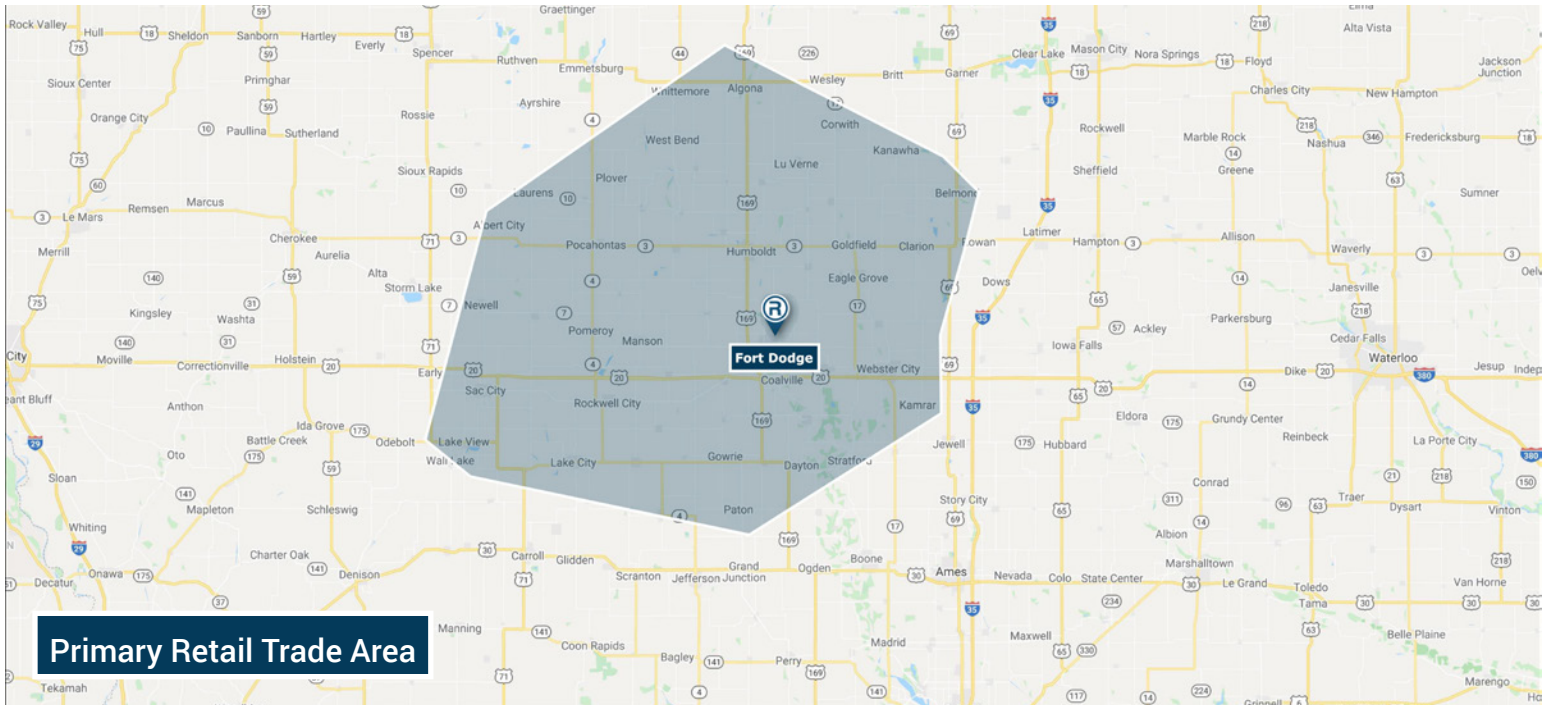


Retail Market Profile

Fort Dodge, Iowa



Population

2010	109,275
2020	103,788
2025	102,589

Educational Attainment (%)

Graduate or Professional Degree	5.4%
Bachelors Degree	14.8%
Associate Degree	13.9%
Some College	23.0%
High School Graduate (GED)	34.9%
Some High School, No Degree	5.3%
Less than 9th Grade	2.7%

Income

Average HH	\$67,989
Median HH	\$51,086
Per Capita	\$30,515

Age

0 - 9 Years	12.02%
10 - 17 Years	10.09%
18 - 24 Years	9.14%
25 - 34 Years	10.94%
35 - 44 Years	10.56%
45 - 54 Years	10.66%
55 - 64 Years	14.58%
65 and Older	22.01%
Median Age	42.39
Average Age	42.35

Race Distribution (%)

White	92.27%
Black/African American	2.30%
American Indian/Alaskan	0.34%
Asian	1.08%
Native Hawaiian/Islander	0.05%
Other Race	1.88%
Two or More Races	2.09%
Hispanic	5.71%



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Fort Dodge, Iowa

Area Retail



Location Map

