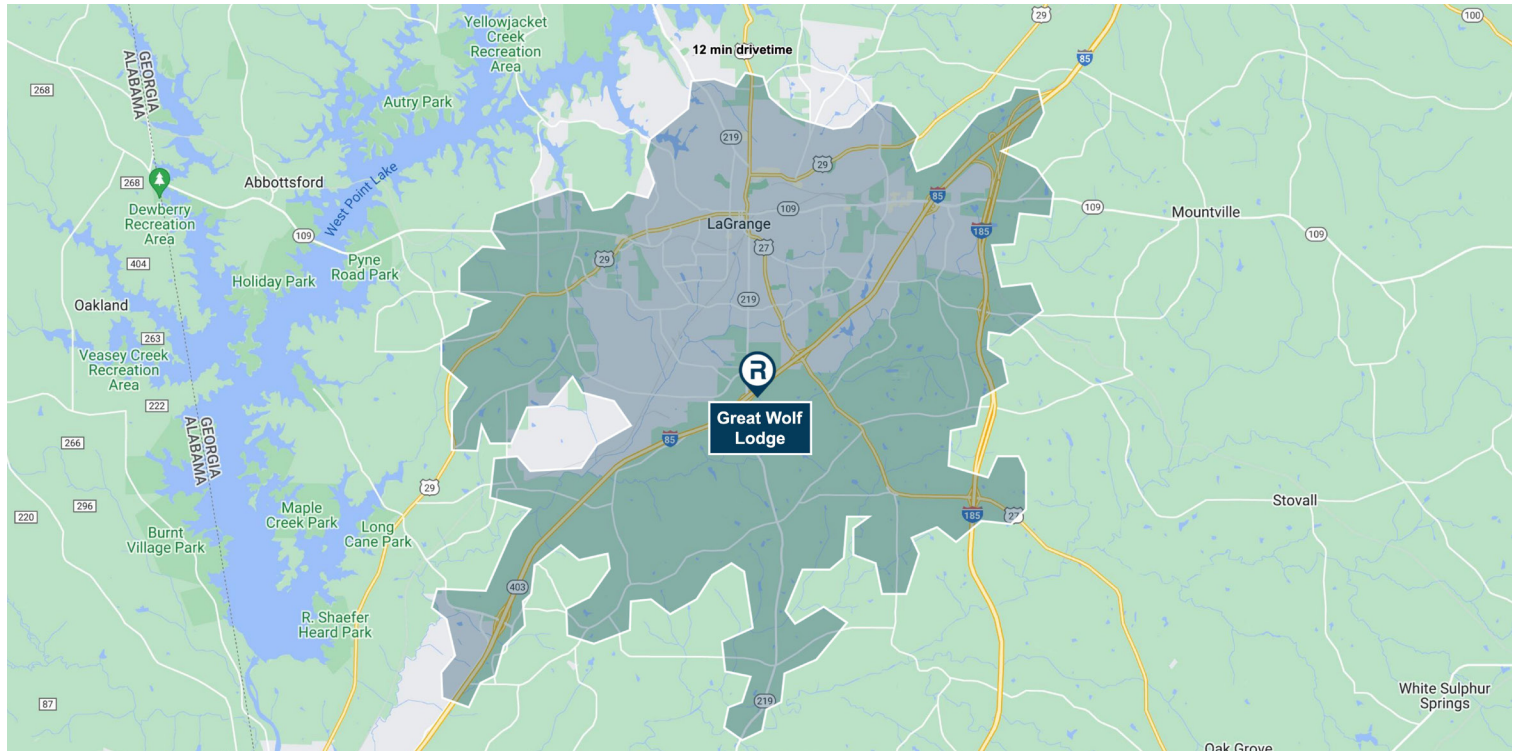


Great Wolf Lodge • 12-Minute Drive Time • Retail Market Profile

LaGrange, Georgia



Population

2010	32,881
2022	34,033
2027	34,843

Educational Attainment (%)

Graduate or Professional Degree	5.20%
Bachelors Degree	11.19%
Associate Degree	6.65%
Some College	20.87%
High School Graduate (GED)	40.54%
Some High School, No Degree	10.69%
Less than 9th Grade	4.86%

Income

Average HH	\$56,104
Median HH	\$38,137
Per Capita	\$21,702

Age

0 - 9 Years	14.01%
10 - 17 Years	11.37%
18 - 24 Years	10.31%
25 - 34 Years	14.04%
35 - 44 Years	12.96%
45 - 54 Years	11.54%
55 - 64 Years	11.10%
65 and Older	14.67%
Median Age	35.20
Average Age	37.31

Race Distribution (%)

White	43.66%
Black/African American	47.90%
American Indian/Alaskan	0.34%
Asian	2.68%
Native Hawaiian/Islander	0.17%
Other Race	3.03%
Two or More Races	2.23%
Hispanic	5.15%



