



TheRetailCoach®

COMMUNITY WORKPLACE POPULATION

Jenks, Oklahoma

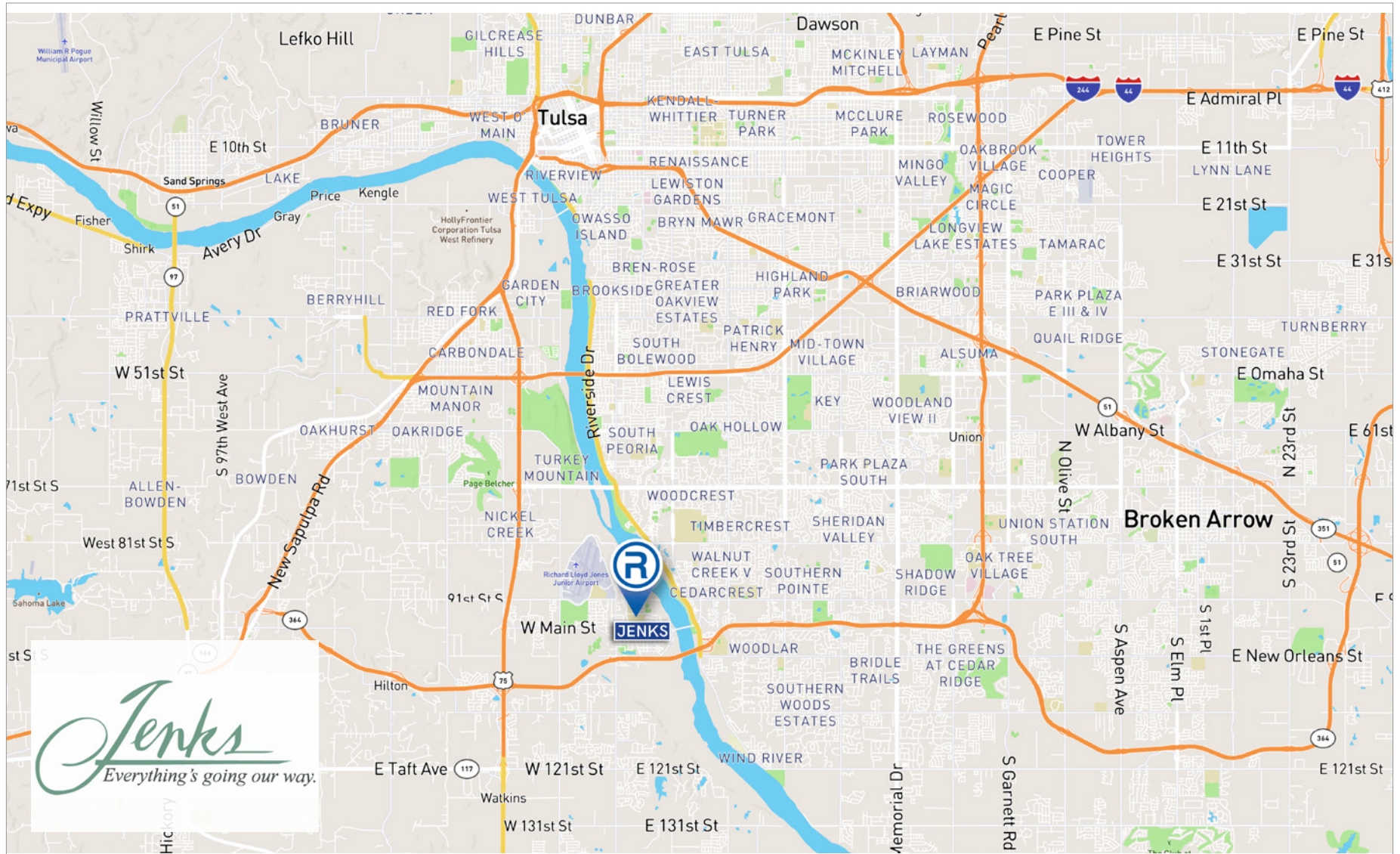
Prepared for
The City of Jenks, Oklahoma
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LOCATION

Jenks, Oklahoma



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COMMUNITY • WORKPLACE POPULATION

Jenks, Oklahoma

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Total Residential Population:	20,890		
Employee/Residential Population Ratio (per 100 Residents)	22		
Mining	6	18	3
Utilities	3	64	21
Construction	51	398	8
Manufacturing	12	656	55
Wholesale Trade	14	303	22
Retail Trade	79	574	7
Motor Vehicle & Parts Dealers	8	27	3
Furniture & Home Furnishings Stores	4	9	2
Electronics & Appliance Stores	4	19	5
Bldg Material & Garden Equipment & Supplies Dealers	7	36	5
Food & Beverage Stores	10	282	28
Health & Personal Care Stores	8	48	6
Gasoline Stations	3	10	3
Clothing & Clothing Accessories Stores	9	38	4
Sport Goods, Hobby, Book, & Music Stores	3	25	8
General Merchandise Stores	4	19	5
Miscellaneous Store Retailers	18	61	3
Nonstore Retailers	1	0	0
Transportation & Warehousing	7	25	4
Information	6	30	5
Finance & Insurance	39	345	9



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Central Bank/Credit Intermediation & Related Activities	14	221	16
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	8	25	3
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	17	99	6
Real Estate, Rental & Leasing	27	92	3
Professional, Scientific & Tech Services	37	164	4
Legal Services	8	34	4
Management of Companies & Enterprises	0	0	0
Administrative & Support & Waste Management & Remediation Services	16	74	5
Educational Services	11	139	13
Health Care & Social Assistance	36	531	15
Arts, Entertainment & Recreation	14	102	7
Accommodation & Food Services	34	711	21
Accommodation	1	17	17
Food Services & Drinking Places	33	694	21
Other Services (except Public Administration)	54	206	4
Automotive Repair & Maintenance	6	24	4
Public Administration	10	163	16
Unclassified Establishments	35	13	0
Total	493	4,610	9



ABOUT THE RETAIL COACH

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail360® process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.



C. Kelly Cofer
President & CEO
The Retail Coach, LLC

Retail360®

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts—all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

The Retail Coach –

“It’s not about data. It’s about your success.”



ACKNOWLEDGEMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2016/2017, ESRI 2016, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

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