



The **Retail** Coach.®

# Retail Trade Area Demographic Profile

INGLESIDE, TEXAS

Prepared for Ingleside Development Corporation  
July 2022

# Retail Trade Area • Demographic Snapshot

## Ingleside, Texas



### Population

2010	15,238
2022	16,599
2027	17,290

### Educational Attainment (%)

Graduate or Professional Degree	4.40%
Bachelors Degree	10.78%
Associate Degree	8.14%
Some College	23.26%
High School Graduate (GED)	39.06%
Some High School, No Degree	7.40%
Less than 9th Grade	6.94%

### Income

Average HH	\$94,639
Median HH	\$75,120
Per Capita	\$33,965

### Age

0 - 9 Years	14.51%
10 - 17 Years	12.07%
18 - 24 Years	9.11%
25 - 34 Years	12.42%
35 - 44 Years	14.09%
45 - 54 Years	11.87%
55 - 64 Years	11.39%
65 and Older	14.54%
Median Age	36.37
Average Age	37.26

### Race Distribution (%)

White	81.00%
Black/African American	1.95%
American Indian/Alaskan	0.62%
Asian	1.96%
Native Hawaiian/Islander	0.11%
Other Race	10.84%
Two or More Races	3.54%
Hispanic	51.98%



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# Retail Trade Area • Demographic Profile

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DESCRIPTION	DATA	%
<b>Population</b>		
2027 Projection	17,290	
2022 Estimate	16,599	
2010 Census	15,238	
Growth 2022 - 2027		4.16%
Growth 2010 - 2022		8.93%
<b>2022 Est. Population by Single-Classification Race</b>	<b>16,599</b>	
White Alone	13,445	81.00%
Black or African American Alone	323	1.95%
Amer. Indian and Alaska Native Alone	102	0.62%
Asian Alone	325	1.96%
Native Hawaiian and Other Pacific Island Alone	18	0.11%
Some Other Race Alone	1,799	10.84%
Two or More Races	588	3.54%
<b>2022 Est. Population by Hispanic or Latino Origin</b>	<b>16,599</b>	
Not Hispanic or Latino	7,971	48.02%
Hispanic or Latino	8,628	51.98%
Mexican	7,340	85.07%
Puerto Rican	63	0.73%
Cuban	16	0.19%
All Other Hispanic or Latino	1,209	14.01%
<b>2022 Est. Hisp. or Latino Pop by Single-Class. Race</b>	<b>8,628</b>	
White Alone	6,367	73.79%
Black or African American Alone	18	0.21%
American Indian and Alaska Native Alone	36	0.42%
Asian Alone	17	0.20%
Native Hawaiian and Other Pacific Islander Alone	6	0.07%
Some Other Race Alone	1,790	20.75%
Two or More Races	394	4.57%
<b>2022 Est. Pop by Race, Asian Alone, by Category</b>	<b>325</b>	
Chinese, except Taiwanese	16	4.92%
Filipino	95	29.23%
Japanese	9	2.77%
Asian Indian	6	1.85%
Korean	152	46.77%
Vietnamese	0	0.00%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	11	3.38%
All Other Asian Races Including 2+ Category	36	11.08%

DESCRIPTION	DATA	%
<b>2022 Est. Population by Ancestry</b>	<b>16,599</b>	
Arab	497	2.99%
Czech	68	0.41%
Danish	22	0.13%
Dutch	175	1.05%
English	761	4.58%
French (except Basque)	224	1.35%
French Canadian	9	0.05%
German	1,446	8.71%
Greek	0	0.00%
Hungarian	24	0.15%
Irish	1,098	6.62%
Italian	244	1.47%
Lithuanian	0	0.00%
United States or American	614	3.70%
Norwegian	45	0.27%
Polish	109	0.66%
Portuguese	11	0.07%
Russian	26	0.16%
Scottish	200	1.20%
Scotch-Irish	139	0.84%
Slovak	1	0.01%
Subsaharan African	14	0.08%
Swedish	17	0.10%
Swiss	2	0.01%
Ukrainian	2	0.01%
Welsh	43	0.26%
West Indian (except Hisp. groups)	4	0.02%
Other ancestries	8,940	53.86%
Ancestry Unclassified	1,865	11.24%
<b>2022 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	10,694	69.39%
Speak Asian/Pacific Island Language at Home	158	1.02%
Speak IndoEuropean Language at Home	41	0.27%
Speak Spanish at Home	4,518	29.32%
Speak Other Language at Home	0	0.00%

