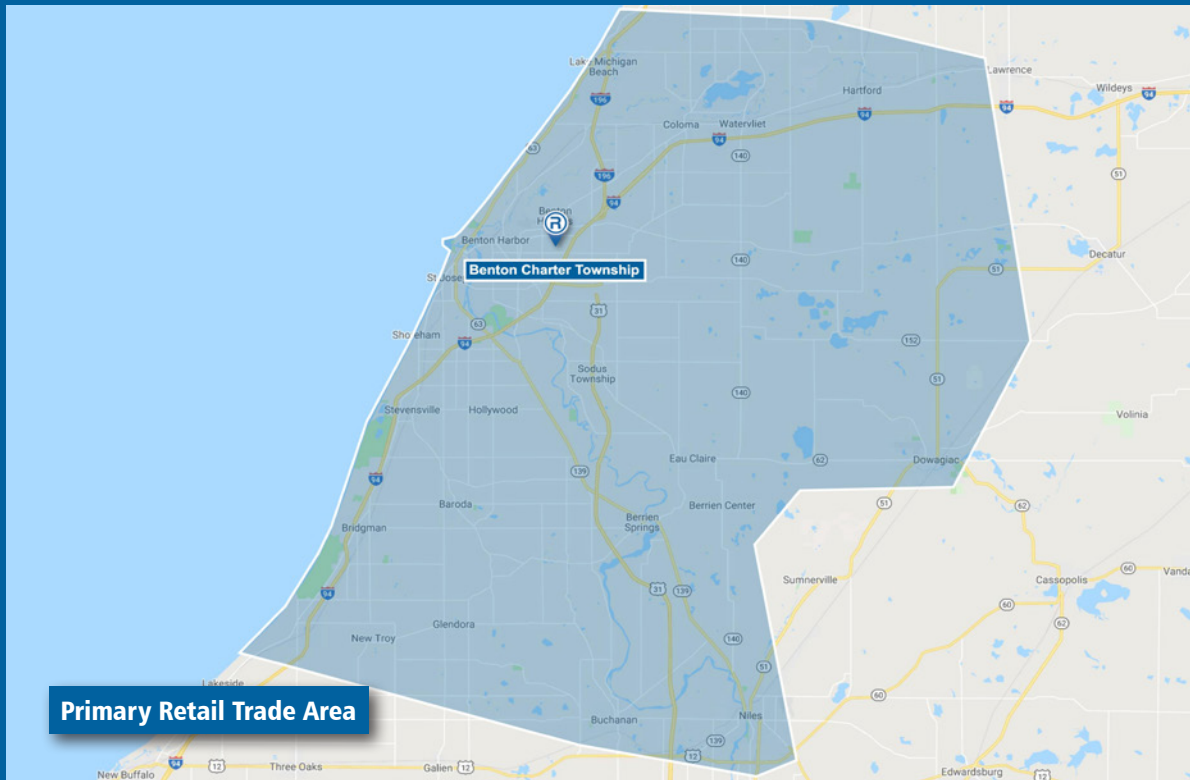


Retail Market Profile 2018



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Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Primary Retail Trade Area	165,775	160,387	156,607	155,151

Income

	2018 ESTIMATE
Average Household	\$72,128
Median Household	\$50,229
Per Capita	\$29,586

Educational Attainment

	2018 ESTIMATE
Graduate or Professional	10.6%
Bachelor's Degree	15.7%
Associate Degree	10.9%
Some College, No Degree	22.9%
High School Graduate	29.3%
Some High School, No Degree	7.5%
Less than 9th Grade	3.1%

