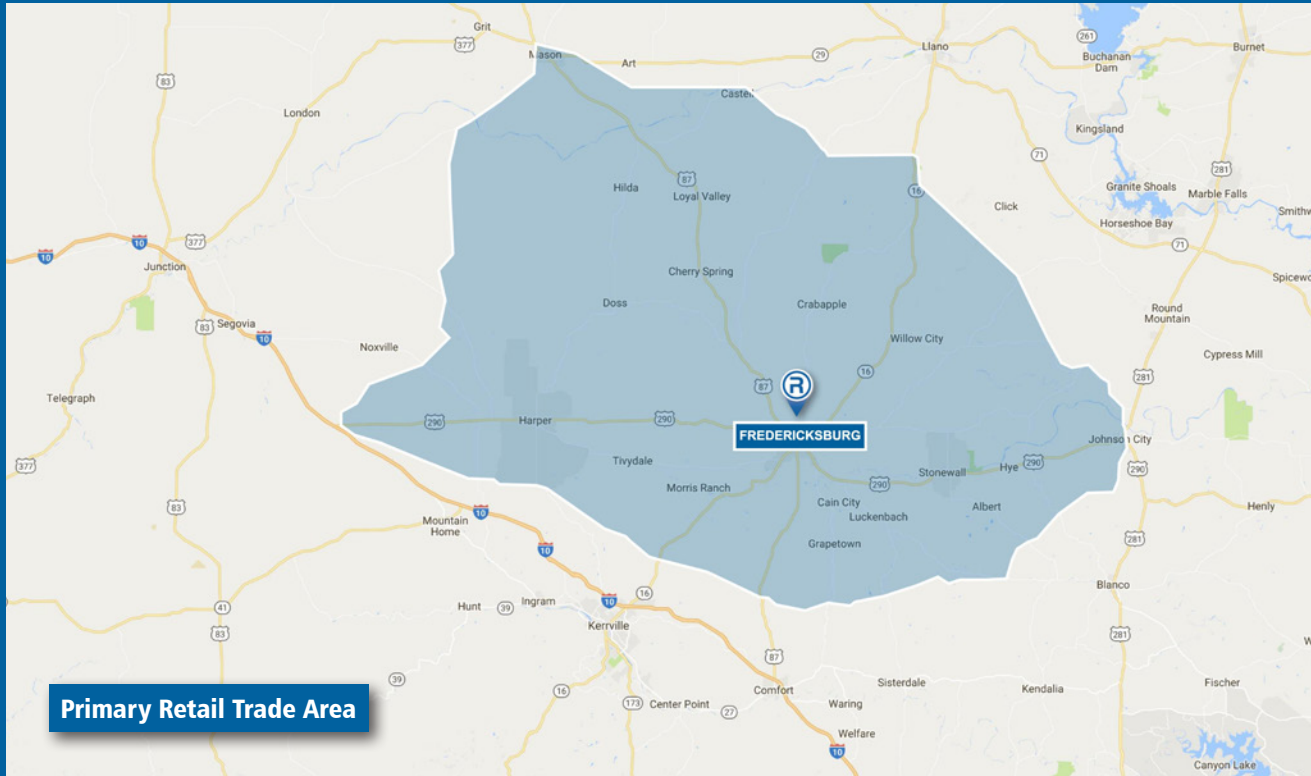


Retail Market Profile 2019



Gillespie County
Economic Development Commission
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July 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	25,643	29,943	32,589	34,407

Income

	2019 ESTIMATE
Average Household	\$80,606
Median Household	\$57,602
Per Capita	\$35,368

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	9.9%
Bachelor's Degree	22.3%
Associate Degree	5.5%
Some College, No Degree	22.2%
High School Graduate	29.1%
Some High School, No Degree	5.1%
Less than 9th Grade	5.8%

