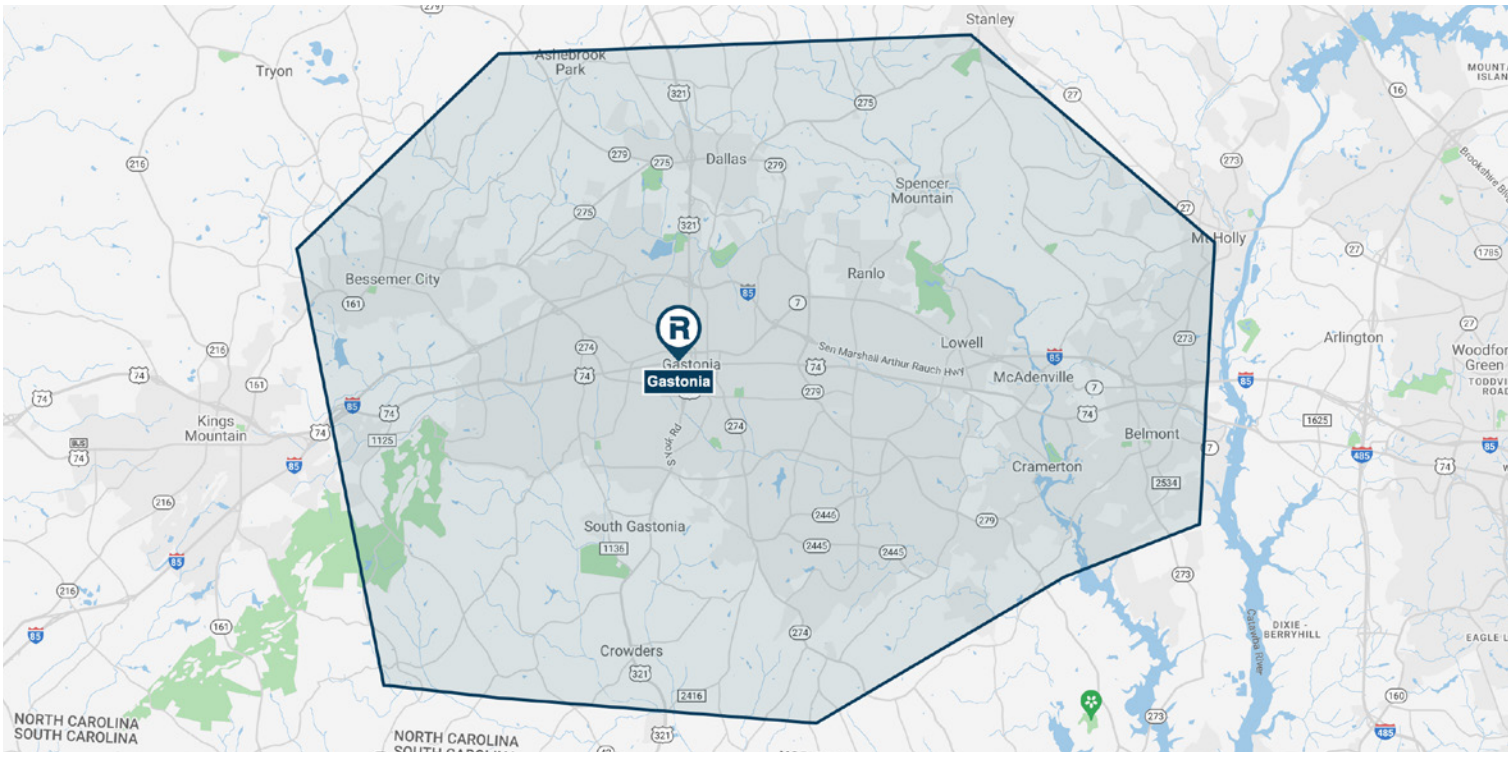
Primary Retail Trade Area • Retail Market Profile

Gastonia, North Carolina



Population

2020	170,129
2024	177,171
2029	184,395

Educational Attainment (%)

Graduate or Professional Degree	6.63%
Bachelors Degree	16.14%
Associate Degree	12.05%
Some College	22.06%
High School Graduate (GED)	29.41%
Some High School, No Degree	9.39%
Less than 9th Grade	4.32%