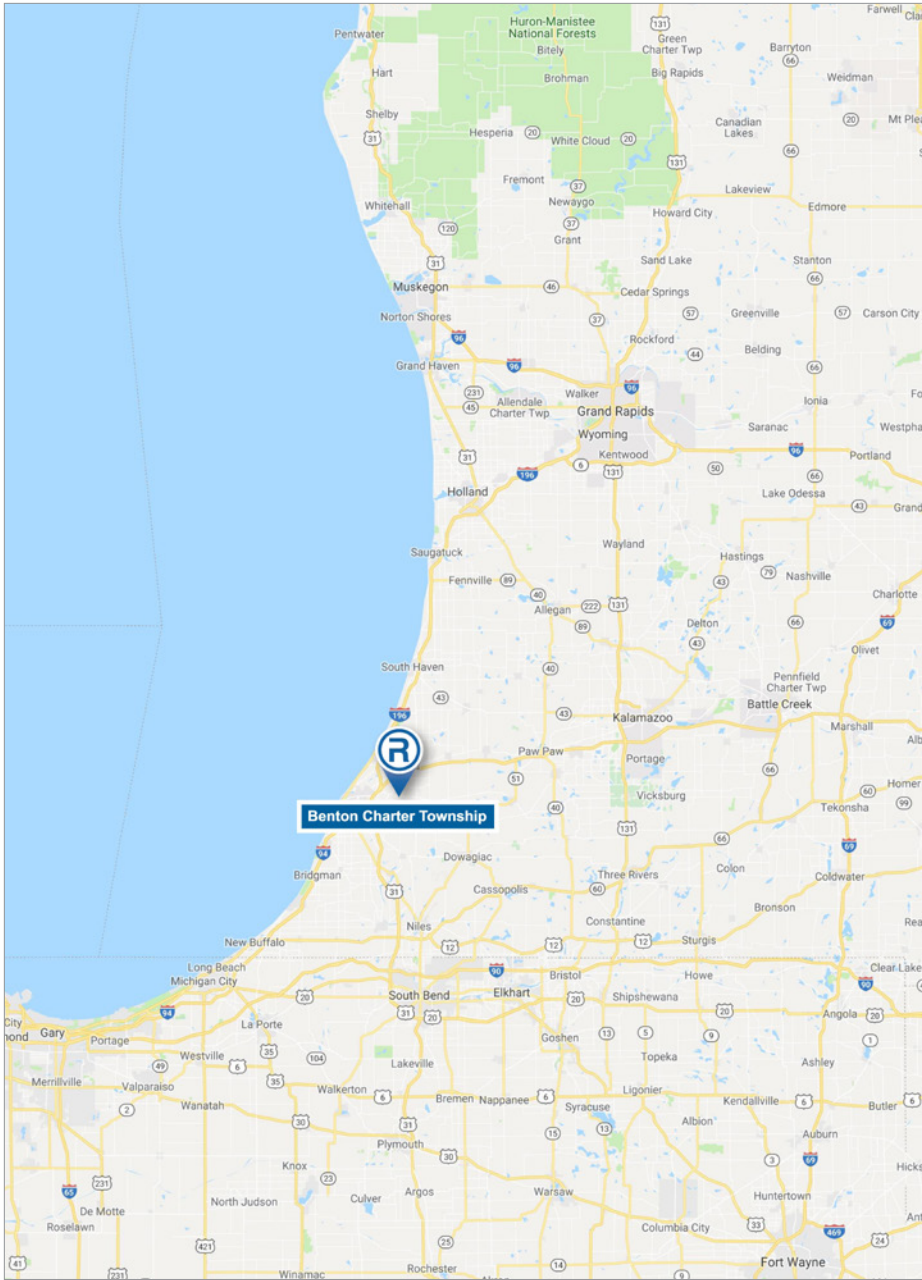
Race Distribution

	2018 ESTIMATE
White	75.32%
Black or African American	15.41%
American Indian/Alaskan	0.76%
Asian	2.08%
Native Hawaiian/Islander	0.07%
Other Race	3.27%
Two or More Races	3.10%
Hispanic or Latino (of any race)	7.46%

Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.60%
10-17 Years	10.26%
18-24 Years	8.97%
25-34 Years	11.52%
35-44 Years	11.37%
45-54 Years	12.54%
55-64 Years	14.12%
65 Years and Over	18.63%
DISTRIBUTION	2018 ESTIMATE
Median Age	40.92
Average Age	40.73

LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.