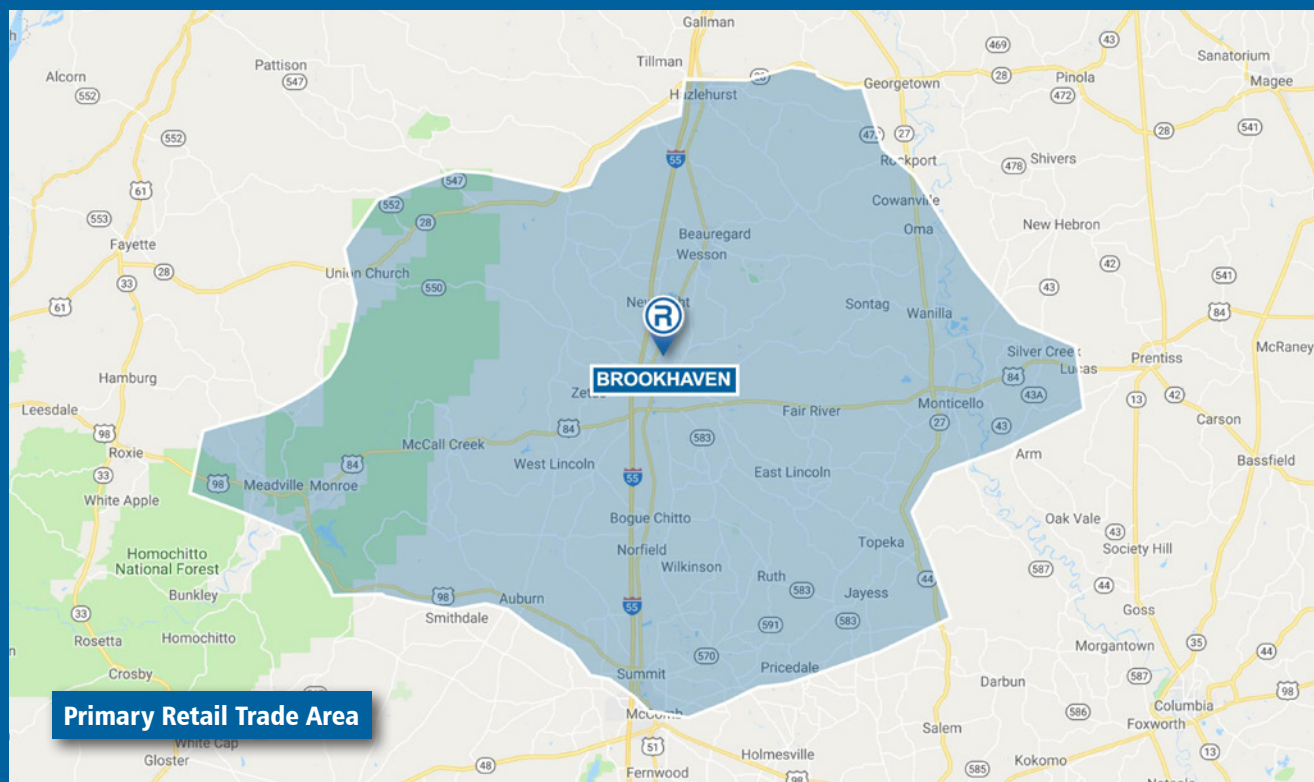


Retail Market Profile 2018



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July 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

| | 2000 | 2010 | 2018 ESTIMATE | 2023 PROJECTION |
|---------------------------|--------|--------|---------------|-----------------|
| Primary Retail Trade Area | 74,533 | 77,712 | 78,281 | 77,989 |

Income

| | 2018 ESTIMATE |
|-------------------|---------------|
| Average Household | \$55,339 |
| Median Household | \$38,033 |
| Per Capita | \$21,324 |

Educational Attainment

| | 2018 ESTIMATE |
|-----------------------------|---------------|
| Graduate or Professional | 5.60% |
| Bachelor's Degree | 10.00% |
| Associate Degree | 11.90% |
| Some College, No Degree | 21.20% |
| High School Graduate | 35.80% |
| Some High School, No Degree | 11.00% |
| Less than 9th Grade | 4.40% |

