



The **Retail**Coach®

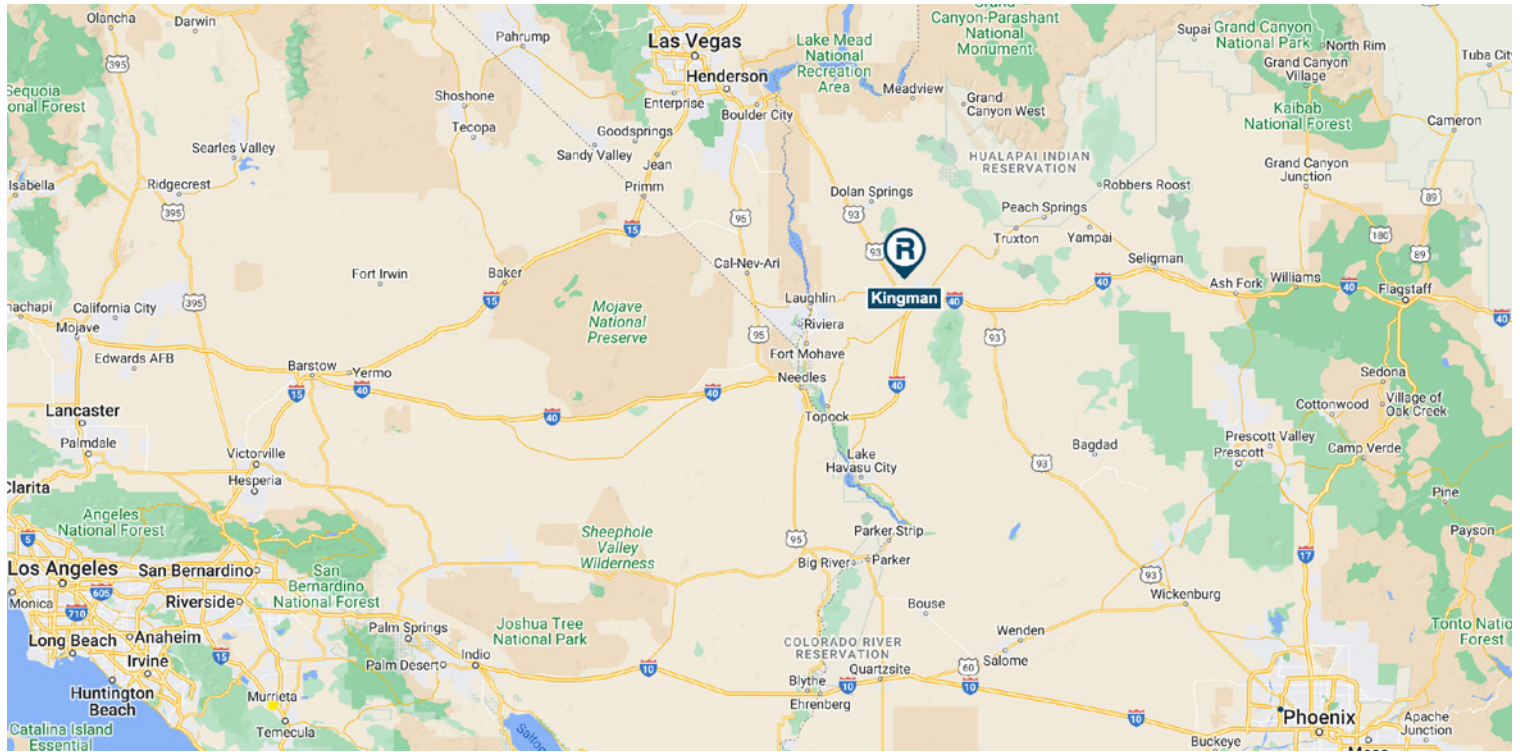
Community Demographic Profile

KINGMAN, ARIZONA

Prepared for City of Kingman
June 2024

Community • Demographic Snapshot

Kingman, Arizona



Population

2020	32,689
2024	34,843
2029	36,874

Educational Attainment (%)

