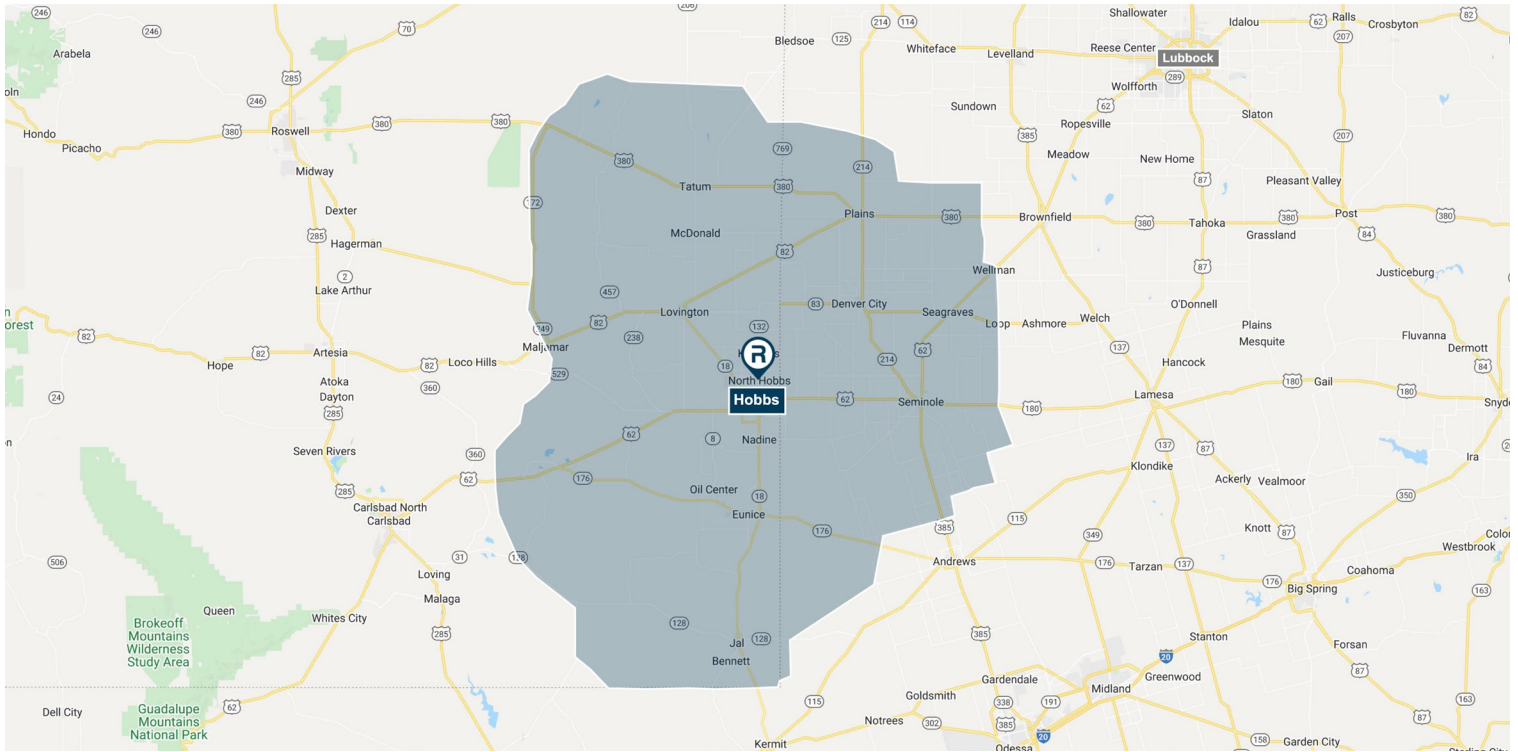


Primary Retail Trade Area • Retail Market Profile

Hobbs, New Mexico



Population

2010	90,276	0 - 9 Years	17.16%
2022	104,468	10 - 17 Years	13.69%
2027	109,325	18 - 24 Years	10.23%

Educational Attainment (%)

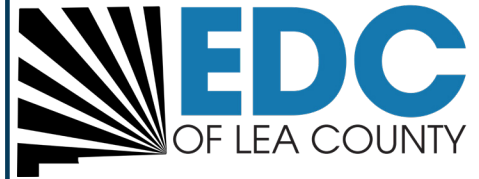
Graduate or Professional Degree	4.84%	25 - 34 Years	13.66%
Bachelors Degree	7.61%	35 - 44 Years	12.97%
Associate Degree	8.46%	45 - 54 Years	10.46%
Some College	21.35%	55 - 64 Years	10.20%
High School Graduate (GED)	29.25%	65 and Older	11.64%
Some High School, No Degree	12.85%	Median Age	31.47
Less than 9th Grade	15.65%	Average Age	34.25

Income

Average HH	\$86,314
Median HH	\$71,227
Per Capita	\$29,449

Race Distribution (%)

White	72.68%
Black/African American	3.09%
American Indian/Alaskan	1.19%
Asian	0.51%
Native Hawaiian/Islander	0.05%
Other Race	19.53%
Two or More Races	2.95%
Hispanic	59.98%



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