



The **Retail** Coach.®

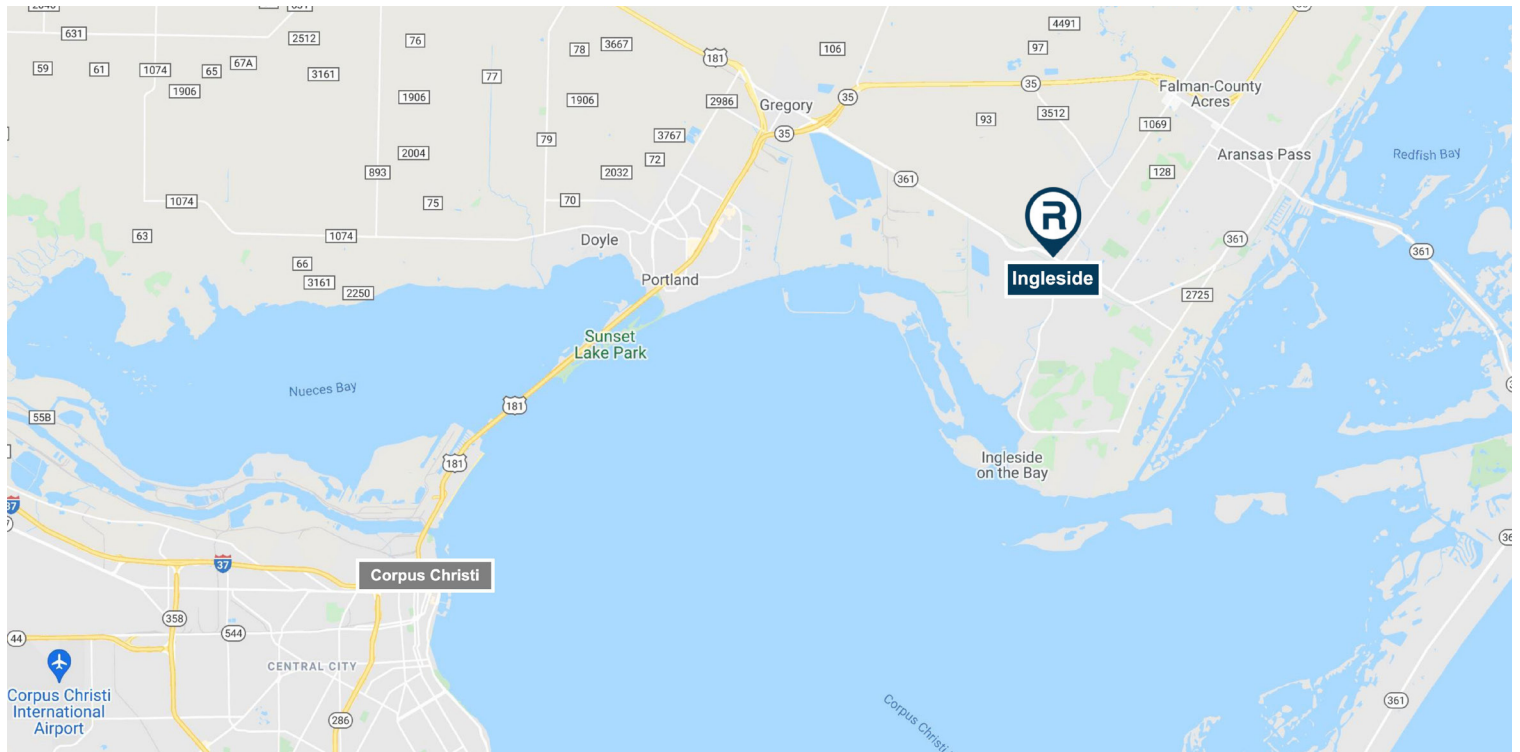
Community Demographic Profile

INGLESIDE, TEXAS

Prepared for Ingleside Development Corporation
July 2022

Community • Demographic Snapshot

Ingleside, Texas



Population

2010	9,387
2022	9,730
2027	10,211

Educational Attainment (%)

