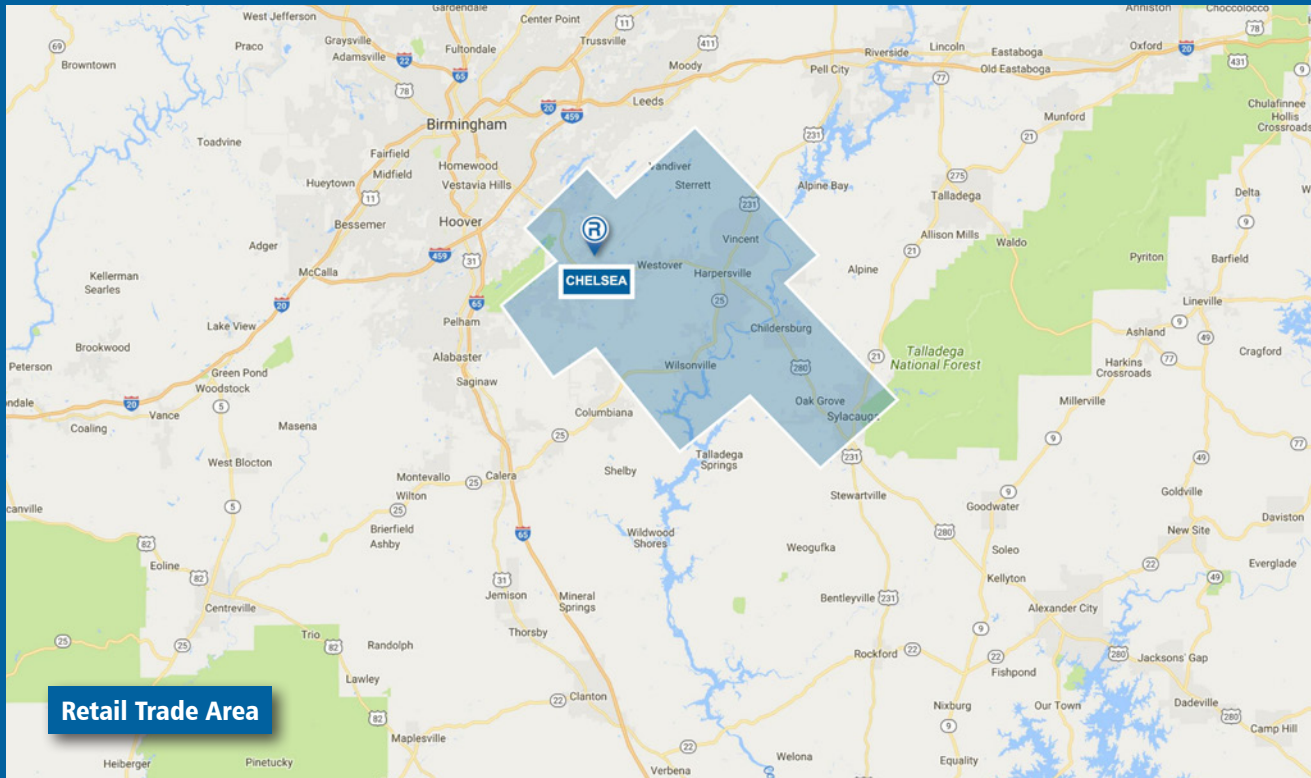


Retail Market Profile 2019



Contact Information

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May 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	60,231	82,224	88,605	91,555

Income

	2019 ESTIMATE
Average Household	\$92,954
Median Household	\$66,387
Per Capita	\$36,189

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	11.2%
Bachelor's Degree	24.5%
Associate Degree	7.8%
Some College, No Degree	21.8%
High School Graduate	24.5%
Some High School, No Degree	7.2%
Less than 9th Grade	2.9%

