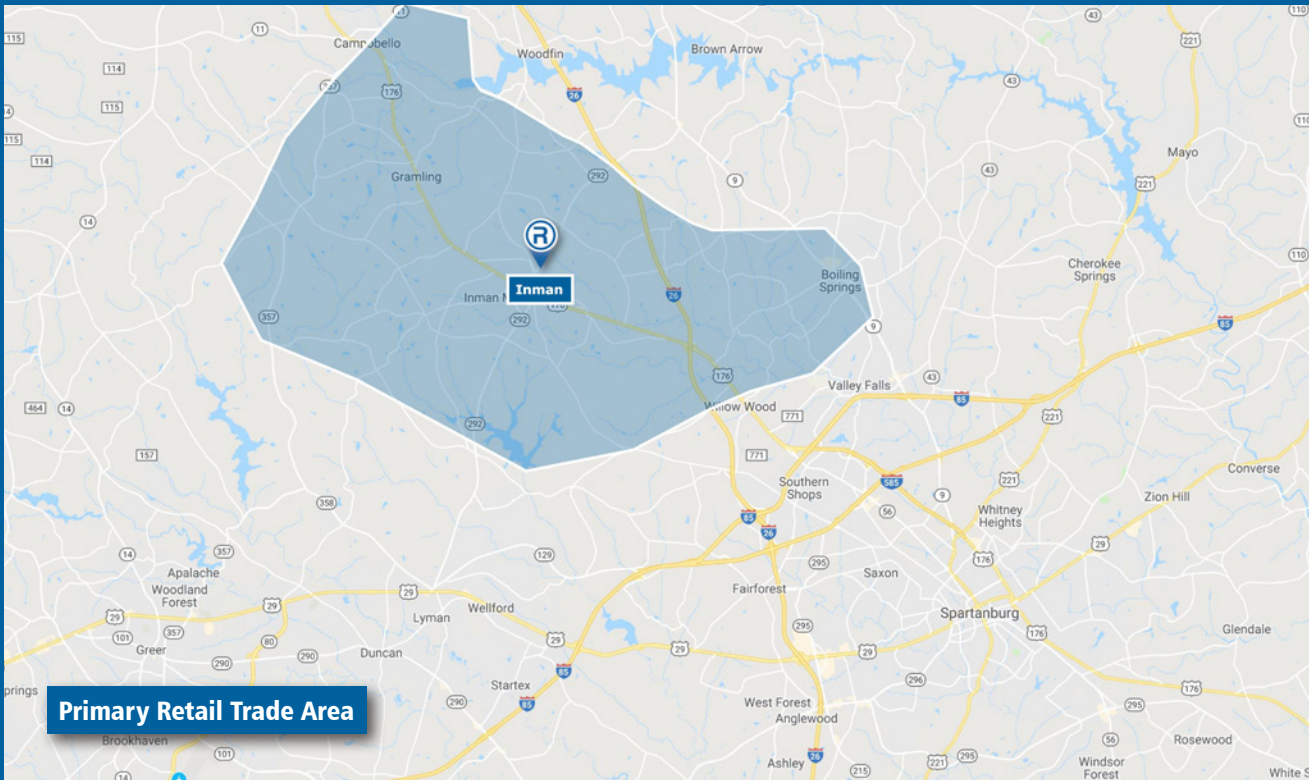


Retail Market Profile 2018



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September 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Primary Retail Trade Area	21,208	27,632	31,448	33,989

Income

	2018 ESTIMATE
Average Household	\$68,555
Median Household	\$53,899
Per Capita	\$25,625

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	6.2%
Bachelor's Degree	14.2%
Associate Degree	11.9%
Some College, No Degree	21.9%
High School Graduate	29.6%
Some High School, No Degree	9.8%
Less than 9th Grade	6.5%