Graduate or Professional Degree	4.77%
Bachelors Degree	9.87%
Associate Degree	9.09%
Some College	23.35%
High School Graduate (GED)	39.94%
Some High School, No Degree	6.86%
Less than 9th Grade	6.12%

Income

Average HH	\$96,394
Median HH	\$78,245
Per Capita	\$34,097

Age

0 - 9 Years	15.34%
10 - 17 Years	12.65%
18 - 24 Years	9.51%
25 - 34 Years	12.44%
35 - 44 Years	14.58%
45 - 54 Years	12.11%
55 - 64 Years	11.03%
65 and Older	12.34%
Median Age	35.04
Average Age	35.90

Race Distribution (%)

White	82.76%
Black/African American	1.82%
American Indian/Alaskan	0.76%
Asian	2.51%
Native Hawaiian/Islander	0.09%
Other Race	8.48%
Two or More Races	3.58%
Hispanic	51.96%



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Community • Demographic Profile

Ingleside, Texas

DESCRIPTION	DATA	%
Population		
2027 Projection	10,211	
2022 Estimate	9,730	
2010 Census	9,387	
2000 Census	9,159	
Growth 2022 - 2027		4.94%
Growth 2010 - 2022		3.65%
Growth 2000 - 2010		2.49%
2022 Est. Population by Single-Classification Race	9,730	
White Alone	8,053	82.76%
Black or African American Alone	177	1.82%
Amer. Indian and Alaska Native Alone	74	0.76%
Asian Alone	244	2.51%
Native Hawaiian and Other Pacific Island Alone	9	0.09%
Some Other Race Alone	825	8.48%
Two or More Races	348	3.58%
2022 Est. Population by Hispanic or Latino Origin	9,730	
Not Hispanic or Latino	4,674	48.04%
Hispanic or Latino	5,056	51.96%
Mexican	4,270	84.45%
Puerto Rican	44	0.87%
Cuban	10	0.20%
All Other Hispanic or Latino	732	14.48%
2022 Est. Hisp. or Latino Pop by Single-Class. Race	5,056	
White Alone	3,966	78.44%
Black or African American Alone	10	0.20%
American Indian and Alaska Native Alone	21	0.42%
Asian Alone	13	0.26%
Native Hawaiian and Other Pacific Islander Alone	2	0.04%
Some Other Race Alone	818	16.18%
Two or More Races	226	4.47%
2022 Est. Pop by Race, Asian Alone, by Category	244	
Chinese, except Taiwanese	6	2.46%
Filipino	90	36.89%
Japanese	3	1.23%
Asian Indian	3	1.23%
Korean	118	48.36%
Vietnamese	0	0.00%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	7	2.87%
All Other Asian Races Including 2+ Category	17	6.97%

DESCRIPTION	DATA	%
2022 Est. Population by Ancestry	9,730	
Arab	349	3.59%
Czech	48	0.49%
Danish	13	0.13%
Dutch	123	1.26%
English	472	4.85%
French (except Basque)	157	1.61%
French Canadian	2	0.02%
German	911	9.36%
Greek	0	0.00%
Hungarian	21	0.22%
Irish	628	6.45%
Italian	195	2.00%
Lithuanian	0	0.00%
United States or American	456	4.69%
Norwegian	34	0.35%
Polish	50	0.51%
Portuguese	9	0.09%
Russian	23	0.24%
Scottish	138	1.42%
Scotch-Irish	79	0.81%
Slovak	1	0.01%
Subsaharan African	12	0.12%
Swedish	10	0.10%
Swiss	2	0.02%
Ukrainian	0	0.00%
Welsh	31	0.32%
West Indian (except Hisp. groups)	0	0.00%
Other ancestries	4,921	50.58%
Ancestry Unclassified	1,045	10.74%
2022 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	6,574	73.04%
Speak Asian/Pacific Island Language at Home	127	1.41%
Speak IndoEuropean Language at Home	19	0.21%
Speak Spanish at Home	2,281	25.34%
Speak Other Language at Home	0	0.00%

