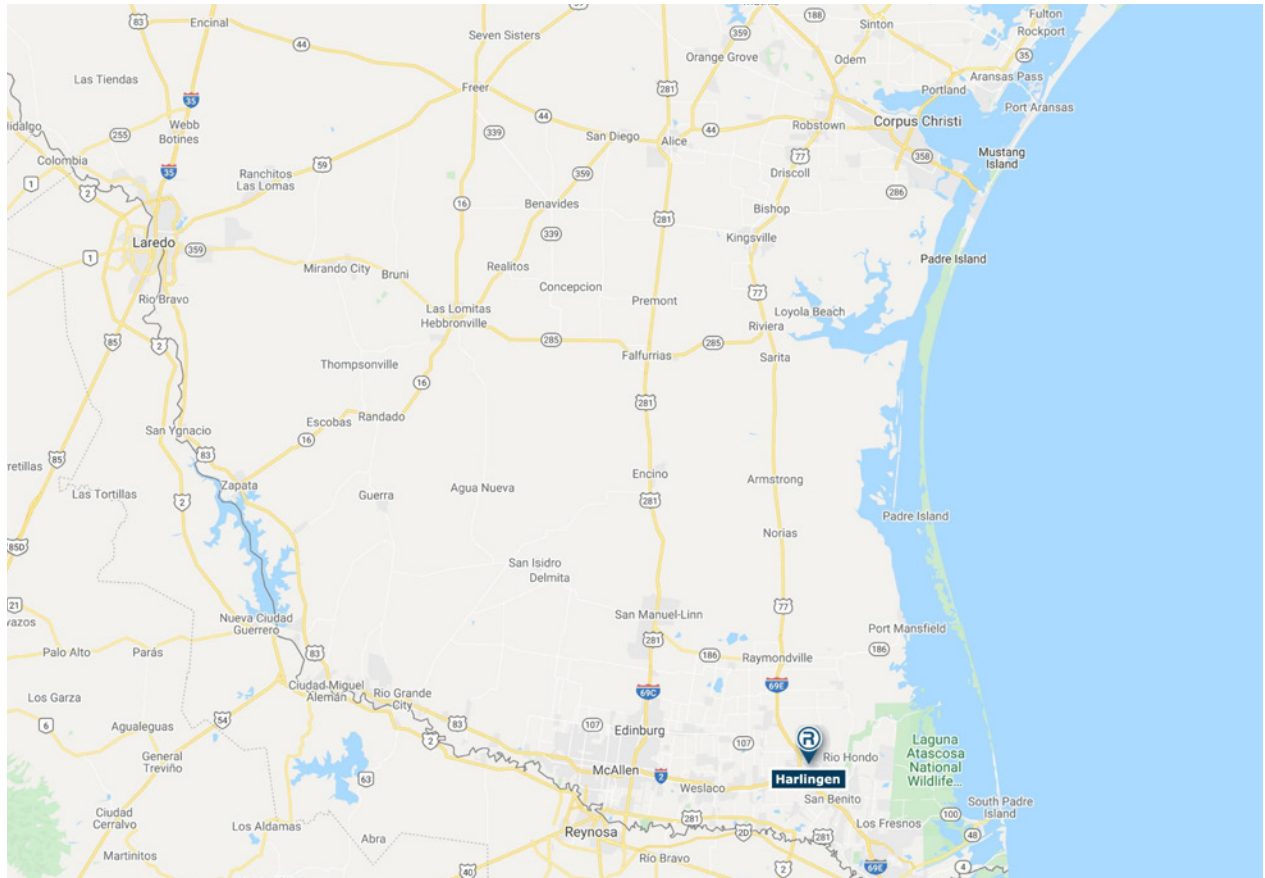


HARLINGEN, TEXAS

Community Workplace Population



Contact Information



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	3,545	33,482	9
11: Agriculture, Forestry, Fishing and Hunting	6	12	2
111: Crop Production	5	10	2
112: Animal Production and Aquaculture	1	2	2
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	2	150	75
221: Utilities	2	150	75
23: Construction	109	816	7
236: Construction of Buildings	33	204	6
237: Heavy and Civil Engineering Construction	7	53	8
238: Specialty Trade Contractors	69	559	8
31: Manufacturing	15	153	10
311: Food Manufacturing	9	120	13
312: Beverage and Tobacco Product Manufacturing	2	24	12
313: Textile Mills	1	2	2
314: Textile Product Mills	3	7	2
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	13	106	8
321: Wood Product Manufacturing	1	18	18
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	9	37	4
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	3	51	17
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	27	249	9
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	1	3	3
333: Machinery Manufacturing	10	135	14
334: Computer and Electronic Product Manufacturing	1	20	20
335: Electrical Equipment, Appliance, and Component Manufacturing	2	4	2
336: Transportation Equipment Manufacturing	1	3	3
337: Furniture and Related Product Manufacturing	3	6	2
339: Miscellaneous Manufacturing	9	78	9
42: Wholesale Trade	84	870	10
423: Merchant Wholesalers, Durable Goods	66	523	8
424: Merchant Wholesalers, Nondurable Goods	16	341	21
425: Wholesale Electronic Markets and Agents and Brokers	2	6	3
44: Retail Trade	282	3,335	12
441: Motor Vehicle and Parts Dealers	71	1029	14
442: Furniture and Home Furnishings Stores	15	116	8
443: Electronics and Appliance Stores	14	129	9
444: Building Material and Garden Equipment and Supplies Dealers	25	498	20
445: Food and Beverage Stores	54	889	16
446: Health and Personal Care Stores	54	411	8
447: Gasoline Stations	6	22	4
448: Clothing and Clothing Accessories Stores	43	241	6
45: Retail Trade	131	2474	19
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	22	323	15
452: General Merchandise Stores	33	1574	48
453: Miscellaneous Store Retailers	59	228	4
454: Nonstore Retailers	17	349	21
48: Transportation and Warehousing	49	608	12
481: Air Transportation	3	150	50
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	25	269	11
485: Transit and Ground Passenger Transportation	6	33	6
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	15	156	10
49: Transportation and Warehousing	7	228	33
491: Postal Service	1	90	90
492: Couriers and Messengers	1	9	9
