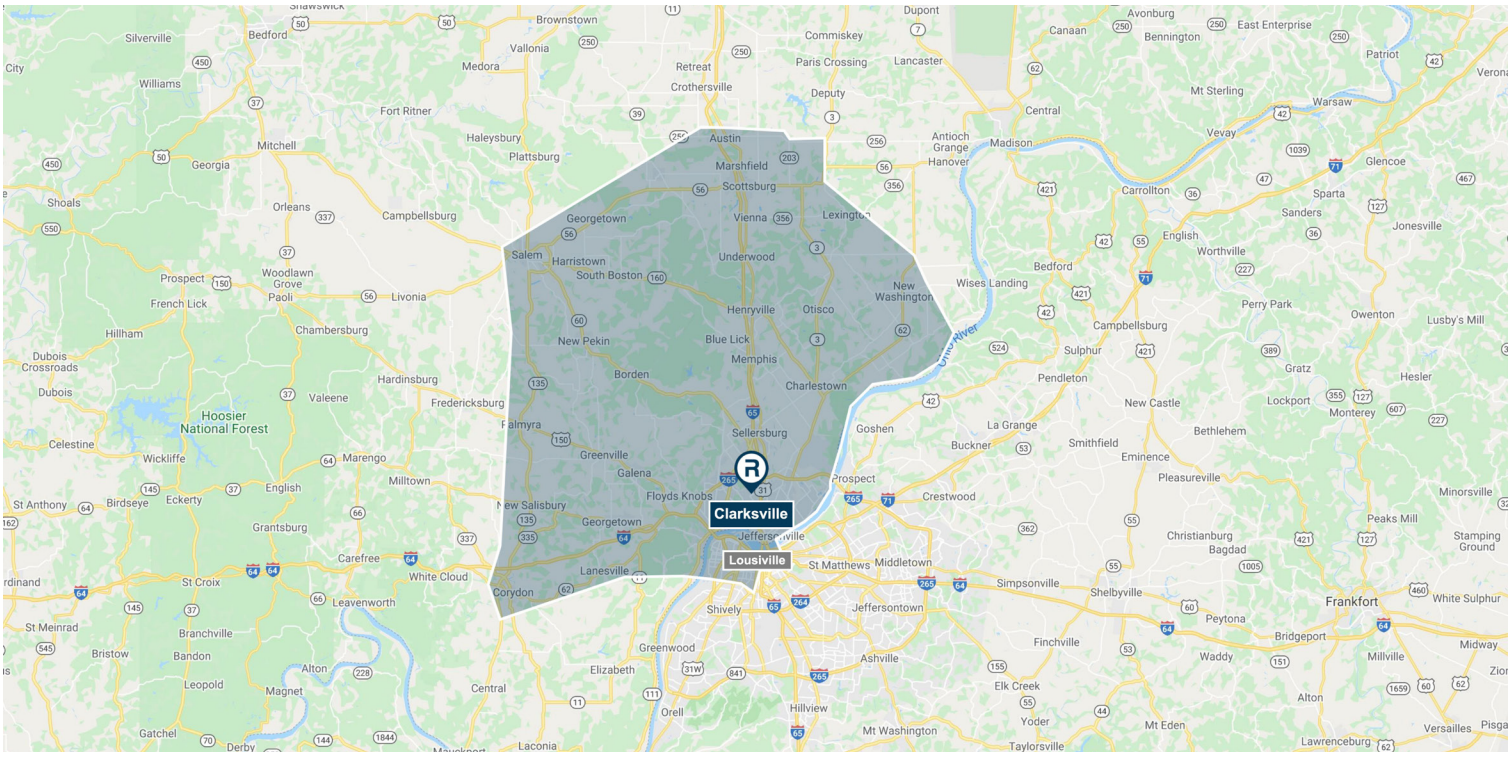
Primary Retail Trade Area • Retail Market Profile

Clarksville, Indiana



Population

2010	327,826
2021	341,735
2026	348,329

Educational Attainment (%)

Graduate or Professional Degree	7.55%
Bachelors Degree	13.21%
Associate Degree	9.14%
Some College	23.44%
High School Graduate (GED)	34.54%
Some High School, No Degree	9.02%
Less than 9th Grade	3.11%

Income

Average HH	$71,683
Median HH	$51,976
Per Capita	$29,893

Age

0 - 9 Years	12.60%
10 - 17 Years	10.14%
18 - 24 Years	8.97%
25 - 34 Years	13.41%
35 - 44 Years	12.71%
45 - 54 Years	12.37%
55 - 64 Years	13.20%
65 and Older	16.61%
Median Age	38.79
Average Age	39.54

Race Distribution (%)

White	73.45%
Black/African American	20.75%
American Indian/Alaskan	0.28%
Asian	1.01%
Native Hawaiian/Islander	0.06%
Other Race	1.74%
Two or More Races	2.71%
Hispanic	3.92%

CLARKSVILLE INDIANA

IT BEGINS HERE!

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