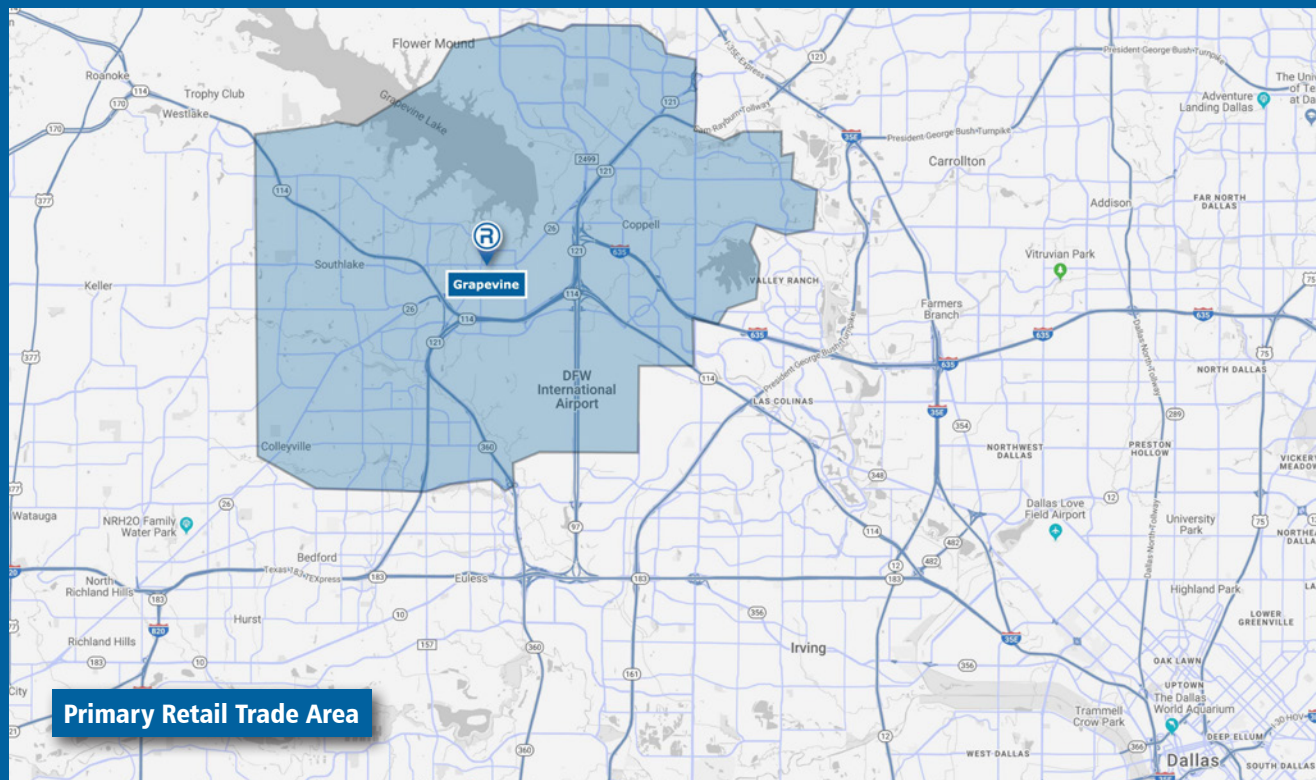


Retail Market Profile 2019



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April 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	137,507	151,995	178,285	192,243

Income

	2019 ESTIMATE
Average Household	\$162,714
Median Household	\$118,394
Per Capita	\$58,676

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	20.9%
Bachelor's Degree	36.0%
Associate Degree	6.6%
Some College, No Degree	18.6%
High School Graduate	12.8%
Some High School, No Degree	2.6%
Less than 9th Grade	2.6%

