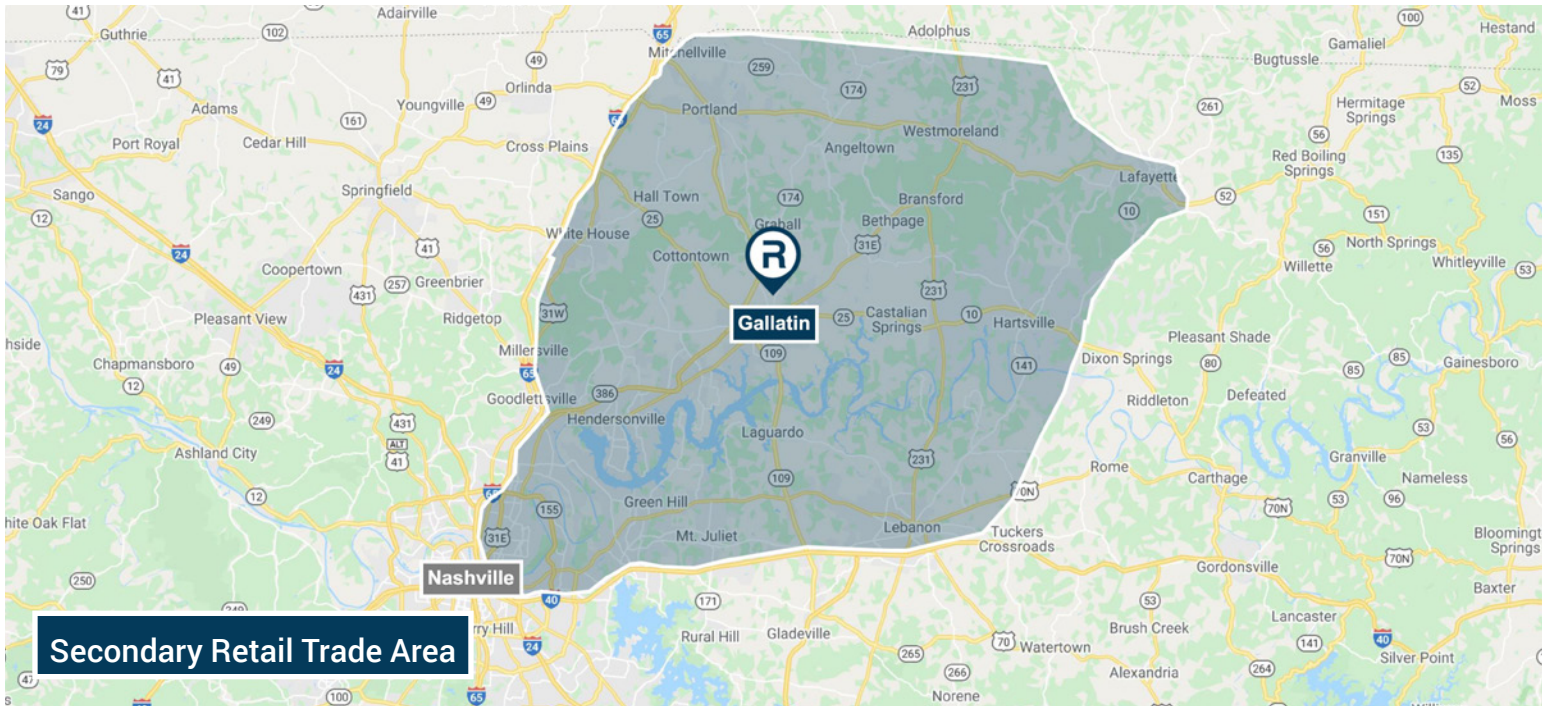


Retail Market Profile

Gallatin, Tennessee



Secondary Retail Trade Area

Population

2010	399,447
2021	474,801
2026	502,739

Educational Attainment (%)

Graduate or Professional Degree	9.3%
Bachelors Degree	20.1%
Associate Degree	7.6%
Some College	23.0%
High School Graduate (GED)	29.5%
Some High School, No Degree	6.6%
Less than 9th Grade	3.9%

Income

Average HH	\$92,332
Median HH	\$70,010
Per Capita	\$36,627

Age

0 - 9 Years	12.31%
10 - 17 Years	10.09%
18 - 24 Years	8.01%
25 - 34 Years	13.68%
35 - 44 Years	13.52%
45 - 54 Years	13.11%
55 - 64 Years	12.90%
65 and Older	16.38%
Median Age	39.35
Average Age	39.76

Race Distribution (%)

White	78.93%
Black/African American	13.33%
American Indian/Alaskan	0.35%
Asian	1.60%
Native Hawaiian/Islander	0.09%
Other Race	3.07%
Two or More Races	2.64%
Hispanic	6.72%



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