Secondary Retail Trade Area — Kingsport, Tennessee

RETAIL MARKET PROFILE

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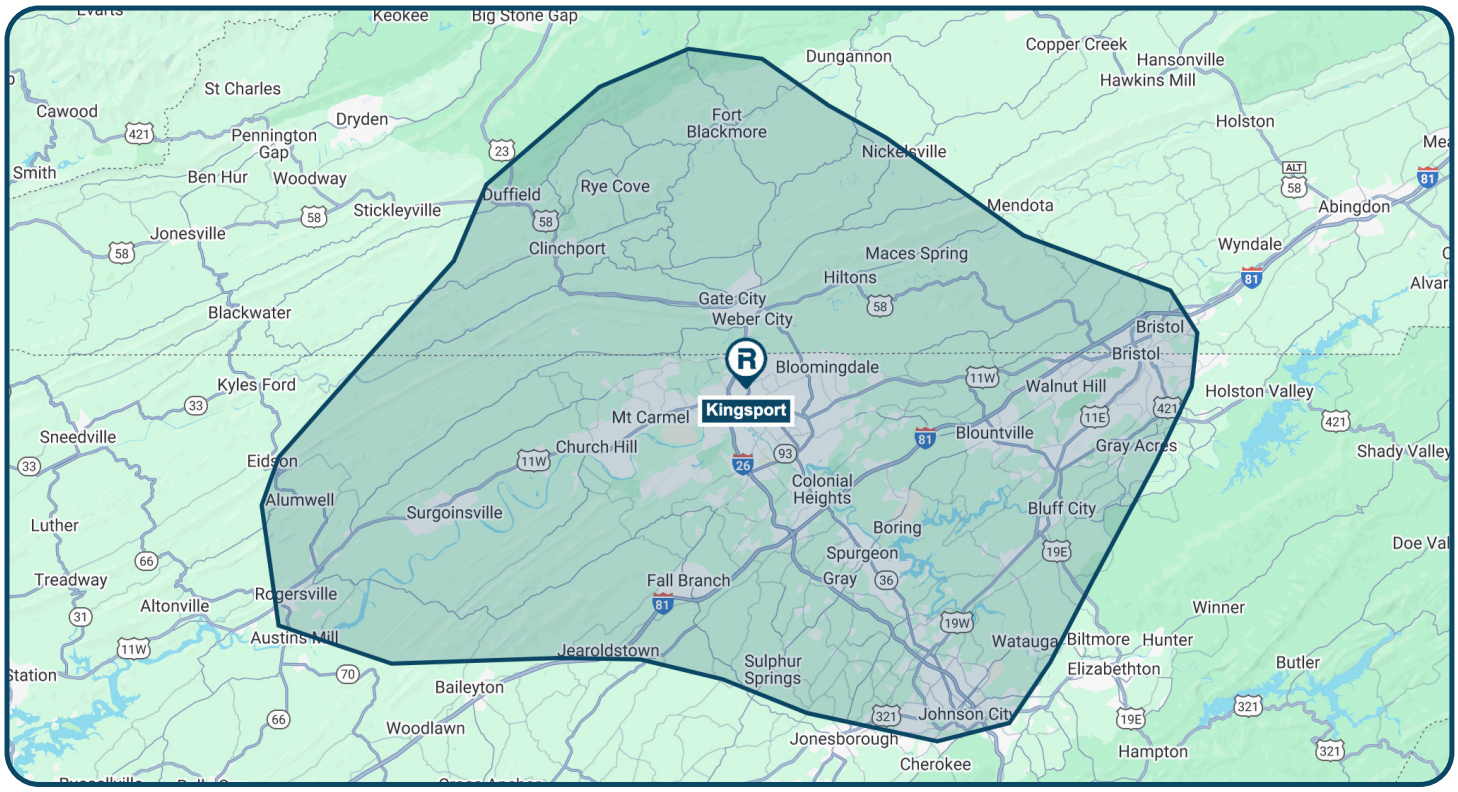

