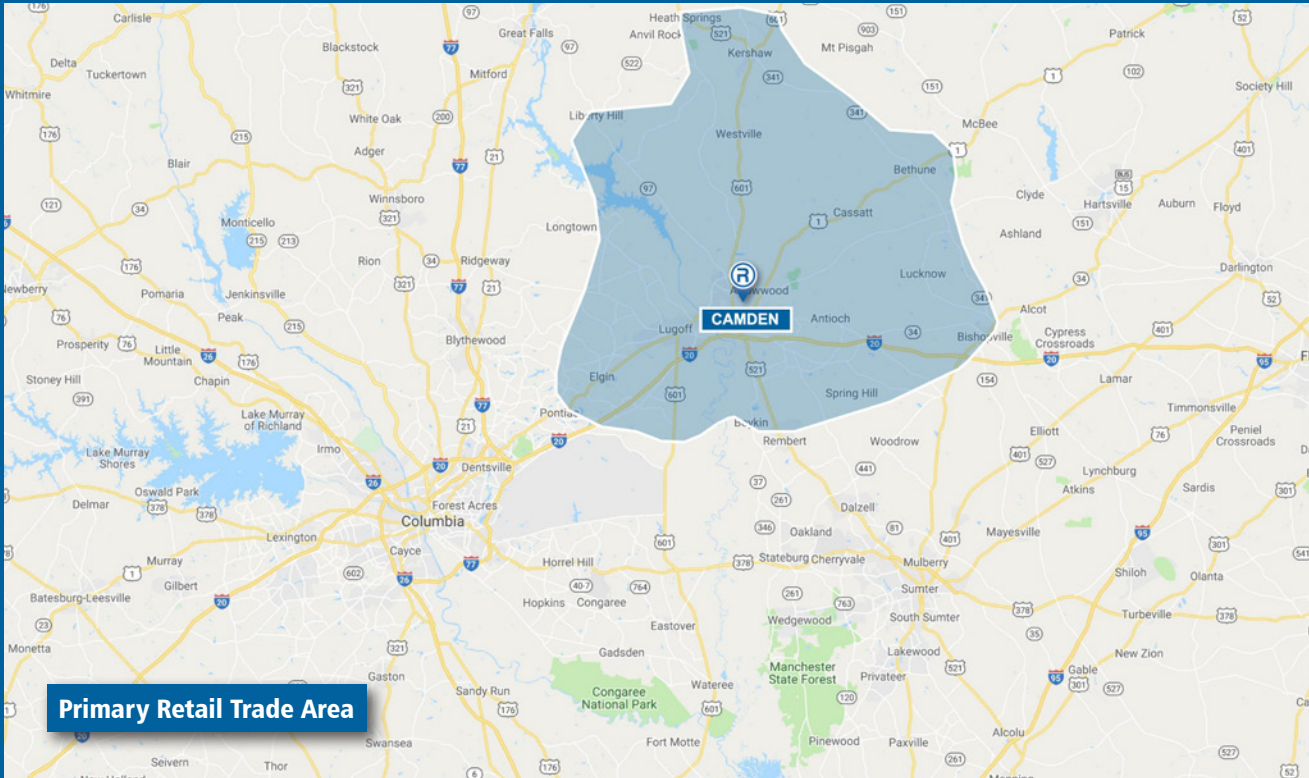


# Retail Market Profile 2019



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## Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Primary Retail Trade Area	67,842	78,023	82,591	86,782

## Income

	2019 ESTIMATE
Average Household	\$65,924
Median Household	\$49,583
Per Capita	\$26,238

## Educational Attainment

	2019 ESTIMATE
Graduate or Professional	7.3%
Bachelor's Degree	12.6%
Associate Degree	9.1%
Some College, No Degree	20.0%
High School Graduate	36.5%
Some High School, No Degree	10.5%
Less than 9th Grade	4.0%