Graduate or Professional Degree	9.06%
Bachelors Degree	12.34%
Associate Degree	9.93%
Some College	28.84%
High School Graduate (or GED)	30.25%
Some High School, No Degree	6.76%
Less than 9th Grade	2.82%

Income

Average HH	\$75,277
Median HH	\$56,460
Per Capita	\$31,290

Age

0 - 9 Years	10.90%
10 - 17 Years	9.45%
18 - 24 Years	7.78%
25 - 34 Years	10.55%
35 - 44 Years	10.84%
45 - 54 Years	9.95%
55 - 64 Years	12.32%
65 and Older	28.20%
Median Age	45.47
Average Age	44.60

Race Distribution (%)

White	78.36%
Black/African American	1.45%
American Indian/Alaskan	1.78%
Asian	2.38%
Native Hawaiian/Islander	0.26%
Other Race	5.08%
Two or More Races	10.68%
Hispanic	16.10%



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Community • Demographic Profile

Kingman, Arizona

DESCRIPTION	DATA	%
Population		
2029 Projection	36,874	
2024 Estimate	34,843	
2020 Census	32,689	
2010 Census	28,260	
Growth 2024 - 2029		5.83%
Growth 2020 - 2024		6.59%
Growth 2010 - 2020		15.67%
2024 Est. Population by Single-Classification Race	34,843	
White Alone	27,303	78.36%
Black or African American Alone	507	1.45%
Amer. Indian and Alaska Native Alone	621	1.78%
Asian Alone	831	2.38%
Native Hawaiian and Other Pacific Island Alone	91	0.26%
Some Other Race Alone	1,770	5.08%
Two or More Races	3,720	10.68%
2024 Est. Population by Hispanic or Latino Origin	34,843	
Not Hispanic or Latino	29,234	83.90%
Hispanic or Latino	5,609	16.10%
Mexican	4,581	81.67%
Puerto Rican	230	4.10%
Cuban	38	0.68%
All Other Hispanic or Latino	760	13.55%
2024 Est. Hisp. or Latino Pop by Single-Class. Race	5,609	
White Alone	1,942	34.62%
Black or African American Alone	38	0.68%
American Indian and Alaska Native Alone	168	3.00%
Asian Alone	30	0.54%
Native Hawaiian and Other Pacific Islander Alone	10	0.18%
Some Other Race Alone	1,623	28.94%
Two or More Races	1,798	32.06%
2024 Est. Pop by Race, Asian Alone, by Category	831	
Chinese, except Taiwanese	84	10.11%
Filipino	422	50.78%
Japanese	1	0.12%
Asian Indian	61	7.34%
Korean	23	2.77%
Vietnamese	23	2.77%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	156	18.77%
All Other Asian Races Including 2+ Category	61	7.34%

DESCRIPTION	DATA	%
2024 Est. Population by Ancestry	34,843	
Arab	54	0.16%
Czech	209	0.60%
Danish	47	0.14%
Dutch	576	1.65%
English	3,174	9.11%
French (except Basque)	964	2.77%
French Canadian	115	0.33%
German	5,120	14.70%
Greek	62	0.18%
Hungarian	66	0.19%
Irish	2,674	7.67%
Italian	1,569	4.50%
Lithuanian	21	0.06%
United States or American	1,021	2.93%
Norwegian	701	2.01%
Polish	752	2.16%
Portuguese	163	0.47%
Russian	308	0.88%
Scottish	458	1.31%
Scotch-Irish	242	0.70%
Slovak	0	0.00%
Subsaharan African	222	0.64%
Swedish	259	0.74%
Swiss	64	0.18%
Ukrainian	44	0.13%
Welsh	194	0.56%
West Indian (except Hisp. groups)	0	0.00%
Other ancestries	9,516	27.31%
Ancestry Unclassified	6,248	17.93%
2024 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	29,870	90.64%
Speak Asian/Pacific Island Language at Home	225	0.68%
Speak IndoEuropean Language at Home	408	1.24%
Speak Spanish at Home	2,185	6.63%
Speak Other Language at Home	223	0.68%