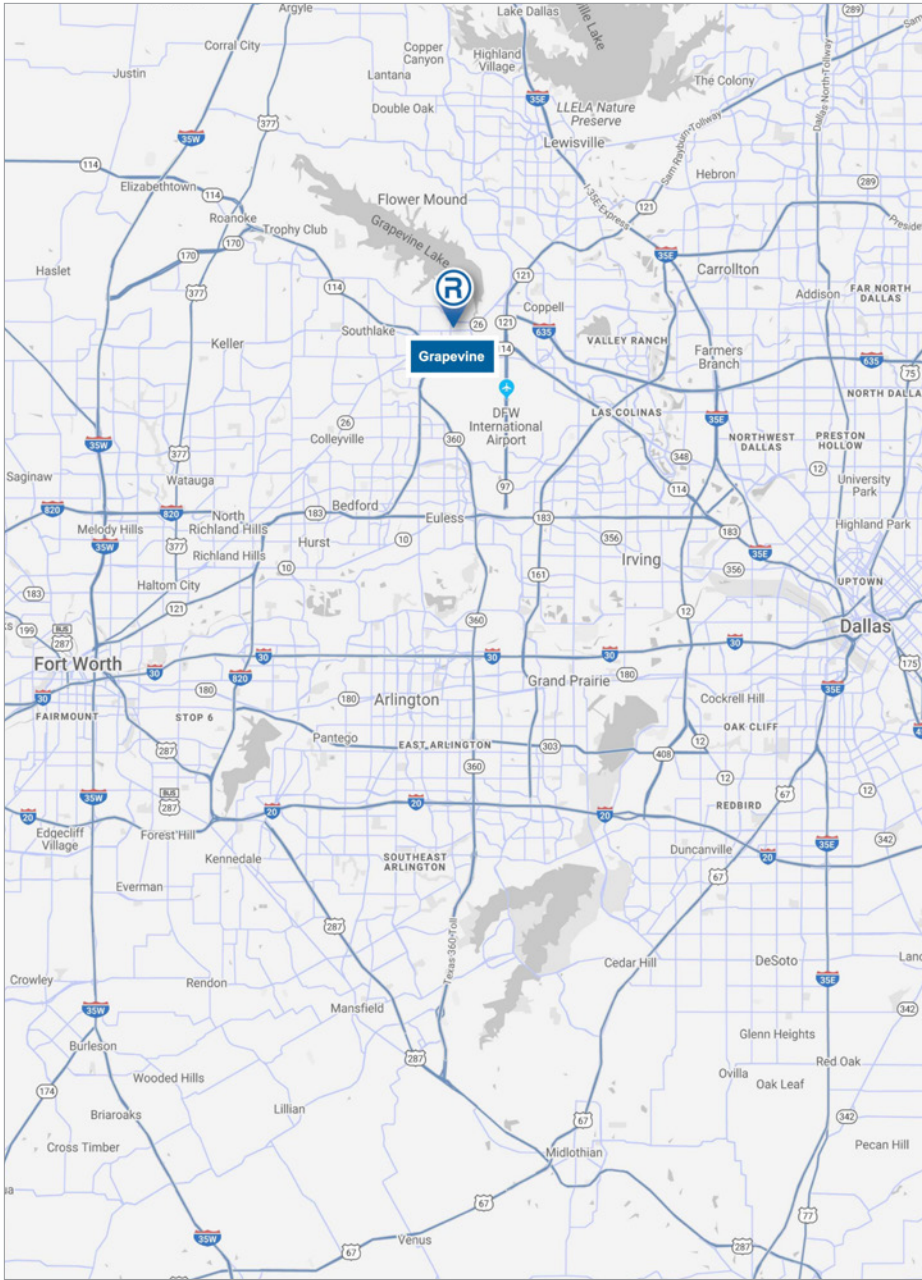
Race Distribution

	2019 ESTIMATE
White	74.24%
Black or African American	4.44%
American Indian/Alaskan	0.48%
Asian	12.47%
Native Hawaiian/Islander	0.11%
Other Race	5.24%
Two or More Races	3.01%
Hispanic or Latino (of any race)	14.39%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	11.15%
10-17 Years	11.78%
18-24 Years	9.91%
25-34 Years	12.17%
35-44 Years	10.79%
45-54 Years	16.84%
55-64 Years	15.80%
65 Years and Over	11.58%
DISTRIBUTION	2019 ESTIMATE
Median Age	39.87
Average Age	38.63

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.