# Retail Trade Area • Demographic Profile

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DESCRIPTION	DATA	%
<b>2022 Est. Population by Age</b>	<b>16,599</b>	
Age 0 - 4	1,189	7.16%
Age 5 - 9	1,220	7.35%
Age 10 - 14	1,262	7.60%
Age 15 - 17	741	4.46%
Age 18 - 20	663	3.99%
Age 21 - 24	849	5.12%
Age 25 - 34	2,061	12.42%
Age 35 - 44	2,338	14.09%
Age 45 - 54	1,971	11.87%
Age 55 - 64	1,891	11.39%
Age 65 - 74	1,505	9.07%
Age 75 - 84	710	4.28%
Age 85 and over	200	1.20%
Age 16 and over	12,682	76.40%
Age 18 and over	12,187	73.42%
Age 21 and over	11,524	69.43%
Age 65 and over	2,414	14.54%
2022 Est. Median Age		36.37
2022 Est. Average Age		37.26
<b>2022 Est. Population by Sex</b>	<b>16,599</b>	
Male	8,407	50.65%
Female	8,193	49.36%

DESCRIPTION	DATA	%
<b>2022 Est. Male Population by Age</b>	<b>8,407</b>	
Age 0 - 4	607	7.22%
Age 5 - 9	626	7.45%
Age 10 - 14	646	7.68%
Age 15 - 17	373	4.44%
Age 18 - 20	341	4.06%
Age 21 - 24	447	5.32%
Age 25 - 34	1,081	12.86%
Age 35 - 44	1,190	14.16%
Age 45 - 54	1,005	11.95%
Age 55 - 64	958	11.40%
Age 65 - 74	746	8.87%
Age 75 - 84	307	3.65%
Age 85 and over	80	0.95%
2022 Est. Median Age, Male		35.70
2022 Est. Average Age, Male		36.62
<b>2022 Est. Female Population by Age</b>	<b>8,193</b>	
Age 0 - 4	581	7.09%
Age 5 - 9	594	7.25%
Age 10 - 14	617	7.53%
Age 15 - 17	368	4.49%
Age 18 - 20	322	3.93%
Age 21 - 24	402	4.91%
Age 25 - 34	980	11.96%
Age 35 - 44	1,149	14.02%
Age 45 - 54	966	11.79%
Age 55 - 64	933	11.39%
Age 65 - 74	758	9.25%
Age 75 - 84	402	4.91%
Age 85 and over	120	1.46%
2022 Est. Median Age, Female		37.06
2022 Est. Average Age, Female		37.96

# Retail Trade Area • Demographic Profile

Ingleside, Texas

DESCRIPTION	DATA	%
<b>2022 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	4,589	35.50%
Males, Never Married	2,515	19.45%
Females, Never Married	2,075	16.05%
Married, Spouse present	5,618	43.46%
Married, Spouse absent	611	4.73%
Widowed	665	5.14%
Males Widowed	294	2.27%
Females Widowed	371	2.87%
Divorced	1,445	11.18%
Males Divorced	669	5.17%
Females Divorced	776	6.00%
<b>2022 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th grade	741	6.94%
Some High School, no diploma	790	7.40%
High School Graduate (or GED)	4,170	39.06%
Some College, no degree	2,483	23.26%
Associate Degree	869	8.14%
Bachelor's Degree	1,151	10.78%
Master's Degree	389	3.64%
Professional School Degree	43	0.40%
Doctorate Degree	38	0.36%
<b>2022 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.</b>		
No High School Diploma	1,075	21.93%
High School Graduate	2,085	42.54%
Some College or Associate's Degree	1,234	25.18%
Bachelor's Degree or Higher	507	10.35%
<b>Households</b>		
2027 Projection	6,219	
2022 Estimate	5,949	
2010 Census	5,377	
2000 Census	5,123	
Growth 2022 - 2027		4.54%
Growth 2010 - 2022		10.64%
Growth 2000 - 2010		4.96%
<b>2022 Est. Households by Household Type</b>	<b>5,949</b>	
Family Households	4,459	74.95%
Nonfamily Households	1,490	25.05%
2022 Est. Group Quarters Population	23	
2022 Households by Ethnicity, Hispanic/Latino	2,630	

