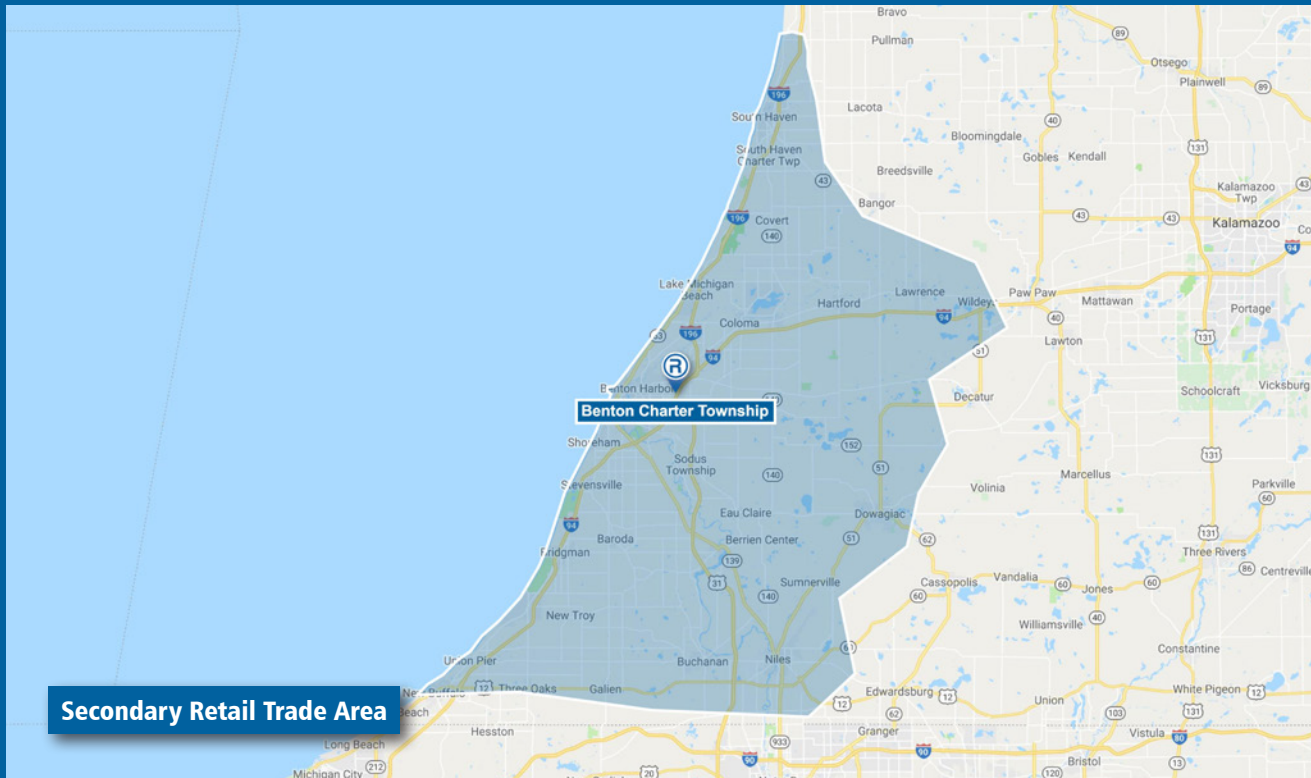


# Retail Market Profile 2018



## Contact Information

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## Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Secondary Retail Trade Area	209,445	201,740	196,827	195,009

## Income

	2018 ESTIMATE
Average Household	\$71,989
Median Household	\$50,396
Per Capita	\$29,587

## Educational Attainment

	2018 ESTIMATE
Graduate or Professional	10.0%
Bachelor's Degree	15.0%
Associate Degree	10.7%
Some College, No Degree	23.2%
High School Graduate	30.0%
Some High School, No Degree	7.6%
Less than 9th Grade	3.3%

