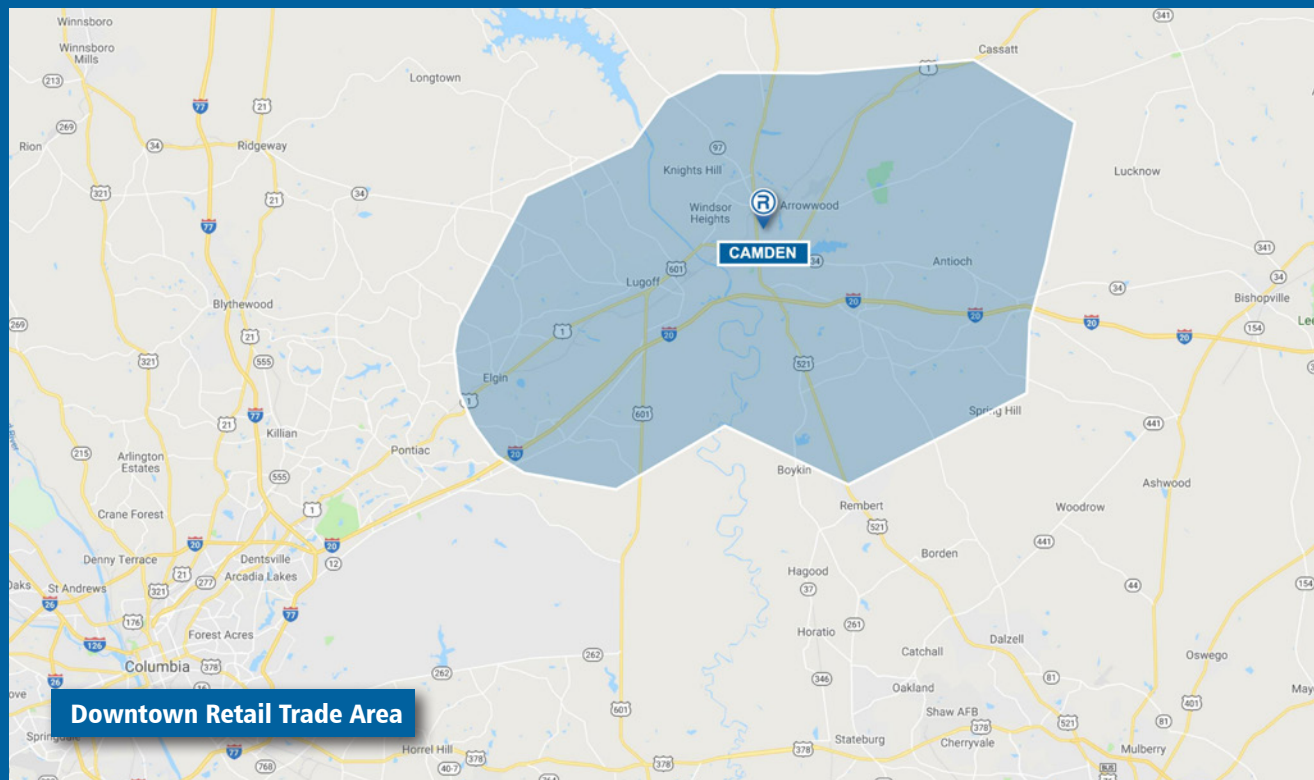


Retail Market Profile 2019



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September 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Downtown Retail Trade Area	41,066	48,723	52,161	54,939

Income

	2019 ESTIMATE
Average Household	\$68,577
Median Household	\$52,778
Per Capita	\$26,818

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	7.8%
Bachelor's Degree	14.3%
Associate Degree	9.3%
Some College, No Degree	20.4%
High School Graduate	34.7%
Some High School, No Degree	9.8%
Less than 9th Grade	3.6%

