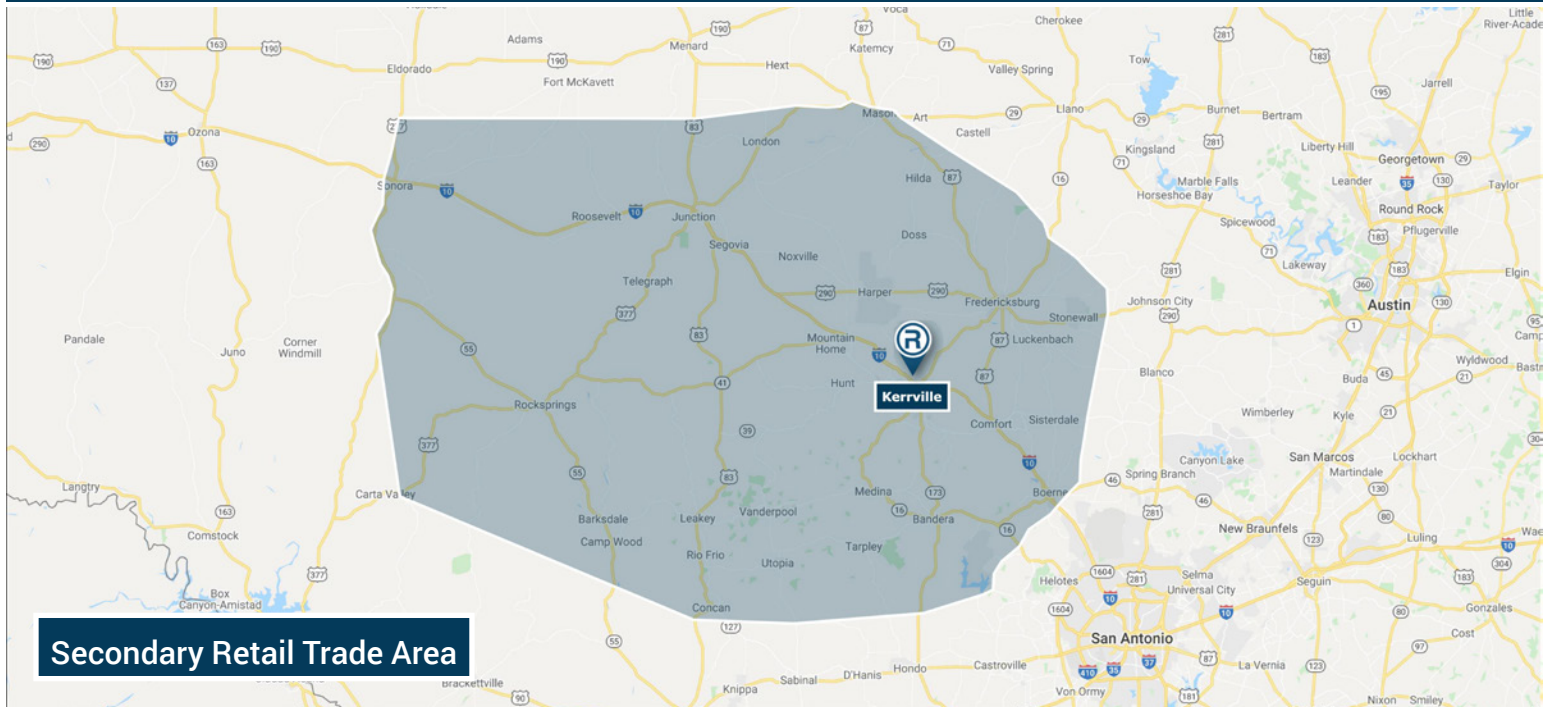


# Retail Market Profile

Kerrville, Texas



## Population

2010	139,634
2020	157,811
2025	166,891

## Educational Attainment (%)

Graduate or Professional Degree	8.7%
Bachelors Degree	19.4%
Associate Degree	7.2%
Some College	24.7%
High School Graduate (GED)	28.3%
Some High School, No Degree	6.3%
Less than 9th Grade	5.5%

## Income

Average HH	\$84,910
Median HH	\$59,919
Per Capita	\$36,147

## Age

0 - 9 Years	10.43%
10 - 17 Years	9.40%
18 - 24 Years	7.83%
25 - 34 Years	9.55%
35 - 44 Years	10.08%
45 - 54 Years	11.20%
55 - 64 Years	14.95%
65 and Older	26.55%
Median Age	47.58
Average Age	44.97

## Race Distribution (%)

White	87.19%
Black/African American	1.24%
American Indian/Alaskan	0.80%
Asian	0.84%
Native Hawaiian/Islander	0.08%
Other Race	7.59%
Two or More Races	2.27%
Hispanic	27.94%



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# Kerrville, Texas

## Area Retail



## Location Map

