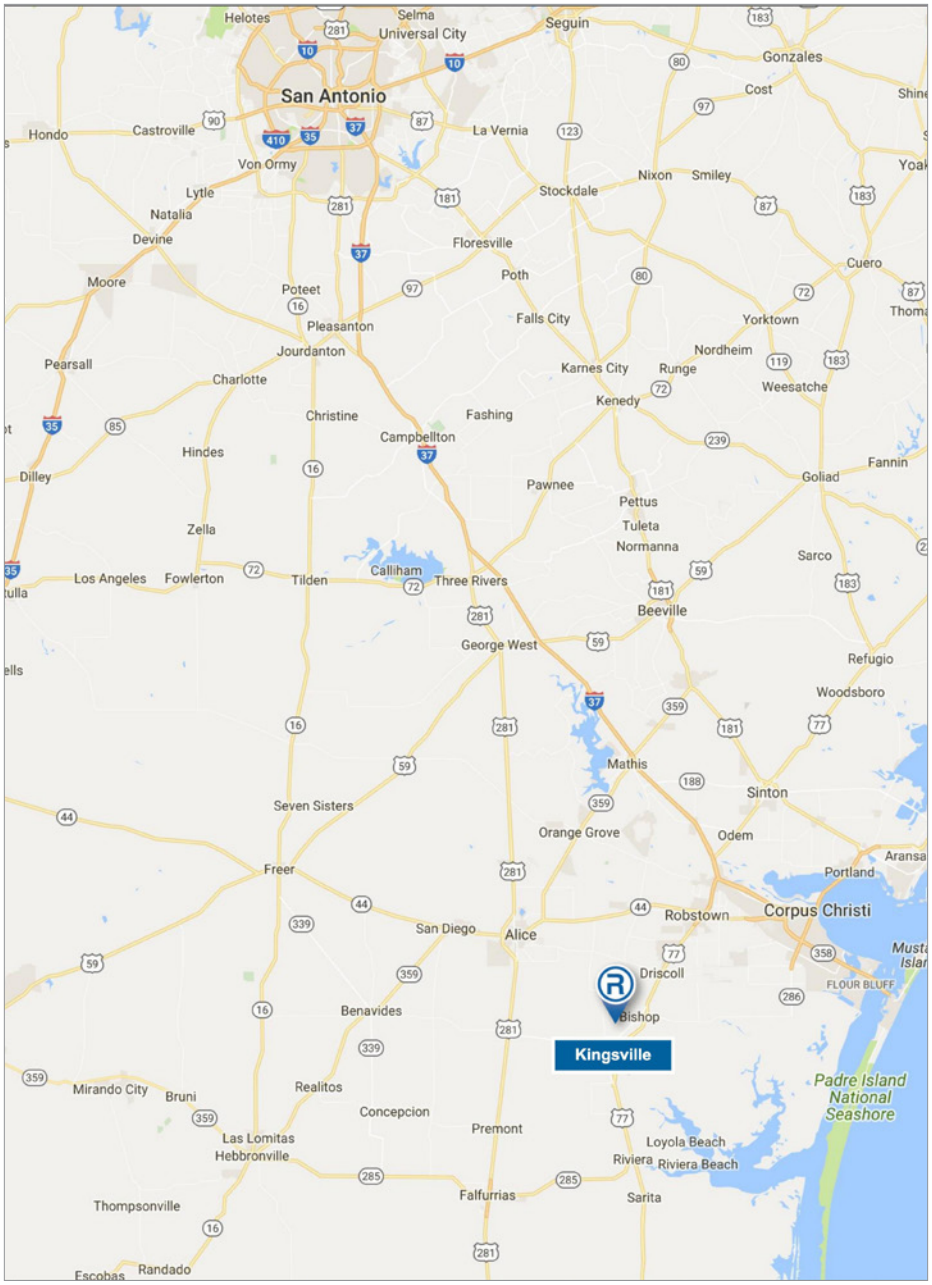
Race Distribution

	2019 ESTIMATE
White	81.61%
Black or African American	2.72%
American Indian/ Alaskan	0.62%
Asian	1.58%
Native Hawaiian/ Islander	0.10%
Other Race	10.91%
Two or More Races	2.45%
Hispanic or Latino (of any race)	77.83%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	14.50%
10-17 Years	11.02%
18-24 Years	15.15%
25-34 Years	13.81%
35-44 Years	10.64%
45-54 Years	9.73%
55-64 Years	9.88%
65 Years and Over	15.28%
DISTRIBUTION	**2019 ESTIMATE**
Median Age	31.22
Average Age	36.20

LOCATION MAP



EXISTING RETAIL

Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.
Data souces used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.

TheRetailCoach®