Race Distribution

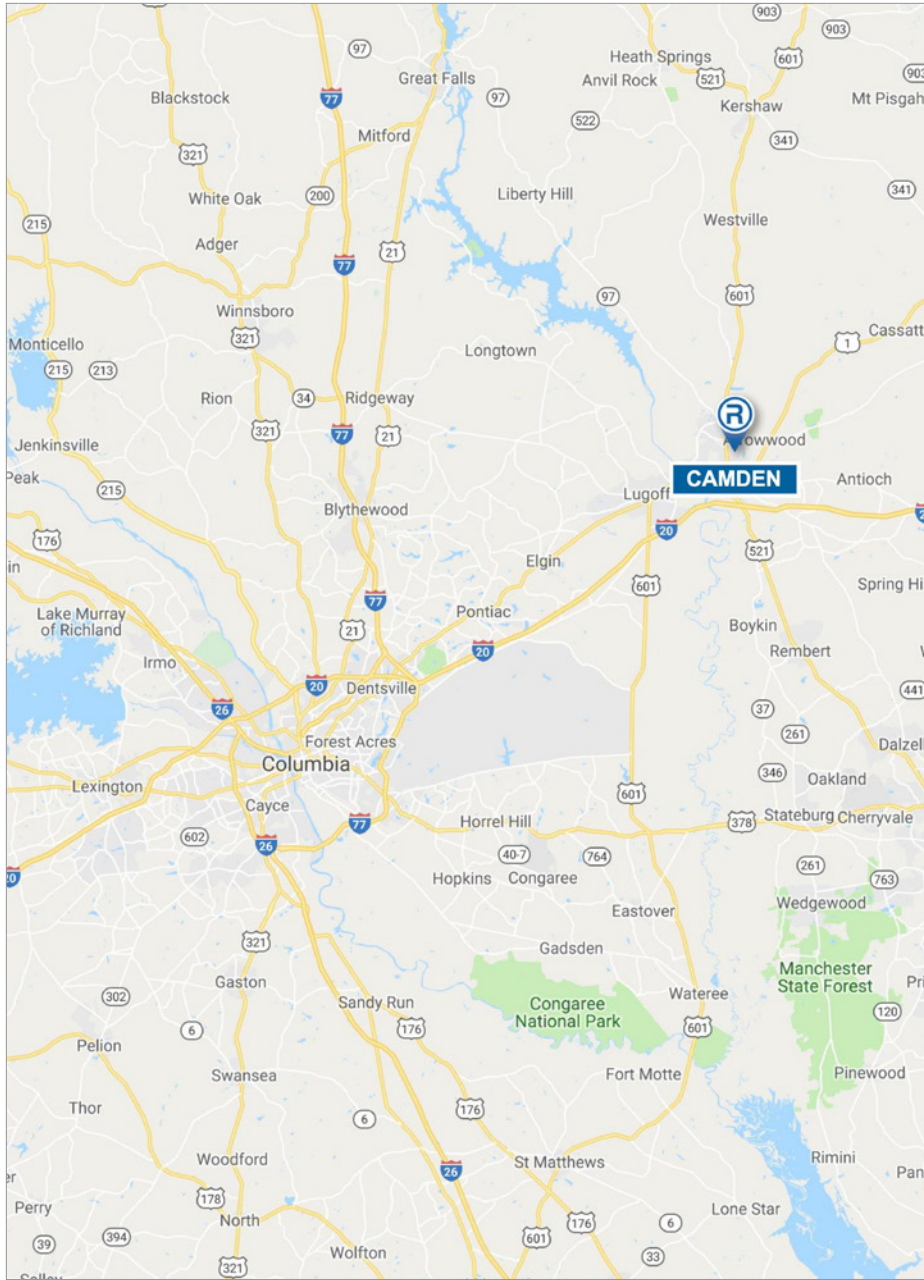
	2019 ESTIMATE
White	66.72%
Black or African American	27.78%
American Indian/Alaskan	0.32%
Asian	0.76%
Native Hawaiian/Islander	0.05%
Other Race	2.26%
Two or More Races	2.10%
Hispanic or Latino (of any race)	5.00%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	12.38%
10-17 Years	10.93%
18-24 Years	8.38%
25-34 Years	11.27%
35-44 Years	12.00%
45-54 Years	12.92%
55-64 Years	14.12%
65 Years and Over	18.00%
DISTRIBUTION	2019 ESTIMATE
Median Age	40.95
Average Age	40.46



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, and/or Microsoft Corporation.