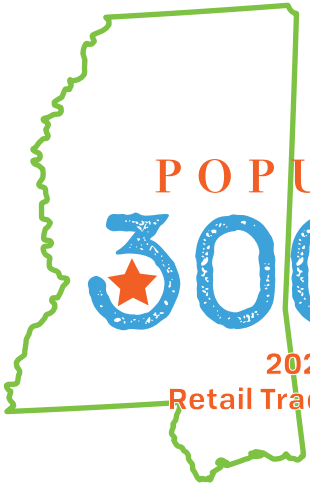
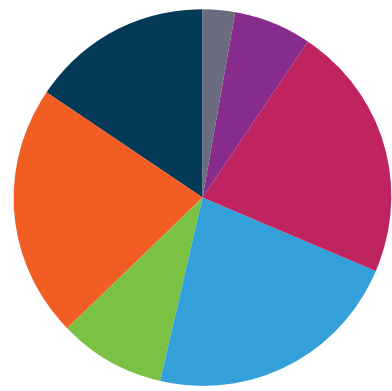


# CITY OF JACKSON MISSISSIPPI

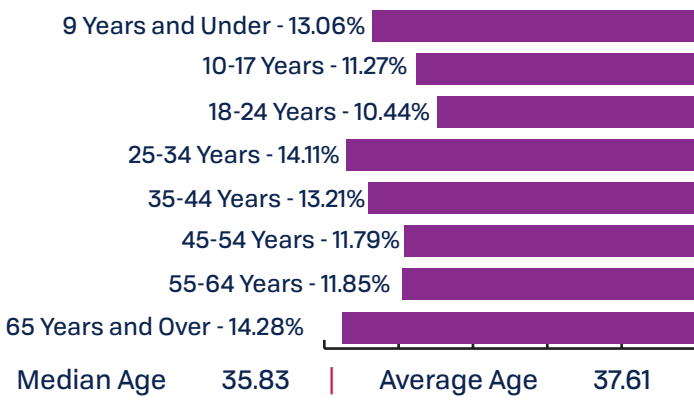


**POPULATION**  
**300,391**  
2021 Estimated  
Retail Trade Area Population



Graduate or Professional	15.4%
Bachelor's Degree	21.8%
Associate Degree	9.2%
Some College, No Degree	22.2%
High School Graduate	22.1%
Some High School, No Degree	6.6%
Less than 9th Grade	2.8%

## AGE DISTRIBUTION



## EMPLOYMENT



## HOUSEHOLD INCOME

**AVERAGE HOUSEHOLD INCOME**  
**\$79,838**

**MEDIAN HOUSEHOLD INCOME**  
**\$54,059**

**PER CAPITA INCOME**  
**\$31,488**

## OPPORTUNITY IN JACKSON

- Jackson, MS is the State of Mississippi's Capital City.
- Its' geographic location positions it as the intersection between Memphis, TN and New Orleans, LA as the "Crossroads of the New South."
- Jackson's renaissance is the convergence of southern hospitality, innovation, and new urbanism.
- With a business-friendly government, the City of Jackson is inviting of companies looking to relocate to an urban city budding with revitalization.
- Jackson offers seven colleges and universities and a thriving medical corridor.

- 2021 Retail Demand \$2,787,685,978
- 2026 Retail Demand \$3,016,119,385
- Retail Demand Growth \$228,433,407
- Health & Personal Care Stores Demand Growth = \$7,223,060
- Sporting Goods, Hobby, Book, Music Stores Demand Growth = \$3,140,366
- Food Service & Drinking Places Demand Growth = \$45,475,173

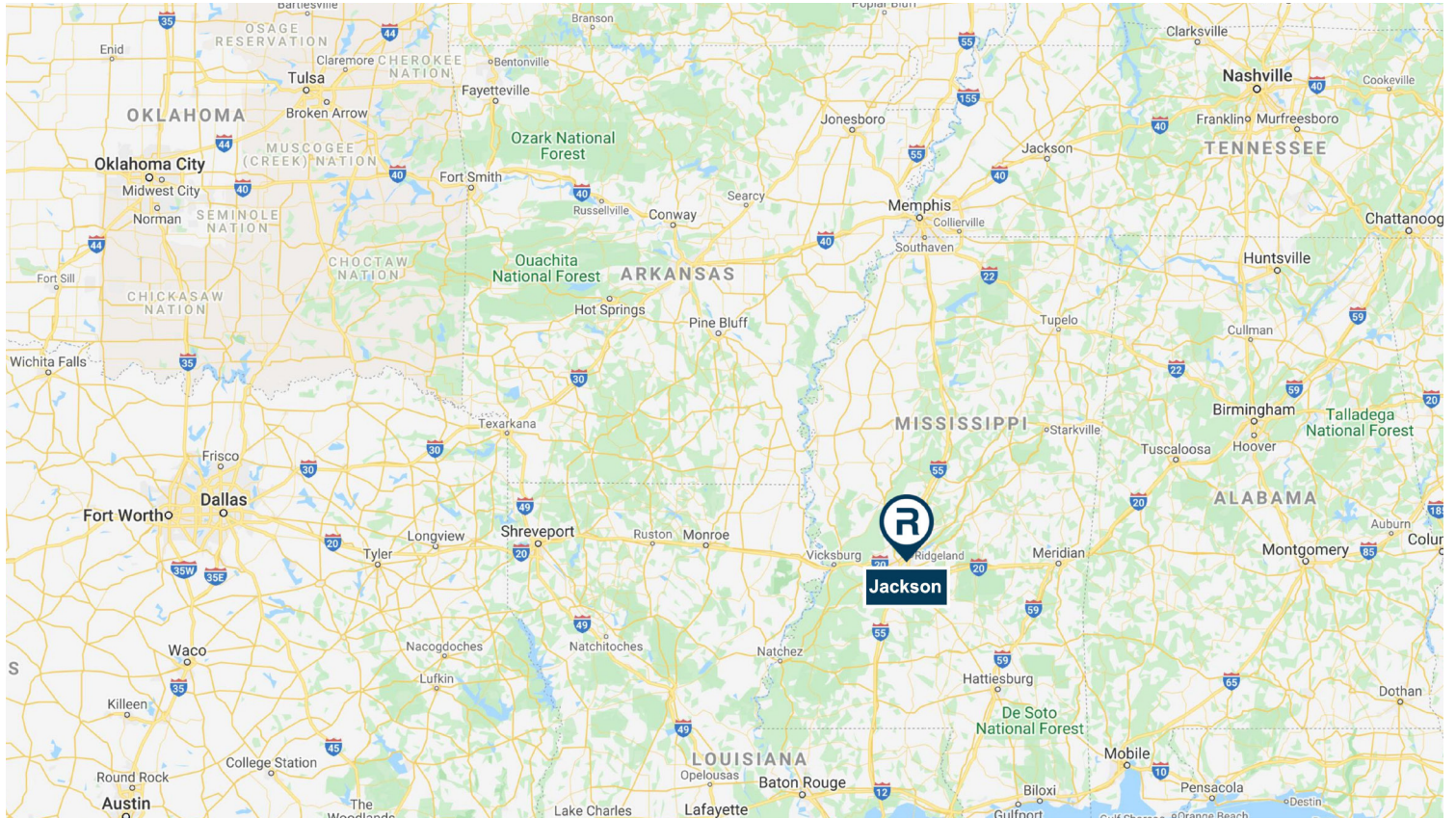
**Michael A. Davis**  
SBCD Center Manager  
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# LOCATION MAP



# EXISTING RETAIL



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