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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
701101	GREAT WOLF LODGE TOM HALL LAGRANGE, GA 30241		0.12 SE	101	\$142
546105	DUNKIN' TOM HALL LAGRANGE, GA 30241	D	0.12 SE	20	\$1,287
701103	GWR GEORGIA PROPERTY OWNER LLC TOM HALL LAGRANGE, GA 30241		0.12 SE	4	\$0
554112	ELECTRIC CHARGING STATION TOM HALL LAGRANGE, GA 30241	JT	0.12 SE	0	\$0
701101	HOME2 SUITES BY HILTON LGRNG TIMBERWOLF LAGRANGE, GA 30241	U	0.13 NW	13	\$142
799931	DOYLE'S GOLF CTR WHITESVILLE LAGRANGE, GA 30240	P	0.28 NW	2	\$126
581208	WENDY'S WHITESVILLE LAGRANGE, GA 30240	X	0.34 SW	28	\$1,125
581208	ARBY'S WHITESVILLE LAGRANGE, GA 30240	N	0.34 SW	19	\$763
602103	ATM WHITESVILLE LAGRANGE, GA 30240	o	0.38 SW	0	\$0
554101	MONEY BACK FOOD STORE #5 WHITESVILLE LAGRANGE, GA 30240		0.38 SW	6	\$4,356
581208	MC DONALD'S WHITESVILLE LAGRANGE, GA 30240	K	0.39 SW	62	\$2,490
751303	AAA MOVING & STORAGE WHITESVILLE LAGRANGE, GA 30240		0.40 NW	1	\$330
422503	APAC WHITESVILLE LAGRANGE, GA 30240		0.40 NW	2	\$150
179938	WEST GEORGIA CUSTOM FENCE WHITESVILLE LAGRANGE, GA 30240		0.40 NW	2	\$340

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Source: Copyright 2022 Data Axle and Esri. Esri Total Residential Population forecasts for 2022. Data Axle Business Locations (Q2 2022).

Business Locator

Great Wolf Lodge, Lagrange, Georgia,
1 Mile Radial

Prepared by The Retail Coach

Latitude: 32.99571
Longitude: -85.02619

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
422503	AAA STORAGE WHITESVILLE LAGRANGE, GA 30240		0.40 NW	1	\$75
751303	U-HAUL NEIGHBORHOOD DEALER WHITESVILLE LAGRANGE, GA 30240	6	0.40 NW	2	\$660
554103	PILOT TRAVEL CTR WHITESVILLE LAGRANGE, GA 30240	P	0.47 SW	21	\$15,244
723106	BEAUTY PARLOR WHITESVILLE LAGRANGE, GA 30240		0.47 NW	2	\$54
609902	WESTERN UNION AGENT LOCATION WHITESVILLE LAGRANGE, GA 30240	I	0.52 NW	5	\$2,305
821103	TROUP COUNTY HIGH SCHOOL HAMILTON LAGRANGE, GA 30241	NS	0.60 NE	180	\$0
753201	BODY SHOP-LAGRANGE WHITESVILLE LAGRANGE, GA 30240		0.65 NW	2	\$172
581208	WAFFLE HOUSE WHITESVILLE LAGRANGE, GA 30240	r	0.68 SW	25	\$1,004
753815	CRIMSON DIESEL SVC LLC WHITESVILLE LAGRANGE, GA 30240		0.70 SW	3	\$271
554101	TRAVEL STORE WHITESVILLE LAGRANGE, GA 30240		0.70 SW	2	\$1,452
581208	SHIRLES COUNTRY CHICKEN WHITESVILLE LAGRANGE, GA 30240		0.70 SW	5	\$201
359903	INDUSTRIAL MACHINE FABRICATION ORCHARD HILL LAGRANGE, GA 30240		0.72 NW	6	\$842
821103	LAFAYETTE CHRISTIAN SCHOOL HAMILTON LAGRANGE, GA 30241	P	0.74 NE	50	\$0
598301	MCDONALD OIL CO HAMILTON LAGRANGE, GA 30241		0.76 NE	7	\$3,968
602103	ATM HAMILTON LAGRANGE, GA 30241	oy	0.76 NE	0	\$0
508522	FASTENAL DAVIS LAGRANGE, GA 30241	F	0.80 NE	5	\$5,341