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Ingleside, Texas

DESCRIPTION	DATA	%
2022 Est. Population by Age	9,730	
Age 0 - 4	729	7.49%
Age 5 - 9	764	7.85%
Age 10 - 14	770	7.91%
Age 15 - 17	461	4.74%
Age 18 - 20	408	4.19%
Age 21 - 24	517	5.31%
Age 25 - 34	1,210	12.44%
Age 35 - 44	1,419	14.58%
Age 45 - 54	1,178	12.11%
Age 55 - 64	1,073	11.03%
Age 65 - 74	763	7.84%
Age 75 - 84	347	3.57%
Age 85 and over	91	0.94%
Age 16 and over	7,314	75.17%
Age 18 and over	7,006	72.00%
Age 21 and over	6,598	67.81%
Age 65 and over	1,201	12.34%
2022 Est. Median Age		35.04
2022 Est. Average Age		35.90
2022 Est. Population by Sex	9,730	
Male	4,913	50.49%
Female	4,817	49.51%

DESCRIPTION	DATA	%
2022 Est. Male Population by Age	4,913	
Age 0 - 4	371	7.55%
Age 5 - 9	389	7.92%
Age 10 - 14	384	7.82%
Age 15 - 17	231	4.70%
Age 18 - 20	210	4.27%
Age 21 - 24	266	5.41%
Age 25 - 34	633	12.88%
Age 35 - 44	711	14.47%
Age 45 - 54	598	12.17%
Age 55 - 64	548	11.15%
Age 65 - 74	384	7.82%
Age 75 - 84	150	3.05%
Age 85 and over	38	0.77%
2022 Est. Median Age, Male		34.58
2022 Est. Average Age, Male		35.60
2022 Est. Female Population by Age	4,817	
Age 0 - 4	358	7.43%
Age 5 - 9	375	7.79%
Age 10 - 14	386	8.01%
Age 15 - 17	230	4.78%
Age 18 - 20	198	4.11%
Age 21 - 24	251	5.21%
Age 25 - 34	577	11.98%
Age 35 - 44	708	14.70%
Age 45 - 54	580	12.04%
Age 55 - 64	525	10.90%
Age 65 - 74	379	7.87%
Age 75 - 84	197	4.09%
Age 85 and over	53	1.10%
2022 Est. Median Age, Female		35.50
2022 Est. Average Age, Female		36.30

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DESCRIPTION	DATA	%
2022 Est. Pop Age 15+ by Marital Status		
Total, Never Married	2,787	37.32%
Males, Never Married	1,504	20.14%
Females, Never Married	1,283	17.18%
Married, Spouse present	3,214	43.04%
Married, Spouse absent	283	3.79%
Widowed	370	4.96%
Males Widowed	198	2.65%
Females Widowed	172	2.30%
Divorced	813	10.89%
Males Divorced	353	4.73%
Females Divorced	460	6.16%
2022 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	372	6.12%
Some High School, no diploma	417	6.86%
High School Graduate (or GED)	2,429	39.94%
Some College, no degree	1,420	23.35%
Associate Degree	553	9.09%
Bachelor's Degree	600	9.87%
Master's Degree	249	4.09%
Professional School Degree	17	0.28%
Doctorate Degree	24	0.40%
2022 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	541	19.58%
High School Graduate	1,166	42.20%
Some College or Associate's Degree	711	25.73%
Bachelor's Degree or Higher	345	12.49%
Households		
2027 Projection	3,625	
2022 Estimate	3,441	
2010 Census	3,261	
2000 Census	3,123	
Growth 2022 - 2027		5.35%
Growth 2010 - 2022		5.52%
Growth 2000 - 2010		4.42%
2022 Est. Households by Household Type	3,441	
Family Households	2,589	75.24%
Nonfamily Households	852	24.76%
2022 Est. Group Quarters Population	2	
2022 Households by Ethnicity, Hispanic/Latino	1,530	