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DESCRIPTION	DATA	%
2024 Est. Population by Age	34,843	
Age 0 - 4	1,889	5.42%
Age 5 - 9	1,910	5.48%
Age 10 - 14	2,036	5.84%
Age 15 - 17	1,257	3.61%
Age 18 - 20	1,217	3.49%
Age 21 - 24	1,495	4.29%
Age 25 - 34	3,677	10.55%
Age 35 - 44	3,777	10.84%
Age 45 - 54	3,466	9.95%
Age 55 - 64	4,292	12.32%
Age 65 - 74	5,565	15.97%
Age 75 - 84	3,387	9.72%
Age 85 and over	875	2.51%
Age 16 and over	28,590	82.05%
Age 18 and over	27,751	79.65%
Age 21 and over	26,534	76.15%
Age 65 and over	9,827	28.20%
2024 Est. Median Age		45.47
2024 Est. Average Age		44.60
2024 Est. Population by Sex	34,843	
Male	17,183	49.32%
Female	17,660	50.69%
2024 Est. Male Population by Age	17,183	
Age 0 - 4	968	5.63%
Age 5 - 9	961	5.59%
Age 10 - 14	1,019	5.93%
Age 15 - 17	657	3.82%
Age 18 - 20	636	3.70%
Age 21 - 24	769	4.47%
Age 25 - 34	1,861	10.83%
Age 35 - 44	1,863	10.84%
Age 45 - 54	1,722	10.02%
Age 55 - 64	2,053	11.95%
Age 65 - 74	2,685	15.63%
Age 75 - 84	1,645	9.57%
Age 85 and over	344	2.00%
2024 Est. Median Age, Male		44.22
2024 Est. Average Age, Male		43.80
2024 Est. Female Population by Age	17,660	
Age 0 - 4	921	5.21%
Age 5 - 9	949	5.37%
Age 10 - 14	1,017	5.76%
Age 15 - 17	600	3.40%
Age 18 - 20	581	3.29%
Age 21 - 24	726	4.11%
Age 25 - 34	1,816	10.28%
Age 35 - 44	1,914	10.84%
Age 45 - 54	1,744	9.88%
Age 55 - 64	2,239	12.68%
Age 65 - 74	2,880	16.31%
Age 75 - 84	1,742	9.86%
Age 85 and over	531	3.01%
2024 Est. Median Age, Female		46.77
2024 Est. Average Age, Female		45.30

DESCRIPTION	DATA	%
2024 Est. Pop Age 15+ by Marital Status		
Total, Never Married	7,189	24.78%
Males, Never Married	4,030	13.89%
Females, Never Married	3,159	10.89%
Married, Spouse present	14,156	48.80%
Married, Spouse absent	1,149	3.96%
Widowed	2,111	7.28%
Males Widowed	363	1.25%
Females Widowed	1,748	6.03%
Divorced	4,403	15.18%
Males Divorced	2,358	8.13%
Females Divorced	2,045	7.05%
2024 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	707	2.82%
Some High School, no diploma	1,693	6.76%
High School Graduate (or GED)	7,573	30.25%
Some College, no degree	7,221	28.84%
Associate Degree	2,487	9.93%
Bachelor's Degree	3,089	12.34%
Master's Degree	1,459	5.83%
Professional School Degree	543	2.17%
Doctorate Degree	267	1.07%
2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.		
No High School Diploma	373	12.04%
High School Graduate	1,073	34.65%
Some College or Associate's Degree	1,294	41.78%
Bachelor's Degree or Higher	357	11.53%
Households		
2029 Projection	14,975	
2024 Estimate	14,144	
2020 Census	13,205	
2010 Census	11,274	
Growth 2024 - 2029		5.87%
Growth 2020 - 2024		7.11%
Growth 2010 - 2020		0.00%
2024 Est. Households by Household Type	14,144	
Family Households	9,362	66.19%
Nonfamily Households	4,782	33.81%
2024 Est. Group Quarters Population	816	
2024 Households by Ethnicity, Hispanic/Latino	1,654	

