



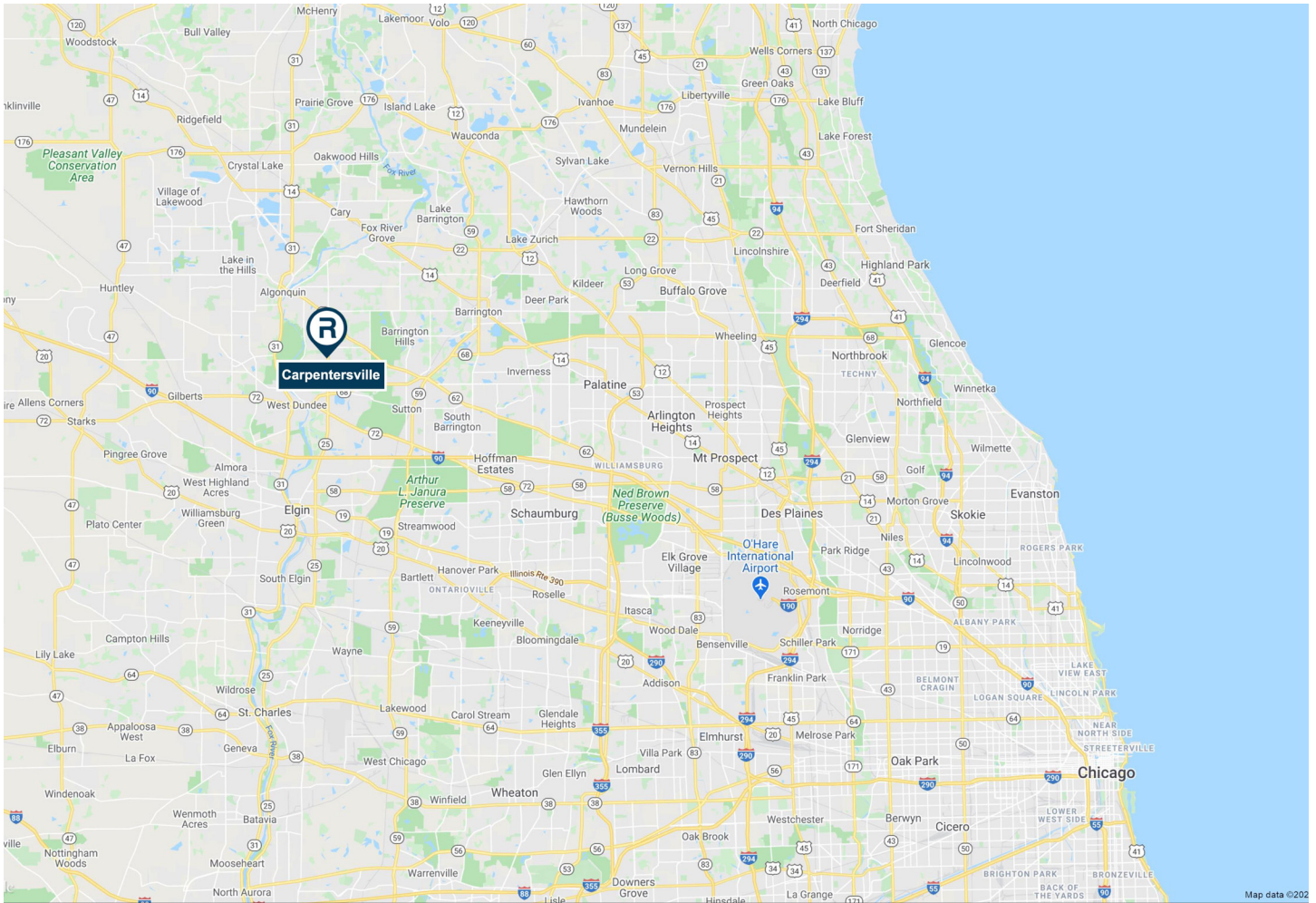
The **Retail** Coach<sup>®</sup>

# Community Demographic Profile

CARPENTERSVILLE, ILLINOIS

Prepared for Village of Carpentersville  
July 2021

# Community



Prepared for:



**Village of Carpentersville**  
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# Community • Demographic Profile

## Carpentersville, Illinois

DESCRIPTION	DATA	%
<b>Population</b>		
2026 Projection	38,206	
2021 Estimate	38,184	
2010 Census	37,691	
2000 Census	31,551	
Growth 2021 - 2026		0.06%
Growth 2010 - 2021		1.31%
Growth 2000 - 2010		19.46%
<b>2021 Est. Population by Single-Classification Race</b>	<b>38,184</b>	
White Alone	23,364	61.19%
Black or African American Alone	2,564	6.72%
Amer. Indian and Alaska Native Alone	182	0.48%
Asian Alone	3,126	8.19%
Native Hawaiian and Other Pacific Island Alone	25	0.07%
Some Other Race Alone	7,714	20.20%
Two or More Races	1,209	3.17%
<b>2021 Est. Population by Hispanic or Latino Origin</b>	<b>38,184</b>	
Not Hispanic or Latino	18,294	47.91%
Hispanic or Latino	19,890	52.09%
Mexican	17,589	88.43%
Puerto Rican	680	3.42%
Cuban	58	0.29%
All Other Hispanic or Latino	1,563	7.86%
<b>2021 Est. Hisp. or Latino Pop by Single-Class. Race</b>	<b>19,890</b>	
White Alone	11,136	55.99%
Black or African American Alone	209	1.05%
American Indian and Alaska Native Alone	152	0.76%
Asian Alone	50	0.25%
Native Hawaiian and Other Pacific Islander Alone	15	0.08%
Some Other Race Alone	7,667	38.55%
Two or More Races	661	3.32%
<b>2021 Est. Pop by Race, Asian Alone, by Category</b>	<b>3,126</b>	
Chinese, except Taiwanese	194	6.21%
Filipino	853	27.29%
Japanese	44	1.41%
Asian Indian	1,152	36.85%
Korean	93	2.98%
Vietnamese	52	1.66%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	103	3.30%
Thai	33	1.06%
All Other Asian Races Including 2+ Category	602	19.26%

DESCRIPTION	DATA	%
<b>2021 Est. Population by Ancestry</b>	<b>38,184</b>	
Arab	253	0.66%
Czech	212	0.56%
Danish	95	0.25%
Dutch	109	0.29%
English	712	1.87%
French (except Basque)	336	0.88%
French Canadian	52	0.14%
German	4,012	10.51%
Greek	85	0.22%
Hungarian	67	0.18%
Irish	2,385	6.25%
Italian	1,619	4.24%
Lithuanian	77	0.20%
United States or American	713	1.87%
Norwegian	326	0.85%
Polish	2,083	5.46%
Portuguese	40	0.11%
Russian	175	0.46%
Scottish	285	0.75%
Scotch-Irish	46	0.12%
Slovak	27	0.07%
Subsaharan African	538	1.41%
Swedish	552	1.45%
Swiss	25	0.07%
Ukrainian	73	0.19%
Welsh	47	0.12%
West Indian (except Hisp. groups)	43	0.11%
Other ancestries	19,234	50.37%
Ancestry Unclassified	3,963	10.38%
<b>2021 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	19,126	54.50%
Speak Asian/Pacific Island Language at Home	935	2.67%
Speak IndoEuropean Language at Home	1,507	4.29%
Speak Spanish at Home	13,471	38.39%
Speak Other Language at Home	52	0.15%

# Community • Demographic Profile

## Carpentersville, Illinois

DESCRIPTION	DATA	%
<b>2021 Est. Population by Age</b>	<b>38,184</b>	
Age 0 - 4	3,093	8.10%
Age 5 - 9	3,128	8.19%
Age 10 - 14	3,234	8.47%
Age 15 - 17	1,902	4.98%
Age 18 - 20	1,653	4.33%
Age 21 - 24	2,049	5.37%
Age 25 - 34	4,834	12.66%
Age 35 - 44	5,784	15.15%
Age 45 - 54	5,333	13.97%
Age 55 - 64	3,851	10.09%
Age 65 - 74	2,137	5.60%
Age 75 - 84	925	2.42%
Age 85 and over	261	0.68%
Age 16 and over	28,107	73.61%
Age 18 and over	26,827	70.26%
Age 21 and over	25,174	65.93%
Age 65 and over	3,323	8.70%
2021 Est. Median Age		33.42
2021 Est. Average Age		34.10
<b>2021 Est. Population by Sex</b>	<b>38,184</b>	
Male	19,222	50.34%
Female	18,962	49.66%

