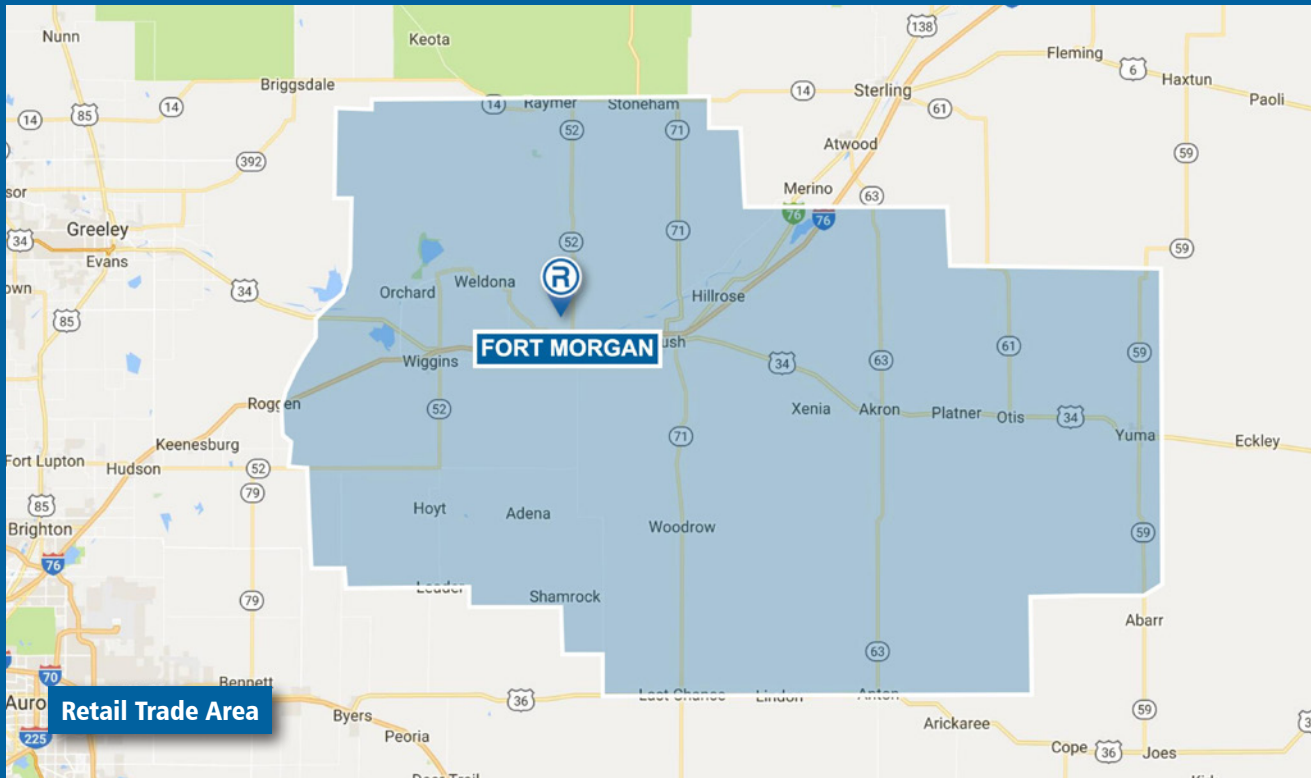


# Retail Market Profile 2019



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June 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	36,270	37,711	38,244	39,272

## Income

	2019 ESTIMATE
Average Household	\$68,280
Median Household	\$52,132
Per Capita	\$26,535

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	6.3%
Bachelor's Degree	11.0%
Associate Degree	8.6%
Some College, No Degree	24.8%
High School Graduate	32.6%
Some High School, No Degree	8.0%
Less than 9th Grade	8.7%

