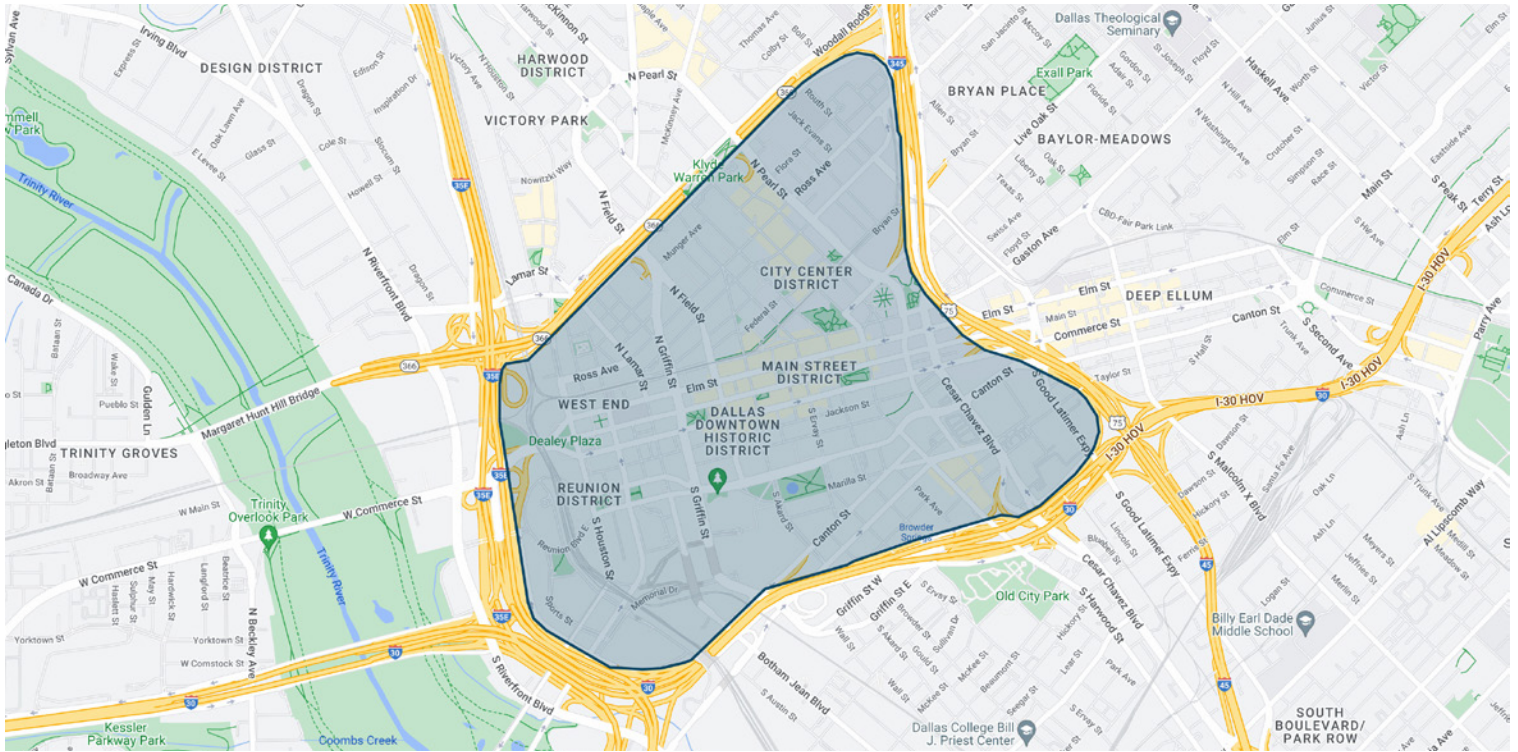


Downtown • Retail Market Profile

Dallas, Texas



Population

| | |
|------|--------|
| 2029 | 17,346 |
| 2024 | 15,193 |

Daytime Population

| | |
|-----------|--------|
| Workers | 89,419 |
| Residents | 2,984 |

Educational Attainment (%)

| | |
|---------------------------------|--------|
| Graduate or Professional Degree | 24.29% |
| Bachelors Degree | 44.77% |
| Associate Degree | 5.30% |
| Some College | 14.41% |
| High School Graduate (or GED) | 8.52% |
| Some High School, No Degree | 1.26% |
| Less than 9th Grade | 1.45% |

Income

| | |
|------------|-----------|
| Average HH | \$127,721 |
| Median HH | \$95,263 |
| Per Capita | \$88,210 |

Age

| | |
|---------------|--------|
| 0 - 9 Years | 4.07% |
| 10 - 17 Years | 2.23% |
| 18 - 24 Years | 7.11% |
| 25 - 34 Years | 38.79% |
| 35 - 44 Years | 19.26% |
| 45 - 54 Years | 11.87% |
| 55 - 64 Years | 10.16% |
| 65 and Older | 6.51% |
| Median Age | 34.39 |
| Average Age | 37.91 |

Race Distribution (%)

| | |
|--------------------------|--------|
| White | 56.89% |
| Black/African American | 19.99% |
| American Indian/Alaskan | 0.63% |
| Asian | 6.87% |
| Native Hawaiian/Islander | 0.07% |
| Other Race | 4.17% |
| Two or More Races | 11.37% |
| Hispanic | 15.78% |