DESCRIPTION	DATA	%
<b>2021 Est. Male Population by Age</b>	<b>19,222</b>	
Age 0 - 4	1,565	8.14%
Age 5 - 9	1,590	8.27%
Age 10 - 14	1,634	8.50%
Age 15 - 17	965	5.02%
Age 18 - 20	853	4.44%
Age 21 - 24	1,056	5.49%
Age 25 - 34	2,418	12.58%
Age 35 - 44	2,938	15.29%
Age 45 - 54	2,689	13.99%
Age 55 - 64	1,970	10.25%
Age 65 - 74	1,040	5.41%
Age 75 - 84	406	2.11%
Age 85 and over	98	0.51%
2021 Est. Median Age, Male		33.14
2021 Est. Average Age, Male		33.70
<b>2021 Est. Female Population by Age</b>	<b>18,962</b>	
Age 0 - 4	1,528	8.06%
Age 5 - 9	1,538	8.11%
Age 10 - 14	1,600	8.44%
Age 15 - 17	937	4.94%
Age 18 - 20	800	4.22%
Age 21 - 24	993	5.24%
Age 25 - 34	2,416	12.74%
Age 35 - 44	2,846	15.01%
Age 45 - 54	2,644	13.94%
Age 55 - 64	1,881	9.92%
Age 65 - 74	1,097	5.79%
Age 75 - 84	519	2.74%
Age 85 and over	163	0.86%
2021 Est. Median Age, Female		33.69
2021 Est. Average Age, Female		34.40

# Community • Demographic Profile

## Carpentersville, Illinois

DESCRIPTION	DATA	%
<b>2021 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	10,237	35.63%
Males, Never Married	5,709	19.87%
Females, Never Married	4,528	15.76%
Married, Spouse present	13,847	48.20%
Married, Spouse absent	1,530	5.33%
Widowed	1,045	3.64%
Males Widowed	255	0.89%
Females Widowed	790	2.75%
Divorced	2,070	7.21%
Males Divorced	878	3.06%
Females Divorced	1,192	4.15%
<b>2021 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th grade	3,058	13.2%
Some High School, no diploma	2,526	10.9%
High School Graduate (or GED)	5,898	25.5%
Some College, no degree	4,646	20.1%
Associate Degree	1,702	7.4%
Bachelor's Degree	3,666	15.9%
Master's Degree	1,223	5.3%
Professional School Degree	266	1.2%
Doctorate Degree	140	0.6%
<b>2021 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.</b>		
No High School Diploma	5,254	48.89%
High School Graduate	2,966	27.60%
Some College or Associate's Degree	1,841	17.13%
Bachelor's Degree or Higher	685	6.37%
<b>Households</b>		
2026 Projection	10,961	
2021 Estimate	10,953	
2010 Census	10,792	
2000 Census	8,980	
Growth 2021 - 2026		0.07%
Growth 2010 - 2021		1.49%
Growth 2000 - 2010		20.18%
<b>2021 Est. Households by Household Type</b>	<b>10,953</b>	
Family Households	8,831	80.63%
Nonfamily Households	2,122	19.37%
2021 Est. Group Quarters Population	5	
2021 Households by Ethnicity, Hispanic/Latino	4,401	