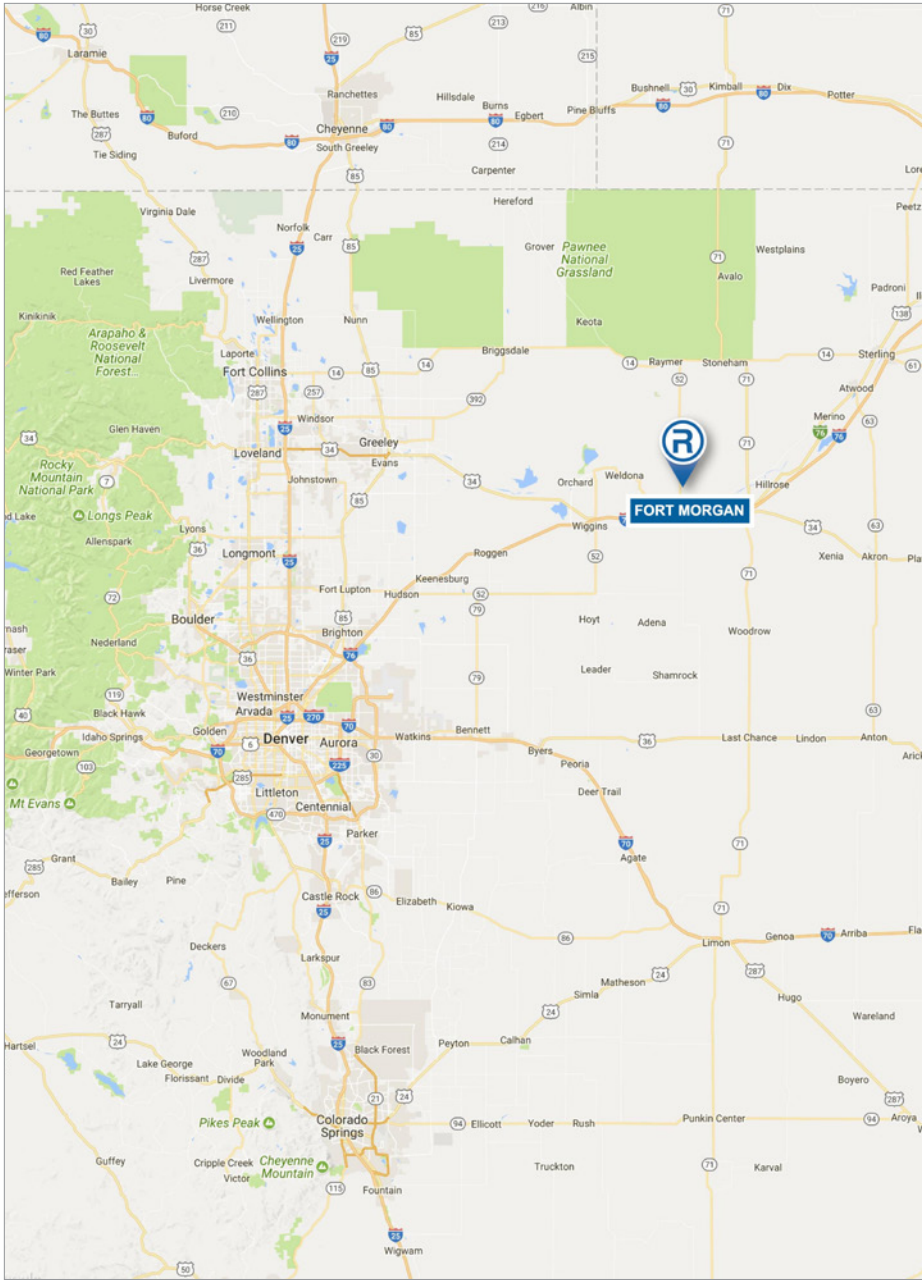
## Race Distribution

	2019 ESTIMATE
White	80.08%
Black or African American	2.60%
American Indian/Alaskan	0.83%
Asian	0.56%
Native Hawaiian/Islander	0.13%
Other Race	13.24%
Two or More Races	2.57%
Hispanic or Latino (of any race)	31.96%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	14.26%
10-17 Years	11.33%
18-24 Years	9.19%
25-34 Years	12.53%
35-44 Years	11.47%
45-54 Years	11.44%
55-64 Years	12.40%
65 Years and Over	17.38%
DISTRIBUTION	2019 ESTIMATE
Median Age	37.29
Average Age	38.94

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.