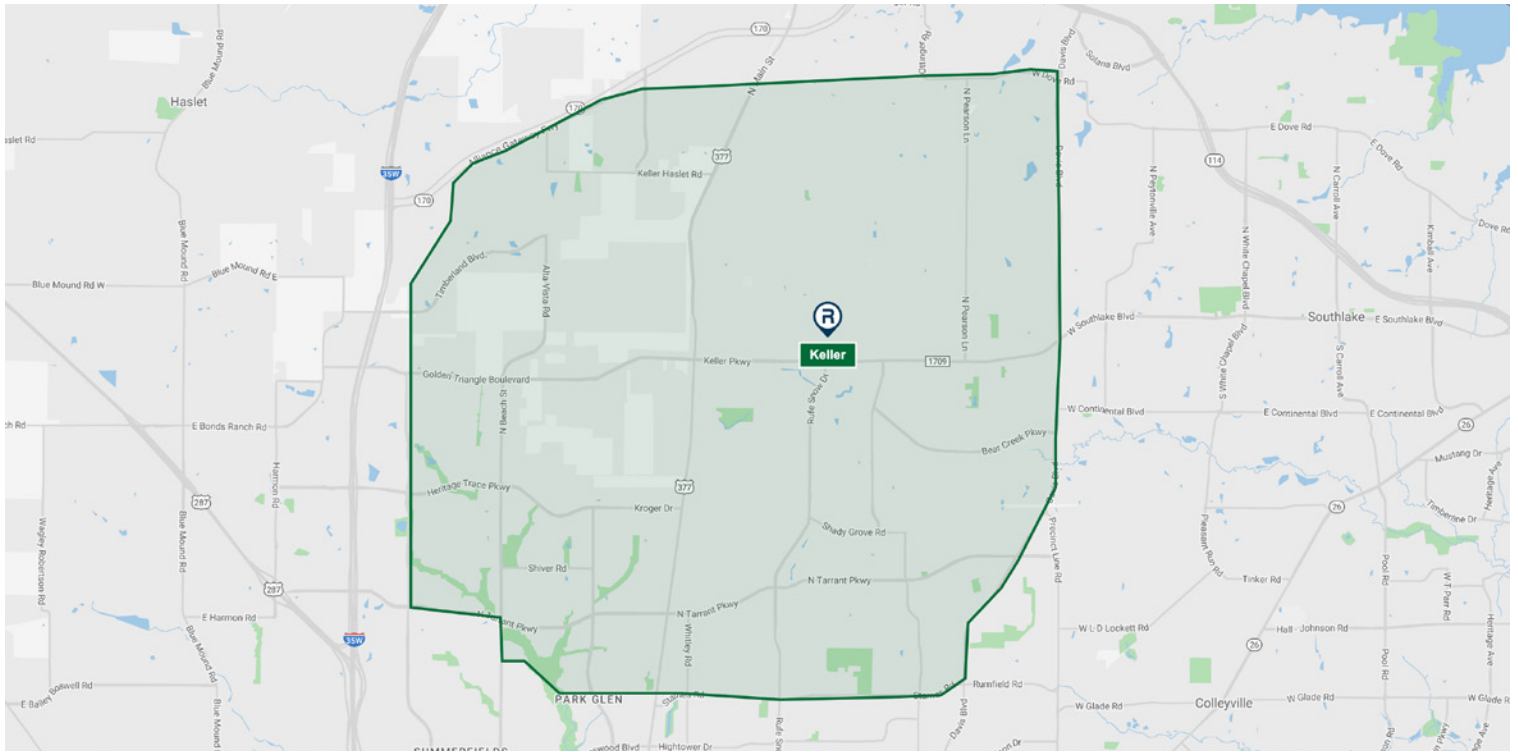


Primary Retail Trade Area • Demographic Snapshot

Keller, Texas



Population

2020	147,978
2023	151,901
2028	158,045

Educational Attainment (%)

Graduate or Professional Degree	15.16%
Bachelors Degree	35.84%
Associate Degree	7.68%
Some College	21.23%
High School Graduate (GED)	16.36%
Some High School, No Degree	2.55%
Less than 9th Grade	1.17%

Income

Average HH	\$169,028
Median HH	\$131,266
Per Capita	\$55,411

Age

0 - 9 Years	14.48%
10 - 17 Years	12.59%
18 - 24 Years	9.26%
25 - 34 Years	14.22%
35 - 44 Years	13.29%
45 - 54 Years	13.64%
55 - 64 Years	11.91%
65 and Older	10.62%
Median Age	34.62
Average Age	35.84

Race Distribution (%)

White	65.87%
Black/African American	7.67%
American Indian/Alaskan	0.59%
Asian	8.18%
Native Hawaiian/Islander	0.22%
Other Race	4.91%
Two or More Races	12.56%
Hispanic	17.15%



Mary M. Culver, MPA
City of Keller

Director of Economic Development

P.O. Box 770
Keller, Texas 76244

Phone 817.743.4021
mmeier@cityofkeller.com
www.cityofkeller.com

Aaron Farmer

The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

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