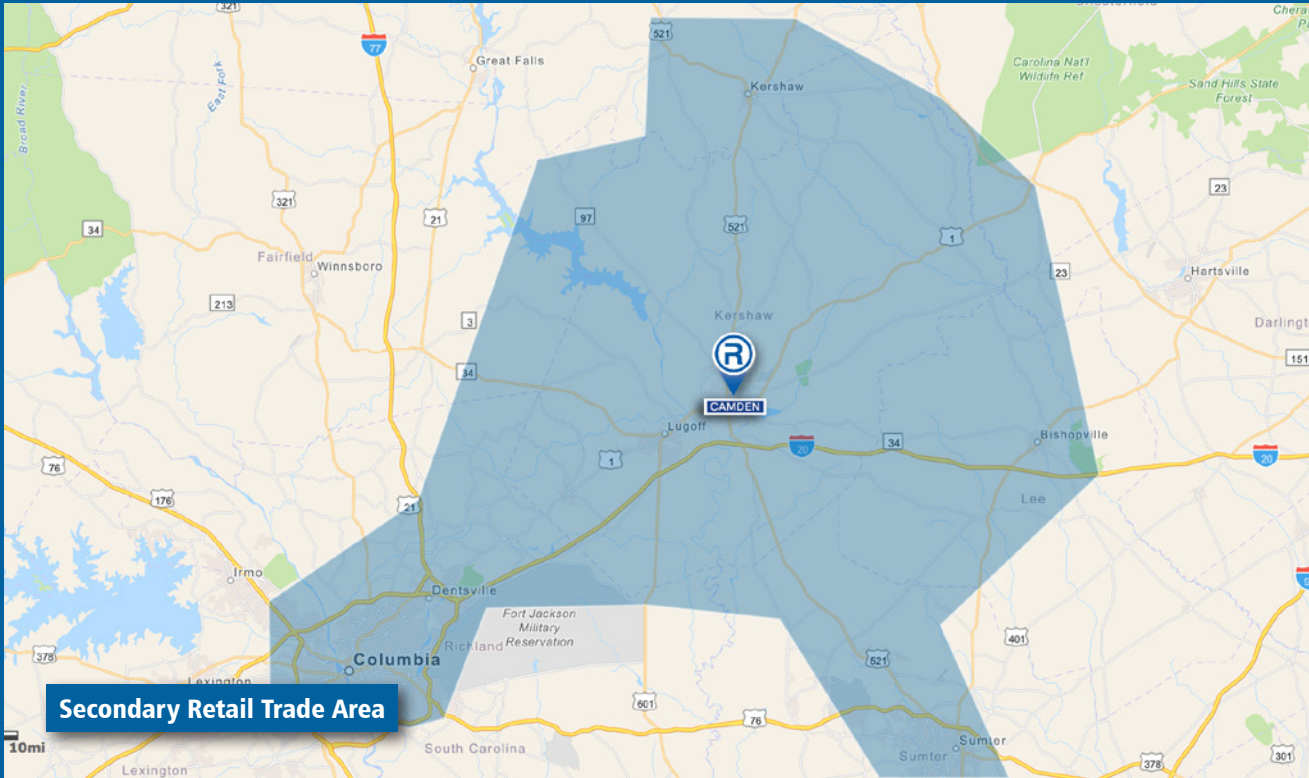


Retail Market Profile 2019



Contact Information

Suzi Sale
Economic Development Director
 City of Camden
 PO Box 7002
 Camden, South Carolina 29021
 Phone 803.432.6448
 ssale@camdensc.org
 www.cityofcamden.org

September 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Secondary Retail Trade Area	417,170	491,793	519,796	542,950

Income

	2019 ESTIMATE
Average Household	\$70,220
Median Household	\$50,939
Per Capita	\$29,338

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	12.9%
Bachelor's Degree	19.2%
Associate Degree	8.4%
Some College, No Degree	21.7%
High School Graduate	25.8%
Some High School, No Degree	8.2%
Less than 9th Grade	3.8%