Income

Average HH	$78,981
Median HH	$57,862
Per Capita	$32,380

Age

0 - 9 Years	11.39%
10 - 17 Years	10.07%
18 - 24 Years	8.85%
25 - 34 Years	12.41%
35 - 44 Years	12.85%
45 - 54 Years	12.86%
55 - 64 Years	13.19%
65 and Older	18.39%
Median Age	40.69
Average Age	40.85

Race Distribution (%)

White	60.12%
Black/African American	22.85%
American Indian/ Alaskan	0.51%
Asian	1.84%
Native Hawaiian/ Islander	0.05%
Other Race	6.78%
Two or More Races	7.86%
Hispanic	12.19%

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GASTONIA NC
Great Place. Great People. Great Promise.

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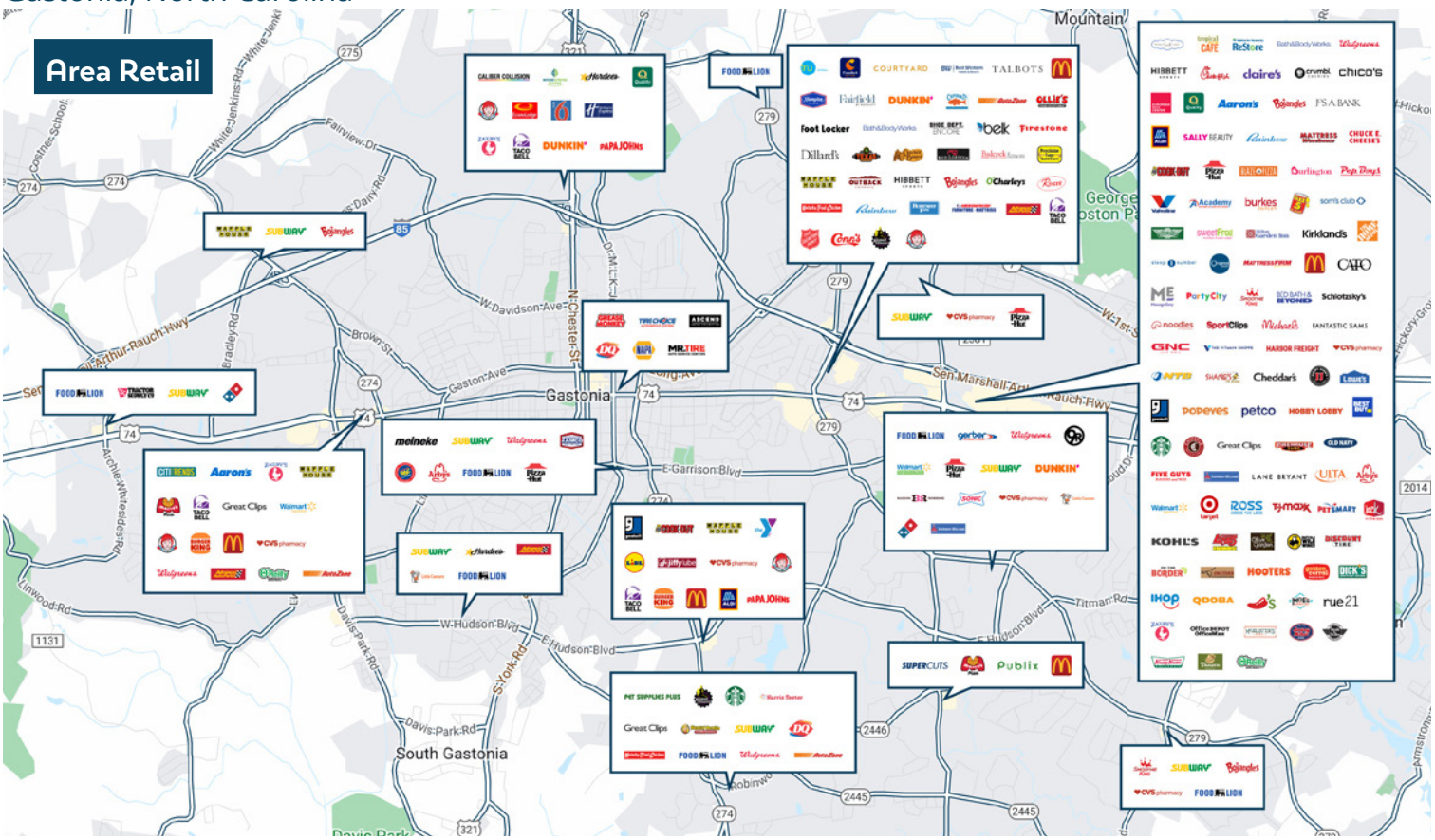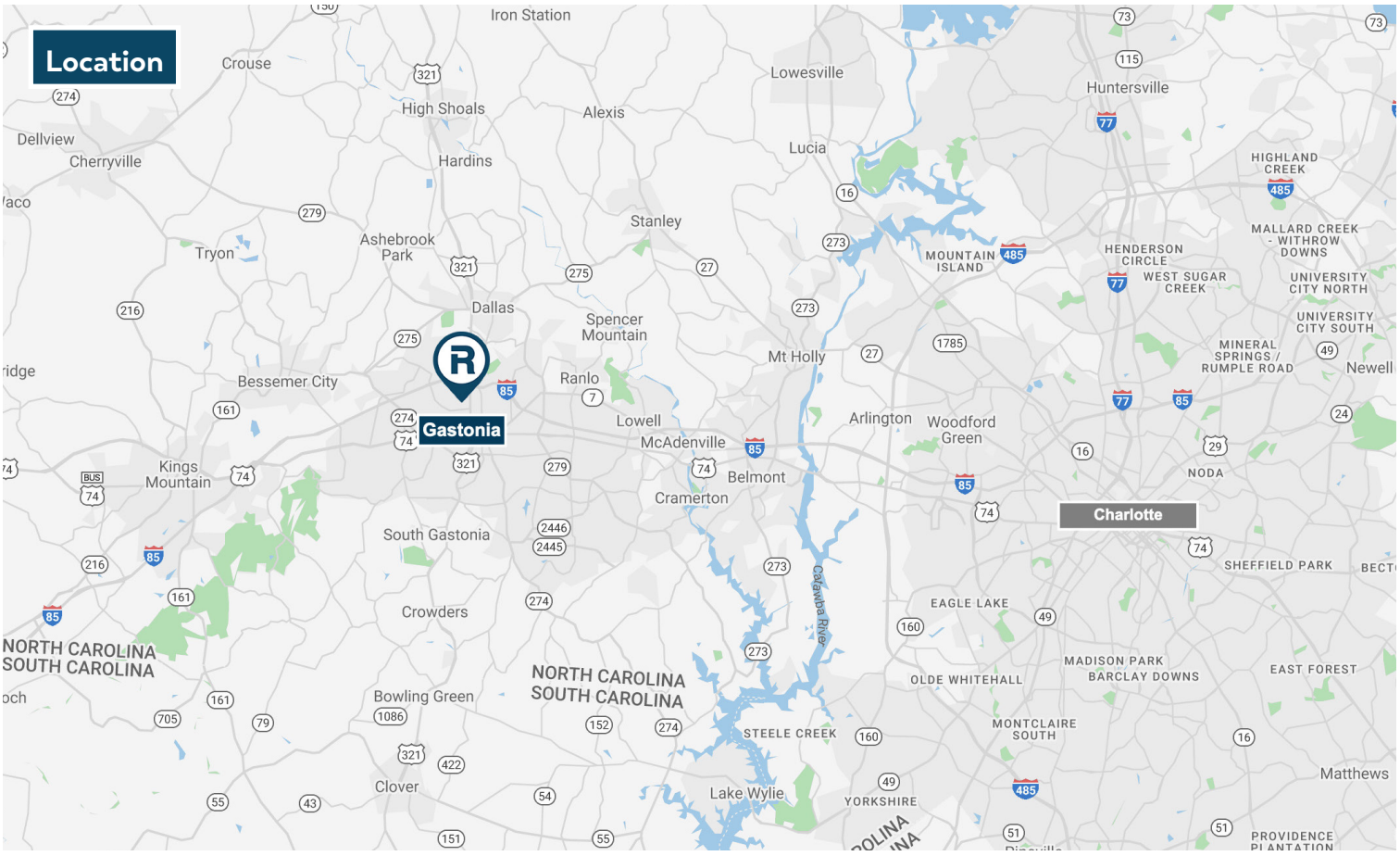
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