## Race Distribution

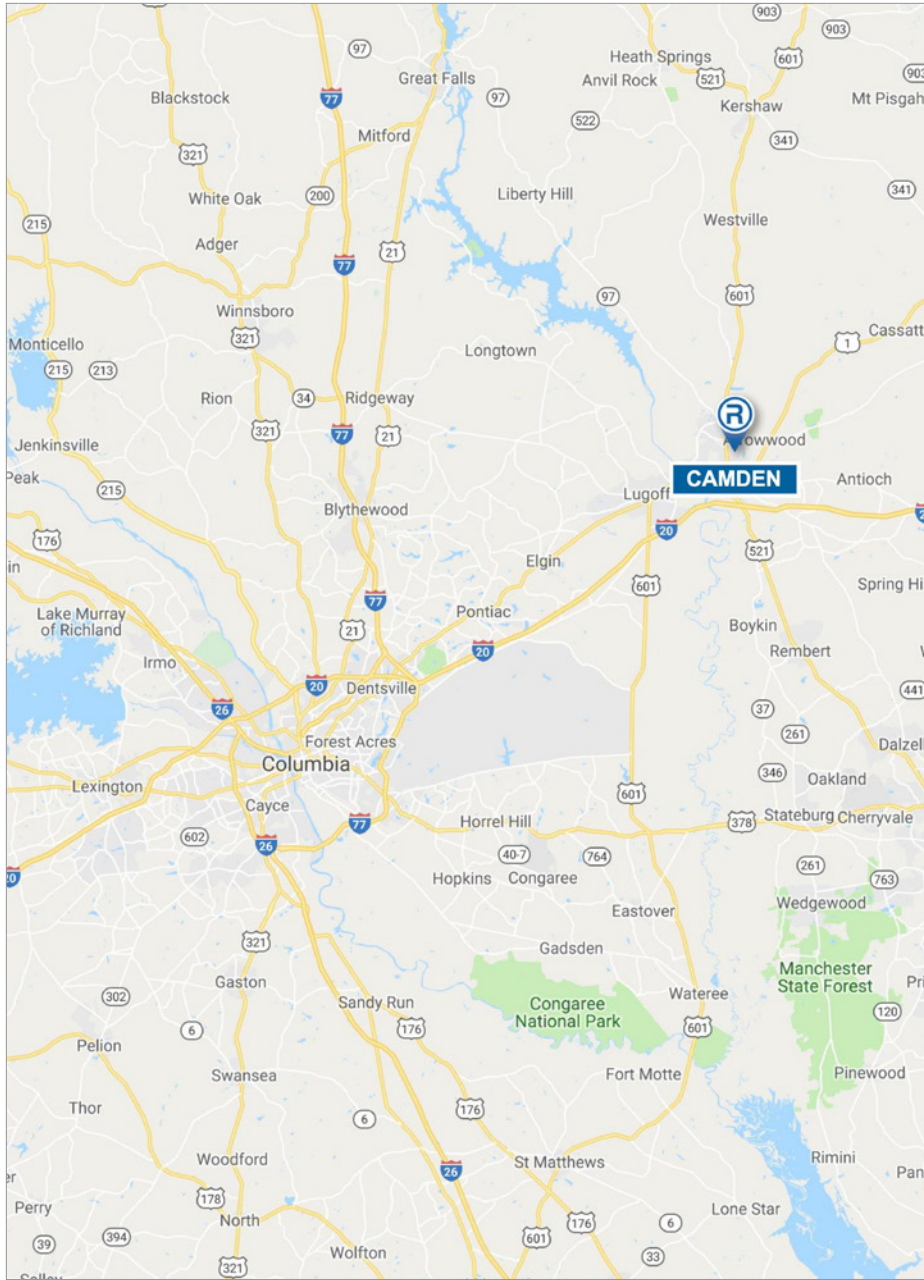
	2019 ESTIMATE
White	65.98%
Black or African American	28.90%
American Indian/Alaskan	0.37%
Asian	0.88%
Native Hawaiian/Islander	0.05%
Other Race	1.87%
Two or More Races	1.96%
Hispanic or Latino (of any race)	4.14%

## Age

GROUPS	2019 ESTIMATE
9 Years and Under	12.03%
10-17 Years	10.54%
18-24 Years	8.36%
25-34 Years	11.55%
35-44 Years	11.74%
45-54 Years	12.74%
55-64 Years	14.31%
65 Years and Over	18.74%
DISTRIBUTION	2019 ESTIMATE
Median Age	41.48
Average Age	40.91



# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.