DESCRIPTION	DATA	%
<b>2022 Est. Households by Household Income</b>	<b>5,949</b>	
Income < \$15,000	406	6.83%
Income \$15,000 - \$24,999	479	8.05%
Income \$25,000 - \$34,999	363	6.10%
Income \$35,000 - \$49,999	771	12.96%
Income \$50,000 - \$74,999	952	16.00%
Income \$75,000 - \$99,999	775	13.03%
Income \$100,000 - \$124,999	824	13.85%
Income \$125,000 - \$149,999	544	9.14%
Income \$150,000 - \$199,999	377	6.34%
Income \$200,000 - \$249,999	225	3.78%
Income \$250,000 - \$499,999	164	2.76%
Income \$500,000+	70	1.18%
2022 Est. Average Household Income		\$94,639
2022 Est. Median Household Income		\$75,120
<b>2022 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone		\$81,253
Black or African American Alone		\$54,878
American Indian and Alaska Native Alone		\$53,707
Asian Alone		\$79,415
Native Hawaiian and Other Pacific Islander Alone		\$125,000
Some Other Race Alone		\$57,723
Two or More Races		\$73,916
Hispanic or Latino		\$68,728
Not Hispanic or Latino		\$83,412
<b>2022 Est. Family HH Type by Presence of Own Child.</b>	<b>4,459</b>	
Married-Couple Family, own children	1,459	32.72%
Married-Couple Family, no own children	1,797	40.30%
Male Householder, own children	235	5.27%
Male Householder, no own children	162	3.63%
Female Householder, own children	485	10.88%
Female Householder, no own children	321	7.20%
<b>2022 Est. Households by Household Size</b>	<b>5,949</b>	
1-person	1,237	20.79%
2-person	1,853	31.15%
3-person	1,120	18.83%
4-person	937	15.75%
5-person	503	8.46%
6-person	180	3.03%
7-or-more-person	119	2.00%
2022 Est. Average Household Size		2.78

# Retail Trade Area • Demographic Profile

Ingleside, Texas

DESCRIPTION	DATA	%
<b>2022 Est. Households by Presence of People Under 18</b>	<b>5,949</b>	
Households with 1 or More People under Age 18:	2,477	41.64%
Married-Couple Family	1,623	65.52%
Other Family, Male Householder	261	10.54%
Other Family, Female Householder	570	23.01%
Nonfamily, Male Householder	17	0.69%
Nonfamily, Female Householder	6	0.24%
<b>Households with No People under Age 18:</b>	<b>3,472</b>	
Married-Couple Family	1,630	46.95%
Other Family, Male Householder	139	4.00%
Other Family, Female Householder	236	6.80%
Nonfamily, Male Householder	789	22.73%
Nonfamily, Female Householder	679	19.56%
<b>2022 Est. Households by Number of Vehicles</b>	<b>5,949</b>	
No Vehicles	281	4.72%
1 Vehicle	1,849	31.08%
2 Vehicles	2,613	43.92%
3 Vehicles	953	16.02%
4 Vehicles	187	3.14%
5 or more Vehicles	65	1.09%
2022 Est. Average Number of Vehicles		1.9
<b>Family Households</b>		
2027 Projection	4,658	
2022 Estimate	4,459	
2010 Census	4,038	
2000 Census	3,909	
Growth 2022 - 2027		4.46%
Growth 2010 - 2022		10.43%
Growth 2000 - 2010		3.30%
<b>2022 Est. Families by Poverty Status</b>	<b>4,459</b>	
2022 Families at or Above Poverty	4,107	92.11%
2022 Families at or Above Poverty with Children	2,082	46.69%
2022 Families Below Poverty	352	7.89%
2022 Families Below Poverty with Children	303	6.79%
<b>2022 Est. Pop 16+ by Employment Status</b>		
Civilian Labor Force, Employed	7,363	58.06%
Civilian Labor Force, Unemployed	256	2.02%
Armed Forces	95	0.75%
Not in Labor Force	4,968	39.17%