DESCRIPTION	DATA	%
<b>2021 Est. Households by Household Income</b>	<b>10,953</b>	
Income < \$15,000	823	7.51%
Income \$15,000 - \$24,999	547	4.99%
Income \$25,000 - \$34,999	671	6.13%
Income \$35,000 - \$49,999	1,341	12.24%
Income \$50,000 - \$74,999	2,061	18.82%
Income \$75,000 - \$99,999	1,416	12.93%
Income \$100,000 - \$124,999	1,201	10.97%
Income \$125,000 - \$149,999	962	8.78%
Income \$150,000 - \$199,999	974	8.89%
Income \$200,000 - \$249,999	411	3.75%
Income \$250,000 - \$499,999	411	3.75%
Income \$500,000+	135	1.23%
2021 Est. Average Household Income		\$99,964
2021 Est. Median Household Income		\$75,502
<b>2021 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone		\$81,360
Black or African American Alone		\$24,614
American Indian and Alaska Native Alone		\$69,084
Asian Alone		\$138,611
Native Hawaiian and Other Pacific Islander Alone		\$125,000
Some Other Race Alone		\$59,894
Two or More Races		\$73,230
Hispanic or Latino		\$65,674
Not Hispanic or Latino		\$88,700
<b>2021 Est. Family HH Type by Presence of Own Child.</b>	<b>8,831</b>	
Married-Couple Family, own children	3,997	45.26%
Married-Couple Family, no own children	2,501	28.32%
Male Householder, own children	413	4.68%
Male Householder, no own children	412	4.67%
Female Householder, own children	994	11.26%
Female Householder, no own children	514	5.82%
<b>2021 Est. Households by Household Size</b>	<b>10,953</b>	
1-person	1,640	14.97%
2-person	2,409	21.99%
3-person	1,935	17.67%
4-person	2,046	18.68%
5-person	1,398	12.76%
6-person	796	7.27%
7-or-more-person	729	6.66%
2021 Est. Average Household Size		3.49

# Community • Demographic Profile

## Carpentersville, Illinois

DESCRIPTION	DATA	%
<b>2021 Est. Households by Presence of People Under 18</b>	<b>10,953</b>	
Households with 1 or More People under Age 18:	5,947	54.30%
Married-Couple Family	4,262	71.67%
Other Family, Male Householder	526	8.85%
Other Family, Female Householder	1,115	18.75%
Nonfamily, Male Householder	37	0.62%
Nonfamily, Female Householder	7	0.12%
<b>Households with No People under Age 18:</b>	<b>5,006</b>	<b>45.70%</b>
Married-Couple Family	2,235	44.65%
Other Family, Male Householder	301	6.01%
Other Family, Female Householder	392	7.83%
Nonfamily, Male Householder	1,056	21.10%
Nonfamily, Female Householder	1,022	20.42%
<b>2021 Est. Households by Number of Vehicles</b>	<b>10,953</b>	
No Vehicles	525	4.79%
1 Vehicle	2,278	20.80%
2 Vehicles	4,828	44.08%
3 Vehicles	2,171	19.82%
4 Vehicles	865	7.90%
5 or more Vehicles	286	2.61%
2021 Est. Average Number of Vehicles		2.2
<b>Family Households</b>		
2026 Projection	8,832	
2021 Estimate	8,831	
2010 Census	8,730	
2000 Census	7,459	
Growth 2021 - 2026		0.01%
Growth 2010 - 2021		1.16%
Growth 2000 - 2010		17.04%
<b>2021 Est. Families by Poverty Status</b>	<b>8,831</b>	
2021 Families at or Above Poverty	7,723	87.45%
2021 Families at or Above Poverty with Children	4,445	50.33%
2021 Families Below Poverty	1,108	12.55%
2021 Families Below Poverty with Children	978	11.08%
<b>2021 Est. Pop 16+ by Employment Status</b>	<b>28,107</b>	
Civilian Labor Force, Employed	19,018	67.66%
Civilian Labor Force, Unemployed	1,221	4.34%
Armed Forces	20	0.07%
Not in Labor Force	7,848	27.92%