Race Distribution

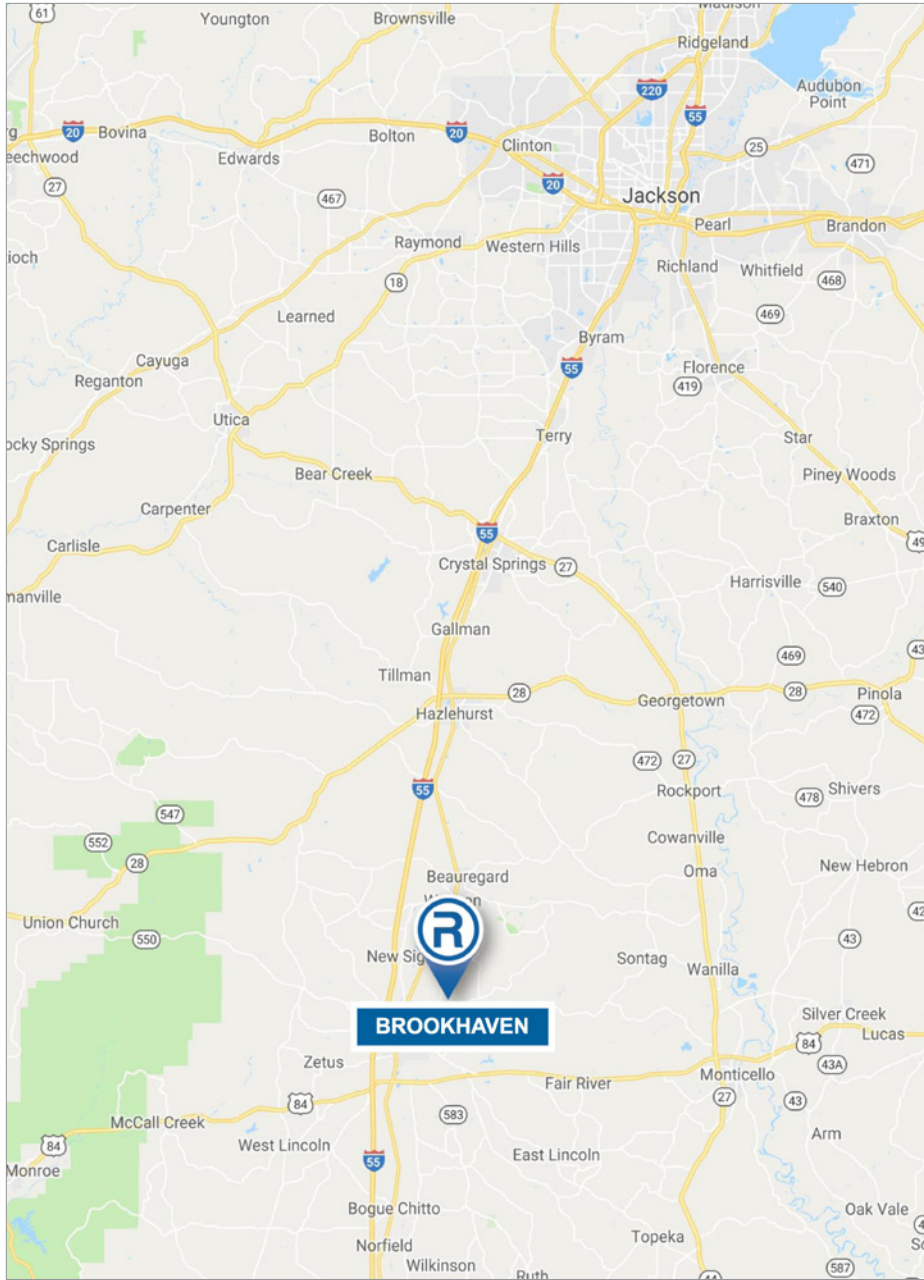
| | 2018 ESTIMATE |
|----------------------------------|---------------|
| White | 60.20% |
| Black or African American | 37.20% |
| American Indian/Alaskan | 0.20% |
| Asian | 0.40% |
| Native Hawaiian/Islander | 0.00% |
| Other Race | 0.90% |
| Two or More Races | 1.00% |
| Hispanic or Latino (of any race) | 1.90% |