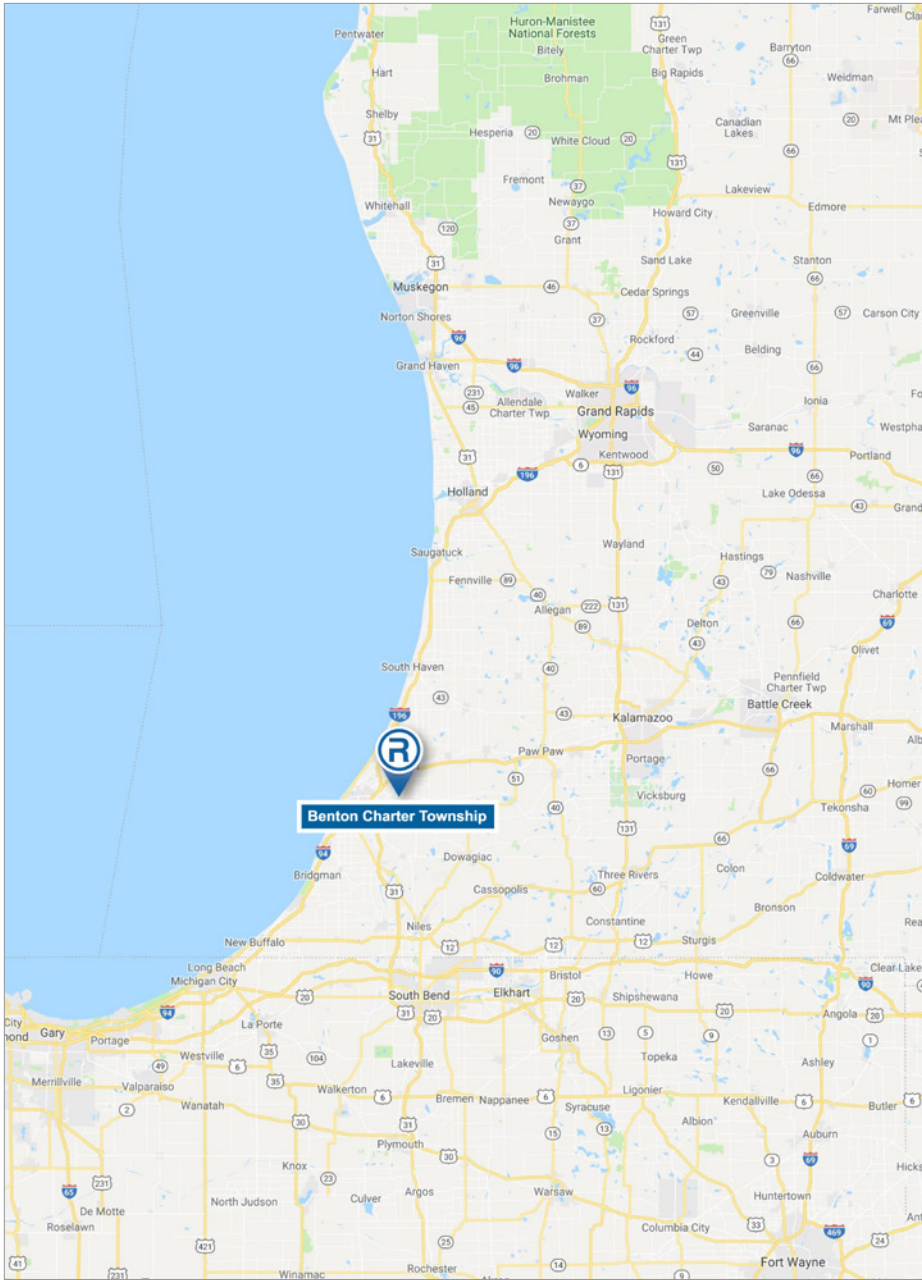
## Race Distribution

	2018 ESTIMATE
White	77.25%
Black or African American	13.44%
American Indian/Alaskan	0.81%
Asian	1.79%
Native Hawaiian/Islander	0.06%
Other Race	3.61%
Two or More Races	3.03%
Hispanic or Latino (of any race)	7.87%

## Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.24%
10-17 Years	10.13%
18-24 Years	8.78%
25-34 Years	11.26%
35-44 Years	11.14%
45-54 Years	12.56%
55-64 Years	14.61%
65 Years and Over	19.28%
DISTRIBUTION	2018 ESTIMATE
Median Age	41.90
Average Age	41.26

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.