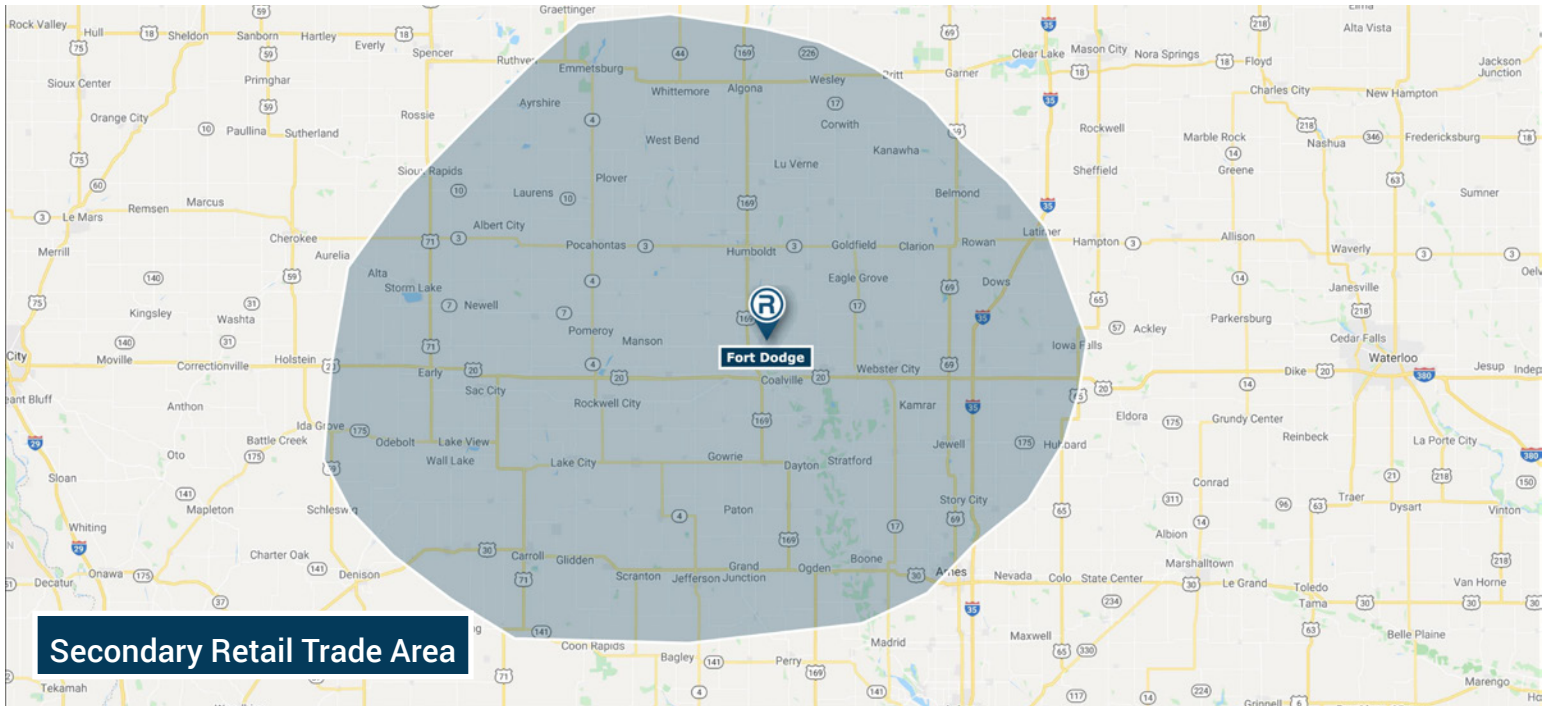


Retail Market Profile

Fort Dodge, Iowa



Secondary Retail Trade Area

Population

2010	248,952
2020	245,392
2025	246,069

Educational Attainment (%)

Graduate or Professional Degree	9.2%
Bachelors Degree	18.1%
Associate Degree	12.7%
Some College	21.2%
High School Graduate (GED)	31.3%
Some High School, No Degree	4.7%
Less than 9th Grade	2.9%

Income

Average HH	\$75,070
Median HH	\$55,922
Per Capita	\$32,661

Age

0 - 9 Years	11.60%
10 - 17 Years	9.83%
18 - 24 Years	13.33%
25 - 34 Years	11.57%
35 - 44 Years	10.70%
45 - 54 Years	10.41%
55 - 64 Years	13.42%
65 and Older	19.15%
Median Age	38.37
Average Age	40.37

Race Distribution (%)

White	88.98%
Black/African American	2.30%
American Indian/Alaskan	0.33%
Asian	3.91%
Native Hawaiian/Islander	0.18%
Other Race	2.31%
Two or More Races	1.99%
Hispanic	6.59%



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Fort Dodge, Iowa

Area Retail



Location Map