493: Warehousing and Storage	5	129	26

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51: Information	55	597	11
511: Publishing Industries (except Internet)	4	185	46
512: Motion Picture and Sound Recording Industries	3	82	27
515: Broadcasting (except Internet)	5	86	17
517: Telecommunications	37	212	6
518: Data Processing, Hosting, and Related Services	3	7	2
519: Other Information Services	3	25	8
52: Finance and Insurance	296	1602	5
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	158	782	5
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	28	96	3
524: Insurance Carriers and Related Activities	109	718	7
525: Funds, Trusts, and Other Financial Vehicles	1	6	6
53: Real Estate and Rental and Leasing	160	841	5
531: Real Estate	108	609	6
532: Rental and Leasing Services	52	232	4
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	219	1126	5
541: Professional, Scientific, and Technical Services	219	1126	5
55: Management of Companies and Enterprises	4	16	4
551: Management of Companies and Enterprises	4	16	4
56: Administrative and Support and Waste Management and Remediation Services	70	521	7
561: Administrative and Support Services	66	500	8
562: Waste Management and Remediation Services	4	21	5
61: Educational Services	83	2,958	36
611: Educational Services	83	2,958	36
62: Health Care and Social Assistance	1112	9,218	8
621: Ambulatory Health Care Services	975	4,750	5
622: Hospitals	22	2,776	126
623: Nursing and Residential Care Facilities	22	651	30
624: Social Assistance	93	1041	11
71: Arts, Entertainment, and Recreation	42	405	10
711: Performing Arts, Spectator Sports, and Related Industries	17	201	12
712: Museums, Historical Sites, and Similar Institutions	2	5	3
713: Amusement, Gambling, and Recreation Industries	23	199	9

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
72: Accommodation and Food Services	236	4,350	18
721: Accommodation	26	272	10
722: Food Services and Drinking Places	210	4,078	19
81: Other Services (except Public Administration)	291	1,716	6
811: Repair and Maintenance	82	324	4
812: Personal and Laundry Services	108	456	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	101	936	9
92: Public Administration	67	692	10
921: Executive, Legislative, and Other General Government Support	58	453	8
922: Justice, Public Order, and Safety Activities	3	152	51
923: Administration of Human Resource Programs	2	24	12
924: Administration of Environmental Quality Programs	1	38	38
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	1	13	13
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	2	12	6
99: Unassigned	185	439	2
999: Unassigned	185	439	2