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Business Locator

Great Wolf Lodge, Lagrange, Georgia,
1 Mile Radial

Prepared by The Retail Coach

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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
593202	SWEET TEA'S ANTQ-VINTAGE WHITESVILLE LAGRANGE, GA 30240		0.80 NE	3	\$2,289
653113	MURPHY'S REAL ESTATE RENTALS WHITESVILLE LAGRANGE, GA 30240		0.80 NE	1	\$72
267602	KIMBERLY-CLARK ORCHARD HILL LAGRANGE, GA 30240		0.82 NW	200	\$97,618
508520	WEST GEORGIA HYDRAULICS HAMILTON LAGRANGE, GA 30241		0.83 NE	9	\$9,614
602103	ATM HAMILTON LAGRANGE, GA 30241	oy	0.84 NE	0	\$0
801104	NS REDDY ENT LLC MARATHON 2 HAMILTON LAGRANGE, GA 30241		0.84 NE	2	\$463
581208	WING TODAY HAMILTON LAGRANGE, GA 30241		0.84 NE	2	\$81
581208	WAFFLE HOUSE HAMILTON LAGRANGE, GA 30241	r	0.85 NE	21	\$844
347918	LA GRANGE FASTENERS & SUPPLY ORCHARD HILL LAGRANGE, GA 30240		0.85 NW	5	\$880
356201	KAMAN INDUSTRIAL TECHNOLOGIES ORCHARD HILL LAGRANGE, GA 30240		0.85 NW	5	\$1,162
422503	STORE ROOM FASTENERS INC ORCHARD HILL LAGRANGE, GA 30240		0.85 NW	13	\$150
866110	WOAK-FM HAMILTON LAGRANGE, GA 30241		0.87 NE	5	\$0
483201	WOAK CHRISTIAN RADIO 90.9 FM HAMILTON LAGRANGE, GA 30241	2	0.87 NE	4	\$322
866107	OAKSIDE BAPTIST CHURCH HAMILTON LAGRANGE, GA 30241	C	0.87 NE	5	\$0
566101	2BIGFEET.COM DAVIS LAGRANGE, GA 30241		0.88 NE	3	\$189
614114	FREE AT LAST BAIL BONDS HAMILTON LAGRANGE, GA 30241		0.88 NE	2	\$3,357

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Business Locator

Great Wolf Loge, Lagrange, Georgia,
1 Mile Radial

Prepared by The Retail Coach

Latitude: 32.99571

Longitude: -85.02619

SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
514902	SARA LEE BAKING GROUP HAMILTON LAGRANGE, GA 30241		0.88 NE	5	\$5,585
506330	MAYER ELECTRIC SUPPLY CO DAVIS LAGRANGE, GA 30241		0.89 NE	7	\$5,765
594716	B & E HAPPY HOPPERS DUFFEY LAGRANGE, GA 30241		0.91 NE	1	\$72
751303	RYDER WHITESVILLE LAGRANGE, GA 30240	4	0.93 SW	10	\$3,300
506324	PJB ENTERPRISES HAMILTON LAGRANGE, GA 30241		0.93 NE	4	\$3,294
721201	DYE'S DUST CONTROL SVC HAMILTON LAGRANGE, GA 30241		0.94 NE	10	\$463
174205	NOLEN ENTERPRISES LAG HAMILTON LAGRANGE, GA 30241		0.94 NE	3	\$302
571213	CDS HAMILTON LAGRANGE, GA 30241		0.94 NE	2	\$382
866107	LIBERTY WORSHIP CTR WILLIS LAGRANGE, GA 30241	2	0.95 NE	2	\$0
171114	ACCUWRIGHT MECHANICAL OLD HUTCHINSON MILL LAGRANGE, GA 30240		0.95 SW	6	\$604
701101	HAMPTON INN LAGRANGE WILLIS LAGRANGE, GA 30241	6	0.96 NE	24	\$1,700
753201	C'S PAINT & BODY HAMILTON LAGRANGE, GA 30241		0.96 NE	2	\$172
271101	WALL STREET JOURNAL ORCHARD HILL LAGRANGE, GA 30240		0.96 NW	33	\$3,142
271198	DOW JONES & CO ORCHARD HILL LAGRANGE, GA 30240		0.96 NW	33	\$3,142
154102	DAVID OAKLEY DESIGNS INC ORCHARD HILL LAGRANGE, GA 30240		0.98 NW	13	\$3,642
799201	PRIVATE PROFESSIONAL GOLF ORCHARD HILL LAGRANGE, GA 30240		0.98 NW	11	\$481

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Business Locator

Great Wolf Lodge, Lagrange, Georgia,
1 Mile Radial

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Latitude: 32.99571

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SIC Code	Business Name	Franchise	Distance From Site in Miles	Employees	Sales (\$000)
735910	UNITED RENTALS HAMILTON LAGRANGE, GA 30241		0.99 NE	7	\$871
764109	MORGAN UPHOLSTERY HAMILTON LAGRANGE, GA 30241		0.99 NE	2	\$84
509312	JET POLYMER LA GRANGE INC NEW HUTCHINSON MILL LAGRANGE, GA 30240		1.00 SW	3	\$3,410
753812	DIESEL TRUCK SVC INC NEW HUTCHINSON MILL LAGRANGE, GA 30240		1.00 SW	5	\$452
738988	UNITED PARCEL SVC PEGASUS LAGRANGE, GA 30240		1.00 SW	75	\$4,720
733110	UPS DROP BOX PEGASUS LAGRANGE, GA 30240		1.00 SW	0	\$0
733101	UPS CUSTOMER CTR PEGASUS LAGRANGE, GA 30240	1	1.00 SW	60	\$5,838

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