DESCRIPTION	DATA	%
<b>2022 Est. Civ. Employed Pop 16+ by Class of Worker</b>	<b>7,413</b>	
For-Profit Private Workers	5,700	76.89%
Non-Profit Private Workers	229	3.09%
Local Government Workers	121	1.63%
State Government Workers	171	2.31%
Federal Government Workers	707	9.54%
Self-Employed Workers	461	6.22%
Unpaid Family Workers	24	0.32%
<b>2022 Est. Civ. Employed Pop 16+ by Occupation</b>	<b>7,413</b>	
Architect/Engineer	241	3.25%
Arts/Entertainment/Sports	60	0.81%
Building Grounds Maintenance	191	2.58%
Business/Financial Operations	132	1.78%
Community/Social Services	102	1.38%
Computer/Mathematical	27	0.36%
Construction/Extraction	931	12.56%
Education/Training/Library	484	6.53%
Farming/Fishing/Forestry	13	0.18%
Food Prep/Serving	499	6.73%
Health Practitioner/Technician	325	4.38%
Healthcare Support	224	3.02%
Maintenance Repair	279	3.76%
Legal	50	0.68%
Life/Physical/Social Science	137	1.85%
Management	663	8.94%
Office/Admin. Support	915	12.34%
Production	569	7.68%
Protective Services	150	2.02%
Sales/Related	631	8.51%
Personal Care/Service	59	0.80%
Transportation/Moving	731	9.86%
<b>2022 Est. Pop 16+ by Occupation Classification</b>	<b>7,413</b>	
White Collar	3,767	50.82%
Blue Collar	2,510	33.86%
Service and Farm	1,135	15.31%
<b>2022 Est. Workers Age 16+ by Transp. to Work</b>	<b>7,410</b>	
Drove Alone	6,295	84.95%
Car Pooled	620	8.37%
Public Transportation	5	0.07%
Walked	127	1.71%
Bicycle	0	0.00%
Other Means	58	0.78%
Worked at Home	305	4.12%

# Retail Trade Area • Demographic Profile

Ingleside, Texas

DESCRIPTION	DATA	%
<b>2022 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	2,504	
15 - 29 Minutes	2,529	
30 - 44 Minutes	1,269	
45 - 59 Minutes	505	
60 or more Minutes	278	
2022 Est. Avg Travel Time to Work in Minutes		24
2022 Est. Occupied Housing Units by Tenure	5,949	
Owner Occupied	4,202	70.63%
Renter Occupied	1,747	29.37%
2022 Owner Occ. HUs: Avg. Length of Residence		15.40 <sup>†</sup>
2022 Renter Occ. HUs: Avg. Length of Residence		5.98 <sup>†</sup>
<b>2022 Est. Owner-Occupied Housing Units by Value</b>	<b>5,949</b>	
Value Less than \$20,000	116	2.76%
Value \$20,000 - \$39,999	81	1.93%
Value \$40,000 - \$59,999	187	4.45%
Value \$60,000 - \$79,999	227	5.40%
Value \$80,000 - \$99,999	209	4.97%
Value \$100,000 - \$149,999	893	21.25%
Value \$150,000 - \$199,999	958	22.80%
Value \$200,000 - \$299,999	988	23.51%
Value \$300,000 - \$399,999	299	7.12%
Value \$400,000 - \$499,999	130	3.09%
Value \$500,000 - \$749,999	95	2.26%
Value \$750,000 - \$999,999	15	0.36%
Value \$1,000,000 or \$1,499,999	4	0.10%
Value \$1,500,000 or \$1,999,999	1	0.02%
Value \$2,000,000+	0	0.00%
2022 Est. Median All Owner-Occupied Housing Value		\$169,691
<b>2022 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	5,458	78.92%
1 Unit Attached	41	0.59%
2 Units	223	3.22%
3 or 4 Units	328	4.74%
5 to 19 Units	328	4.74%
20 to 49 Units	71	1.03%
50 or More Units	5	0.07%
Mobile Home or Trailer	446	6.45%
Boat, RV, Van, etc.	16	0.23%

DESCRIPTION	DATA	%
<b>2022 Est. Housing Units by Year Structure Built</b>		
Housing Units Built 2014 or later	933	13.49%
Housing Units Built 2010 to 2014	275	3.98%
Housing Units Built 2000 to 2009	1,204	17.41%
Housing Units Built 1990 to 1999	1,081	15.63%
Housing Units Built 1980 to 1989	788	11.39%
Housing Units Built 1970 to 1979	1,296	18.74%
Housing Units Built 1960 to 1969	623	9.01%
Housing Units Built 1950 to 1959	360	5.20%
Housing Units Built 1940 to 1949	196	2.83%
Housing Unit Built 1939 or Earlier	162	2.34%
2022 Est. Median Year Structure Built		1990

<sup>†</sup> Years

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





The**RetailCoach**.®

## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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