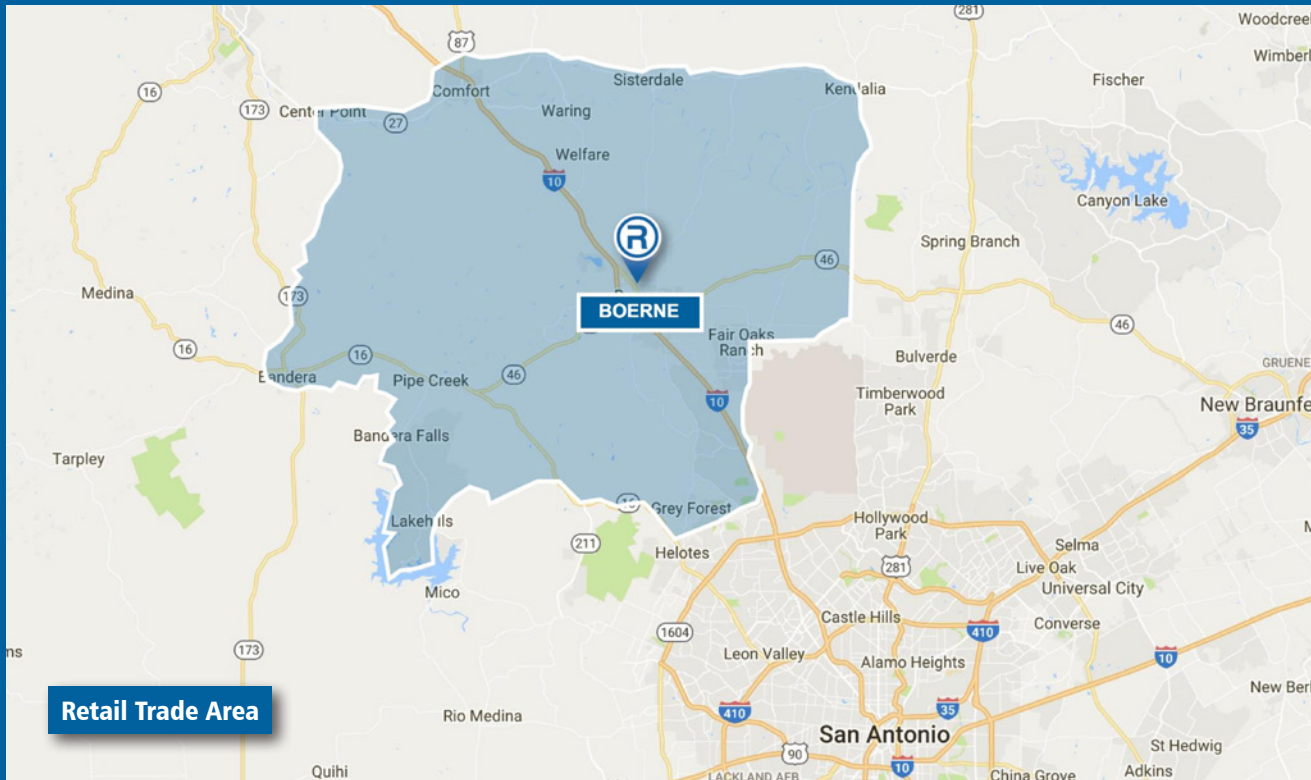


Boerne, Texas - Retail Market Profile



Contact Information

Misty Mayo, President/CEO
 Boerne Kendall County
 Economic Development Corporation
 1221 South Main Street, Suite 100
 Boerne, Texas 78006
 Phone 830.331.9070
 Misty@BKCEDC.com
 www.BKCEDC.com

June 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	49,050	72,565	96,460	106,538

Income

	2018 ESTIMATE
Average Household	\$123,824
Median Household	\$90,017
Per Capita	\$47,403

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	16.1%
Bachelor's Degree	27.3%
Associate Degree	7.4%
Some College, No Degree	22.3%
High School Graduate	19.6%
Some High School, No Degree	4.3%
Less than 9th Grade	3.1%

Race Distribution

	2018 ESTIMATE
White	87.35%
Black or African American	1.60%
American Indian/Alaskan	0.62%
Asian	2.14%
Native Hawaiian/Islander	0.08%
Other Race	5.54%
Two or More Races	2.68%
Hispanic or Latino (of any race)	26.04%

