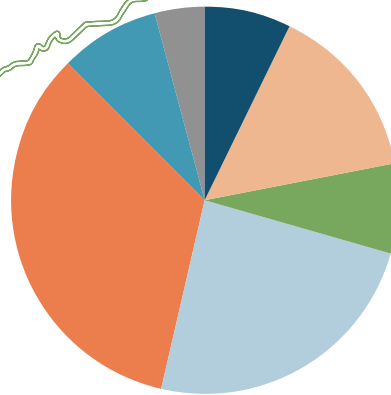


CITY OF GALLATIN

TENNESSEE

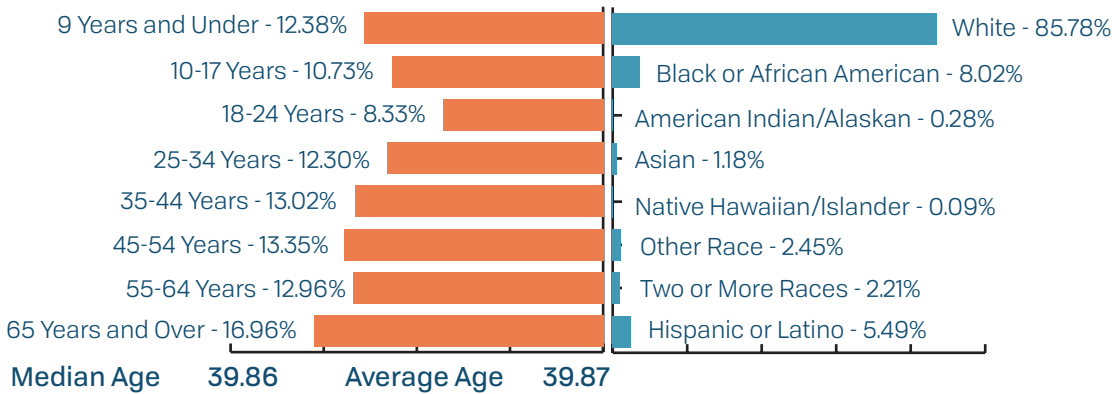
POPULATION
160,765

2020 Estimated Primary Retail Trade Area Population



Graduate or Professional	7.9%
Bachelor's Degree	16.9%
Associate Degree	7.9%
Some College, No Degree	23.4%
High School Graduate	31.7%
Some High School, No Degree	7.3%
Less than 9th Grade	4.8%

AGE AND RACE DISTRIBUTION



HOUSEHOLD INCOME

Average Household Income

\$ 9 4 , 5 9 3

Median Household Income

\$ 7 0 , 1 5 2

Per Capita Income

\$ 3 5 , 9 6 3

INTERESTING FACTS ABOUT GALLATIN:

- ♦ Gallatin is just 20 minutes Northeast of the Music City and part of the growing Nashville MSA of over 1.98 million people.
- ♦ Amongst other Industry, Gallatin is now the home of Beretta USA's entire R&D and manufacturing division.
- ♦ Gallatin is the County seat for Sumner County, TN experiencing high residential growth and new retail development throughout the City, including more than 7,500 new housing units under construction.
- ♦ Gallatin is the proud home to data centers for Archer's Nashville Data Center as well as the future home of the Facebook Gallatin Data Center projected to be completed in 2023.

OPPORTUNITY IN GALLATIN

Clothing & Accessories Stores

Sales Leakage = \$100,262,921

General Merchandise Stores

Sales Leakage = \$326,260,225

Food Service & Drinking Places

Sales Leakage = \$284,385,172

Potential Retail Sales	\$3,427,274,201
Actual Sales	\$688,304,313
Sales Leakage	\$2,738,969,888

James Fenton,
Executive Director
Gallatin Economic Development Agency
132 West Main Street, Suite 210
Gallatin, Tennessee 37066

Phone 615.428.8179
james.fenton@gallatin-tn.gov
www.gallatingetsit.com