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DESCRIPTION	DATA	%
2024 Est. Households by Household Income	14,144	
Income < \$15,000	1,151	8.14%
Income \$15,000 - \$24,999	1,705	12.06%
Income \$25,000 - \$34,999	1,420	10.04%
Income \$35,000 - \$49,999	1,997	14.12%
Income \$50,000 - \$74,999	2,807	19.85%
Income \$75,000 - \$99,999	1,838	13.00%
Income \$100,000 - \$124,999	1,180	8.34%
Income \$125,000 - \$149,999	760	5.37%
Income \$150,000 - \$199,999	645	4.56%
Income \$200,000 - \$249,999	259	1.83%
Income \$250,000 - \$499,999	290	2.05%
Income \$500,000+	92	0.65%
2024 Est. Average Household Income		\$75,277
2024 Est. Median Household Income		\$56,460
2024 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$56,416
Black or African American Alone		\$57,959
American Indian and Alaska Native Alone		\$81,024
Asian Alone		\$79,717
Native Hawaiian and Other Pacific Islander Alone		\$104,428
Some Other Race Alone		\$58,182
Two or More Races		\$49,294
Hispanic or Latino		\$60,111
Not Hispanic or Latino		\$55,863
2024 Est. HH by Type and Presence of Own Child.	14,144	
Family Households with Children	3,417	24.16%
Family Households without Children	10,727	75.84%
Married-Couple Families	6,233	44.07%
Married-Couple Family, own children	1,843	13.03%
Married-Couple Family, no own children	4,390	31.04%
Cohabiting-Couple Families	1,167	8.25%
Cohabiting-Couple Family, own children	470	3.32%
Cohabiting-Couple Family, no own children	697	4.93%
Male Householder Families	3,149	22.26%
Male Householder, own children	425	3.00%
Male Householder, no own children	535	3.78%
Male Householder, only Nonrelatives	295	2.09%
Male Householder, Living Alone	1,894	13.39%
Female Householder Families	3,595	25.42%
Female Householder, own children	679	4.80%
Female Householder, no own children	828	5.85%
Female Householder, only Nonrelatives	118	0.83%
Female Householder, Living Alone	1,970	13.93%

DESCRIPTION	DATA	%
2024 Est. Households by Household Size	14,144	
1-person	4,248	30.03%
2-person	5,147	36.39%
3-person	1,886	13.33%
4-person	1,419	10.03%
5-person	766	5.42%
6-person	420	2.97%
7-or-more-person	258	1.82%
2024 Est. Average Household Size		2.41
2024 Est. Households by Number of Vehicles	14,144	
No Vehicles	759	5.37%
1 Vehicle	4,753	33.60%
2 Vehicles	5,773	40.82%
3 Vehicles	1,990	14.07%
4 Vehicles	647	4.57%
5 or more Vehicles	222	1.57%
2024 Est. Average Number of Vehicles		1.9
Family Households		
2029 Projection	9,944	
2024 Estimate	9,362	
2020 Estimate	8,364	
2010 Census	7,362	
Growth 2024 - 2029		6.22%
Growth 2020 - 2024		11.93%
Growth 2010 - 2020		13.61%
2024 Est. Families by Poverty Status	9,362	
2024 Families at or Above Poverty	8,441	90.16%
2024 Families at or Above Poverty with Children	2,994	31.98%
2024 Families Below Poverty	921	9.84%
2024 Families Below Poverty with Children	600	6.41%
2024 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	13,582	47.51%
Civilian Labor Force, Unemployed	1,121	3.92%
Armed Forces	259	0.91%
Not in Labor Force	13,628	47.67%
2024 Est. Civ. Employed Pop 16+ by Class of Worker		
For-Profit Private Workers	7,933	57.19%
Non-Profit Private Workers	1,503	10.84%
Local Government Workers	434	3.13%
State Government Workers	1,322	9.53%
Federal Government Workers	1,622	11.69%
Self-Employed Workers	1,051	7.58%
Unpaid Family Workers	7	0.05%



