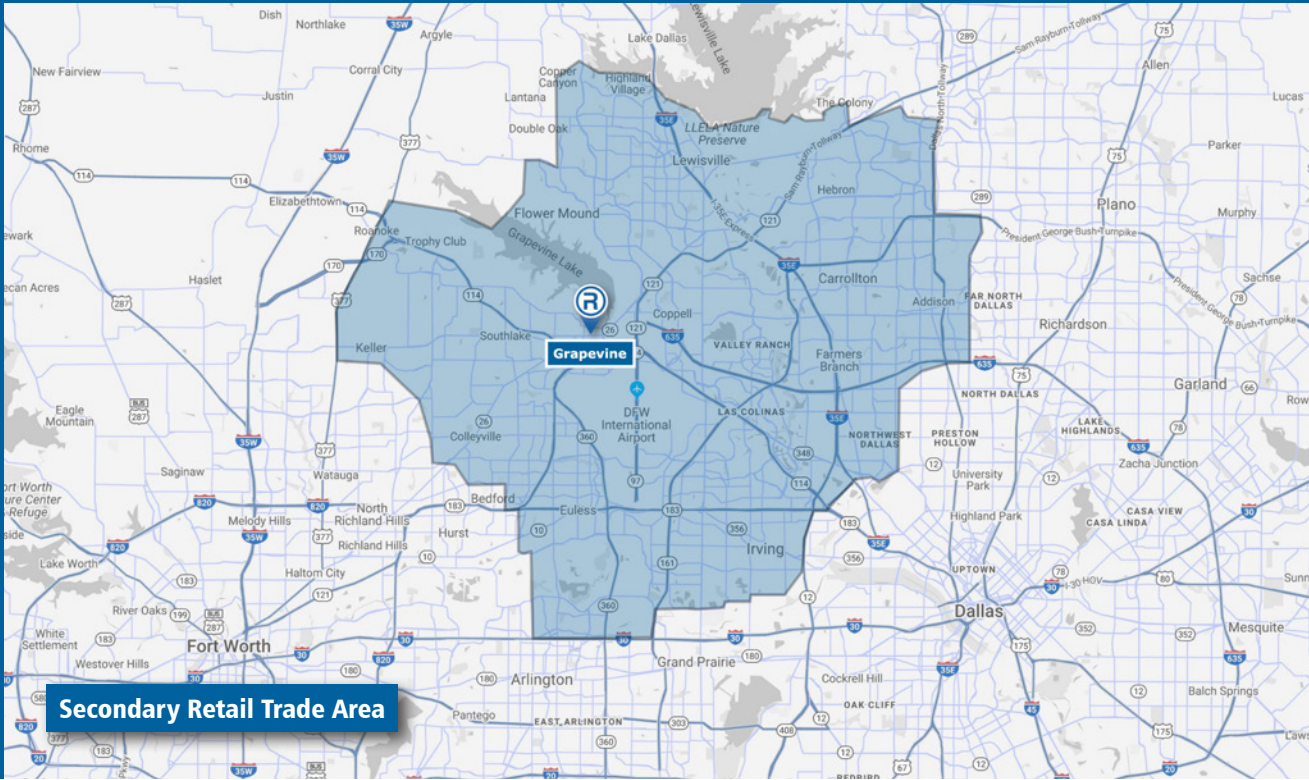


Retail Market Profile 2019



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April 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Secondary Retail Trade Area	917,648	1,034,633	1,199,179	1,288,071

Income

	2019 ESTIMATE
Average Household	\$110,732
Median Household	\$73,773
Per Capita	\$43,757

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	14.7%
Bachelor's Degree	28.5%
Associate Degree	6.6%
Some College, No Degree	20.1%
High School Graduate	17.7%
Some High School, No Degree	5.6%
Less than 9th Grade	6.8%