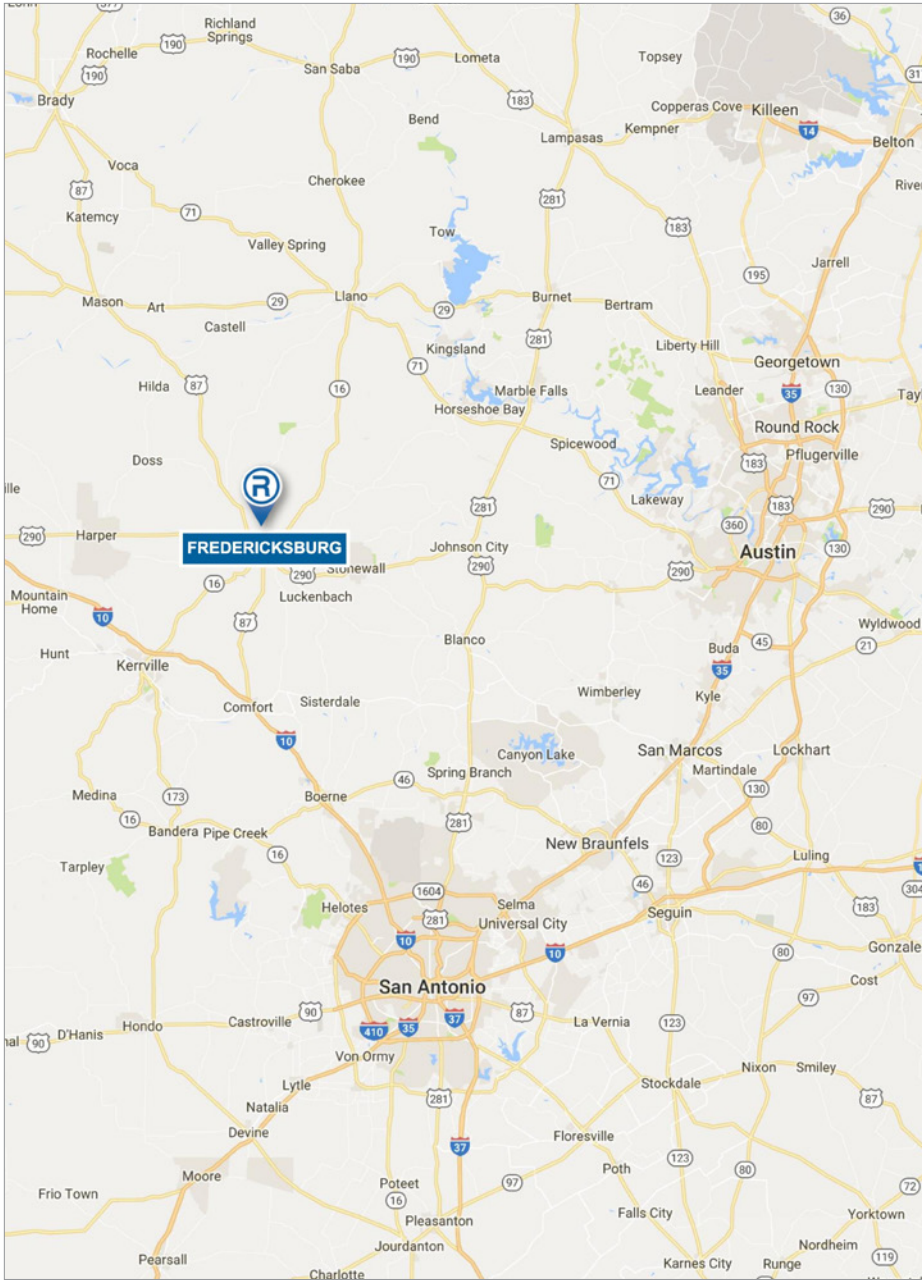
Race Distribution

	2019 ESTIMATE
White	88.90%
Black or African American	0.70%
American Indian/Alaskan	0.80%
Asian	0.48%
Native Hawaiian/Islander	0.09%
Other Race	7.33%
Two or More Races	1.70%
Hispanic or Latino (of any race)	24.19%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	10.22%
10-17 Years	9.22%
18-24 Years	7.30%
25-34 Years	8.75%
35-44 Years	9.32%
45-54 Years	10.67%
55-64 Years	15.14%
65 Years and Over	29.40%
DISTRIBUTION	2019 ESTIMATE
Median Age	50.22
Average Age	46.37

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.