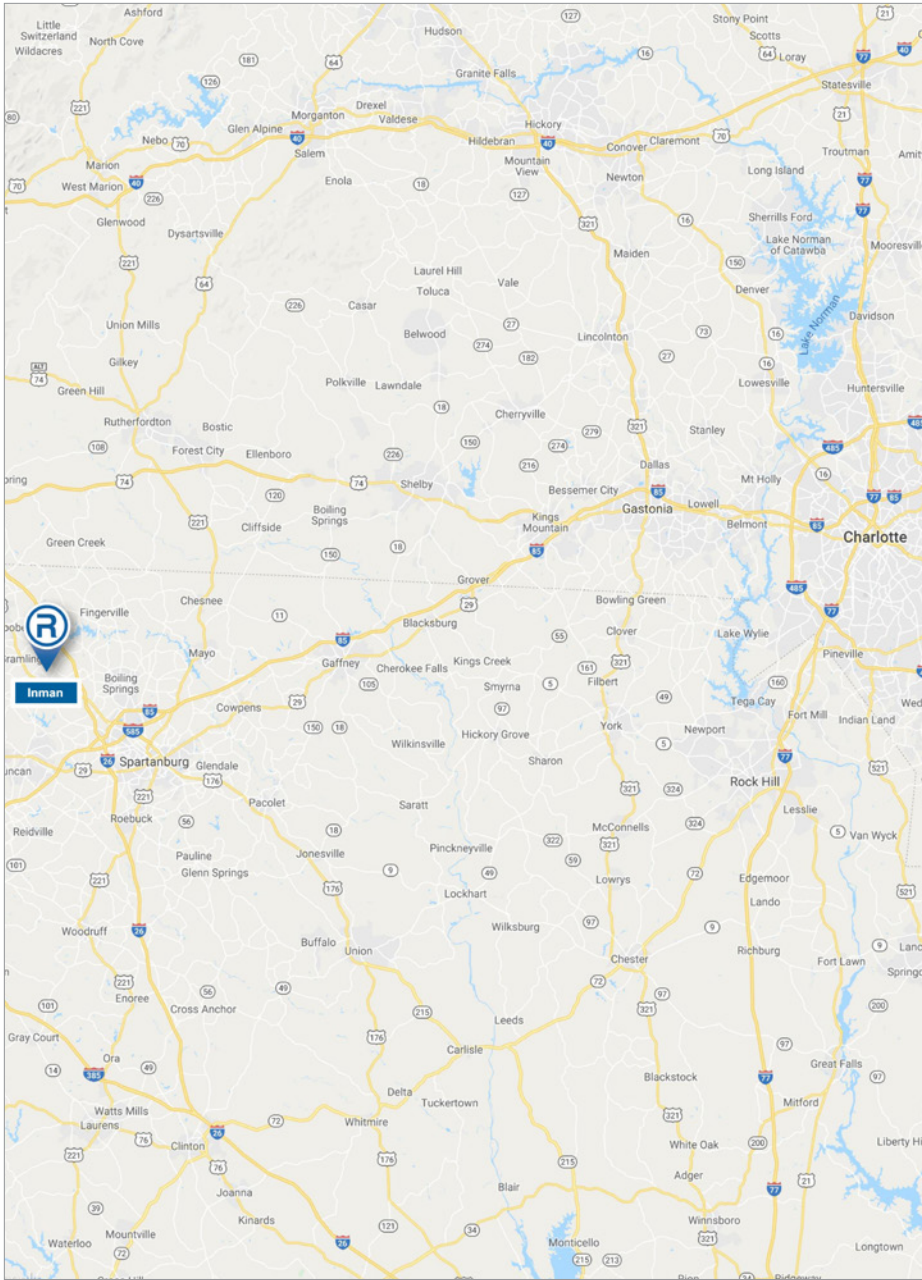
Race Distribution

	2018 ESTIMATE
White	79.51%
Black or African American	12.48%
American Indian/Alaskan	0.28%
Asian	3.18%
Native Hawaiian/Islander	0.02%
Other Race	2.47%
Two or More Races	2.07%
Hispanic or Latino (of any race)	4.26%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.57%
10-17 Years	10.96%
18-24 Years	8.49%
25-34 Years	12.16%
35-44 Years	12.14%
45-54 Years	13.65%
55-64 Years	12.88%
65 Years and Over	17.15%
DISTRIBUTION	2018 ESTIMATE
Median Age	39.88
Average Age	39.84

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.