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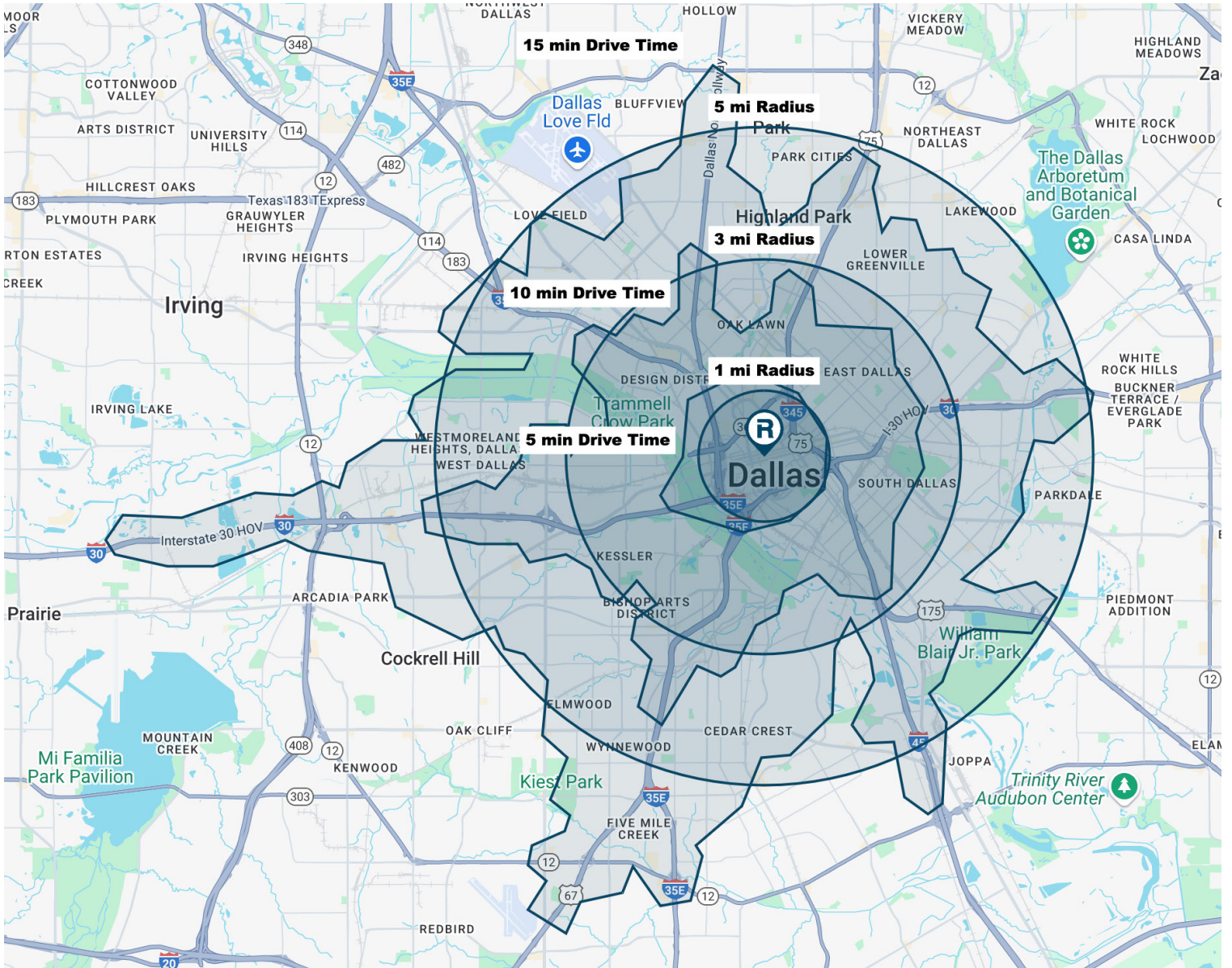
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Downtown • Retail Market Profile

Dallas, Texas



| | 1 Mile Radial | 3 Mile Radial | 5 Mile Radial | 5 Min Drive | 10 Min Drive | 15 Min Drive |
|----------------------------------|---------------|---------------|---------------|-------------|--------------|--------------|
| 2020 Population | 23,935 | 165,676 | 369,101 | 17,705 | 195,186 | 794,986 |
| 2024 Population | 26,136 | 173,394 | 374,882 | 19,661 | 202,925 | 796,099 |
| 2029 Population | 28,696 | 181,878 | 383,249 | 21,842 | 211,706 | 802,985 |
| Median Age | 33.60 | 33.98 | 34.50 | 33.63 | 34.25 | 34.84 |
| Average Age | 36.88 | 37.52 | 37.37 | 36.94 | 37.77 | 37.39 |
| Average HH | \$125,250 | \$114,543 | \$116,475 | \$123,157 | \$115,391 | \$105,602 |
| Median HH | \$94,148 | \$77,480 | \$72,343 | \$92,356 | \$76,592 | \$64,321 |
| Per Capita | \$84,508 | \$64,887 | \$55,208 | \$83,121 | \$62,855 | \$44,587 |
| Some College or Higher Education | 83.11% | 72.99% | 65.81% | 88.49% | 71.66% | 58.50% |

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