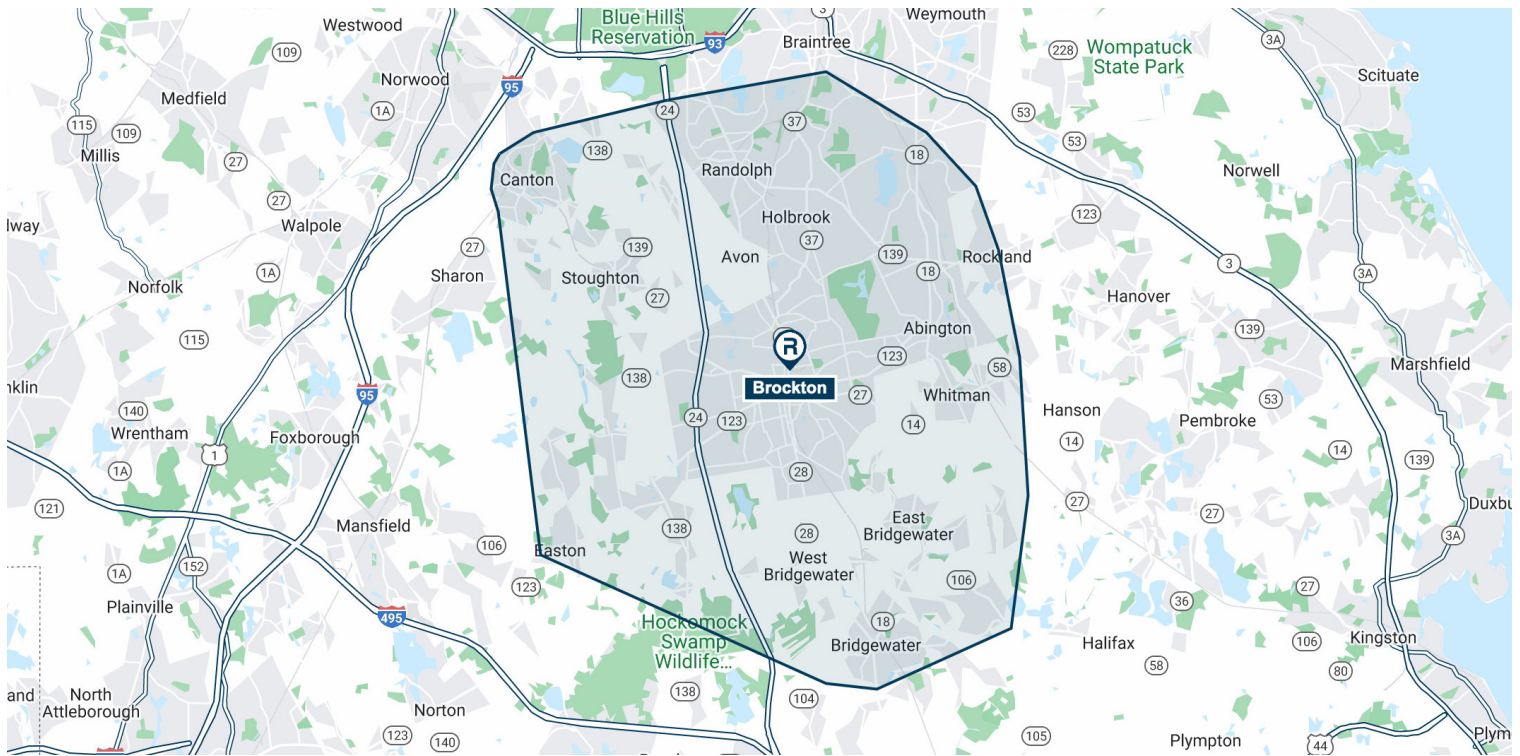


# Primary Retail Trade Area • Retail Market Profile

## Brockton, Massachusetts



### Population

2020	317,105
2023	320,091
2028	326,860

### Educational Attainment (%)

Graduate or Professional Degree	12.03%
Bachelors Degree	20.63%
Associate Degree	8.79%
Some College	18.18%
High School Graduate (GED)	29.38%
Some High School, No Degree	5.37%
Less than 9th Grade	5.63%

### Income

Average HH	\$122,926
Median HH	\$94,202
Per Capita	\$45,746

### Age

0 - 9 Years	10.94%
10 - 17 Years	9.65%
18 - 24 Years	9.43%
25 - 34 Years	11.70%
35 - 44 Years	13.48%
45 - 54 Years	12.58%
55 - 64 Years	13.82%
65 and Older	18.41%
Median Age	41.16
Average Age	41.18

### Race Distribution (%)

White	51.92%
Black/African American	23.64%
American Indian/Alaskan	0.35%
Asian	5.24%
Native Hawaiian/Islander	0.03%
Other Race	6.23%
Two or More Races	12.60%
Hispanic	8.32%



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## Brockton, Massachusetts