Population

2020	324,260
2025	338,492
2030	352,208

Age

0-9 Years	9.47%
10 - 17 Years	8.58%
18 - 24 Years	9.36%
25 - 34 Years	12.48%
35 - 44 Years	11.54%
45 - 54 Years	12.20%
55 - 64 Years	13.68%
65 and Older	22.70%
Median Age	43.78
Average Age	43.44

Educational Attainment (%)

Graduate or Professional Degree	10.59%
Bachelors Degree	16.71%
Associate Degree	8.95%
Some College	20.97%
High School Graduate (GED)	32.86%
Some High School, No Degree	6.36%
Less than 9th Grade	3.56%

Income

Average HH	$85,471
Median HH	$58,839
Per Capita	$37,446

Race Distribution

White	88.21%
Black/African American	2.89%
American Indian/Alaskan	0.31%
Asian	1.10%
Native Hawaiian/Islander	0.04%
Other Race	1.60%
Two or More Races	5.84%
Hispanic	3.93%
Non-Hispanic	96.07%

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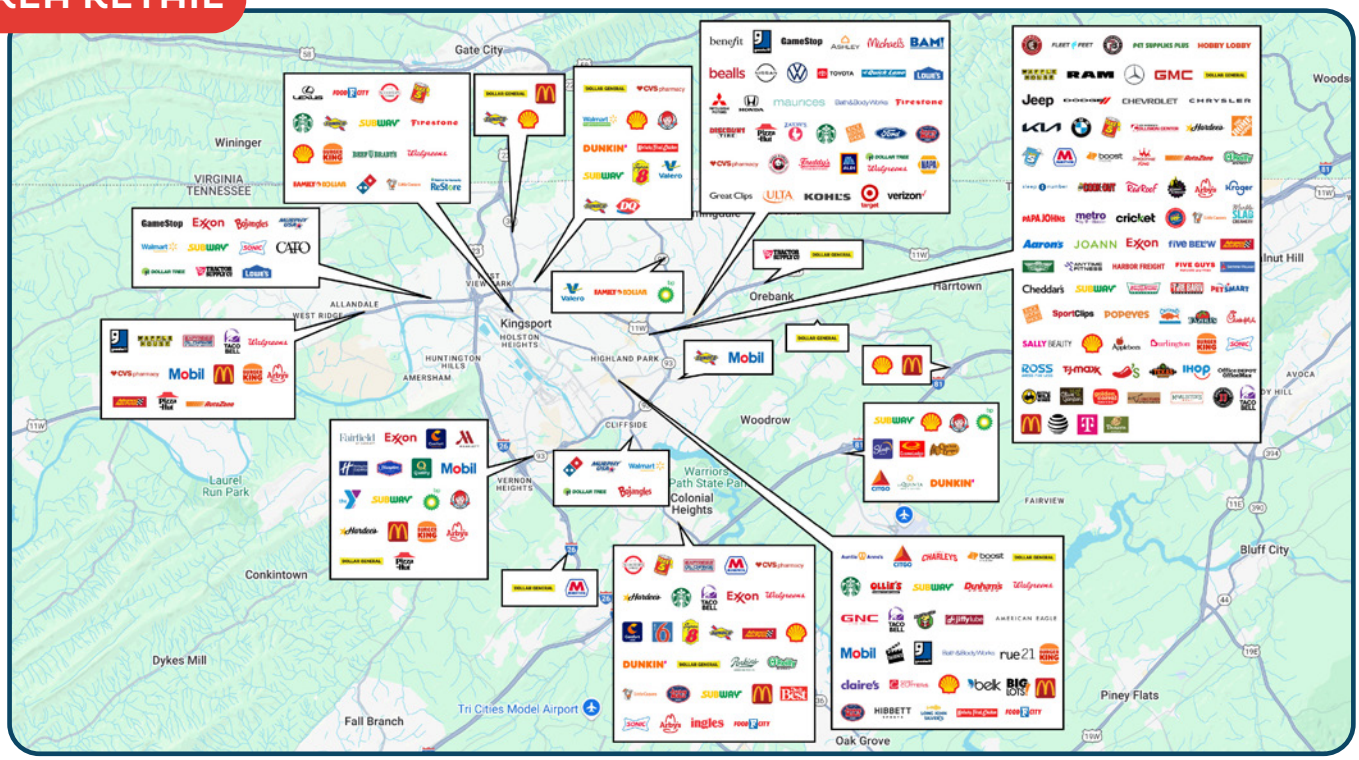
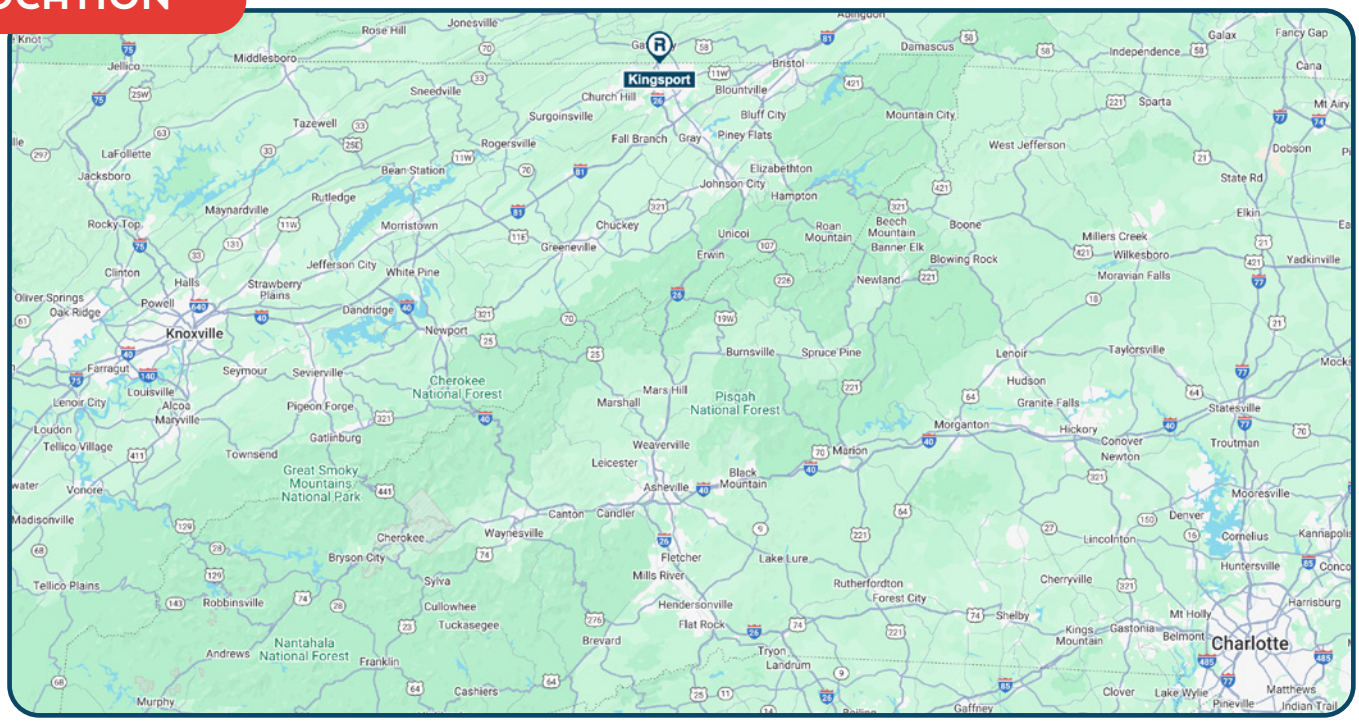
RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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