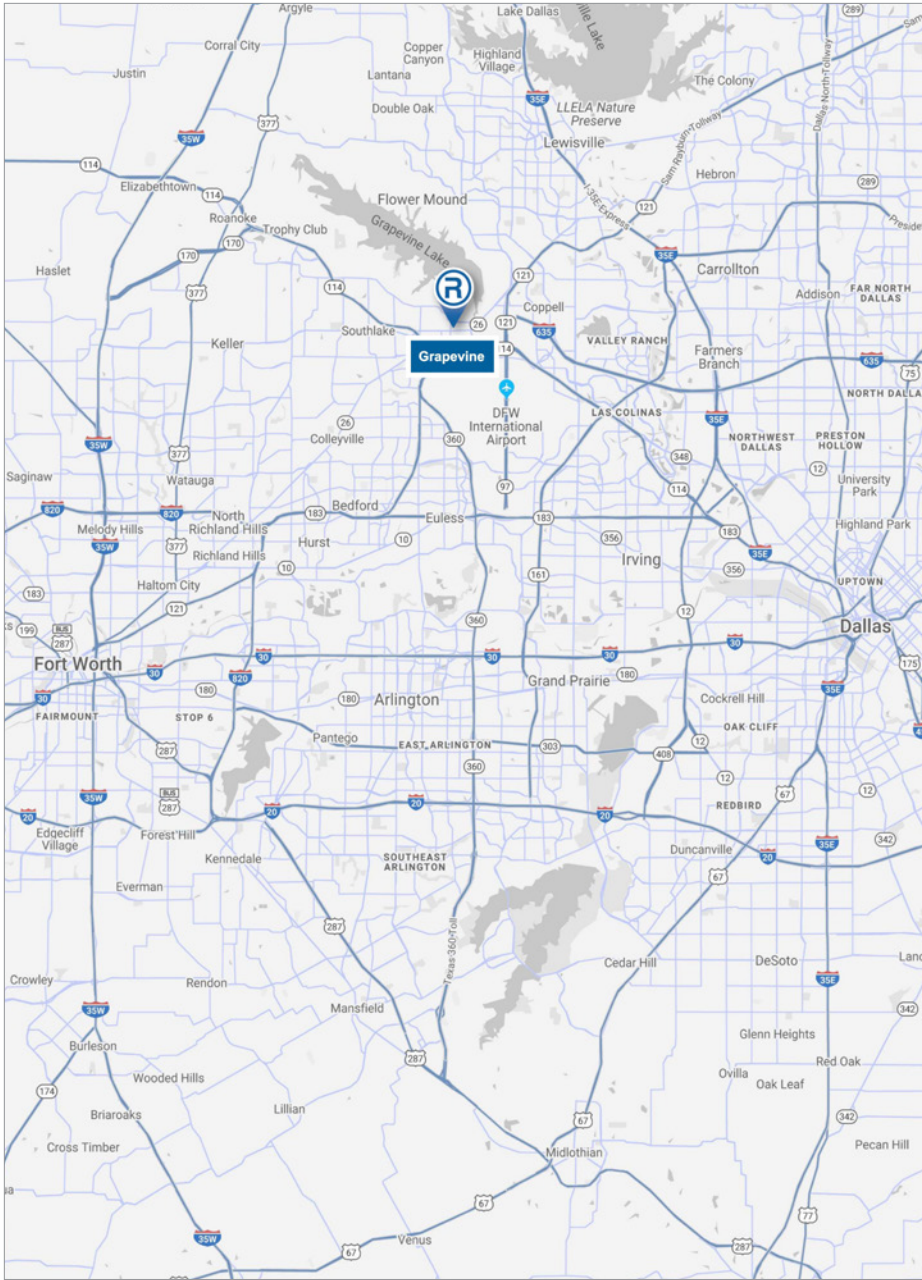
Race Distribution

	2019 ESTIMATE
White	60.24%
Black or African American	11.59%
American Indian/Alaskan	0.62%
Asian	12.19%
Native Hawaiian/Islander	0.19%
Other Race	11.74%
Two or More Races	3.44%
Hispanic or Latino (of any race)	29.07%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	12.70%
10-17 Years	10.98%
18-24 Years	8.55%
25-34 Years	15.95%
35-44 Years	14.21%
45-54 Years	14.39%
55-64 Years	12.40%
65 Years and Over	10.82%
DISTRIBUTION	2019 ESTIMATE
Median Age	36.23
Average Age	37.06

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.