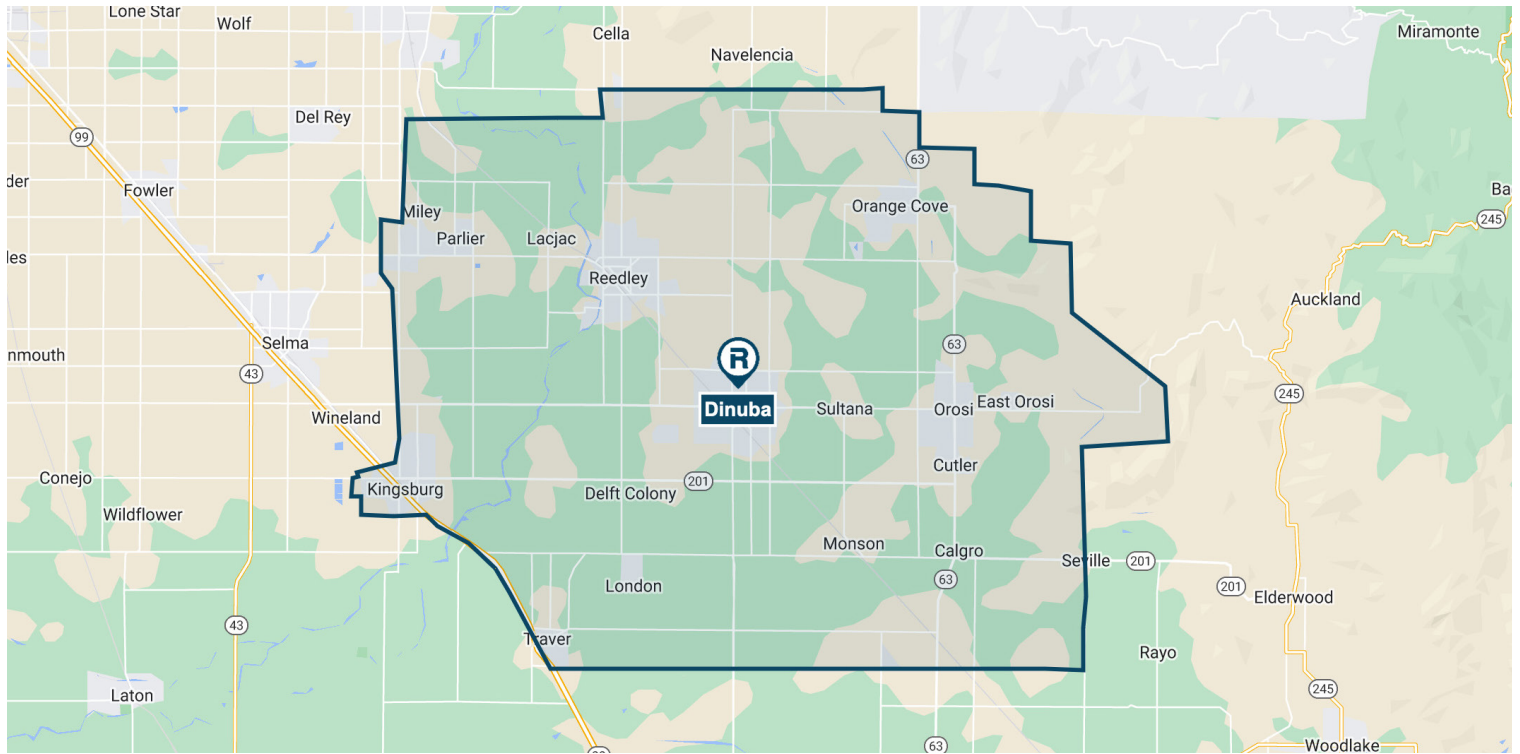


Retail Trade Area • Retail Market Profile

Dinuba, California



Population

2020	120,644
2023	121,478
2028	123,296

Educational Attainment (%)

Graduate or Professional Degree	3.20%
Bachelors Degree	8.65%
Associate Degree	8.40%
Some College	18.74%
High School Graduate (GED)	24.72%
Some High School, No Degree	11.06%
Less than 9th Grade	25.23%

Income

Average HH	\$75,590
Median HH	\$52,949
Per Capita	\$21,185

Age

0 - 9 Years	16.85%
10 - 17 Years	13.85%
18 - 24 Years	10.43%
25 - 34 Years	14.64%
35 - 44 Years	13.34%
45 - 54 Years	10.83%
55 - 64 Years	9.13%
65 and Older	10.94%
Median Age	31.00
Average Age	33.80

Race Distribution (%)

White	27.99%
Black/African American	0.46%
American Indian/Alaskan	1.63%
Asian	2.36%
Native Hawaiian/Islander	0.09%
Other Race	44.04%
Two or More Races	23.43%
Hispanic	82.78%



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Dinuba, California

