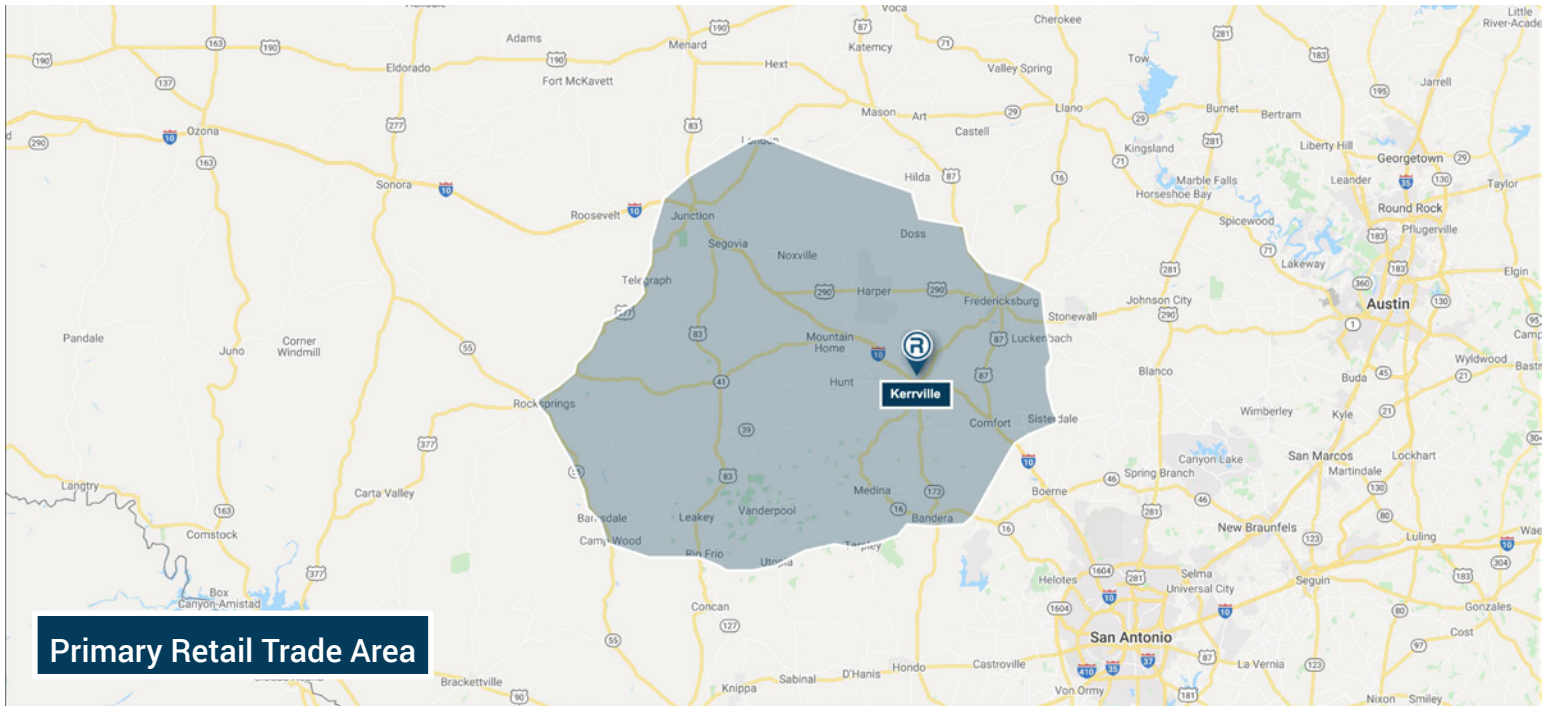


Retail Market Profile

Kerrville, Texas



Primary Retail Trade Area

Population

2010	95,331
2020	103,012
2025	108,131

Educational Attainment (%)

Graduate or Professional Degree	8.8%
Bachelors Degree	17.9%
Associate Degree	6.8%
Some College	24.7%
High School Graduate (GED)	29.1%
Some High School, No Degree	6.7%
Less than 9th Grade	6.0%

Income

Average HH	\$77,914
Median HH	\$55,273
Per Capita	\$33,959

Age

0 - 9 Years	10.28%
10 - 17 Years	8.99%
18 - 24 Years	7.75%
25 - 34 Years	9.49%
35 - 44 Years	9.46%
45 - 54 Years	10.51%
55 - 64 Years	14.78%
65 and Older	28.74%
Median Age	49.11
Average Age	45.88

Race Distribution (%)

White	86.68%
Black/African American	1.26%
American Indian/Alaskan	0.89%
Asian	0.79%
Native Hawaiian/Islander	0.09%
Other Race	8.04%
Two or More Races	2.26%
Hispanic	27.82%



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Kerrville, Texas

Area Retail



Location Map