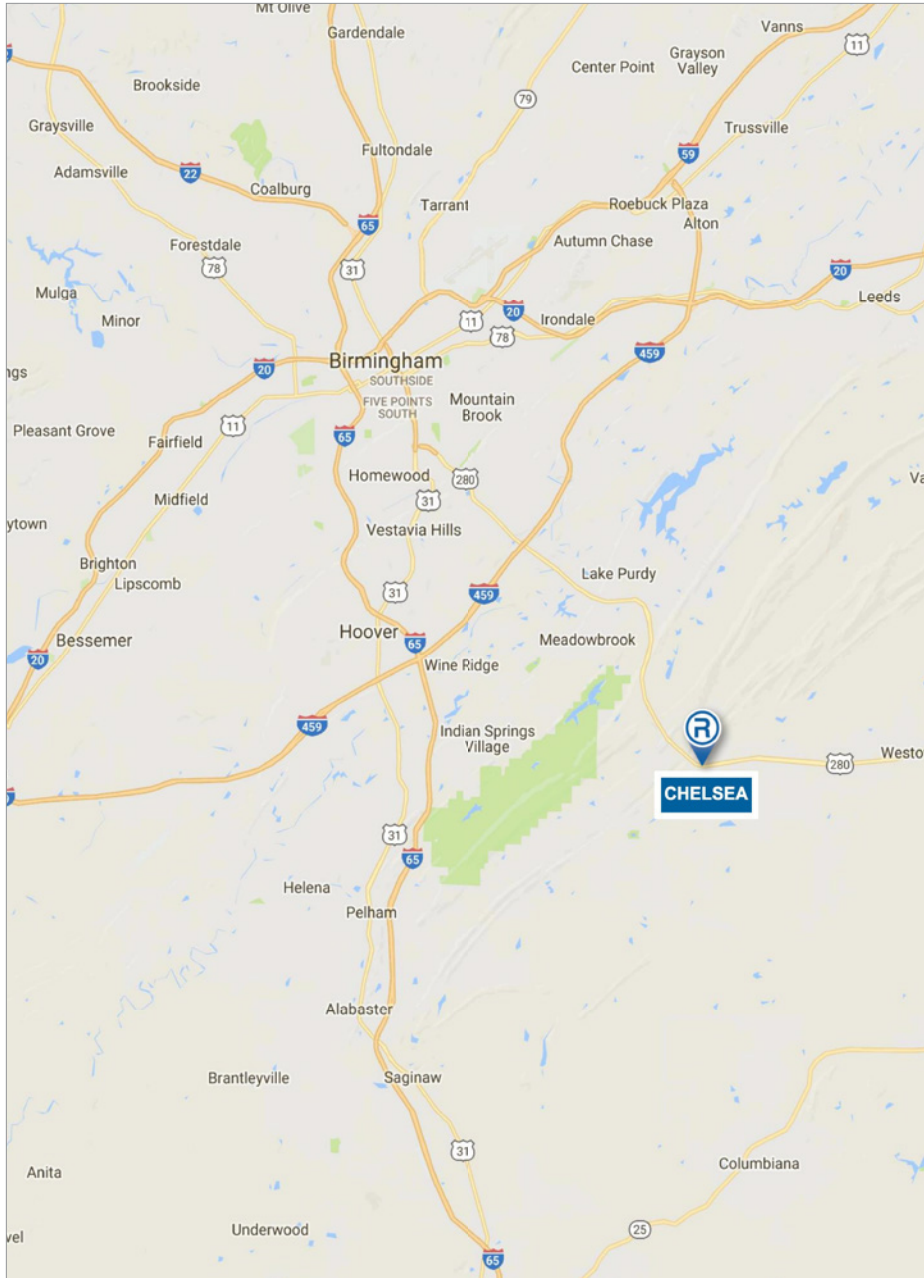
Race Distribution

	2019 ESTIMATE
White	79.48%
Black or African American	15.72%
American Indian/Alaskan	0.29%
Asian	2.00%
Native Hawaiian/Islander	0.04%
Other Race	0.98%
Two or More Races	1.49%
Hispanic or Latino (of any race)	2.40%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	11.62%
10-17 Years	10.82%
18-24 Years	8.53%
25-34 Years	11.03%
35-44 Years	12.07%
45-54 Years	14.02%
55-64 Years	14.32%
65 Years and Over	17.60%
DISTRIBUTION	2019 ESTIMATE
Median Age	41.77
Average Age	40.75

LOCATION MAP



EXISTING RETAIL