DESCRIPTION	DATA	%
2022 Est. Households by Household Income	3,441	
Income < \$15,000	180	5.23%
Income \$15,000 - \$24,999	273	7.93%
Income \$25,000 - \$34,999	167	4.85%
Income \$35,000 - \$49,999	477	13.86%
Income \$50,000 - \$74,999	556	16.16%
Income \$75,000 - \$99,999	505	14.68%
Income \$100,000 - \$124,999	510	14.82%
Income \$125,000 - \$149,999	307	8.92%
Income \$150,000 - \$199,999	197	5.72%
Income \$200,000 - \$249,999	128	3.72%
Income \$250,000 - \$499,999	98	2.85%
Income \$500,000+	43	1.25%
2022 Est. Average Household Income		\$96,394
2022 Est. Median Household Income		\$78,245
2022 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$83,559
Black or African American Alone		\$46,273
American Indian and Alaska Native Alone		\$58,480
Asian Alone		\$80,139
Native Hawaiian and Other Pacific Islander Alone		\$120,964
Some Other Race Alone		\$57,714
Two or More Races		\$75,378
Hispanic or Latino		\$74,200
Not Hispanic or Latino		\$83,284
2022 Est. Family HH Type by Presence of Own Child.	2,589	
Married-Couple Family, own children	909	35.11%
Married-Couple Family, no own children	957	36.96%
Male Householder, own children	148	5.72%
Male Householder, no own children	86	3.32%
Female Householder, own children	335	12.94%
Female Householder, no own children	154	5.95%
2022 Est. Households by Household Size	3,441	
1-person	679	19.73%
2-person	1,045	30.37%
3-person	664	19.30%
4-person	584	16.97%
5-person	297	8.63%
6-person	105	3.05%
7-or-more-person	67	1.95%
2022 Est. Average Household Size		2.83

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DESCRIPTION	DATA	%
2022 Est. Households by Presence of People Under 18	3,441	
Households with 1 or More People under Age 18:	1,538	44.70%
Married-Couple Family	987	64.17%
Other Family, Male Householder	159	10.34%
Other Family, Female Householder	376	24.45%
Nonfamily, Male Householder	13	0.85%
Nonfamily, Female Householder	3	0.20%
Households with No People under Age 18:	1,903	
Married-Couple Family	877	46.09%
Other Family, Male Householder	76	3.99%
Other Family, Female Householder	114	5.99%
Nonfamily, Male Householder	469	24.64%
Nonfamily, Female Householder	367	19.28%
2022 Est. Households by Number of Vehicles	3,441	
No Vehicles	116	3.37%
1 Vehicle	1,068	31.04%
2 Vehicles	1,573	45.71%
3 Vehicles	551	16.01%
4 Vehicles	102	2.96%
5 or more Vehicles	31	0.90%
2022 Est. Average Number of Vehicles		1.9
Family Households		
2027 Projection	2,725	
2022 Estimate	2,589	
2010 Census	2,472	
2000 Census	2,352	
Growth 2022 - 2027		5.25%
Growth 2010 - 2022		4.73%
Growth 2000 - 2010		5.10%
2022 Est. Families by Poverty Status	2,589	
2022 Families at or Above Poverty	2,372	91.62%
2022 Families at or Above Poverty with Children	1,271	49.09%
2022 Families Below Poverty	217	8.38%
2022 Families Below Poverty with Children	191	7.38%
2022 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	4,300	58.79%
Civilian Labor Force, Unemployed	148	2.02%
Armed Forces	72	0.98%
Not in Labor Force	2,794	38.20%