Age

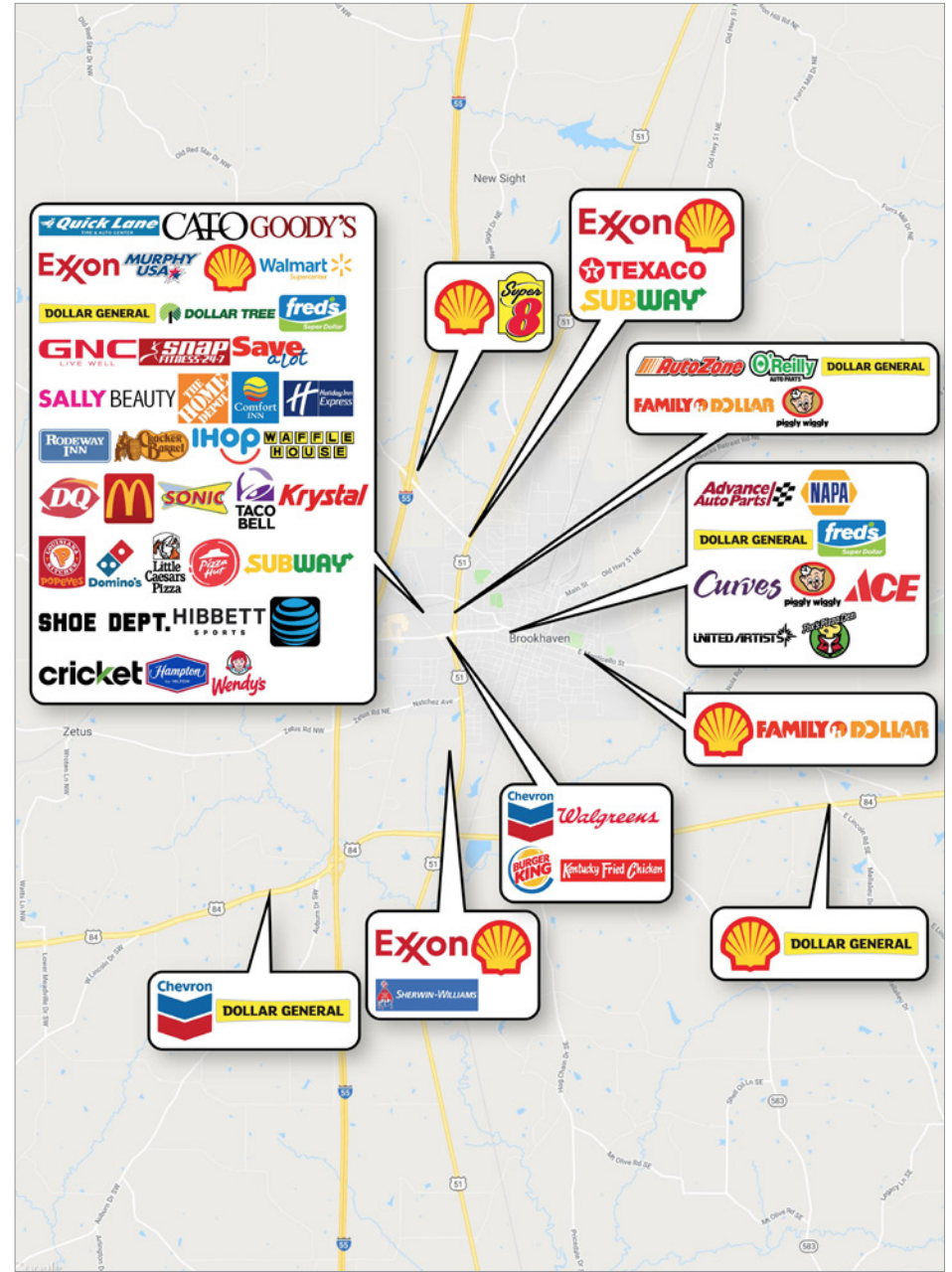
| GROUPS | 2018 ESTIMATE |
|-------------------|---------------|
| 9 Years and Under | 13.70% |
| 10-17 Years | 11.88% |
| 18-24 Years | 7.62% |
| 25-34 Years | 12.40% |
| 35-44 Years | 12.00% |
| 45-54 Years | 12.30% |
| 55-64 Years | 13.50% |
| 65 Years and Over | 16.60% |
| DISTRIBUTION | 2018 ESTIMATE |
| Median Age | 38.5 |
| Average Age | 38.3 |



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.