Race Distribution

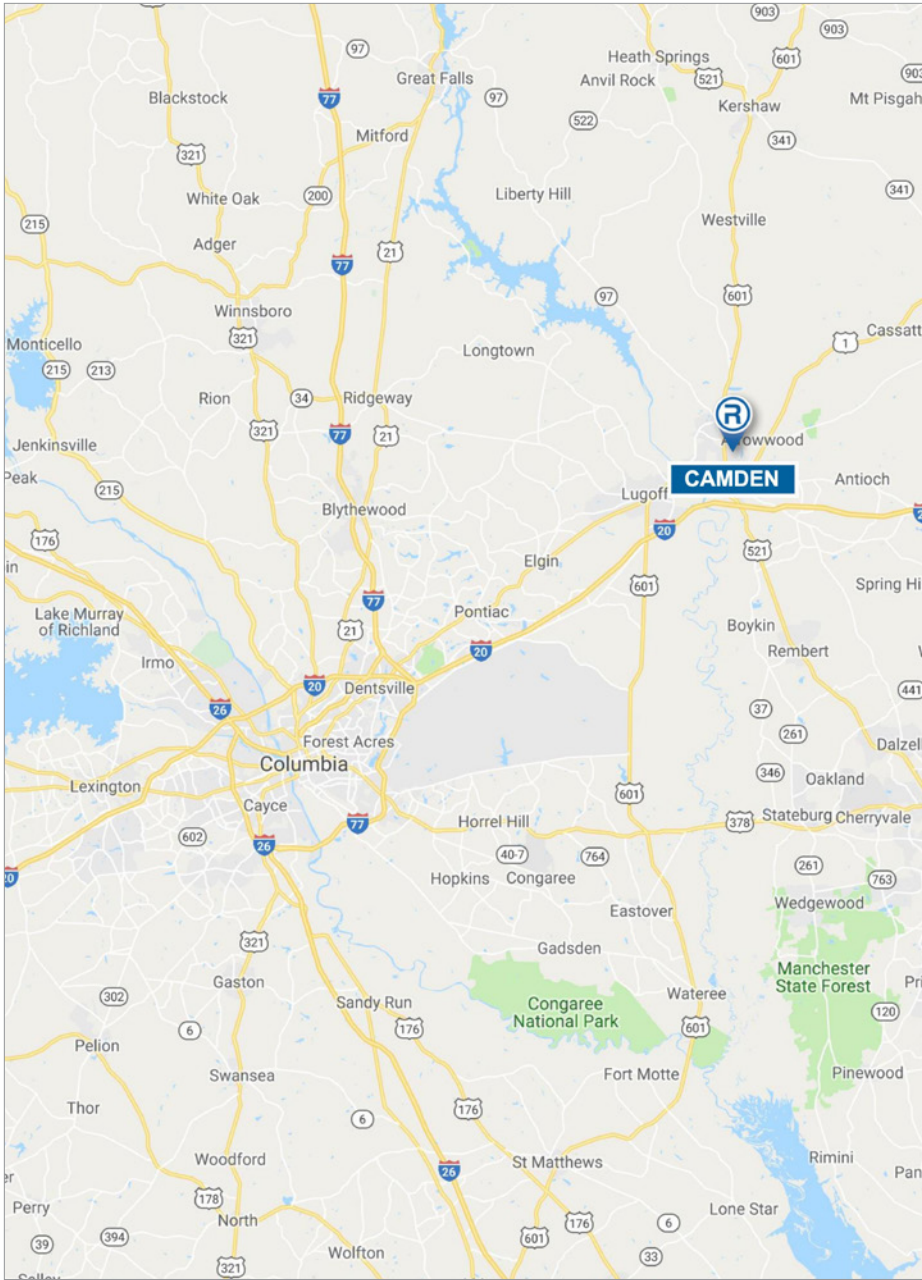
	2019 ESTIMATE
White	48.13%
Black or African American	43.60%
American Indian/Alaskan	0.36%
Asian	2.45%
Native Hawaiian/Islander	0.12%
Other Race	2.70%
Two or More Races	2.64%
Hispanic or Latino (of any race)	5.96%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	11.94%
10-17 Years	9.81%
18-24 Years	13.46%
25-34 Years	14.73%
35-44 Years	12.52%
45-54 Years	11.39%
55-64 Years	11.50%
65 Years and Over	14.67%
DISTRIBUTION	2019 ESTIMATE
Median Age	35.05
Average Age	37.80



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.