DESCRIPTION	DATA	%
2022 Est. Civ. Employed Pop 16+ by Class of Worker	4,461	
For-Profit Private Workers	3,420	76.66%
Non-Profit Private Workers	150	3.36%
Local Government Workers	82	1.84%
State Government Workers	104	2.33%
Federal Government Workers	419	9.39%
Self-Employed Workers	272	6.10%
Unpaid Family Workers	14	0.31%
2022 Est. Civ. Employed Pop 16+ by Occupation	4,461	
Architect/Engineer	148	3.32%
Arts/Entertainment/Sports	35	0.79%
Building Grounds Maintenance	106	2.38%
Business/Financial Operations	95	2.13%
Community/Social Services	56	1.25%
Computer/Mathematical	10	0.22%
Construction/Extraction	636	14.26%
Education/Training/Library	291	6.52%
Farming/Fishing/Forestry	6	0.14%
Food Prep/Serving	265	5.94%
Health Practitioner/Technician	222	4.98%
Healthcare Support	116	2.60%
Maintenance Repair	145	3.25%
Legal	26	0.58%
Life/Physical/Social Science	116	2.60%
Management	353	7.91%
Office/Admin. Support	570	12.78%
Production	340	7.62%
Protective Services	87	1.95%
Sales/Related	391	8.77%
Personal Care/Service	19	0.43%
Transportation/Moving	428	9.59%
2022 Est. Pop 16+ by Occupation Classification	4,461	
White Collar	2,313	51.85%
Blue Collar	1,549	34.72%
Service and Farm	599	13.43%
2022 Est. Workers Age 16+ by Transp. to Work	4,442	
Drove Alone	3,750	84.42%
Car Pooled	403	9.07%
Public Transportation	1	0.02%
Walked	66	1.49%
Bicycle	0	0.00%
Other Means	45	1.01%
Worked at Home	177	3.98%

Community • Demographic Profile

Ingleside, Texas

DESCRIPTION	DATA	%
2022 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	1,498	
15 - 29 Minutes	1,431	
30 - 44 Minutes	819	
45 - 59 Minutes	337	
60 or more Minutes	177	
2022 Est. Avg Travel Time to Work in Minutes		25
2022 Est. Occupied Housing Units by Tenure	3,441	
Owner Occupied	2,377	69.08%
Renter Occupied	1,064	30.92%
2022 Owner Occ. HUs: Avg. Length of Residence		14.40 [†]
2022 Renter Occ. HUs: Avg. Length of Residence		5.50 [†]
2022 Est. Owner-Occupied Housing Units by Value	3,441	
Value Less than \$20,000	63	2.65%
Value \$20,000 - \$39,999	14	0.59%
Value \$40,000 - \$59,999	50	2.10%
Value \$60,000 - \$79,999	82	3.45%
Value \$80,000 - \$99,999	96	4.04%
Value \$100,000 - \$149,999	642	27.01%
Value \$150,000 - \$199,999	651	27.39%
Value \$200,000 - \$299,999	496	20.87%
Value \$300,000 - \$399,999	158	6.65%
Value \$400,000 - \$499,999	65	2.73%
Value \$500,000 - \$749,999	50	2.10%
Value \$750,000 - \$999,999	7	0.30%
Value \$1,000,000 or \$1,499,999	2	0.08%
Value \$1,500,000 or \$1,999,999	1	0.04%
Value \$2,000,000+	0	0.00%
2022 Est. Median All Owner-Occupied Housing Value		\$167,638
2022 Est. Housing Units by Units in Structure		
1 Unit Detached	2,933	74.57%
1 Unit Attached	20	0.51%
2 Units	136	3.46%
3 or 4 Units	259	6.58%
5 to 19 Units	294	7.47%
20 to 49 Units	45	1.14%
50 or More Units	5	0.13%
Mobile Home or Trailer	232	5.90%
Boat, RV, Van, etc.	9	0.23%

[†] Years

DESCRIPTION	DATA	%
2022 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	595	15.13%
Housing Units Built 2010 to 2014	153	3.89%
Housing Units Built 2000 to 2009	736	18.71%
Housing Units Built 1990 to 1999	847	21.54%
Housing Units Built 1980 to 1989	405	10.30%
Housing Units Built 1970 to 1979	625	15.89%
Housing Units Built 1960 to 1969	255	6.48%
Housing Units Built 1950 to 1959	152	3.87%
Housing Units Built 1940 to 1949	99	2.52%
Housing Unit Built 1939 or Earlier	66	1.68%
2022 Est. Median Year Structure Built		1995

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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