



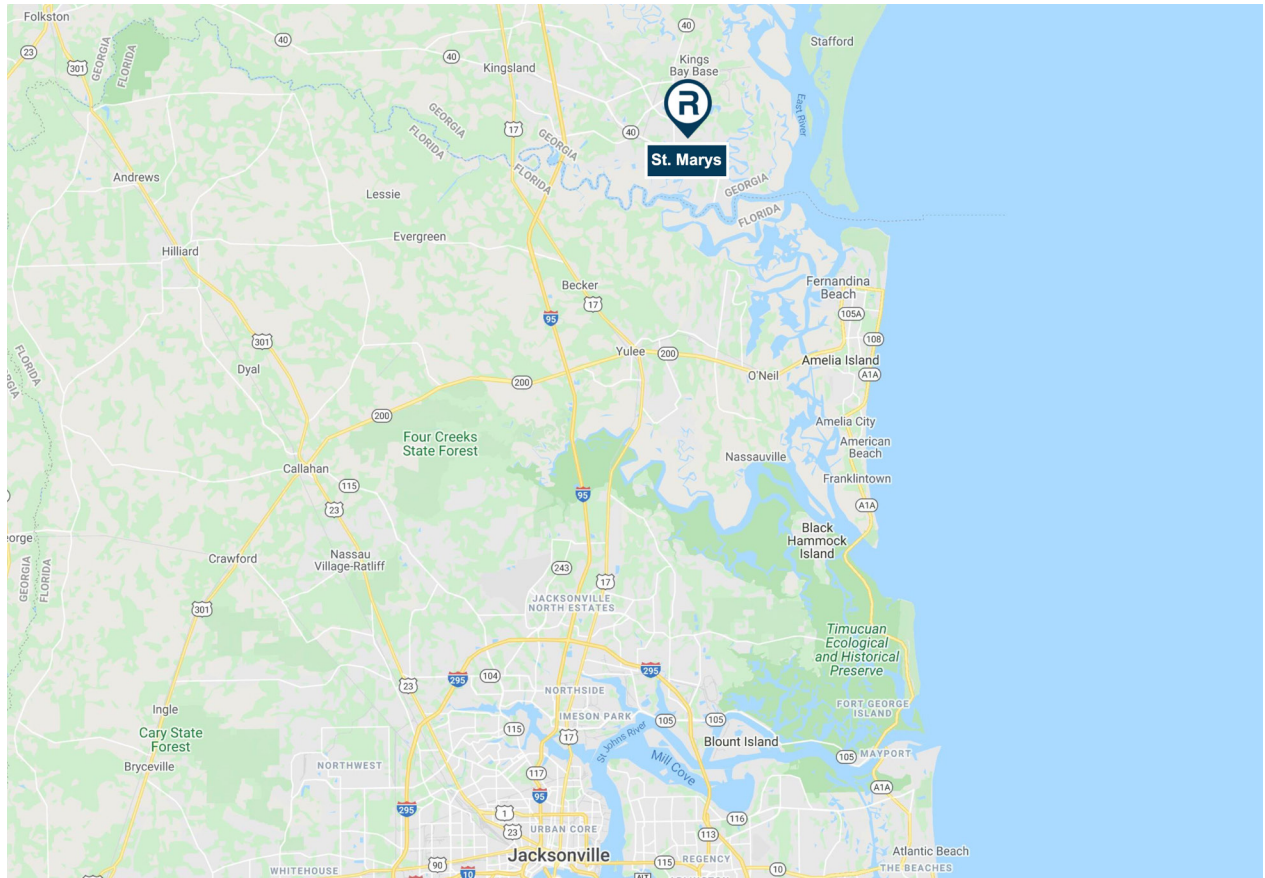
ST. MARYS, GEORGIA

Community Workplace Population



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St. Marys, Georgia



Prepared for:



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	867	6,343	7
11: Agriculture, Forestry, Fishing and Hunting	2	3	2
111: Crop Production	1	2	2
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	1	1	1
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	0	0	0
221: Utilities	0	0	0
23: Construction	36	127	4
236: Construction of Buildings	18	38	2
237: Heavy and Civil Engineering Construction	0	0	0
238: Specialty Trade Contractors	18	89	5
31: Manufacturing	4	22	6
311: Food Manufacturing	4	22	6
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	5	96	19
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	1	77	77
323: Printing and Related Support Activities	3	14	5
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	1	5	5
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	9	222	25
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	0	0	0
333: Machinery Manufacturing	0	0	0
334: Computer and Electronic Product Manufacturing	3	140	47
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	3	71	24
337: Furniture and Related Product Manufacturing	0	0	0
339: Miscellaneous Manufacturing	3	11	4
42: Wholesale Trade	9	50	6
423: Merchant Wholesalers, Durable Goods	7	36	5
424: Merchant Wholesalers, Nondurable Goods	1	12	12
425: Wholesale Electronic Markets and Agents and Brokers	1	2	2
44: Retail Trade	67	465	7
441: Motor Vehicle and Parts Dealers	13	73	6
442: Furniture and Home Furnishings Stores	2	5	3
443: Electronics and Appliance Stores	7	23	3
444: Building Material and Garden Equipment and Supplies Dealers	4	25	6
445: Food and Beverage Stores	15	149	10
446: Health and Personal Care Stores	11	49	4
447: Gasoline Stations	5	109	22
448: Clothing and Clothing Accessories Stores	10	32	3
45: Retail Trade	50	667	13
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	11	52	5
452: General Merchandise Stores	7	500	71
453: Miscellaneous Store Retailers	23	88	4
454: Nonstore Retailers	9	27	3
48: Transportation and Warehousing	11	425	39
481: Air Transportation	0	0	0
482: Rail Transportation	1	14	14
483: Water Transportation	1	14	14
484: Truck Transportation	2	6	3
485: Transit and Ground Passenger Transportation	2	5	3
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	5	386	77
49: Transportation and Warehousing	2	6	3
491: Postal Service	0	0	0
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	2	6	3

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	20	140	7
511: Publishing Industries (except Internet)	4	54	14
512: Motion Picture and Sound Recording Industries	2	4	2
515: Broadcasting (except Internet)	4	40	10
517: Telecommunications	5	25	5
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	5	17	3
52: Finance and Insurance	47	155	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	32	67	2
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	5	22	4
524: Insurance Carriers and Related Activities	10	66	7
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	49	141	3
531: Real Estate	43	128	3
532: Rental and Leasing Services	6	13	2
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	44	266	6
541: Professional, Scientific, and Technical Services	44	266	6
55: Management of Companies and Enterprises	0	0	0
551: Management of Companies and Enterprises	0	0	0
56: Administrative and Support and Waste Management and Remediation Services	24	165	7
561: Administrative and Support Services	21	157	7
562: Waste Management and Remediation Services	3	8	3
61: Educational Services	17	345	20
611: Educational Services	17	345	20
62: Health Care and Social Assistance	246	1,364	6
621: Ambulatory Health Care Services	209	879	4
622: Hospitals	5	290	58
623: Nursing and Residential Care Facilities	3	33	11
624: Social Assistance	29	162	6
71: Arts, Entertainment, and Recreation	16	454	28
711: Performing Arts, Spectator Sports, and Related Industries	4	5	1
712: Museums, Historical Sites, and Similar Institutions	6	342	57
713: Amusement, Gambling, and Recreation Industries	6	107	18

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72: Accommodation and Food Services	57	566	10
721: Accommodation	8	60	8
722: Food Services and Drinking Places	49	506	10
81: Other Services (except Public Administration)	108	388	4
811: Repair and Maintenance	22	75	3
812: Personal and Laundry Services	42	133	3
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	44	180	4
92: Public Administration	18	249	14
921: Executive, Legislative, and Other General Government Support	11	164	15
922: Justice, Public Order, and Safety Activities	5	73	15
923: Administration of Human Resource Programs	1	10	10
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	1	2	2
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	26	27	1
999: Unassigned	26	27	1



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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