DESCRIPTION	DATA	%
<b>2021 Est. Civ. Employed Pop 16+ by Class of Worker</b>	<b>18,914</b>	
For-Profit Private Workers	15,512	82.01%
Non-Profit Private Workers	883	4.67%
Local Government Workers	83	0.44%
State Government Workers	367	1.94%
Federal Government Workers	917	4.85%
Self-Employed Workers	1,148	6.07%
Unpaid Family Workers	4	0.02%
<b>2021 Est. Civ. Employed Pop 16+ by Occupation</b>	<b>18,914</b>	
Architect/Engineer	278	1.47%
Arts/Entertainment/Sports	313	1.66%
Building Grounds Maintenance	1,339	7.08%
Business/Financial Operations	872	4.61%
Community/Social Services	96	0.51%
Computer/Mathematical	351	1.86%
Construction/Extraction	1,187	6.28%
Education/Training/Library	758	4.01%
Farming/Fishing/Forestry	0	0.00%
Food Prep/Serving	1,285	6.79%
Health Practitioner/Technician	847	4.48%
Healthcare Support	541	2.86%
Maintenance Repair	323	1.71%
Legal	83	0.44%
Life/Physical/Social Science	149	0.79%
Management	1,753	9.27%
Office/Admin. Support	2,160	11.42%
Production	2,379	12.58%
Protective Services	189	1.00%
Sales/Related	1,859	9.83%
Personal Care/Service	296	1.57%
Transportation/Moving	1,856	9.81%
<b>2021 Est. Pop 16+ by Occupation Classification</b>	<b>18,914</b>	
White Collar	9,519	50.33%
Blue Collar	5,745	30.37%
Service and Farm	3,650	19.30%
<b>2021 Est. Workers Age 16+ by Transp. to Work</b>	<b>18,538</b>	
Drove Alone	14,612	78.82%
Car Pooled	2,575	13.89%
Public Transportation	284	1.53%
Walked	213	1.15%
Bicycle	8	0.04%
Other Means	366	1.97%
Worked at Home	480	2.59%

# Community • Demographic Profile

## Carpentersville, Illinois

DESCRIPTION	DATA	%
<b>2021 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	3,032	
15 - 29 Minutes	6,380	
30 - 44 Minutes	4,327	
45 - 59 Minutes	2,242	
60 or more Minutes	2,195	
2021 Est. Avg Travel Time to Work in Minutes		34
2021 Est. Occupied Housing Units by Tenure	10,953	
Owner Occupied	8,464	77.28%
Renter Occupied	2,489	22.72%
2021 Owner Occ. HUs: Avg. Length of Residence		15.1
2021 Renter Occ. HUs: Avg. Length of Residence		7.1
<b>2021 Est. Owner-Occupied Housing Units by Value</b>	<b>10,953</b>	
Value Less than \$20,000	68	0.80%
Value \$20,000 - \$39,999	37	0.44%
Value \$40,000 - \$59,999	39	0.46%
Value \$60,000 - \$79,999	93	1.10%
Value \$80,000 - \$99,999	330	3.90%
Value \$100,000 - \$149,999	1,367	16.15%
Value \$150,000 - \$199,999	1,878	22.19%
Value \$200,000 - \$299,999	2,681	31.68%
Value \$300,000 - \$399,999	1,236	14.60%
Value \$400,000 - \$499,999	386	4.56%
Value \$500,000 - \$749,999	139	1.64%
Value \$750,000 - \$999,999	55	0.65%
Value \$1,000,000 or \$1,499,999	77	0.91%
Value \$1,500,000 or \$1,999,999	38	0.45%
Value \$2,000,000+	40	0.47%
2021 Est. Median All Owner-Occupied Housing Value		\$212,695
<b>2021 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	8,452	71.66%
1 Unit Attached	1,617	13.71%
2 Units	107	0.91%
3 or 4 Units	352	2.98%
5 to 19 Units	1,060	8.99%
20 to 49 Units	197	1.67%
50 or More Units	10	0.09%
Mobile Home or Trailer	0	0.00%
Boat, RV, Van, etc.	0	0.00%

DESCRIPTION	DATA	%
<b>2021 Est. Housing Units by Year Structure Built</b>		
Housing Units Built 2014 or later	251	2.13%
Housing Units Built 2010 to 2014	202	1.71%
Housing Units Built 2000 to 2009	3,135	26.58%
Housing Units Built 1990 to 1999	2,316	19.64%
Housing Units Built 1980 to 1989	663	5.62%
Housing Units Built 1970 to 1979	969	8.22%
Housing Units Built 1960 to 1969	1,581	13.40%
Housing Units Built 1950 to 1959	2,008	17.02%
Housing Units Built 1940 to 1949	260	2.20%
Housing Unit Built 1939 or Earlier	410	3.48%
2021 Est. Median Year Structure Built		1990

# About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





The **Retail**Coach®

## ACKNOWLEDGMENTS

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All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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