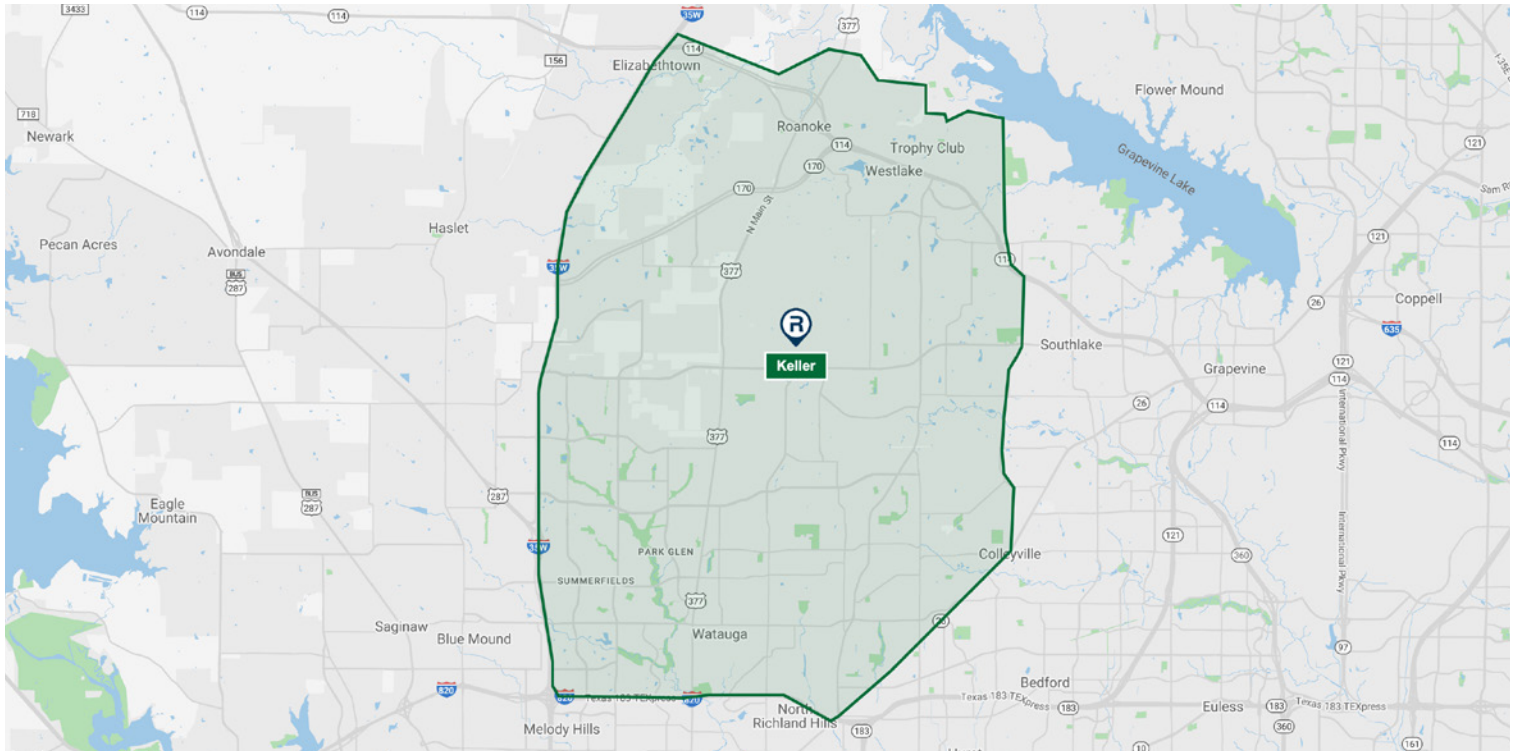


Secondary Retail Trade Area • Retail Market Profile

Keller, Texas



Population

2020	325,464
2023	335,499
2028	350,272

Educational Attainment (%)

Graduate or Professional Degree	13.84%
Bachelors Degree	31.61%
Associate Degree	8.21%
Some College	21.93%
High School Graduate (GED)	19.01%
Some High School, No Degree	3.48%
Less than 9th Grade	1.92%

Income

Average HH	\$148,743
Median HH	\$110,196
Per Capita	\$52,037

Age

0 - 9 Years	13.06%
10 - 17 Years	12.06%
18 - 24 Years	9.20%
25 - 34 Years	14.13%
35 - 44 Years	13.19%
45 - 54 Years	13.61%
55 - 64 Years	12.39%
65 and Older	12.36%
Median Age	36.15
Average Age	37.19

Race Distribution (%)

White	63.54%
Black/African American	8.15%
American Indian/Alaskan	0.69%
Asian	8.52%
Native Hawaiian/Islander	0.27%
Other Race	6.17%
Two or More Races	12.66%
Hispanic	19.20%



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