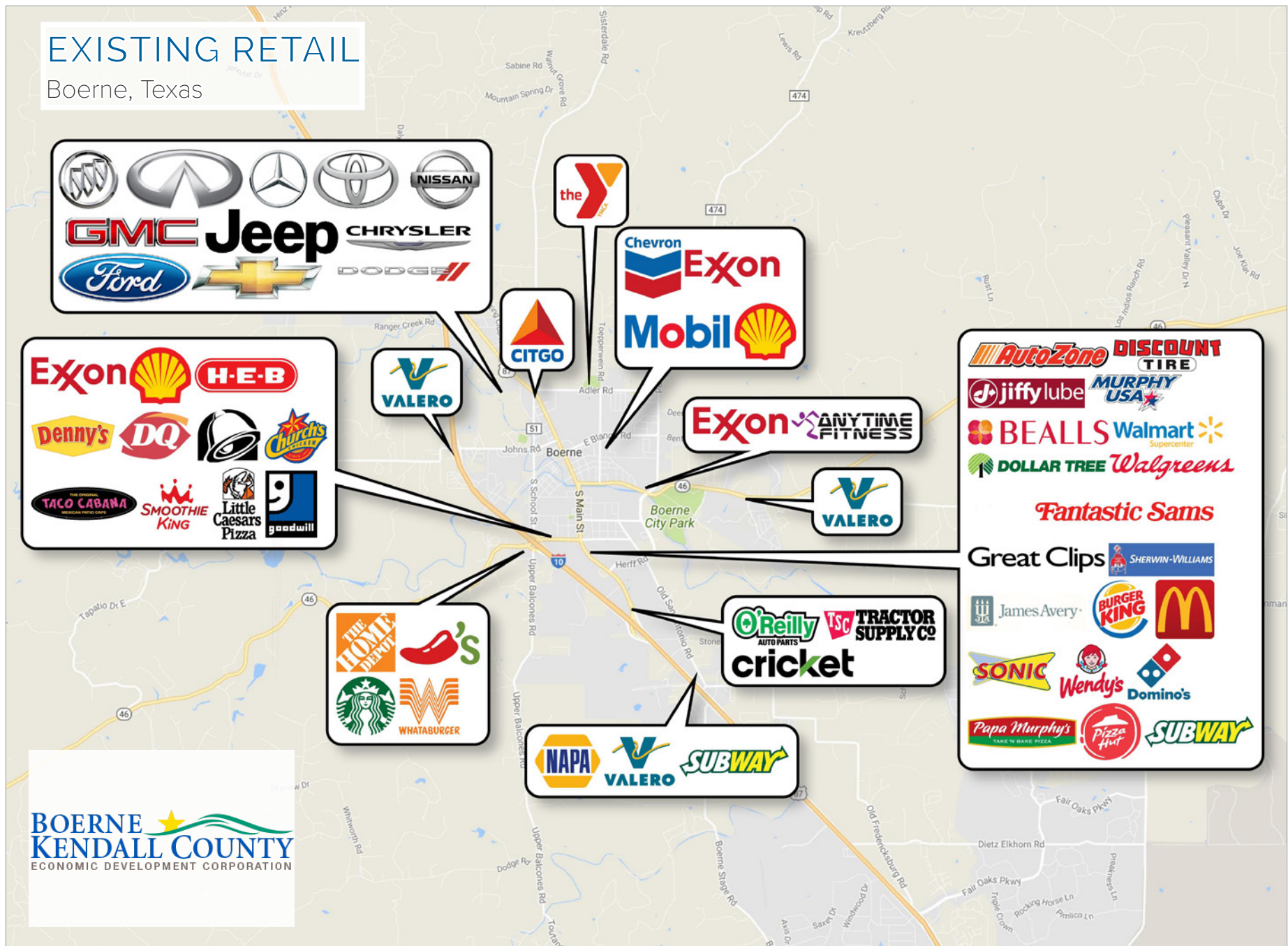
Age

GROUPS	2018 ESTIMATE
9 Years and Under	10.86%
10-17 Years	11.00%
18-24 Years	9.09%
25-34 Years	9.44%
35-44 Years	10.54%
45-54 Years	13.88%
55-64 Years	15.36%
65 Years and Over	19.83%
DISTRIBUTION	2018 ESTIMATE
Median Age	44.21
Average Age	41.97



