



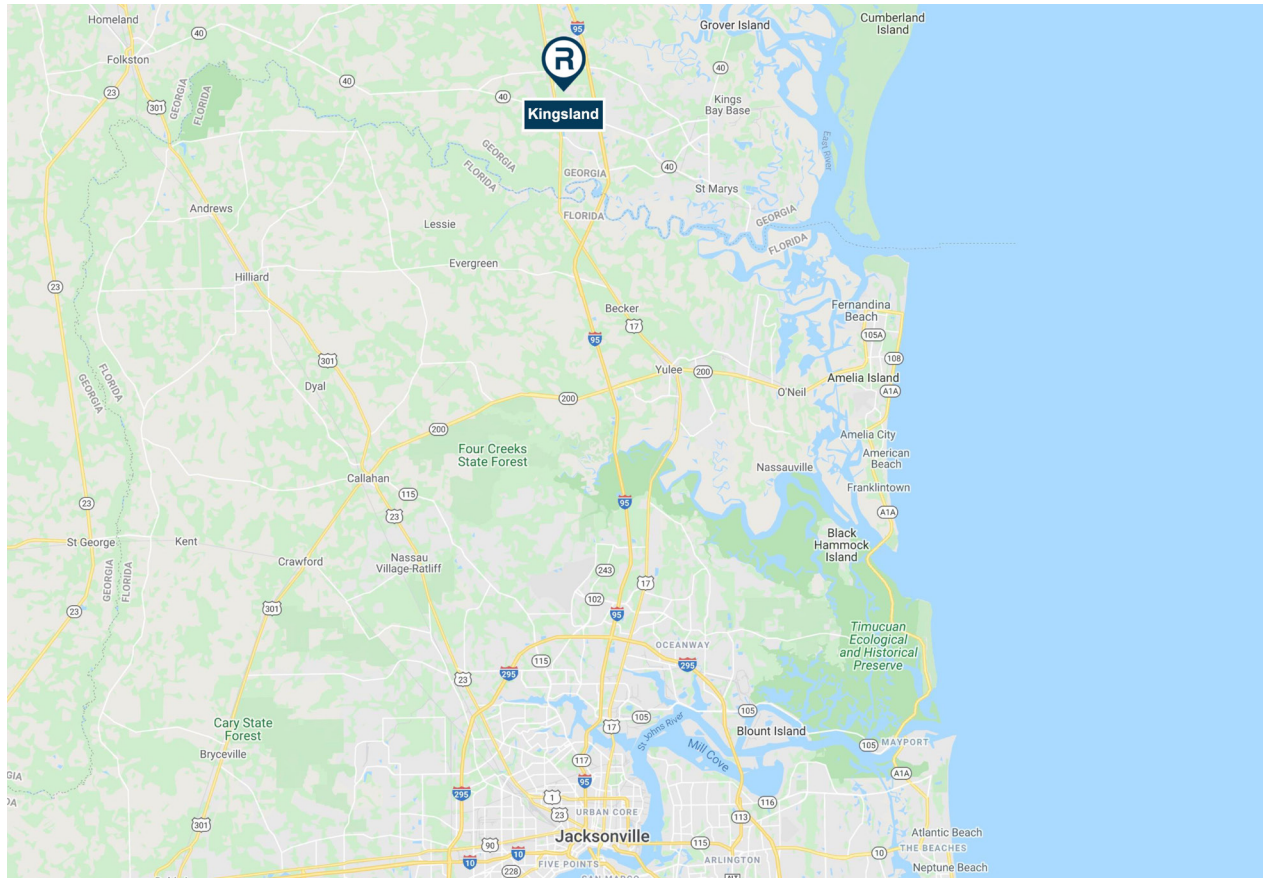
KINGSLAND, GEORGIA

Community Workplace Population



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Kingsland, Georgia



Prepared for:



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About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	734	5,896	8
11: Agriculture, Forestry, Fishing and Hunting	0	0	0
111: Crop Production	0	0	0
112: Animal Production and Aquaculture	0	0	0
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	0	0	0
115: Support Activities for Agriculture and Forestry	0	0	0
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	0	0	0
221: Utilities	0	0	0
23: Construction	41	160	4
236: Construction of Buildings	14	59	4
237: Heavy and Civil Engineering Construction	4	39	10
238: Specialty Trade Contractors	23	62	3
31: Manufacturing	2	4	2
311: Food Manufacturing	2	4	2
312: Beverage and Tobacco Product Manufacturing	0	0	0
313: Textile Mills	0	0	0
314: Textile Product Mills	0	0	0
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	1	3	3
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	1	3	3
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	0	0	0
327: Nonmetallic Mineral Product Manufacturing	0	0	0

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	1	5	5
331: Primary Metal Manufacturing	0	0	0
332: Fabricated Metal Product Manufacturing	0	0	0
333: Machinery Manufacturing	1	5	5
334: Computer and Electronic Product Manufacturing	0	0	0
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	0	0	0
337: Furniture and Related Product Manufacturing	0	0	0
339: Miscellaneous Manufacturing	0	0	0
42: Wholesale Trade	9	71	8
423: Merchant Wholesalers, Durable Goods	7	49	7
424: Merchant Wholesalers, Nondurable Goods	2	22	11
425: Wholesale Electronic Markets and Agents and Brokers	0	0	0
44: Retail Trade	84	1,049	12
441: Motor Vehicle and Parts Dealers	22	328	15
442: Furniture and Home Furnishings Stores	9	38	4
443: Electronics and Appliance Stores	1	5	5
444: Building Material and Garden Equipment and Supplies Dealers	5	174	35
445: Food and Beverage Stores	14	304	22
446: Health and Personal Care Stores	7	55	8
447: Gasoline Stations	17	117	7
448: Clothing and Clothing Accessories Stores	9	28	3
45: Retail Trade	31	125	4
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	4	17	4
452: General Merchandise Stores	5	31	6
453: Miscellaneous Store Retailers	8	35	4
454: Nonstore Retailers	14	42	3
48: Transportation and Warehousing	6	27	5
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	0	0	0
485: Transit and Ground Passenger Transportation	4	8	2
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	2	19	10
49: Transportation and Warehousing	1	4	4
491: Postal Service	0	0	0
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	1	4	4

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	13	77	6
511: Publishing Industries (except Internet)	1	9	9
512: Motion Picture and Sound Recording Industries	0	0	0
515: Broadcasting (except Internet)	5	32	6
517: Telecommunications	4	17	4
518: Data Processing, Hosting, and Related Services	1	4	4
519: Other Information Services	2	15	8
52: Finance and Insurance	86	171	2
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	65	119	2
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	4	9	2
524: Insurance Carriers and Related Activities	17	43	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	48	208	4
531: Real Estate	36	200	6
532: Rental and Leasing Services	12	8	1
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	35	118	3
541: Professional, Scientific, and Technical Services	35	118	3
55: Management of Companies and Enterprises	0	0	0
551: Management of Companies and Enterprises	0	0	0
56: Administrative and Support and Waste Management and Remediation Services	25	104	4
561: Administrative and Support Services	24	100	4
562: Waste Management and Remediation Services	1	4	4
61: Educational Services	13	665	51
611: Educational Services	13	665	51
62: Health Care and Social Assistance	104	566	5
621: Ambulatory Health Care Services	80	387	5
622: Hospitals	6	79	13
623: Nursing and Residential Care Facilities	0	0	0
624: Social Assistance	18	100	6
71: Arts, Entertainment, and Recreation	8	193	24
711: Performing Arts, Spectator Sports, and Related Industries	1	3	3
712: Museums, Historical Sites, and Similar Institutions	5	182	36
713: Amusement, Gambling, and Recreation Industries	2	8	4

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BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
72: Accommodation and Food Services	81	1,627	20
721: Accommodation	29	339	12
722: Food Services and Drinking Places	52	1,288	25
81: Other Services (except Public Administration)	92	283	3
811: Repair and Maintenance	21	74	4
812: Personal and Laundry Services	30	76	3
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	41	133	3
92: Public Administration	34	396	12
921: Executive, Legislative, and Other General Government Support	25	243	10
922: Justice, Public Order, and Safety Activities	7	145	21
923: Administration of Human Resource Programs	1	5	5
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	1	3	3
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	19	40	2
999: Unassigned	19	40	2



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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