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DESCRIPTION	DATA	%
2024 Est. Civ. Employed Pop 16+ by Occupation		
Architect/Engineer	296	2.13%
Arts/Entertainment/Sports	230	1.66%
Building Grounds Maintenance	427	3.08%
Business/Financial Operations	324	2.34%
Community/Social Services	348	2.51%
Computer/Mathematical	143	1.03%
Construction/Extraction	716	5.16%
Education/Training/Library	858	6.18%
Farming/Fishing/Forestry	6	0.04%
Food Prep/Serving	563	4.06%
Health Practitioner/Technician	1,473	10.62%
Healthcare Support	432	3.11%
Maintenance Repair	488	3.52%
Legal	353	2.54%
Life/Physical/Social Science	15	0.11%
Management	1,018	7.34%
Office/Admin. Support	1,977	14.25%
Production	845	6.09%
Protective Services	671	4.84%
Sales/Related	1,528	11.02%
Personal Care/Service	159	1.15%
Transportation/Moving	1,002	7.22%
2024 Est. Pop 16+ by Occupation Classification		
White Collar	8,563	61.73%
Blue Collar	3,051	21.99%
Service and Farm	2,258	16.28%
2024 Est. Workers Age 16+ by Transp. to Work		
Drove Alone	11,066	80.67%
Car Pooled	1,512	11.02%
Public Transportation	205	1.49%
Walked	87	0.63%
Bicycle	18	0.13%
Other Means	198	1.44%
Worked at Home	632	4.61%
2024 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	7,983	
15 - 29 Minutes	3,431	
30 - 44 Minutes	561	
45 - 59 Minutes	213	
60 or more Minutes	906	
2024 Est. Avg Travel Time to Work in Minutes		19
2024 Est. Occupied Housing Units by Tenure	14,144	
Owner Occupied	9,386	66.36%
Renter Occupied	4,758	33.64%
2024 Owner Occ. HUs: Avg. Length of Residence		12.50 [†]
2024 Renter Occ. HUs: Avg. Length of Residence		6.20 [†]

DESCRIPTION	DATA	%
2024 Est. Owner-Occupied Housing Units by Value	9,386	
Value Less than \$20,000	298	3.17%
Value \$20,000 - \$39,999	109	1.16%
Value \$40,000 - \$59,999	56	0.60%
Value \$60,000 - \$79,999	70	0.75%
Value \$80,000 - \$99,999	269	2.87%
Value \$100,000 - \$149,999	1,021	10.88%
Value \$150,000 - \$199,999	1,460	15.56%
Value \$200,000 - \$299,999	2,418	25.76%
Value \$300,000 - \$399,999	1,511	16.10%
Value \$400,000 - \$499,999	987	10.52%
Value \$500,000 - \$749,999	562	5.99%
Value \$750,000 - \$999,999	311	3.31%
Value \$1,000,000 or \$1,499,999	215	2.29%
Value \$1,500,000 or \$1,999,999	66	0.70%
Value \$2,000,000+	33	0.35%
2024 Est. Median All Owner-Occupied Housing Value		\$254,169
2024 Est. Housing Units by Units in Structure		
1 Unit Detached	11,773	77.90%
1 Unit Attached	253	1.67%
2 Units	274	1.81%
3 or 4 Units	592	3.92%
5 to 19 Units	627	4.15%
20 to 49 Units	463	3.06%
50 or More Units	221	1.46%
Mobile Home or Trailer	897	5.93%
Boat, RV, Van, etc.	13	0.09%
2024 Est. Housing Units by Year Structure Built		
Housing Units Built 2020 or later	784	5.19%
Housing Units Built 2010 to 2019	1,685	11.15%
Housing Units Built 2000 to 2009	3,665	24.25%
Housing Units Built 1990 to 1999	2,844	18.82%
Housing Units Built 1980 to 1989	1,792	11.86%
Housing Units Built 1970 to 1979	2,288	15.14%
Housing Units Built 1960 to 1969	773	5.12%
Housing Units Built 1950 to 1959	587	3.88%
Housing Units Built 1940 to 1949	343	2.27%
Housing Unit Built 1939 or Earlier	352	2.33%
2024 Est. Median Year Structure Built		1995

[†] Years



About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

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