EXISTING RETAIL

Boerne, Texas

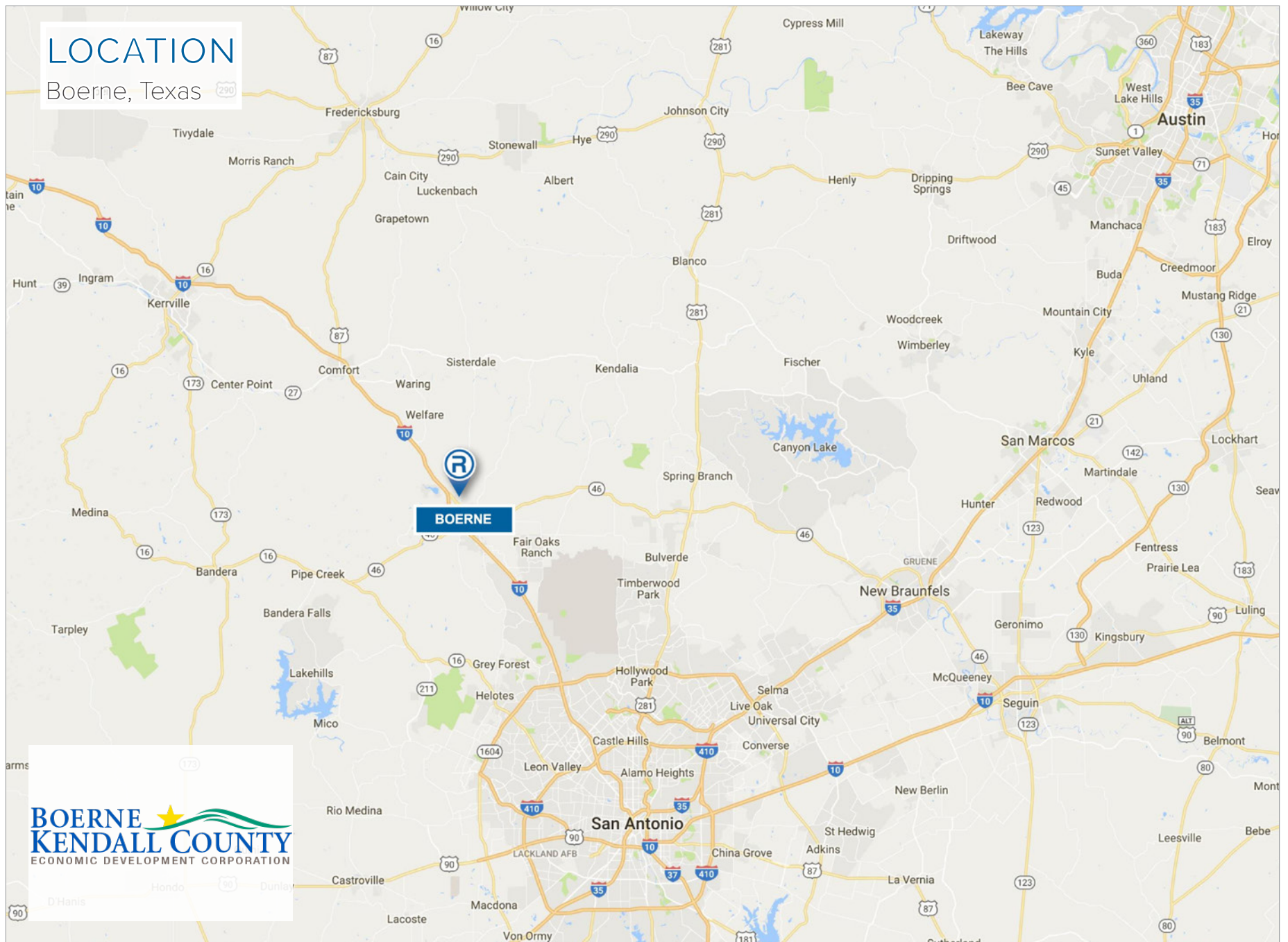


CONTACT MISTY MAYO, PRESIDENT/CEO

Boerne Kendall County Economic Development Corporation | 1221 South Main Street, Suite 100 | Boerne, Texas 78006 | 830.331.9070 | 210.965.7880
Misty@BKCEDC.com | www.BKCEDC.com

LOCATION

Boerne, Texas



BOERNE
KENDALL COUNTY
ECONOMIC DEVELOPMENT CORPORATION

CONTACT

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TRAFFIC COUNTS

Boerne, Texas

